

## Media Interviews and Communications: In 2017, NLIHC:

Issued **47** media releases and statements

Achieved over **4,000** media hits around the country mentioning NLIHC, our research, and other NLIHC priorities

Participated in **268** media interviews and inquiries, including from such outlets as *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Economist*, *Slate*, *The Nation*, *Bloomberg*, *Huffington Post*, *Time Magazine*, *NBC*, *CNN*, *U.S. News and World Report*, *NPR*, *CBS*, *PBS Frontline*, and many others

## Online and Social Media: In 2017, NLIHC achieved:

**1,070,000** pageviews of the NLIHC website



**9,863** Facebook "likes"



**5,698,100** NLIHC Twitter impressions



**41,360** NLIHC Twitter followers



**86** new blog posts with **15,871** blog views



NLIHC Had **two** letters-to-the-editor published in the *Wall Street Journal* and **six** op-eds published in *The Hill*, *USA Today*, and *The Washington Examiner*.

### THE WALL STREET JOURNAL.

OPINION | LETTERS

#### Mortgage Interest Deduction's Gift Is Uneven

USA TODAY

Housing help for Congress? How about for people who really need it?

Diane Yentel, Opinion contributor



THE HILL

#### A budget neutral way to help low-income Americans pay for their rent or mortgage

BY DIANE YENTEL, OPINION CONTRIBUTOR — 10/09/17 10:15 AM EDT  
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL



WASHINGTON  
**Examiner**

OPINION

#### Yes, reform the mortgage deduction, but plow the revenue into low-income housing

by Diane Yentel | August 16, 2017 12:01 AM

THE HILL

#### Hurricane victims are headed for homelessness

BY DIANE YENTEL, OPINION CONTRIBUTOR — 11/24/17 06:20 AM EST  
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

