NLIHC’s HoUSed Campaign for Long-Term Housing Solutions

April 26, 2021
Agenda

Welcome
• Paul Kealey, NLIHC

HOME & Emergency Voucher Funding from the American Rescue Plan
• Richard Cho, HUD

Prioritization in Emergency Rental Assistance Programs: A Framework of Strategies, Policies, & Procedures to Better Serve Priority Populations
• Rebecca Yae, NLIHC
• Jessi Russell, CLASP

Update on Emergency Rental Assistance Programs
• Neetu Nair, NLIHC

Get it Back Campaign’s Efforts to Reach Low-Income Households
• Janne Huang, CBPP

Field Updates
• Gregory Heller, Philadelphia Redevelopment Authority
• Sarah Coffey Bowes, Civil Justice, Inc.
• Kody Glazer, Florida Housing Coalition

Advancing Long Term Housing Solutions: Updates & Next Steps
• Sarah Saadian, NLIHC

Next Steps
Welcome

Paul Kealey
Chief Operating Officer
National Low Income Housing Coalition
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HOME & Emergency Voucher Funding from the American Rescue Plan

Richard Cho
Senior Advisor for Housing & Services,
Office of the Secretary
Department of Housing and Urban Development

Rebecca Yae
Senior Research Analyst
National Low Income Housing Coalition
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Jessi Russell
Research Assistant
Center for Law and Social Policy
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Prioritization in Emergency Rental Assistance Programs:
PRIORITY IN EMERGENCY RENTAL ASSISTANCE PROGRAMS:
A FRAMEWORK OF STRATEGIES, POLICIES, AND PROCEDURES TO BETTER SERVE PRIORITY POPULATIONS

APRIL 2021

Rebecca Yae, Emma Foley
Jessi Russell, Diana Orozco
1. Determining the Priority Population(s)

• Determine factors for prioritization such as geography, income, race, and other housing-related disparities

• Center racial equity by analyzing local history of racist housing and land use policies

• Partner with community-based organizations and the priority populations directly to design programs
2. Program Budgeting and Setting Benchmarks

- Set goals and establish standards for accountability
- Budget funds to ensure ample administrative capacity
3. Conducting Robust Tenant and Landlord Outreach

- Partner with and invest in community groups
- Leverage existing tenant referral systems
- Employ non-digital outreach strategies
- Engage landlord through education and negotiation
4. Providing Ample Intake Support for Tenants and Landlords

- Offer intake support using various methods
- Leverage community-based partnerships
- Reduce language barriers to completing the application
- Reduce technological barriers to completing the applications
5. Selecting Applicants and Providing Services

• Select applicants using equity-based strategies
  • Points-based systems
  • Shortlisted first-come, first-served
  • Weighted lottery

• Vary duration of assistance based on need
6. Monitoring and Evaluation

• Conduct real-time evaluation of program progress, making corrections as needed
• Conduct outcome evaluation to inform future programming

Real-time evaluation allows programs to amplify the successful parts of their programming, while correcting areas where barriers exist. Programs can use program dashboards to provide transparent, regular data analysis, inform program corrections, and communicate program progress.
1. Determining the Priority Population(s)
   Conduct historical analysis to understand local context using local housing or community development data.
   Determine factors for prioritization, such as income, geography, race, or other disparities.

2. Program Budgeting & Setting Benchmarks
   Set goals and establish standards for accountability.
   Budget funds to ensure ample administrative capacity for application processing and outreach.

3. Conducting Robust Tenant & Landlord Outreach
   Partner with and invest in community groups.
   Leverage existing tenant referral systems.
   Employ non-digital outreach strategies for tenants.
   Engage landlords through education and negotiation.

Program Planning & Implementation
Ongoing Monitoring & Evaluation
Community-Based Design & Feedback

4. Providing Ample Intake Support for Tenants & Landlords
   Offer intake support using various methods such as phone or in-person services.
   Reduce application language barriers by providing primary language materials and clear instructions.
   Reduce technological barriers to completing the application.

5. Selecting Applicants and Providing Services
   Select applications using equity-based strategies, such as point-based systems, shortlisted first-come, first-served, or weighted lottery.
   Vary duration of assistance based on need.

6. Monitoring & Evaluation
   Conduct retrospective analysis to inform future programming, in addition to ongoing monitoring and evaluation.
Update on Emergency Rental Assistance

Neetu Nair
Research Analyst
National Low Income Housing Coalition
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Emergency Rental Assistance
Updates on tracking and initial findings.
April 26, 2021

Neetu Nair
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What we’re tracking

As of April 19, NLIHC is tracking nearly 900 programs, 260 of which are from the Treasury ERA program. The ERA Treasury program includes: 50 States + D.C., 382 cities/counties, 252 Tribal govts. and 6 Territories/Entities

Rental Assistance resources available at: https://nlihc.org/rental-assistance
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<th>ERA Treasury Programs in Database</th>
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*NLIHC updates these numbers each week. If you are aware of a program not included in our database, please contact nnair@nlihc.org or ryaе@nlihc.org.*

$17,798,815,283.94 REPRESENTING

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Alaska.
Initial Observations

• **Self-attestation**
  • Only 28% programs explicitly state that self-attestation is an acceptable substitute for proof of documentation.
  • Self-attestation options for Income and COVID Hardship are more common than for Housing Instability.

• **Direct to Tenant options**
  • Only 17% programs have stated that they will directly issue assistance to tenants if landlords refuse to participate.
  • Some programs state that they will dismiss the application if landlords do not respond.
Thank You!
Get it Back Campaign’s Effort to Reach Low-Income Households

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Center on Budget and Policy Priorities

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Field Updates

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Field Updates

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Field Updates

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Advancing Long Term Housing Solutions: Updates & Next Steps

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Next Steps

Paul Kealey
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Resources

NLIHC’s HoUSed Campaign (nlihc.org/housed): Campaign Updates