

OUR HOMES • **WEBINAR** • OUR VOTES

**Register for Upcoming Our Homes,
Our Votes Webinar: Organizing to Win
Affordable Homes at the Ballot Box**

Thursday, October 26 | 2:30 pm ET



Ballot Measures in 2022 Midterms

- NLIHC tracked nearly 100 measures
- New resources for affordable housing development, acquisition, and rehabilitation
 - ~\$2 billion in bonds
 - New fees and taxes, or reallocation of existing revenues
- Major victories for tenant protections
 - Voters approved measures to establish or strengthen rent stabilization in every community where they had the opportunity to do so

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



OUR HOMES
OUR VOTES

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VOTERS CHOOSE HOUSING

A Summary of Housing and Homelessness Ballot Measures in the November 2022 Elections

DECEMBER 2022

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Housing Advocacy Organizer

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Consultant to NLIHC

David Foster
Field Intern



City	State	Ballot measure title	Ballot measure description
Boulder County	CO	Affordable Housing Extension	Extend existing 0.185% countywide sales tax for funding affordable housing and supportive services
City of Boulder	CO	Safe Zones 4 Kids	Prioritize removing tents, propane tanks, and other prohibited items within 500 feet of school property line or within 50 feet of multi-use path or sidewalk
Fort Collins	CO	Ballot Issue 2B	Property tax increase to fund affordable housing
Grand Junction	CO	Question 2B	Amend the city charter to extend the lease term for which the city can lease city property for affordable or workforce housing from 25 years to 99 years
Loveland	CO	Ballot Issue 2G	Authorize city to keep excess tax revenues for police, fire, street construction and maintenance, park construction and maintenance, and affordable housing construction and maintenance
Loveland	CO	Ballot Question 301	require voter approval for any amendment to the urban renewal plan if the approval or modification of the plan authorizes the use of or a change to area boundaries, eminent domain, condemnation, tax increment financing, revenue sharing, or cost sharing
Steamboat Springs	CO	Ballot Question 2I	allocate 75% of the city's existing short-term rental tax revenues through 2042 to the Yampa Valley Housing Authority for affordable and attainable housing at Brown Ranch
Portland	ME	Question A: An Act to Amend Rent Control	Exempt landlords who own nine units or fewer from Portland's rent control ordinance

City	State	Ballot measure title	Ballot measure description
Charlevoix	MI	Use of 229 Stover Road for housing	Whether to turn a city-owned vacant lot into affordable housing
Whitefish	MT	Community-housing: resort tax	Designate 10% of 3% resort tax to be used specifically for community housing projects
Santa Fe	NM	Article 1818: High-End Tax for Affordable Housing	Establish a 3% tax on home sales over \$1 million within city limits to support local Housing Trust Fund
Cincinnati	OH	Issue 24	Require 2024 ballot question on restoring earned income tax and investing revenues in affordable housing
Bellingham	WA	Rental Relocation Assistance Program	Require 120 days' notice for rent increases. Make tenants eligible for relocation assistance equivalent to 3x current rent or 3x FMR, whichever is larger, if a rent increase is imposed of 8% or more in 12-month rolling timeframe.
Seattle	WA	Seattle Affordable Housing Levy	Renewal of expiring seven-year levy for affordable housing
Spokane	WA	Proposition 1	make it a citable offense for people who are homeless to camp within 1,000 feet of schools, parks, playgrounds and licensed child care facilities
Tacoma	WA	Tacoma Tenants' Bill of Rights	Require more notice for rent increases, relocation assistance, ban evictions during winter and evictions of students & educators during school year

Celebrate Vote Early Day!

OUR HOMES

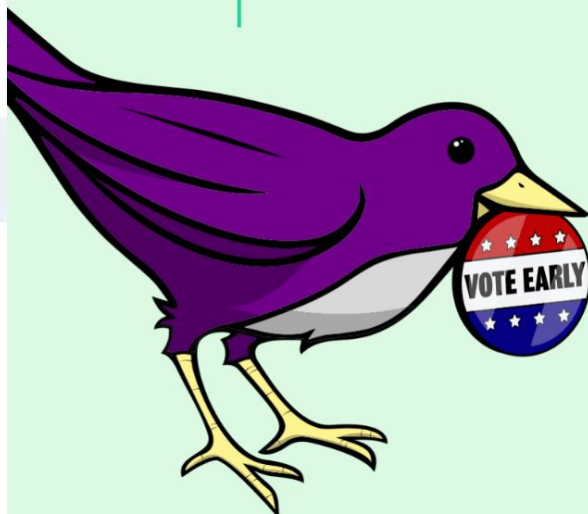
OUR VOTES

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Today is Vote Early Day

Find out how you can vote early
today at: www.voteearlyday.org



VOTE
EARLY
DAY

Today's Panel

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- Angelina Cornejo, campaign strategy coordinator, East Bay Housing Organizations
- Emily Martiniuk, housing advocate with Residents United Network-Los Angeles
- Madeleine Hammerlund, housing campaign organizer, Our Future Starts at Home (Minnesota)
- Zach Martinez, legal counsel and policy advisor, Gary Community Ventures

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Angelina Cornejo

Campaign Strategy Coordinator

East Bay Housing Organizations

2024 REGIONAL AFFORDABLE HOUSING BOND MEASURE



An opportunity for a breakthrough solution to Bay Area's housing crisis by centering

- *Grassroots coalition building*
- *Racial and economic equity*
- *Community leadership*

October 2023



AFFORDABLE HOUSING CAMPAIGN GOALS



Win system change and unlock billions for affordable housing and homeless solutions towards housing, racial and economic justice



Build a Bay Area coalition that includes a range of sectors, partners and interests

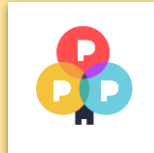
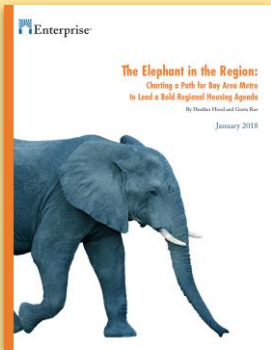


Invest in grassroots organizing across the region



Build towards a long-term housing agenda that centers racial equity and win future ballot measures

BAHFA CREATED TO CHAMPION REGIONAL SOLUTION!



2018

Case-making

The Bay Area needs dedicated housing funds for the 3Ps and an entity to raise and coordinate funding

2018

New York City Trip

New York has built the housing funding and finance infrastructure our region needs - what can we learn from them

2019

Compact 9 & 10
3P's Campaign

Potential sources of revenue for housing & the authority of the regional entity are included as part of the 3P's legislative campaign

2019

AB 1487

Governor signs Chiu-authored legislation on 10/18/19 creating BAHFA as a new legal entity

2020 & 2021

\$20M State Appropriation

MTC/ABAG establish BAHFA & first public funding is secured through *Bay Area Housing for All* Coalition advocacy efforts

2022

BAHFA Staff
Regional Housing Measure

Kate Hartley hired as inaugural director plus 5 housing staff

Regional agencies vote to explore a housing measure in 2024!

ACA 1 TO LOWER THE VOTER THRESHOLD PASSED!



Two **POWERFUL** Steps Towards Solving the Bay Area Housing Crisis

1

Statewide Ballot Initiative

Reduce the threshold required to pass local affordable housing bonds and allow for more flexibility in the uses of funds.

2

Regional Bond

A \$10-20 billion nine-county Bay Area affordable housing bond to build thousands of homes and house hundreds of thousands of our neighbors.



BAY AREA HOUSING FOR ALL (BAHA) COALITION



ACCE
All Home
BARHII
Bay Area Council
Burbank Housing
California Housing Partnership
California YIMBY
Canal Alliance
CCHO
City and County of San Francisco
City of Oakland
City of San Jose
CZI
Destination Home
EBHO
Enterprise Community Partners
Episcopal Community Services



Generation Housing
Great Communities Collaborative
Greenbelt Alliance
Housing Authority of Contra Costa County
Housing Leadership Council of San Mateo County
Housing Trust of Silicon Valley
Marin Community Foundation
Marin Environmental Housing Collaborative
Marin Housing Crisis Action
Marin Organizing Committee
Meta
MidPen
Mission Housing Development Corporation
Monument Impact
NPH
PICO



Public Advocates
Resources for Community Development
Sacred Heart
San Francisco Accelerator Fund
Save the Bay
SFF
SF HAC
SPUR
St. Mary's Center
SV@HOME
SVCF
TechEquity
TransForm
Urban Habitat
United Way Bay Area
Working Partnerships
YIMBY Action
& More



NOVEMBER 2024: BAY AREA HOUSING MEASURE

The Bay Area Housing Finance Authority (BAHFPA) is poised to place a \$10-20B 9-county **regional housing bond measure** on the November 2024 ballot!



IMPACTFUL SOLUTION

\$10B Regional Housing Measure:

- *Produce and preserve upwards of **45,000 affordable homes**. Over the lifetime of these developments, **half a million low-income households** will be housed.*
- *Create **29,000 jobs annually** and generate \$670M in state and local taxes and \$2.3B in annual income in California.*
- *Leverage **an additional \$38.1B** for affordable housing through other funding sources.*

\$20B Regional Housing Measure doubles this impact!



TIMELINE

Time is our most valuable resource!



How to Get Involved!

- ★ Join the BAHA Coalition
- ★ Champion with your networks
- ★ Help with Fundraising / Donate
- ★ Sign up here: <https://bayareahousingforall.org>

Contact Us at East Bay Housing Organizations!

*Angelina Cornejo
Campaign Strategy Coordinator
Angelina@ebho.org*



Questions?



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Emily Martiniuk

*Housing Advocate
Mobile Notary Public*

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Madeleine Hammerlund

Housing Campaign Organizer

Our Future Starts at Home



MINNESOTA CONSTITUTIONAL AMENDMENT FOR HOUSING

Because Minnesotans, no matter what we look like or where we come from, belong in safe and healthy homes.

ourhomesmn.org

What would the Constitutional Amendment do?



Nuah Family



Vang Family



Borque Family

- Address our housing crisis—a statewide systemic problem—with a statewide systemic solution.
- Generate dedicated, ongoing funding for housing through a sales tax of 3/8 of 1% (.37-cents out of \$100).
- Lift up the voices of 72 Minnesotans with diverse housing experiences and expertise to guide the statewide funding.
- Provide \$440mill annually to:
 - erase homeownership disparities;
 - supply rental assistance;
 - build safe, healthy housing for our family and neighbors;
 - and work to reduce homelessness and support those in need.

How will Amendment funds be used?



Three flexible approaches informed by lived experience :



Household and
Community
Stability Fund



Rental
Opportunity
Fund



Home
Ownership
Fund



**OUR FUTURE
STARTS AT HOME**



THANK YOU!

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Zach Martinez

Policy Advisor/Legal Counsel

Gary Community Ventures

Proposition 123

Make Colorado Affordable

A Bold Opportunity to Solve Colorado's Housing Crisis

The Solution

Affordable Housing Measure

What does it do?

For Coloradans:

- Provide **\$300 million** in **permanent annual funding** for affordable housing
- Allocate **0.1% of the state's existing** taxable income toward building up to **10,000 homes annually**

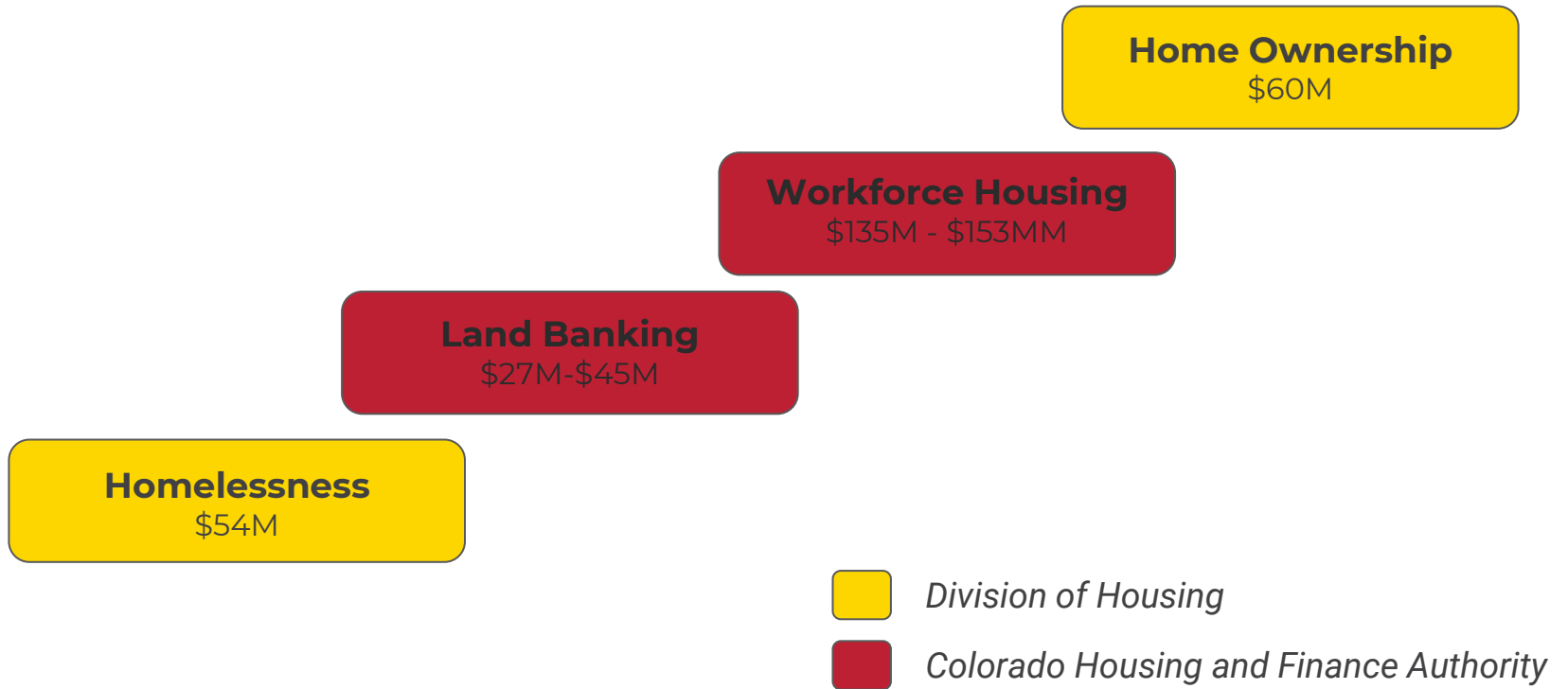
For Local Governments:

To access these funds, local governments must...

- Require a **Prioritized Review** for the approval of affordable Housing projects
- Commit to **increasing affordable housing by 3% every year to access the funds**

The Solution

Where the dollars go



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Happy Voting!



Questions?

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