

Virtual NLIHC Housing Policy Forum 2022: *Achieving Housing Justice*

March 22-23, 2022

Tuesday, March 22:

12:30-12:40 pm

Welcome, Getting Started, NLIHC Board Leadership, NLIHC Sponsor

Marla Newman, NLIHC Board of Directors

12:40-1:00 pm

Achieving Housing Justice

Diane Yentel, NLIHC president and CEO

1:00-2:00 pm

Racial Equity and Housing Justice - The Human Toll of Housing and Economic Injustice

Acclaimed MacArthur “Genius” photographer LaToya Ruby Frazier depicts America’s current reality of poverty, racism, healthcare inequality, urban decay, housing injustice, environmental toxicity, and unravelling civic connections, featuring perspectives traditionally erased from the U.S. narrative. LaToya will discuss the value of collaboration—with individuals, families, and communities—to create social change. While mass media often silences marginalized communities, there are ways to engage these communities to amplify their voices and come together with renewed agency. Through art, activism, and grassroots action, LaToya inspires advocates to use digital technology and storytelling to foster empathy, connection, and understanding.

• Speakers:

- LaToya Ruby Frazier, visual artist and storyteller
- Moderator: Renee Willis, NLIHC SVP for racial equity, diversity, and inclusion

10 minute break

2:10–3:00 pm

Capitol Insiders Panel – Current State of Play

Hear from Capitol Hill insiders about opportunities to advance housing policy in 2022 and the state of play with the Build Back Better Act and its historic investments in affordable housing. How will the mid-term elections impact Congress? What is the next opportunity to expand affordable housing and homelessness funding, strengthen renter protections, and more? Speakers:

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Capitol Insiders Panel – Current State of Play (cont.)

Speakers:

- Christina Monroe, House Committee on Appropriations, Chair David Price (D-NC)
- Avery Pierson, Office of Senator Rob Portman (R-OH)
- Kiara Davis, Office of Representative Cori Bush (D-MO)
- Beth Cooper, Senate Committee on Banking, Housing and Urban Affairs, Chair Sherrod Brown (D-OH)
- Moderator: Sarah Saadian, NLIHC SVP of public policy

10 minute break

3:10–4:00 pm

Members of Congress Address Affordable Housing

- Conversation: Rep. Ritchie Torres (D-NY) and NLIHC President and CEO Diane Yentel
- Conversation: Rep. Pramila Jayapal (D-WA) and NLIHC Board of Directors Dora Leong Gallo
- Conversation: Rep. Cori Bush (D-MO) and NLIHC Board of Directors Eric Price

10 minute break

4:10–4:30 pm

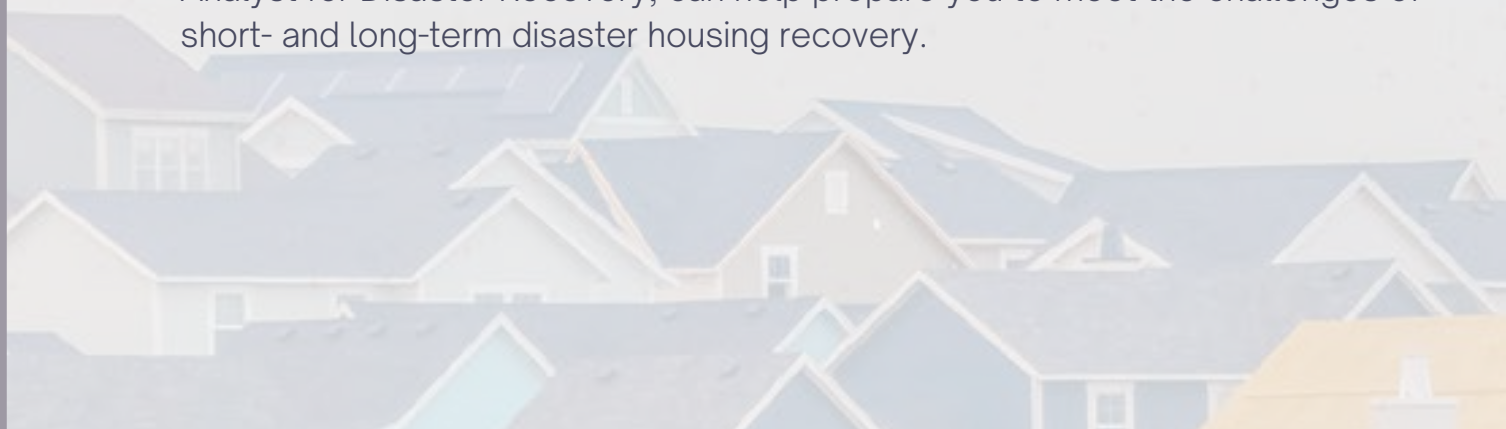
U.S. Secretary of Housing and Urban Development Marcia L. Fudge

4:30-5:20 pm

Interactive sessions with NLIHC experts – choose one

1. Disaster Housing Recover with Noah Patton

Households with low incomes are often the most impacted by worsening, climate-change driven, disasters but often receive the least amount of resources to help fully recover. This interactive session with Noah Patton, NLIHC Policy Analyst for Disaster Recovery, can help prepare you to meet the challenges of short- and long-term disaster housing recovery.



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2. **Effective Media/Social Media Strategies & Practices with Jen Butler**

Effective traditional and social media strategies are executed through synergetic brand and relationship management. Whether it's creating content, messaging, storytelling, pitching or networking, every organization has its own approach to media. This session provides attendees with tips on how to maximize their media engagement, elevate their visibility and expand their reach across diverse platforms.

3. **Racial Equity, Diversity, Inclusion and Anti-Racism with Renee Willis – Let's Share IDEAS**

Go behind the scenes with NLIHC & Partners to see how we are centering inclusion, diversity, equity, anti-racism, and systems thinking (“IDEAS”) in our work. We will introduce you to Rise-Home Stories Project—a group of multimedia storytellers and housing, land, and racial justice advocates who came together to reimagine the future of our communities. We will explore how Rise-Home Stories Project used IDEAS to create a body of work made by and for Black and Brown organizers, artists, and audiences.

End of Day 1

Wednesday, March 23:

11:30-12:45 pm

Optional speed networking

15 minute break

1:00–1:45 pm

HoUSed: Achieving Universal, Stable, Affordable Housing - with Senate Banking, Housing and Urban Development Committee Chair Sherrod Brown and House Financial Services Committee Chair Maxine Waters

NLIHC President and CEO Diane Yentel will engage in a conversation with Chairs Sherrod Brown and Maxine Waters about progress to-date and the road ahead for achieving universal, stable, affordable housing for people with the lowest incomes, for ending homelessness, and for achieving racially equitable housing justice.

15 minute break

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Participants choose one:

A. Achieving Vital Renter Protections

This session will focus on the federal, state, and/or local renter protections needed to ensure long-term housing stability and address the power imbalance between renters and landlords that puts renters at risk of housing instability, harassment, and homelessness. The session will provide an overview of the current tenant protections, the impact inadequate protections can have on low-income tenants, and the advocacy needed. Panelists will discuss federal policies protecting against discrimination, wrongful eviction, harassment, or other violations of tenants' rights; how to advance tenant protections at the local level; how to achieve right-to-counsel laws locally and federally.

■ **Speakers:**

- Rasheedah Phillips, PolicyLink
- John Pollock, National Coalition for a Civil Right to Counsel
- Bridgette Simmons, National Housing Law Project
- Moderator: Geraldine Collins, National Alliance of HUD Tenants President/NLIHC Board of Directors

OR

B. Expanding Multi-Sector AH Movement with Mike and Chantelle

The Opportunity Starts at Home campaign has built a robust multi-sector movement around affordable housing for the past four years. This session will explore the opportunities, challenges, and best practices associated with expanding the affordable housing movement to various sectors. Attendees will hear from leading national organizations from other sectors about why and how they are focusing on housing affordability, as well as from state-based housing organizations about why and how they are recruiting new voices from other sectors. They will also discuss their unique contributions to the campaign, key milestones, and sustaining multi-sector advocacy efforts in an evolving political environment.

■ **Speakers:**

- Khalil Shahyd, Natural Resources Defense Council
- Zachary Tilly, Children's Defense Fund
- Angelica Moran, Idaho Asset Building Network
- Moderator: Chantelle Wilkinson, national campaign manager, OSAH

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10 minute break

3:10–4:10 pm

Best Practices in Organizing (with 2022 NLIHC Organizer Award winners)

Join the recipients of NLIHC's 2022 Organizing Awards to hear the stories behind their successful campaigns to achieve transformative affordable housing victories at the state, local, and residential levels. Panelists will discuss the concrete lessons learned from their campaigns, the obstacles they overcame, and key takeaways that will inform and inspire organizers across the country.

- Speakers:
 - Tram Hoang, Keep St. Paul Home campaign manager
 - Duaa-Rahemaah Williams, statewide organizer for RAP & WLIHA
 - Michele Thomas, WLIHA director of policy & advocacy
 - Monica Bravo, executive director at the West Side Community Organization
 - Moderator: Courtney Cooperman, NLIHC housing advocacy organizer

10 minute break

4:20-5:20 pm

ERASE - Lessons Learned from Emergency Rental Assistance Implementation

The session will provide an overview of federal Emergency Rental Assistance (ERA) implementation, the status of ERA spending, and the impact ERA has had on landlords, tenants, and eviction-prevention. We will explore what we have learned from the implementation of the ERA program to inform strategies to support low-income renters now and in the next crisis – featuring four stakeholder perspectives: the U.S. Department of Treasury, a program administrator, a landlord, and a tenant.

- Speakers:
 - Jacob Leibenluft, U.S. Department of Treasury
 - Marjorianna Willman, Office of Housing Policy and Community Development, Mayor's Office, City of New Orleans
 - Aaron Gornstein, Preservation of Affordable Housing, Inc./NLIHC Board of Directors
 - Moderator: Sarah Gallagher, NLIHC senior project director for ERASE

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Virtual Capital Hill Day Overview

- A brief overview of key talking points for virtual meetings with members of Congress to take place on Thursday, March 24. This session will provide a quick overview of where Policy Forum attendees can find the best factsheets and resources to use in support of essential legislative asks.”.

5:30 pm

Closing Remarks | Dora Leong Gallo, NLIHC Board of Directors

End of Housing Policy Forum

