



NLIHC's HoUSed Campaign for
Long-Term Housing Solutions

April 26, 2021

Agenda



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- Paul Kealey, NLIHC

HOME & Emergency Voucher Funding from the American Rescue Plan

- Richard Cho, HUD

Prioritization in Emergency Rental Assistance Programs: A Framework of Strategies, Policies, & Procedures to Better Serve Priority Populations

- Rebecca Yae, NLIHC
- Jessi Russell, CLASP

Update on Emergency Rental Assistance Programs

- Neetu Nair, NLIHC

Get it Back Campaign's Efforts to Reach Low-Income Households

- Janne Huang, CBPP

Field Updates

- Gregory Heller, Philadelphia
Redevelopment Authority
- Sarah Coffey Bowes, Civil Justice, Inc.
- Kody Glazer, Florida Housing Coalition

Advancing Long Term Housing Solutions: Updates & Next Steps

- Sarah Saadian, NLIHC

Next Steps

Welcome

Paul Kealey

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HOME & Emergency Voucher Funding from the American Rescue Plan



Richard Cho

*Senior Advisor for Housing & Services,
Office of the Secretary*

Department of Housing and Urban
Development

*Prioritization in Emergency Rental Assistance
Programs: A Framework of Strategies, Policies, and
Procedures to Better Serve Priority Populations*

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Prioritization in Emergency Rental Assistance Programs:

A Framework of Strategies, Policies, and Procedures to Better Serve Priority Populations

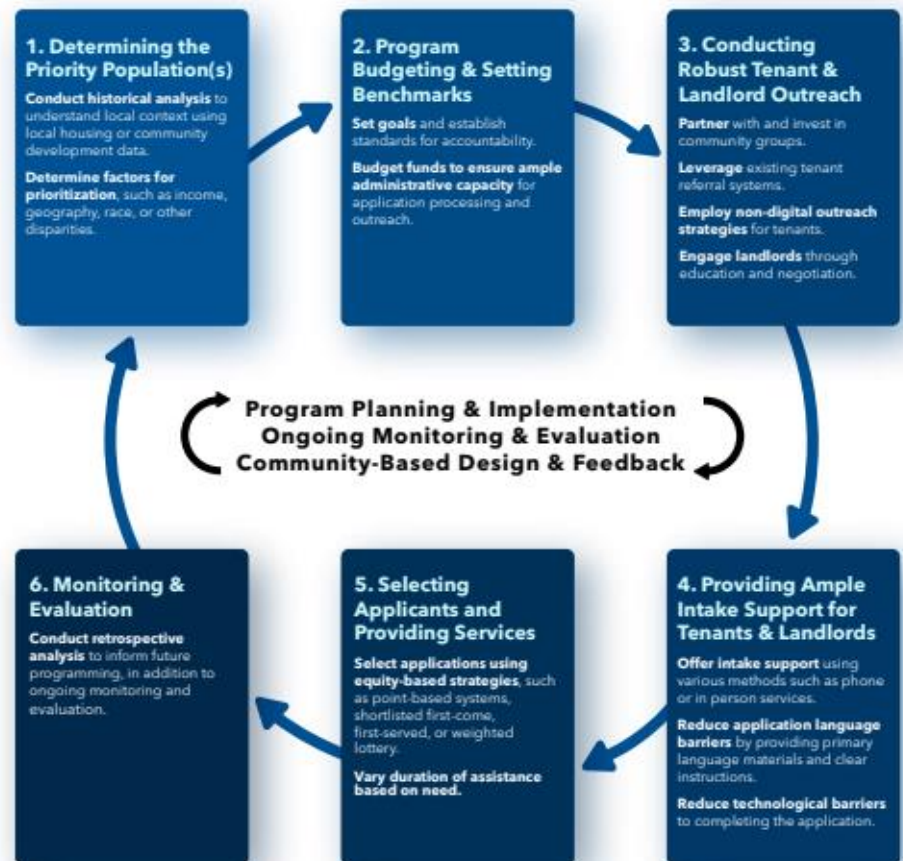
Framework

PRIORITIZATION IN EMERGENCY RENTAL ASSISTANCE PROGRAMS: A FRAMEWORK OF STRATEGIES, POLICIES, AND PROCEDURES TO BETTER SERVE PRIORITY POPULATIONS

APRIL 2021

Rebecca Yae, Emma Foley

Jessi Russell, Diana Orozco



1. Determining the Priority Population(s)

- Determine factors for prioritization such as geography, income, race, and other housing-related disparities
- Center racial equity by analyzing local history of racist housing and land use policies
- Partner with community-based organizations and the priority populations directly to design programs

2. Program Budgeting and Setting Benchmarks

- Set goals and establish standards for accountability
- Budget funds to ensure ample administrative capacity

3. Conducting Robust Tenant and Landlord Outreach

- Partner with and invest in community groups
- Leverage existing tenant referral systems
- Employ non-digital outreach strategies
- Engage landlord through education and negotiation

4. Providing Ample Intake Support for Tenants and Landlords

- Offer intake support using various methods
- Leverage community-based partnerships
- Reduce language barriers to completing the application
- Reduce technological barriers to completing the applications

5. Selecting Applicants and Providing Services

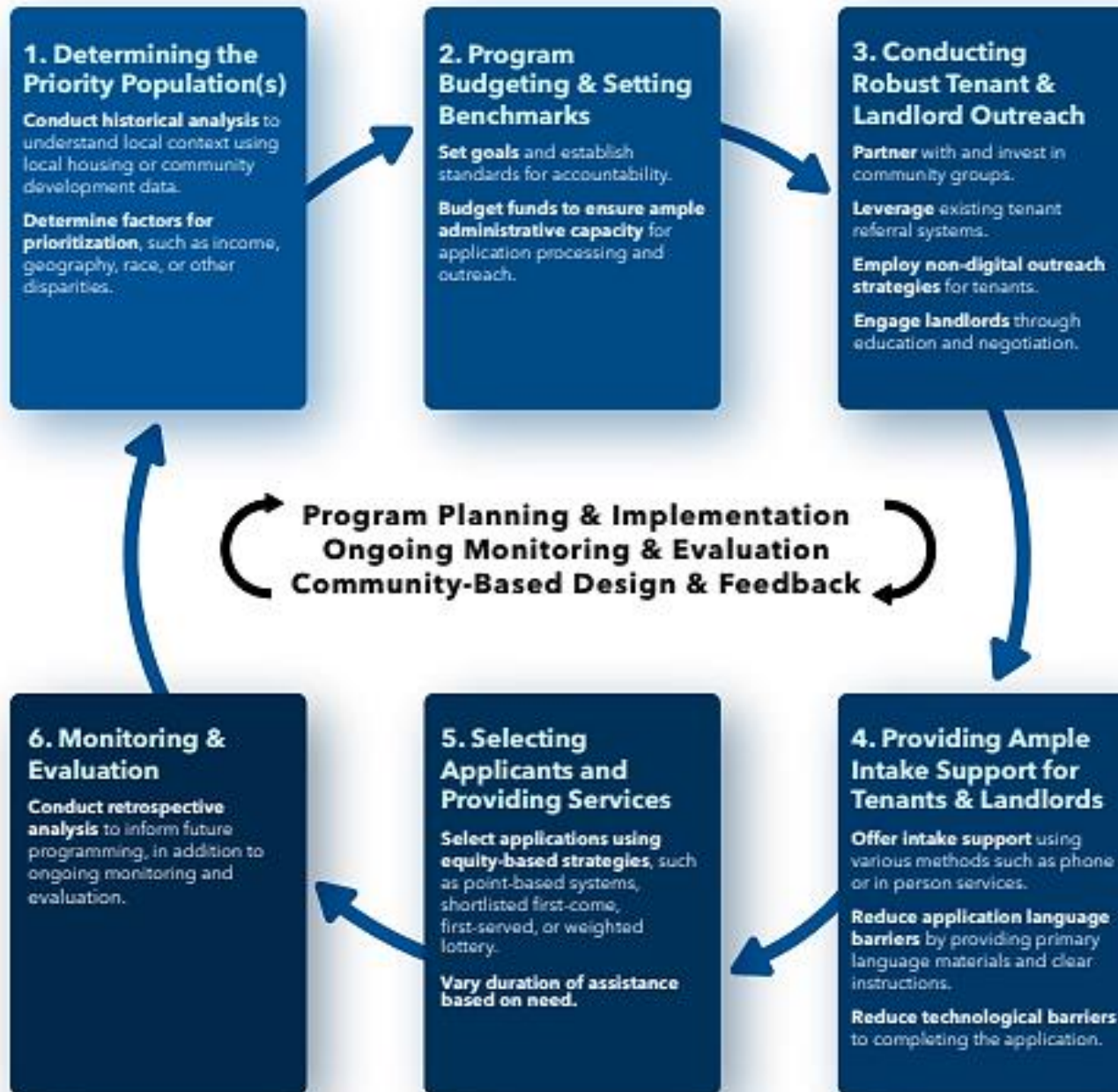
- Select applicants using equity-based strategies
 - Points-based systems
 - Shortlisted first-come, first-served
 - Weighted lottery
- Vary duration of assistance based on need

6. Monitoring and Evaluation

- Conduct real-time evaluation of program progress, making corrections as needed
- Conduct outcome evaluation to inform future programming

“

Real-time evaluation allows programs to amplify the successful parts of their programming, while correcting areas where barriers exist. Programs can use program dashboards to provide transparent, regular data analysis, inform program corrections, and communicate program progress.





NATIONAL LOW INCOME
HOUSING COALITION

CLASP

The Center for Law and Social Policy

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Update on Emergency Rental Assistance

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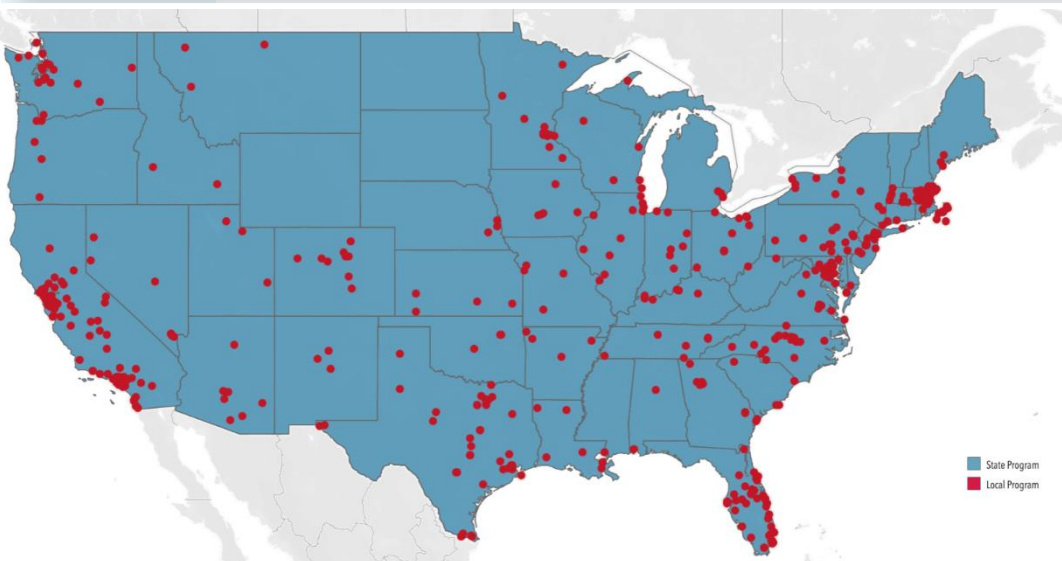
Emergency Rental Assistance

Updates on tracking and initial findings.

April 26, 2021

Neetu Nair
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What we're tracking



COVID-19 Emergency Rental Assistance Programs

State	Locality	COVID Pr.	Program	Link/Phone
Alabama	Alabama	ERA (Treasury)	Emergency Rental Assistance Alabama	https://eraalabama.com/
	Jefferson Cou...		JCCOE CSBG Rental Assistance Program	https://www.jccoe.org/csbg
	Mobile County	ERA (Treasury)	Mobile County Treasury Emergency Rental...	https://www.mobilecountyal.gov/grants/rental-and-utility-assistance/
Alaska	Alaska	ERA (Treasury)	Alaska Housing Relief	https://www.alaskahousingrelief.org/
			Alaska Housing Relief	https://www.alaskahousingrelief.org/renters
	Anchorage		ANCHORAGE CARES COVID-19 Response F...	https://www.liveunitedanc.org/connect/get-help/
	Juneau		CBJ COVID-19 Housing Assistance Grant Pr...	https://www.ccsak.org/cbjgrant.html
			CBJ COVID-19 Short-Term Rental Assistanc...	https://juneau.org/newsroom-item/covid-19-housing-resources
	Kenai		Kenai Housing Relief	https://www.kenaihousingrelief.org/
	Petersburg		Petersburg COVID-19 General Assistance	https://platribal.org/covid-19-response
Arizona	Soldotna		Soldotna Housing Relief	https://www.soldotnahousingrelief.org/
	Arizona	ERA (Treasury)	Emergency Rental Assistance Program	https://des.az.gov/ERAP
			COVID-19 Rental Eviction Prevention Assist...	https://housing.az.gov/general-public/eviction-prevention-assistance
	Coconino Cou...		Rental & Utility Assistance	https://www.coconino.az.gov/143/Community-Services
	Glendale	ERA (Treasury)	COVID-19 Emergency Rent Assistance Prog...	https://www.glendaleaz.com/live/city_services/citizen_assistance_programs/crisis...
	Maricopa County	ERA (Treasury)	Maricopa County Emergency Rental Assista...	https://www.maricopa.gov/5691/Emergency-Rental-Assistance
			COBG Rental and Utility Assistance	https://www.maricopa.gov/5584/COBG-Rental-Utility-Assistance
			COVID Crisis Rental Assistance	https://www.maricopa.gov/5583/COVID-Crisis-Rental-Assistance
	Mesa	ERA (Treasury)	Mesa Emergency Rental and Utility Assista...	https://www.mesaaz.gov/government/coronavirus/emergency-rental-utility-assista...
	Phoenix	ERA (Treasury)	Phoenix City Emergency Rental Assistance...	https://www.phoenix.gov/human-services/rental-assistance

Emergency Rental Assistance (Treasury) indicates that the program uses funding from the COVID relief package enacted in December 2020. Learn more at <https://home.treasury.gov/policy-issues/care-emergency-rental-assistance-program>

Source: NLIHC COVID-19 Rental Assistance Database <https://bit.ly/3tq9lde>

Note: NLIHC continues to update our database on a weekly basis as additional jurisdictions enact rental assistance programs in response to the coronavirus. If you are aware of a program not included in our database, please contact research@nlihc.org or ryan@nlihc.org. Likewise, if you see a program in our database that is now closed, please let us know. We do our best to maintain accuracy, but cannot guarantee it because of the constantly changing situation. Last updated 3/24/2021.

As of April 19, NLIHC is tracking nearly 900 programs, 260 of which are from the Treasury ERA program. The ERA Treasury program includes: 50 States + D.C., 382 cities/counties, 252 Tribal govts. and 6 Territories/ Entities

Rental Assistance resources available at: <https://nlihc.org/rental-assistance>

Latest Updates*



ERA Treasury Programs in Database	260
Jurisdictions Represented	323
Opened Programs	228
State Programs	41
County Programs	136
City Programs	46
Territory/Tribal Govt/Other	5
Closed Programs	15
State Programs	1
County Programs	11
City Programs	2
Territory/Tribal Govt/Other	1

44 STATE
210 CITY/COUNTY
6 TERRITORY/TRIBAL GOVT.

\$ REPRESENTING
\$17,798,815,283.94

STATE ERA PROGRAMS

Open	Not Yet Open	Closed
Alabama, Arizona, California, Colorado, Connecticut, Delaware, D.C., Georgia, Hawaii, Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, and Wisconsin,	Arkansas, Florida, Illinois, New York, North Carolina, North Dakota, Oregon, and South Carolina, and Wyoming	Alaska

*NLIHC updates these numbers each week. If you are aware of a program not included in our database, please contact nnair@nlihc.org or ryae@nlihc.org

Initial Observations



- **Self-attestation**

- Only 28% programs explicitly state that self-attestation is an acceptable substitute for proof of documentation.
- Self-attestation options for Income and COVID Hardship are more common than for Housing Instability.

- **Direct to Tenant options**

- Only 17% programs have stated that they will directly issue assistance to tenants if landlords refuse to participate.
- Some programs state that they will dismiss the application if landlords do not respond

Thank You!

Get it Back Campaign's Effort to Reach Low-Income Households

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Field Updates

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Field Updates

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Field Updates

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Advancing Long Term Housing Solutions: Updates & Next Steps

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Next Steps

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Resources

NLIHC's HoUSed Campaign
(nlihc.org/housed): Campaign
Updates