

2019 NLIHC HOUSING POLICY FORUM

SEIZING ^{THE} MOMENT

FOR BOLD SOLUTIONS

March 27 – 29, 2019
Washington Court Hotel
Washington, DC
<http://nlihcforum.org>



NATIONAL LOW INCOME
HOUSING COALITION



SEIZING THE MOMENT FOR BOLD SOLUTIONS

WEDNESDAY, MARCH 27

7:45 am – 8:30 am

Continental Breakfast – Residents and State Partners Only

State Partners: Executive Room;
Residents: Atrium Ballroom

8:30 am – 12:00 pm

NLIHC State Partners Meeting (Invitation Only) Executive

8:30 am – 12:00 pm

2018 Resident Session – Atrium Ballroom

12:00 pm – 1:00 pm

Lunch for State Partners and Residents

1:00 pm – 1:20 pm

Getting Started

Grand Ballroom

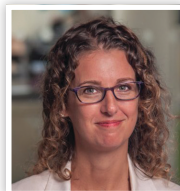
- Marla Newman, NLIHC board [@MYNewBlueprints](#) & Paul Kealey, NLIHC [@PaulDKealey](#)

1:20 pm – 2:00 pm

Seizing the Moment for Bold Solutions to the Housing Crisis

Grand Ballroom

- Diane Yentel, NLIHC [@dianeyentel](#)



2:00 pm – 2:30 pm

Keynote Speaker:

Senator Todd Young (R-IN)

[@SenToddYoung](#)

Grand Ballroom



2:30 pm – 3:30 pm

Achieving Racial Equity in Housing Policy – Grand Ballroom

Decades of discriminatory housing policies created and sustain our country's segregated communities. Today, people of color disproportionately experience homelessness and housing poverty. Panelists will share evidence of racial inequities in housing policies and programs, discuss the urgency and importance of centering racial equity in our work, and offer insights on ways to do so.

Speakers:

- Amanda Misiko Andere, Funders Together to End Homelessness [@AmandaAndere](#)
- Don Chen, Surdna Foundation [@donchennyc](#)
- Marc Dones, National Innovation Service [@marcformarc](#)
- Christina Rosales, Texas Housers [@CLRosales](#)
- **Moderator:** Diane Yentel, NLIHC [@dianeyentel](#)

3:30 pm – 3:45 pm

Break – Hermitage and Foyer

3:45 pm – 5:00 pm

BREAKOUT 1: Revitalizing Neighborhoods and Preventing Displacement – Atrium

Too often, new development and efforts to revitalize communities do not prioritize the needs and interests of long-term residents, and people are pushed out. How can communities develop desperately needed new housing and infrastructure to benefit long-term residents without displacing them? Explore examples of communities that have successfully implemented development without displacement. Learn about the broad-based coalitions needed to win key zoning reforms, tenant protections, community benefits agreements, and other policy solutions.

Speakers:

- Randy Shaw, Tenderloin Housing Clinic & author, *Generation Priced Out* [@BeyondChron](#)
- Council Member Gregorio Casar, Austin City Council [@GregCasar](#)
- Donna Mossman, Crown Heights Tenants Union



Don't forget to Tweet during the Forum!
Use the hashtags
#EndHsgPoverty,
#NLIHCForum19



SEIZING THE MOMENT FOR BOLD SOLUTIONS

WEDNESDAY, MARCH 27

BREAKOUT 2: National Housing Trust Fund:

Getting Started Building Homes —*Springwood*

Learn the latest national Housing Trust Fund (HTF) implementation considerations from HUD as the HTF enters its third full year of operation. Hear how two states have used their annual HTF allocations to provide affordable rental homes for homeless people, people with disabilities, and people re-entering the community from incarceration. Get a national sketch of projects funded with 2016 HTF money and a preview of projects funded with 2017 HTF allocations.

Speakers:

- Virginia Sardone, Community Planning and Development, HUD
- Holly Glauser, Pennsylvania Housing Finance Agency [@PHFatweets](#)
- Leonard Robbins, Urban League of Essex County, New Jersey [@UrbanLeagueEC](#)
- **Moderator:** Ed Gramlich, NLIHC [@Regs_Ed](#)

BREAKOUT 3: Organizing Wins: Our Homes, Our Voices Housing Week of Action— *Executive*

The 2018 *Our Homes, Our Voices* National Housing Week of Action featured more than 130 events and activities around the country calling on elected officials to take action to address homelessness and housing poverty in America. This session will provide a look at the creative organizing actions and successes of the 2018 Week of Action, with

presentations from three groups that participated. There will also be time to brainstorm and plan for 2019's Week of Action with 2018 event organizers.

Speakers:

- Brenda Clement, HousingWorks Rhode Island [@hwri](#)
- Mindy Woods, Resident Action Project Steering Committee, Centralia, WA
- Andreanecia Morris, Greater New Orleans Housing Alliance [@andreanecia](#)

BREAKOUT 4: Undesign the Redline [@designingtheWE](#) *Montpelier*

Created by designing the WE, this exhibit and facilitated exploration invites participants to learn the history, effects, and possibilities for “undesigning” redlining in America. It explores how racism in the U.S. became structural through redlining, where redlining fit in a history of devaluing and disenfranchisement, and how it was combatted by people with another vision for society. Undesign the Redline invites an exploration of alternative models, policies, practices, and entities that could undesign this legacy.

Thank you to Funders for Housing Opportunity for sponsoring this breakout.

5:15 pm – 7:00 pm

Light Reception

Grand Ballroom

THURSDAY, MARCH 28

7:30 am – 8:30 am

Continental Breakfast — *Hermitage*

8:30 am – 8:45 am

NLIHC Board Leadership — Current and Future/Key information about the day — *Grand Ballroom*

- Marla Newman, NLIHC board [@MYNewBlueprints](#) & Paul Kealey, NLIHC [@PaulDKealey](#)

8:45 am – 9:30 am

Keynote Speaker: Representative Maxine Waters (D-CA)

[@RepMaxineWaters](#)

Grand Ballroom

9:40 am – 9:45 am

Break and Transition To Workshops



Become an NLIHC Member at <https://nlihc.org>



SEIZING THE MOMENT FOR BOLD SOLUTIONS

THURSDAY, MARCH 28

9:45 am – 10:55 am

BREAKOUT 5: New Research on Housing for Extremely Vulnerable Populations — *Atrium*

This session will provide a look at the housing circumstances and challenges of some of the most vulnerable individuals and families in finding adequate shelter, given the national shortage of seven million affordable and available homes for extremely low-income renters. Panelists will summarize their research about the housing experiences of some of the most vulnerable: families living in motels, persons with disabilities, and immigrants. Hear about policy solutions for those living in precarious housing situations.

Speakers:

- Sheila Crowley, Virginia Commonwealth University/ formerly NLIHC [@sheilamccrowley](#)
- Kevin Martone, Technical Assistance Collaborative [@martoneTACInc](#)
- Cindy Quezada, Central Valley Immigrant Integration Collaborative [@ahibadi](#)
- **Moderator:** Andrew Aurand, NLIHC [@AGAurand](#)

BREAKOUT 6: Creative Ways to Get your Story Out *Executive*

America's affordable housing crisis received national media attention in news outlets like *The New York Times*, *The Washington Post*, *HuffPost*, *ProPublica* and many others in 2018, and several 2020 presidential candidates have responded with bold new housing policy proposals. How can we leverage this new national attention on the issue, keeping it fresh and top-of-mind and breaking through to new audiences? Explore creative ways to build awareness by engaging investigative reporting and using visual media like short documentaries. Experts will share ways to pitch and produce stories that go beyond the printed page and tips on getting the right storytellers to share the right stories.

Speakers:

- Molly Parker, *The Southern Illinoian* [@MollyParkerSI](#)
- Angela Tucker, Tucker Gurl [@tuckergurl](#)
- Celeste Wesson, public radio journalist & podcast story editor
- **Moderator:** Renee M. Willis, NLIHC [@McLeanWillis](#)

BREAKOUT 7: Federal Fixes to Ensure Equitable Disaster Housing Recovery — *Springwood*

Major disasters in 2017 and 2018 caused immense damage, exacerbating the housing crisis in impacted communities and leaving low-income households with even fewer options for safe, sanitary, and affordable homes. The current response and recovery systems often fail to address the housing needs of the lowest-income people. With the frequency of disasters increasing, the federal government needs to adjust. Advocates from impacted areas will discuss current issues with the recovery process, and federal changes needed to ensure equitable rebuilding.

Speakers:

- Adi Martinez, Fundación Fondo de Acceso a la Justicia [@ffaj_pr](#)
- Ilene Jacobs, California Rural Legal Assistance
- Trey Reffett, Office of Senator Brian Schatz (D-HI)
- **Moderator:** Chrishelle Palay, Houston HOME Coalition [@chrishelle3](#)

BREAKOUT 8: Undesign the Redline [@designingtheWE](#) *Montpelier*

Authored by designing the WE. See description from Day 1.

10:55 am – 11:15 am

Break — *Hermitage*

11:15 am – 12:15 pm

Capitol Hill Insider Panel — *Grand Ballroom*

This bipartisan panel of senior congressional staff will address the new state of play on Capitol Hill after the 2018 mid-term elections and the partial federal government shutdown. What does it all mean for affordable housing and homelessness funding, housing finance reform, housing-related tax credit proposals, and more? What are the emerging threats and opportunities in 2019 and beyond?

Speakers:

- Joe Carlile, House THUD Approps (D)
- Beth Cooper, Senate Banking (D)
- Esther Kahng, House Financial Services Comm. (D)
- Jason Woolwine, Senate THUD Appropriations (R)
- **Moderator:** Sarah Mickelson, NLIHC [@SarahMickelson1](#)



SEIZING THE MOMENT FOR BOLD SOLUTIONS

THURSDAY, MARCH 28

12:15 pm – 1:15 pm

Lunch Table seating in Executive/Sagamore/Ashlawn, Springwood, Atrium, Capitol, Senate

1:15 pm – 2:15 pm

Eviction Lab: The U.S. Eviction Epidemic — Grand Ballroom

Matt Desmond, author of *Evicted: Poverty and Profit in the American City* @just_shelter



2:15 pm – 3:00 pm

Opportunity Starts at Home: New National Public-Opinion Poll Results — Grand Ballroom

The *Opportunity Starts at Home* multi-sector affordable homes campaign recently commissioned a national public opinion poll on housing affordability. The poll is the first in several years to assess the extent to which Americans consider housing affordability to be a problem, make trade-offs in other areas of their lives because of housing costs, expect action from elected officials, are more likely to vote for a candidate with a plan to address the problem, and support or oppose specific solutions. Full results of the poll, which will inform U.S. policymakers, will be shared and discussed in this session.

Speakers:

- Mike Koprowski, NLIHC/*Opportunity Starts at Home* @Mike_Koprowski
- Geoffrey Garin, Hart Research @HARTResearch

3:00 pm – 3:45 pm

Presentation of 2019 Organizing Awards and Discussion with Honorees — Gr. Ballroom

- Chrishelle Palay, HOME Coalition and NLIHC Board @chrishelle3 and Diane Yentel, NLIHC @dianeyentel

3:45 pm – 4:00 pm

Break — Hermitage

4:00 pm–5:15 pm

BREAKOUT 9: The Future of Public Housing — Atrium

Despite being a critical resource for ensuring low-income families have an affordable home, public housing suffers from decades of underfunding by Congress. As a result, public housing agencies have been unable to address their growing capital repair needs, leaving too many families living in deteriorating and unacceptable conditions. This panel will discuss how we can best preserve public housing through current law and new solutions while protecting the rights of residents to live in safe, decent housing.

Panelists:

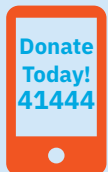
- Charlene Nimmons, Public Housing Communities, Inc. @CharleneNimmons
- Molly Parker, *Southern Illinoisan* @thesouthern
- Deborah Thrope, National Housing Law Project @NHLPL
- Elayne Weiss, NLIHC @elaynebw
- **Moderator:** Shauna Sorrells, Housing Opportunities Commission of Montgomery County @ShaunaMSorrells

BREAKOUT 10: Our Homes, Our Votes Nonpartisan Voter/Candidate Engagement — Springwood

Throughout the country, voters are demanding housing solutions at the ballot box. Presidential hopefuls are discussing important housing solutions during their stump speeches, several have put forward bold housing legislation as lawmakers, and in November 2018, voters passed twenty ballot initiatives to increase funding for affordable housing production. Explore how housing organizations can engage residents on voter registration and election-day mobilization, as well as candidates on housing issues.

Speakers:

- Karen Dubois-Walton, Elm City Communities @ECCommunities
- Halley Henry, National Housing Trust & NHT Communities @NHTCommunities
- Andrew Foley, Jonathan Rose Companies @RoseCompaniesCT
- **Moderator:** Joey Lindstrom, NLIHC @JosephLindstrom



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THURSDAY, MARCH 28

BREAKOUT 11: Elevating Rural and Native Housing Issues — *Executive*

The needs of rural and Native American tribal areas can often be overlooked in conversations about affordable housing, but the need in these places is no less severe. In fact, in many cases it is far worse. This session will examine the affordable housing crisis in rural areas and tribal lands and provide strategies to better incorporate those issues in advocacy efforts to achieve real solutions.

Panelists:

- Rob Weiner, California Coalition for Rural Housing [@CalRuralHousing](#)
- Tony Walters, National American Indian Housing Council [@naihc_national](#)
- Lance George, Housing Assistance Council [@RuralHome](#)
- **Moderator:** Sonya Acosta, NLIHC [@ssmiacosta](#)

BREAKOUT 12: Undesign the Redline [@designingtheWE](#) *Montpelier*. Authored by designing the WE. See description from Day 1.

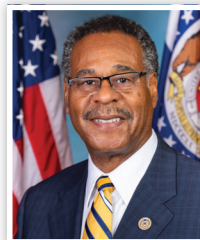
6:00 pm – 8:30 pm

NLIHC Leadership Awards Presentation and Reception

(separate ticket from the Forum required)

Honorees:

- **U.S. Representative Emanuel Cleaver** (D-MO) [@repcleaver](#)
- **Mitch Katz**, president and CEO of NYC Health + Hospitals [@DrKatzNYCHH](#)
- **Pinky Clifford**, director, Oglala Sioux Tribe Partnership for Housing, and NLIHC board member



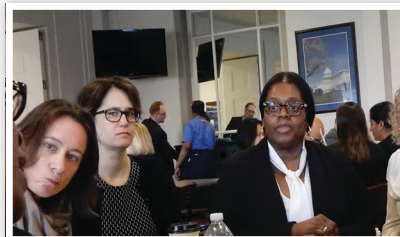
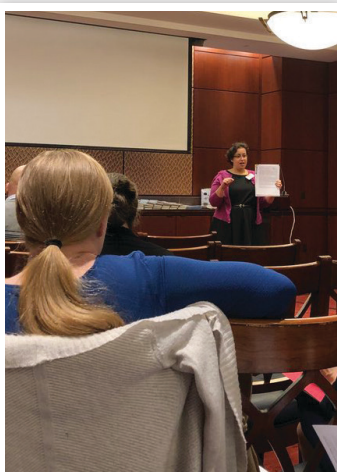
FRIDAY, MARCH 29

8:30 am – 9:30 am

Preparing for Capitol Hill Visits (light breakfast provided) – United Methodist Church, Room 4, 100 Maryland Ave., NE, Washington DC

9:30 am – 5:00 pm

Hill Visits & Report Backs – United Methodist Church, Room 4, 100 Maryland Ave., NE, Washington DC



2019 NLIHC ORGANIZING AWARDS

NLIHC's 2019 State and Local Organizing Award is presented to **MUTUAL HOUSING CALIFORNIA**, and NLIHC's 2019 Resident Organizing Award is presented to **TEXAS HOUSERS**.

Presented by:

- Diane Yentel, NLIHC President & CEO
- Chrishelle Palay, HOME Coalition Director & NLIHC Board Member

Accepting the Award on Behalf of Their Organizations:

- Alexandra Alvarado, Mutual Housing California, Community Organizer
- Verna Ekpедuma, Mutual Housing at Norwood Resident Member
- Ericka Bowman, Texas Housers, Community Organizer
- Daija Jackson, 12 Moms Tenant Leader

MUTUAL HOUSING CALIFORNIA



Mutual Housing California was selected for taking on a year-long voter participation effort with its residents

as part of a larger movement to secure more local and statewide funding for affordable housing through ballot measures. This effort resulted in a 14% increase in resident voter registration and the participation of more than 100 of its residents in leadership trainings. Residents also completed more than 44,000 contacts with voters in the primary and general elections. Two statewide housing bonds were passed, the first to be approved by California voters in more than a decade. They will generate \$6 billion in new affordable housing funding. In addition, a city measure passed in Sacramento that will generate tens of millions of dollars for local affordable housing in the coming years. Mutual Housing California plans to continue organizing to ensure low-income people have a voice once the funds are distributed and to continue advocating for additional resources.

TEXAS HOUSERS

Texas Housers was selected for its new organizing initiative called 12 Moms. The initiative began in 2018

with a goal of recruiting and working alongside 12 women with children living in subsidized properties to elevate



their voices about their concerns with the quality of subsidized housing and the neighborhoods in which that housing is developed. Over the course of the year, 12 Moms greatly exceeded its goal by organizing an active group of 120 tenant leaders living in subsidized housing to advocate for improved quality of living in HUD properties. Tenants have testified at city council meetings and met with HUD officials, and several tenants are plaintiffs in two lawsuits against HUD regarding substandard living conditions. 12 Moms plans to continue to develop tenant leaders to demand safe and decent subsidized housing and make their voices heard in promoting a more equitable Houston.

ABOUT THE AWARD

The National Low Income Housing Coalition's Organizing Awards recognize outstanding achievement in organizing activities that further NLIHC's mission: Achieving socially just public policy that ensures people with the lowest incomes in the United States have affordable and decent homes. Special consideration is given to nominations that incorporate tenant- or resident-driven organizing.



SPECIAL THANKS TO:

MAJOR DONORS



JPMORGAN CHASE & CO.



SPECIAL MEMBERS

- Bridge Housing
- Center on Budget & Policy Priorities
- Elderly Housing Development & Operations Corporation
- Enterprise Community Partners
- Federal Home Loan Banks
- Homes for America
- Housing Opportunities Commission of Montgomery County
- Local Initiatives Support Corporation/National Equity Fund
- Low Income Investment Fund
- Mercy Housing
- National Alliance to End Homelessness
- NeighborWorks America
- New York City Housing Authority
- Preservation of Affordable Housing
- Technical Assistance Collaborative
- Tennessee Housing Development Agency
- Unidos US
- Volunteers of America