By John Pollock, Coordinator, National Coalition for a Civil Right to Counsel

right to counsel is a law at the city, county, or state level guaranteeing that an eligible person will be provided a lawyer at government expense. In the landlord/ tenant context, a right to counsel means that eligible tenants will have legal representation in an eviction proceeding, and potentially in related proceedings (such as terminations of a housing subsidy or certain affirmative actions to enforce tenant rights).

HISTORY OF CIVIL RIGHT TO COUNSEL

While the federal constitution provides a right to counsel for indigent defendants in criminal cases, there is no similarly broad federal constitutional right in civil cases. The U.S. Supreme Court has twice considered the right to counsel in civil cases, once for termination of parental rights and once for parents civilly incarcerated due to being unable to pay child support. In both instances, the Court declined to recognize a federal constitutional right to counsel. While the Court has never addressed the right to counsel for eviction cases, it *has* said there is no fundamental right to housing, which when combined with its right to counsel jurisprudence makes it highly unlikely that it would ever recognize such a right to counsel under the federal constitution. Because of this landscape, the right to counsel in all civil cases, including eviction matters, is left for state and local governments to determine.

Based on their individual state constitutions, state courts can recognize constitutional rights that the Supreme Court does not. <u>Many have done so</u> for matters involving parental rights or physical liberty. However, to date there has not been a decision from a state court that fully addresses, much less recognizes, the right to counsel for tenants facing eviction. Regardless of the position of the courts, city and state governments can pass laws to enact a right to counsel. Each year, <u>hundreds of bills</u> are introduced around the country that create or strengthen the right to counsel in one or more types of civil cases. In the housing context, <u>eighteen jurisdictions</u>, including three states and fifteen cities, have passed ordinances or bills that create a right to counsel for tenants facing eviction.

RIGHT-TO-COUNSEL FOR TENANTS AS COMPARED TO INCREASED TENANT REPRESENTATION FUNDING

A right to counsel law creates a legal obligation for a city, county, or state to provide eligible tenants with a lawyer. This legal obligation is essential, as it creates a concomitant requirement to provide funding for the representation. Without the right to counsel, a jurisdiction can quietly and easily discontinue legal aid funding as part of an often-inaccessible budget process, but with an ordinance or statute in place, the funding is better protected from a political sense because repealing the ordinance is much more of a public process. The enactment of a law ensures that the government has a stake in making the program work and provides more assurances to legal aid providers that the program will last, which is critically important as such providers will have to invest substantial time and resources into scaling up to meet the demands of increased representation. Finally, in most jurisdictions, over half the tenants do not respond to the eviction complaint or participate in the proceedings, often due to feelings of disempowerment or despair. Enacting a law sends a message to the community that the jurisdiction is firmly committing to changing the existing system.

PARAMETERS AND STRUCTURE OF EVICTION RIGHT-TO-COUNSEL LAWS

<u>Covered proceeding:</u> As noted above, right to counsel laws enacted so far have focused on court proceedings in which a landlord seeks to evict a tenant. However, some enactments go further to cover situations where a housing authority seeks to terminate a housing subsidy such as Section 8 (as losing the subsidy will almost always cause the tenant to fall behind on rent and be evicted), and sometimes cover some matters where the tenant seeks to enforce rights (like antidiscrimination or lead paint laws).

<u>Eligibility:</u> In terms of who is eligible for the right to counsel, the <u>gold standard</u> provides coverage for all tenants. Some jurisdictions limit eligibility to people under a certain income level (for instance, 200% of the federal poverty level) or have other requirements, such as only covering tenants with children.

Legal representation: In the traditional legal services model, attorneys "triage" cases, directing resources to the cases they perceive to be most meritorious and providing limited services to the rest. But under a right to counsel model, all eligible tenants are provided full representation, meaning the attorney must provide whatever services are necessary to best fulfill the tenant's goals regardless of resources. Note that this does not mean that the attorney is obligated by the law to take any particular action, such as seeking a full hearing or filing motions. Rather, the attorney must identify the actions that would benefit the particular case and pursue those actions. In some instances, the best outcome can be obtained through negotiating with the landlord or helping obtain rent assistance.

<u>Funding:</u> Right to counsel programs are paid for by the city, county, or state government. Sometimes this comes from general revenue, while at other times a specific revenue source is created or tapped, such as a tax or fee on rental units. Recently, some jurisdictions have r<u>elied</u> <u>on COVID-19 emergency federal funding</u>, such as the Emergency Rental Assistance Program and Fiscal Recovery Funds. This funding flows to legal aid programs with which the jurisdiction contracts, and the programs then provide the legal representation to tenants.

JUSTIFICATIONS FOR AN EVICTION RIGHT TO COUNSEL

Collateral Consequences of Evictions

The destructive consequences of eviction have been <u>well documented</u>. A percentage of evicted tenants become homeless, potentially facing incarceration and criminal prosecution, serious health consequences, and loss of child custody, employment, and belongings. Tenants who are evicted but avoid homelessness may still come face to face with similar consequences due to rapid displacement, relocation, and housing instability. Additionally, an eviction record, often referred to as a "<u>Scarlet E</u>", is typically a public record that can make it extremely difficult to secure new housing.

Race Equity

Data has conclusively shown that <u>tenants of</u> <u>color are disproportionately affected</u> by the 3.6 million evictions filed annually. Black women face eviction at twice the rate of white tenants. Moreover, during the pandemic, the <u>Census's</u> <u>Household Pulse Survey data</u> showed this disparity maintaining and growing in terms of tenants who indicated they were unable to pay rent and feared they faced eviction.

Imbalance of Power

In a landlord tenant relationship, the imbalance of power begins the moment the landlord and tenant enter a contract to rent because the contract is prepared by the landlord, with set terms the tenant typically cannot negotiate. When eviction is in the picture, the power imbalance is further amplified by the unequal interests as stake, since only the tenant is risking loss of home. Without a right to counsel in place, <u>on average</u> only 3% of tenants are represented nationwide, compared to 81% of landlords. This massive disparity has affected the way housing courts operate. For instance, landlord attorneys or representatives are often "repeat players" in the court: they appear frequently, build substantive and procedural experience, and develop relationships with court staff and judges. Additionally, the imbalance has led many courts to establish a practice of sending unrepresented tenants to meet with the landlord's attorney in the hallway prior to tenants attempting to present their case. During these hallway meetings, tenants are often pressured to agree to terms set out by the landlord's attorney.

Legal Complexity of Evictions

Evictions are complex legal proceedings, and like most legal proceedings they were not designed with unrepresented litigants in mind. Evictions can raise issues as varied as whether the lease terms have been breached, whether the tenant was properly served with notice of the eviction, whether the landlord has complied with the "Fair Housing Act," whether the landlord has properly credited all rent paid or has tacked on illegal surcharges, and whether other federal, state, and local laws have been followed (such as eviction moratoria, just cause eviction laws, lead paint registration, landlord licensing, or filing requirements related to rental assistance). In fact, any tenant protections enacted by a jurisdiction may be ineffective if there is no tenant's attorney to ensure they are being complied with, as courts do not proactively screen landlord cases for legal flaws. In nonpayment of rent cases, a landlord's failure to maintain and repair the unit can be a defense to eviction, but studies have shown tenants cannot successfully assert such a defense without counsel.

Even where there are no legal issues to be addressed, courts still have to make three important determinations in a case where the tenant is going to vacate the unit: 1) whether the eviction will be on the tenant's record; 2) whether the landlord will receive a judgment for rent owed in addition to regaining possession of the unit; and 3) the amount of time the tenant will have to relocate. Without counsel, tenants are hard pressed to succeed on any of these fronts, and these matters can conclusively determine whether the tenant is able to both obtain new housing and avoid homelessness.

Effectiveness of Counsel

Even before any jurisdiction had enacted a right to counsel for tenants facing eviction, decades of studies had demonstrated that the presence of counsel makes a determinative difference in eviction cases. For instance, a California study found that fully represented tenants stayed in their units three times as often as those receiving limited or no legal assistance. When tenants did have to move, fully represented tenants were given twice as long to do so. A study out of Hennepin County Minnesota found that a) represented tenants were twice as likely to stay in their homes, received twice as long to move if necessary, and were four times less likely to use a homeless shelter than those without counsel; and b) 78% of represented tenants left with a clean eviction record, compared to 6% of unrepresented tenants.

The enacted right to counsel programs have only reinforced these success statistics. For instance, in New York City, 84% of represented tenants were able to remain in their homes, while in San Francisco, the figure is 59% and in Boulder it has been 63%. In Cleveland, 93% avoided an eviction judgment or an involuntary move, 83% of clients who desired rental assistance were able to obtain it. and of the 21% who were unaware of rental assistance at the time they contacted Legal Aid, approximately 98% wanted rental assistance and Legal Aid helped 81% of those clients obtain it. For Kansas City, in Jackson County, the preright to counsel eviction rate was 99% and in the first 3 months of right to counsel it was less than 20%.

Also notable is the effect that right to counsel has had on the eviction filing rate. In New York City, the eviction filing rate dropped 30% after funding began for expanded representation in 2014, while in San Francisco the filing rate dropped 10% in the first year. Such a drop in the filing rate has a positive effect on court resources.

Cost Savings

Beyond the impacts on individual tenants and families, evictions take a high toll on communities due to the high costs of homeless shelters, emergency medical care, foster care for children, unemployment benefits, and school displacement costs. However, <u>studies</u> <u>have repeatedly shown</u> that providing a right to counsel saves substantially more than it costs. For instance, the most recent report out of <u>Detroit</u> found that "For every dollar invested in a right to counsel for low-income tenants facing eviction in Detroit, Stout conservatively estimates an economic benefit to Detroit of at least \$3.52."

FOR MORE INFORMATION

National Coalition for a Civil Right to Counsel's eviction right to counsel page.

ACLU, <u>Issue Brief: No Eviction Without</u> <u>Representation.</u>

Center for American Progress, <u>A Right to Counsel</u> <u>is a Right to a Fighting Chance.</u>

CityHealth, Legal Support for Renters.

National League of Cities, <u>Using Right to Counsel</u> <u>as an Eviction Diversion Strategy</u> (blog) and <u>Expanding Access to Legal Representation: Right</u> <u>to Counsel & Eviction Prevention</u> (webinar).