



Campaign for Housing and Community Development Funding

Working to ensure maximum federal resources for housing and community development

How Advocates Can Help Stop President Trump's \$7 Billion Cut to HUD in Its Tracks

March 20, 2017

Speakers

- Moderator: Elayne Weiss, National Low Income Housing Coalition
- Diane Yentel, National Low Income Housing Coalition
- Barbara Sard, Center on Budget and Policy Priorities
- Trey Reffett, Local Initiatives Support Corporation
- Nan Roman, National Alliance to End Homelessness



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Agenda

- Opening remarks from Diane Yentel
- Budget overview
- Opportunities for advocacy
- Closing remarks from Nan Roman
- Question and answers





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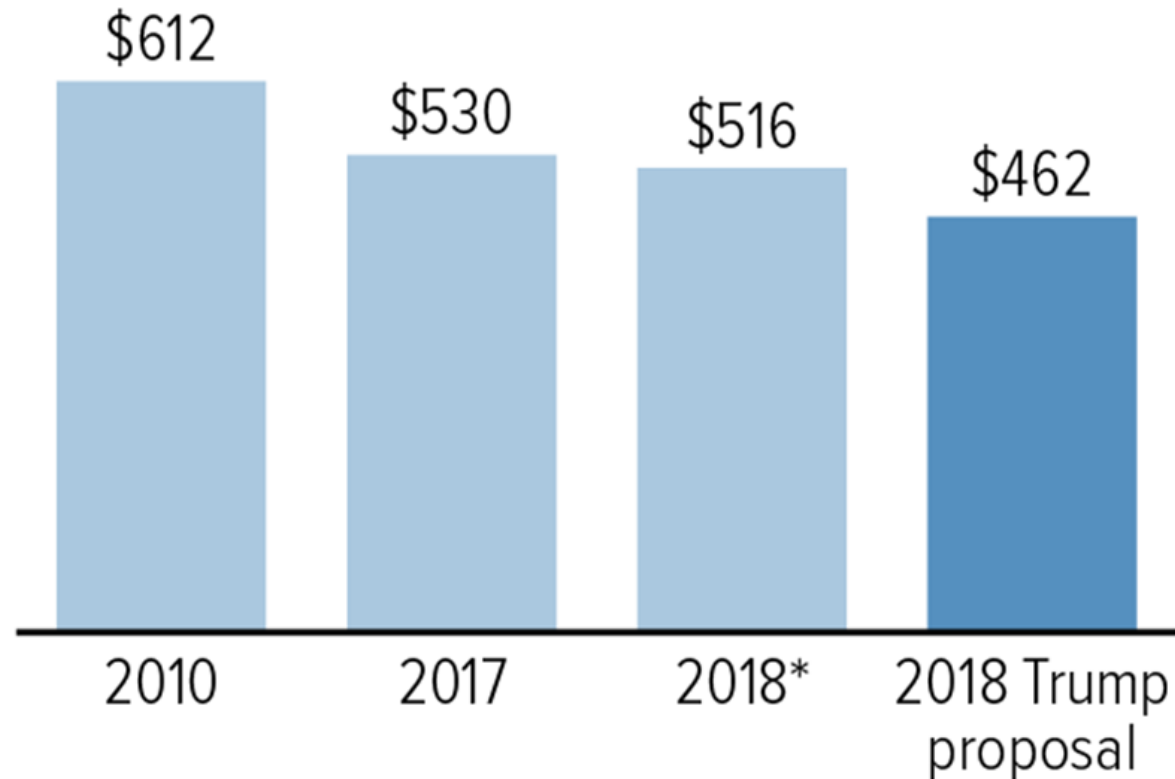
Budget Overview

Barbara Sard

Center on Budget and Policy Priorities

Non-Defense Appropriations Would Fall Under Trump Plan

In billions of 2018 dollars



*Funding level set in 2011 Budget Control Act, which establishes sequestration cuts.

Source: CBPP analysis of data from the Congressional Budget Office and the Office of Management and Budget



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Advocacy Tips and Opportunities

Trey Reffett

Local Initiatives Support Corporation

Advocacy Tips

- Crafting the narrative and tailoring the message:
 - Who is your audience? Local stories and data go a long way.
- Reaching out to your lawmakers:
 - Multiple points of entry: in-district meetings, site visits, media
- How to prepare for your meeting/visit:
 - When do you schedule? What other groups should you be connecting with? How can you elevate the profile of your meeting/visit?
- What to avoid



What you can do

Ask Congress and the Trump administration to work together to lift the spending caps for FY18, maintaining parity for defense and non-defense programs, and ensure housing and community development programs receive the highest level of funding possible.

- Organizations and local governments can sign onto CHCDF's letter (new deadline is March 31): <http://nlihc.org/article/take-action-affordable-housing-and-transportation-programs-threatened-severe-cuts>
- Individuals can email Members of Congress and urge them to protect critical resources for affordable housing: <http://bit.ly/2nszLGq>
- Plan an in-district meeting with your lawmakers
- Invite your lawmakers to a site visit
- Write an op-ed



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Advocacy Toolkit

CHCDF has prepared a toolkit that advocates can use to urge lawmakers to increase investments in affordable housing and community development. The toolkit includes:

- CHCDF's new report, *A Place to Call Home*, that discusses the positive impacts affordable housing has on low income households as well as the economy
- Talking points
- Sample op-eds
- Tweets
- How-to's for setting up in-district meetings and site visits

You can find these resources at www.nlihc.org/partners/chcdf



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For more information

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