NATIONAL LOW INCOME HOUSING COALITION

Coronavirus, Disasters, Housing and Homelessness

Hosted by NLIHC and the Disaster Housing Recovery Coalition

February 8, 2021

Agenda

NATIONAL LOW INCOME HOUSING COALITION

Welcome & Updates

- Paul Kealey, NLIHC

Update from Capitol Hill

- Sarah Saadian, NLIHC

Building Health Care Partnerships

- Barbara DiPietro, NHCHC

Guest Speaker

- Representative Emanuel Cleaver (D-MO)

National COVID-19 Borrower Awareness Campaign

- Faith Schwartz, Housing Finance Strategies

Field Updates

- Eric Hufnagel, Michigan Coalition Against Homelessness
- Pamela Schwartz, Western Massachusetts Network to End Homelessness

Next Steps

Welcome & Updates

NATIONAL LOW INCOME HOUSING COALITION

Paul Kealey

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Update from Capitol Hill

NATIONAL LOW INCOME HOUSING COALITION

Sarah Saadian

Vice President of Public Policy

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Building Health Care Partnerships

NATIONAL LOW INCOME HOUSING COALITION

Barbara DiPietro

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NLIHC

www.nlihc.org

NATIONAL HEALTH CARE for the HOMELESS COUNCIL

The Framework for an Equitable COVID-19 Homelessness Response

#HousingEquity

STRENGTHENING PARTNERSHIPS FOR BETTER HEALTH OUTCOMES DURING COVID-19

Barbara DiPietro

Senior Director of Policy, NHCHC

February 8, 2021

STRENGTHENING PARTNERSHIPS FOR BETTER HEALTH OUTCOMES DURING C19:
ABOUT THIS PROJECT

- Highlighting three communities that integrated health care and housing/shelter services during C19
- Recognizing PEH are at high-risk for C19 & have high racial disparities
- Illustrating improved and systemic outcomes are possible
- Using equity as a guiding principle
- **Goal: Replicating these approaches in every community**



THE FRAMEWORK FOR AN EQUITABLE C19 HOMELESSNESS RESPONSE

- Provides guidance to communities on **how to use a wide range of federal funding sources,** including CARES Act programs,
- Ensures funds are used strategically across key public health and economic recovery strategies:

  →Meet public health goals

  →Increase housing stability

  →Prevent future increases in homelessness
- Uses a racial justice and equity lens
- www.housingequityframework.org



NATIONAL HEALTH CARE *for the* HOMELESS COUNCIL

Thanks to project partners: Center on Budget and Policy Priorities, Barbara Poppe and associates, and Matthew Doherty Consulting Other Framework partners include the National Low Income Housing Coalition, the National Alliance to End Homelessness, the Urban Institute, and the National Innovation Service.

SUCCESSES

Atlanta, GA

- More people have moved into permanent housing
- Assertive, proactive testing has kept COVID-19 infection rates low
- Collaborations needed for testing events have tangible value

Chicago, IL

- More people gained housing
- People experiencing homelessness have a safe place to recuperate from COVID-19
- Every shelter now has a health care partner



State of Connecticut

- Shelter health care partnerships established
- COVID-19 guidance developed
- Expanded telehealth services
- Shelter-based COVID-19 testing helped identify outbreaks

TAKE-AWAY MESSAGES

Keys to Success

- Work together
- **Broaden the understanding of health care**
- Engage willing partners
- Communicate
- Rely on the expertise
- **Create local standards of care**
- Coordinate outreach teams
- Engage community partners and political leadership



Advice for Others

- Lay the foundation before a crisis
- Prioritize people experiencing homelessness
- Cultivate leadership buy-in
- **Create a systems-level response**
- Communicate and coordinate
- Adopt a humble attitude
- Move at the speed of trust

CONTACT INFO

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Our C19 policy page

Our C19 TA page

Guest Speaker

NATIONAL LOW INCOME HOUSING COALITION

Representative Emanuel Cleaver

5th District of Missouri

Chair, House Financial Services Subcommittee on Housing, Community Development, & Insurance

U.S. House of Representatives

NLIHC

National COVID-19 Borrower Awareness Campaign

NATIONAL LOW INCOME HOUSING COALITION

Faith Schwartz

President

Housing Finance Strategies, LLC

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NLIHC Update on COVID-19 Borrower Awareness Campaign

Faith Schwartz

President

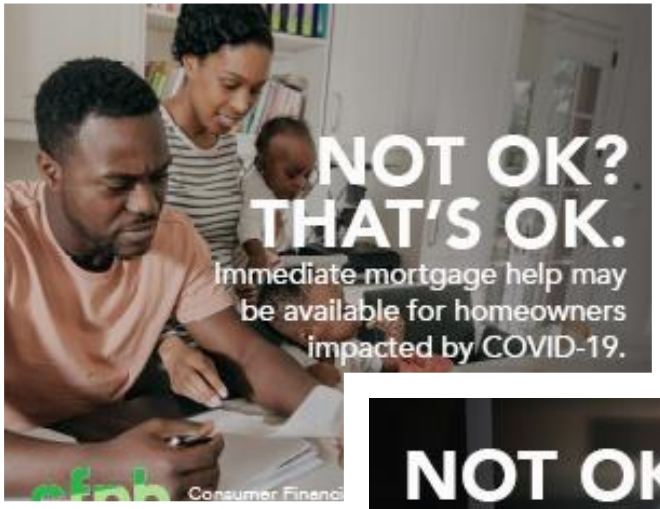
Housing Finance Strategies

February 8, 2021

This campaign was created by a cross collaborative team of industry leaders who want to make sure no customer is left behind as they deal with the impact of COVID-19.

- At the outset of the pandemic, Housing Finance Strategies partnered with the Urban Institute to start planning for the impact of COVID-19 on housing.
- Knowing there are customers who haven't asked for help or who are confused by what comes after a forbearance, we kicked off an industry wide outreach campaign urging customers to reach out to their servicers.
- All efforts associated with the campaign have been donated, and the final campaign slogan and images were a result of feedback from housing counselors and focus groups of customers.
- The campaign launched on November 10th and has 50 participating servicers and over 75 participating non-profits.
- The website to access the materials is **covidhelpforhome.org**.
- Servicers are encouraged to use the images to supplement their current outreach strategies. The channels being used include email, billing statement, social media, text, website, overnight mail and regular mail.
- The industry comes together every other Thursday to do joint days on social media to create more conversation on the topic.
- A pilot "virtual face-to-face event" was held on February 5 and 6 for Memphis customers.

Images are free for all industry participants and are formatted to be used in various channels.





Covidhelpforhome.org

This campaign is made possible by generous support throughout the housing industry.



Website programming and support generously contributed by RiskSpan.

What's next for the campaign?

- ❑ We are continuing a full scale advocacy for borrowers impacted by COVID-19.
- ❑ A new version for LEP customers is in the works.
- ❑ We are engaged in discussions now around the end of the 12 month COVID forbearance program.
- ❑ We are encouraging the Biden administration to extend upcoming deadlines, and appreciate NLIHC's support.
- ❑ Virtual events have been tested over this weekend and we have a trial run in Memphis.
- ❑ Should we do national events virtually instead of city by city?
- ❑ As customers exit COVID forbearance programs, do they have enough information to make a good choice for their family?
- ❑ Campaign is in high gear now with the pandemic surging and forbearance deadlines set to expire.
- ❑ Questions?

Field Updates

NATIONAL LOW INCOME HOUSING COALITION

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Field Updates

NATIONAL LOW INCOME HOUSING COALITION

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Key Data Points and Take-Away

- 7,000 eviction new cases have been filed since the lifting of the state eviction moratorium on October 17, 2020.
- 449 executions for possession were issued in December, 2020 – upon service by the sheriff, tenants have 48 hours notice to leave their home

The Take-Away:

Despite the adoption of various tenant protections and investment in rental assistance, the courts cannot provide the housing stability that is required to keep tenants safe during this pandemic.

Western Massachusetts network to end homelessness
www.westernmasshousingfirst.org

Get Connected.

Subscribe to the Network blog:
www.westernmasshousingfirst.org

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www.westernmasshousingfirst.org

Next Steps

NATIONAL LOW INCOME HOUSING COALITION

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Resources

NATIONAL LOW INCOME HOUSING COALITION

Responding to Coronavirus (https://nlihc.org/responding-coronavirus): Recommendations for Congress

Coronavirus and Housing/ Homelessness (https://nlihc.org/coronavirus-and-housing-homelessness): National and Local Updates