Chapter 10: About NLIHC



Make a Difference: Ways to Engage with and Support the Coalition and Policy Center



BECOME A MEMBER OF THE COALITION

The best way to demonstrate your commitment to ensuring that the lowest income people in America have access to decent, affordable homes is to become a member of the Coalition. NLIHC's power to influence change is directly proportional to the number and active engagement of our members. NLIHC has been a membership organization since our earliest days, and our large and involved membership is what sets us apart from others.

Anyone can be an NLIHC member. Our membership base is broad and diverse, including low income renters, professionals who work in the housing field, tenant associations, state and local housing advocacy organizations, community development corporations, housing authorities, and individuals who believe in NLIHC's mission and want to support our work. Our members care about a broad array of affordable housing issues, from accessibility and affordable housing issues, from accessibility and affordability for people with disabilities, to the preservation of resources for homelessness prevention and affordable housing programs, to veteran's housing, fair housing, community development, and more.

Why our Members Are Crucial

The modest membership contribution from each individual and organization, when multiplied by the many, is a significant source of revenue to allow NLIHC to continue to do our work. Members provide us invaluable feedback about the housing issues that low income residents and the homeless face every day. Most importantly, members are advocates, the people we count on to reach out to their constituents, to their local representatives, to local media, and to Members of Congress about the affordable housing needs of low income people. A geographically wide and sizeable membership base brings true power to NLIHC's advocacy efforts.

Membership Benefits

In addition to the satisfaction of knowing you are

supporting the most effective national advocate for housing for extremely low income individuals and families, NLIHC members receive:

- *Memo to Members*, NLIHC's acclaimed weekly newsletter on federal housing issues.
- Discounted rates to NLIHC's annual Housing Legislative Forum and annual Housing Leadership Awards Reception.
- Free or discounted access to our research publications like *Out of Reach* and *The Affordable Housing GAP Analysis*, educational resources like the *Advocates' Guide* and regular webinars, and tenant resources like the *Tenant Talk* newsletter.
- Consultations with NLIHC staff on how to most effectively use NLIHC research data.
- Periodic "Calls to Action," alerting you to the issues that need attention and action.
- Telephone resource referrals with links to state and regional networks.
- The opportunity to participate in NLIHC's policy-setting decisions.

Become a Member Today!

Joining NLIHC is easy. Our membership rates are flexible, and tiered by member type. All rates are suggested—you can pay at the level you can afford. Join at <u>www.nlihc.org/membership</u>. You can also contact your NLIHC housing advocate organizer for assistance or to learn more about membership. Email <u>outreach@nlihc.org</u> to learn who your housing advocate organizer is.

MAKE A DONATION TO NLIHC

Contributions to NLIHC directly support our research, educational, organizing, policy development, and regulatory efforts. The financial support we receive through donations is crucial to helping us achieve our mission.

What Can you Donate to NLIHC?

A contribution at any level makes a difference. You can support our work by making an end-ofyear gift, a general contribution, or a donation to our scholarship fund, which helps subsidize low income membership rates and low income Legislative Forum registration rates. You can sponsor the Annual Housing Leadership Awards Reception, or contribute to the Sheila Crowley Housing Justice Fund. Individual donations to NLIHC are tax deductible.

Your Support Makes a Difference.

The generosity of our donors makes it possible for NLIHC staff to produce our acclaimed weekly newsletter Memo to Members, conduct research on the housing wage and the housing gap for extremely low income households, and produce our valuable publications like Out of Reach, the Affordable Housing GAP Analysis, Tenant Talk, and the *Advocates' Guide*. Your contributions support our efforts to ensure success of the National Housing Trust Fund (NHTF); to build awareness and support for the United for Homes Campaign; and to keep our members informed about the federal budget and appropriations, changing federal regulations, policy developments, and much more. Each contribution makes a powerful difference. Please donate to NLIHC today!

To donate to NLIHC, visit our website at <u>www.</u> <u>nlihc.org/donate</u>. You can also contact NLIHC's Development Coordinator, Christina Sin, at <u>christina@nlihc.org</u>, for assistance donating.

MAKE A DONATION TO THE SHEILA CROWLEY HOUSING JUSTICE FUND

After 17 years as president and CEO of the NLIHC, Dr. Sheila Crowley will be retiring in April 2016. Throughout her tenure at NLIHC, Sheila has tirelessly led NLIHC's efforts to achieve socially just public policy that assures people with the lowest incomes in the United States have affordable and decent homes.

As President and CEO, Sheila shaped NLIHC into the preeminent voice for housing for the lowest income people in America. Using research and data, organizing, communications and media outreach, Sheila developed partners and champions on both sides of the aisle, within Congress, multiple Administrations, and with thousands of low income housing advocates across the country. One of Sheila's signature achievements was her nationwide effort to establish and secure funding for the NHTF, the first new federal funding in a generation targeted to expand the supply of rental housing affordable for extremely low income households.

To honor Sheila Crowley's legacy and to build upon the foundation she established, NLIHC has created the Sheila Crowley Housing Justice Fund, which will support the policy and advocacy work of NLIHC and the National Low Income Housing Policy Center into the future. You can donate to the Sheila Crowley Housing Justice Fund at <u>https://</u> <u>nlihc.wufoo.com/forms/honoring-sheila/</u>

DONATE TO THE NATIONAL LOW INCOME HOUSING POLICY CENTER 501(C)(4)

In the summer of 2014, the National Low Income Housing Policy Center, a 501(c)(4) nonprofit, was re-activated to allow the organization to engage in direct and grassroots lobbying and advocacy work beyond the limits of a 501(c)(3) nonprofit. Under the aegis of the Policy Center, the staff meets regularly with national elected officials (House Representatives and Senators) and their staffs to advocate for or against specific legislation. We call for improvements to existing laws, and we encourage our membership to support or oppose specific legislation through calls to action, sign-on letters, and advocacy days. The focus of the Policy Center's work is exclusively to support legislation that advances NLHIC's mission of assuring that the lowest income individuals and families have access to decent, affordable homes. (The National Low Income Housing Policy Center engages in no partisan electoral politics of any kind, nor does it endorse or support any candidates for public office.)

For donation assistance, you can contact NLIHC Development Coordinator Christina Sin at <u>christina@nlihc.org</u>. Or, donate directly to NLIHC at <u>www.nlihc.org/donate</u> ■