



NATIONAL LOW INCOME
HOUSING COALITION

Coronavirus, Disasters, Housing and Homelessness

Hosted by NLIHC and the
Disaster Housing Recovery Coalition
December 14, 2020

Agenda



Welcome & Introductions

- Paul Kealey, NLIHC

Estimate on the Need for Emergency Rental Assistance

- Mark Zandi, Moody's Analytics

New Tool for Ensuring a More Equitable COVID-19 Homelessness Response

- Brittani Manzo, National Innovation Service

Field Updates

- Kate Watson, Kansas Statewide Homeless Network
- Elissa Margolin, Housing New Hampshire

Capitol Hill Update

- Sarah Saadian, NLIHC

Sign-On Letter to CDC to Extend, Improve, & Enforce Eviction Moratorium by December 15

- Brooke Schipporeit, NLIHC

www.nlihc.org

Welcome & Introductions



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Estimate on the Need for Emergency Rental Assistance



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Rental Eviction Crisis

Mark Zandi, Chief Economist

December 2020

XXXX, Title

Rental Eviction Crisis

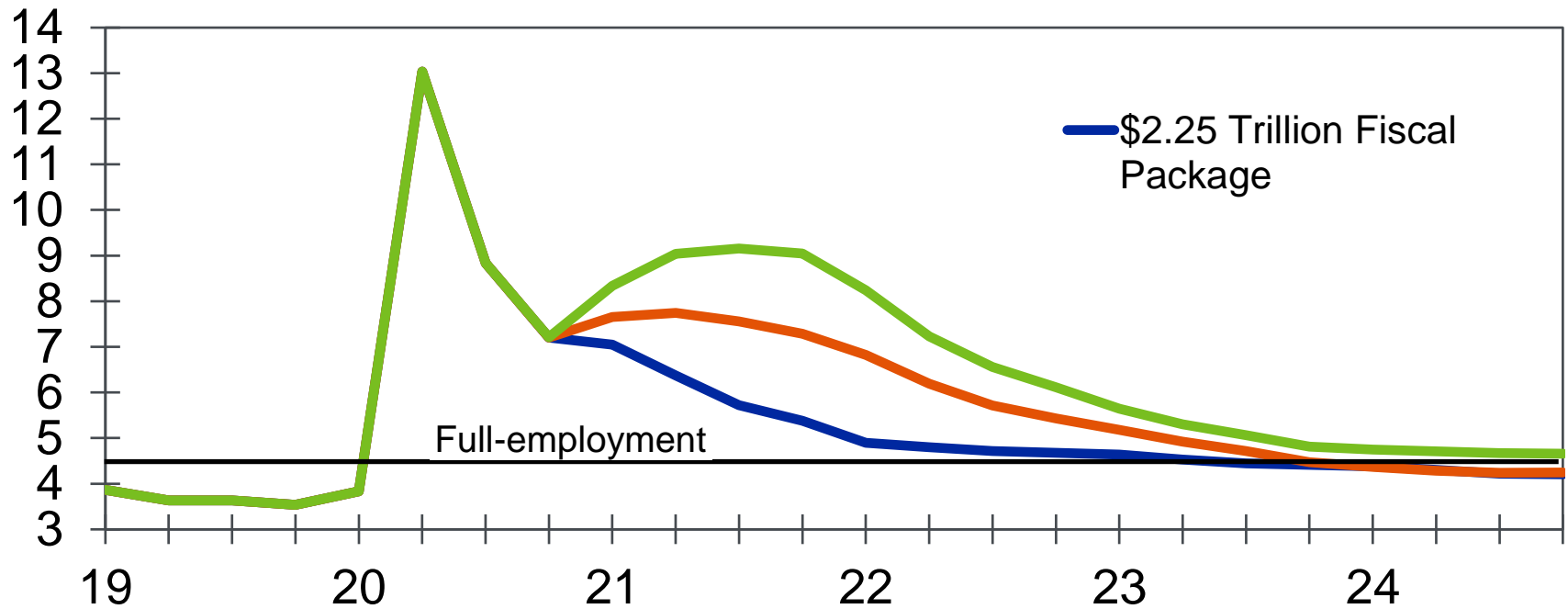
Back rent and utilities due as of January 2021

	No Additional Fiscal Support	\$900 Billion Fiscal Relief Package
Total Delinquent, Bil\$	69.7	57.3
# of Delinquent Renters	11,445,000	10,250,000
\$ Delinquent per Renter	6,086	5,586
Rent & Utilities, \$ per month	1,420	1,420
Rent	1,130	1,130
Utilities	290	290
Late Penalty, \$ per month	50	50
Months Late	4.1	3.8

Sources: Census Pulse Survey, BLS CES, Census HVS, Equifax, Moody's Analytics

Lawmakers Need To Do More

Unemployment rate, %



Sources: BLS, Moody's Analytics

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New Tool for Ensuring a More Equitable COVID-19 Homelessness Response



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www.nlihc.org



The Framework for an Equitable COVID-19 Homelessness Response

#HousingEquity

www.housingequityframework.org



**MATTHEW DOHERTY
CONSULTING**

Solutions for Homelessness and Housing Needs



Barbara Poppe and associates

The collective for impact



THE FRAMEWORK FOR AN EQUITABLE COVID-19 HOMELESSNESS RESPONSE

Equity Based Decision Making Assessments



What is equity-based decision-making?

Actively deconstructing the processes and structures that perpetuate racism and oppression and, instead, establishing accountability to people most proximate to the issue and position customers of our public systems and programs as decision makers and power-holders within these systems.



Why is it necessary?

Decision-making is always a choice point. Changing behavior requires intentionality, structure, and practice. It is therefore a key universal opportunity to move toward equity.

How does it work?

1. Choose an example of your work
2. Choose the area of your work that's most applicable (see below)
3. Choose a subsection & take the assessment!
4. Save your personalized recommendations, decide how you're going to use them, and take another!

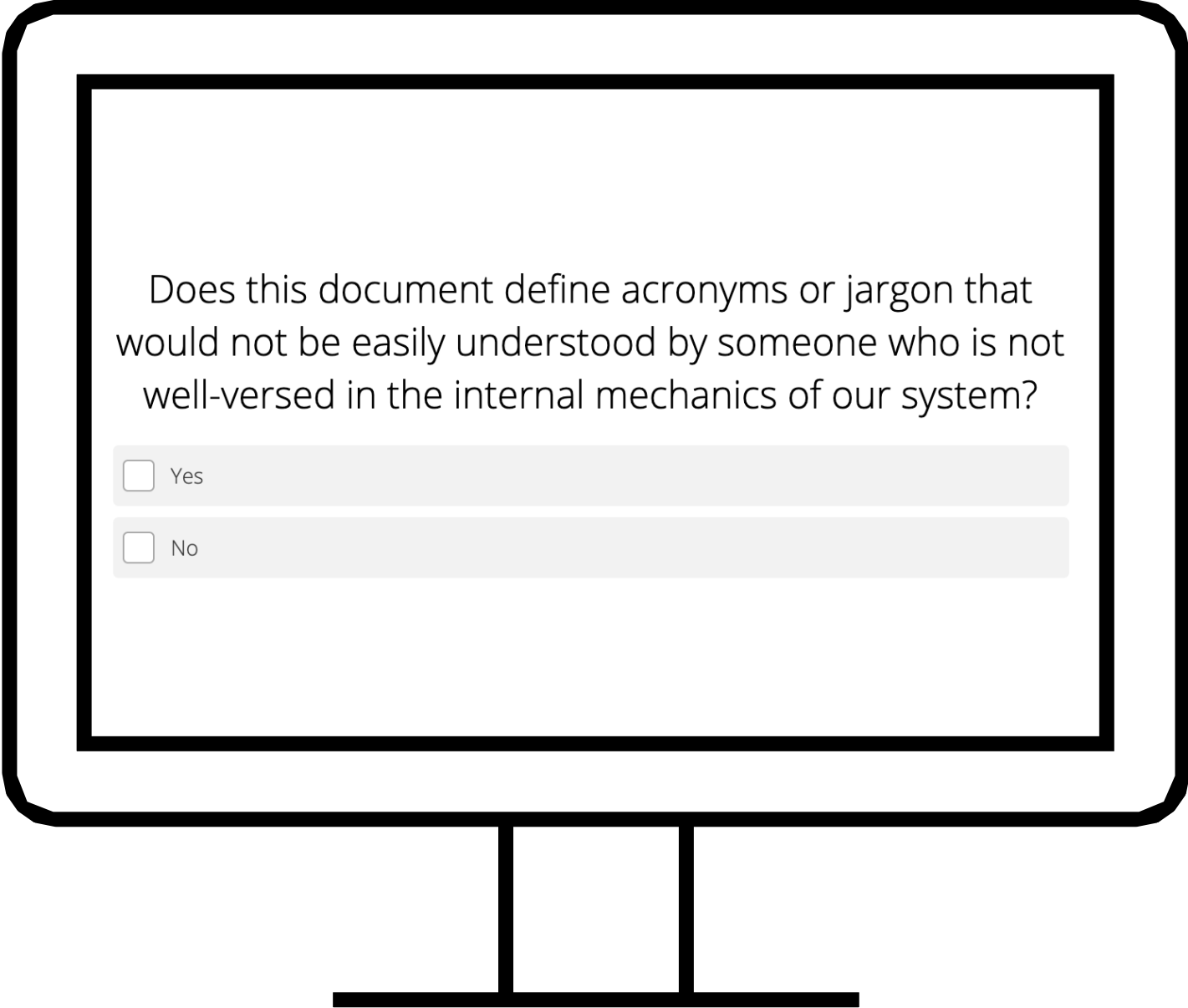


Policy Decisions and Strategy: Accessibility and Clarity



The following assessment will walk you through five quick questions that will help to produce a tailored set of equity-based recommendations for implementation, specific to accessibility and clarity in your work! Use an average proposal, policy, or decision-making process as an example to refer to as you answer the following questions.

[TAKE ASSESSMENT](#)



Does this document define acronyms or jargon that would not be easily understood by someone who is not well-versed in the internal mechanics of our system?

☐ Yes

☐ No

Does this document define acronyms or jargon that would not be easily understood by someone who is not well-versed in the internal mechanics of our system?

☐ Yes

☒ No

Does this document clearly state its purpose, the implications of what it outlines, and what programs, practices, the decisions it is related to and how the information should be used?

☒ Yes

☐ No

Do I think a 7th grader could read and understand this document?

☐ Yes

☒ No

Is this document translated into common languages
used in our community?

☐

Yes

☒

No

Your Accessibility and Clarity Recommendations



Based on your answers, we recommend reflecting on the following categories and making the following changes to your accessibility and clarity processes to inform a more equitable decision-making process.

- 1. Acronyms:** Ensure all acronyms are defined at the beginning of documents and public-facing resources.
- 2. Jargon:** After reviewing for jargon or phrases that aren't clear or easy to understand, send it to a friend, ask someone new to your organization, or in another department to help you review and flag any terms or concepts that are not immediately understandable.
- 3. Simplify language:** Ask staff to install [Grammarly](#) or a similar tool on their browser or as a plug-in and set the audience to "general," which will automatically flag complicated language and phrasing.
- 4. Translation:** Set up a plan for all public-facing announcements and policy documents to be translated into the 4 most common languages used in your community. [Google Translate](#) is a



How should we use it?

- Play!
- Share with your colleagues (it's applicable beyond homelessness services!)
- Integrate your recommendations into your workflow
- Propose or institute the equity-based decision-making guidance, using the assessments as a monitoring or suggestion tool

Thank you!

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Field Updates



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Field Updates



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**National Low Income Housing Coalition
Pandemic Response Update**

MISSION

Housing Action NH works to improve state and federal policy so everyone in New Hampshire has a place to call home

Review

1. Decompression/Quarantine Sites for Homeless Shelters
2. NH Housing Relief Fund (Coronavirus Relief Fund)
3. Shelter Modification Program (Coronavirus Relief Fund)

Resources Out Quickly

1. Philanthropy
2. ESG for Street Outreach, Rapid Rehousing
3. NH Housing Relief Program Funds
4. Shelter Modification Program Funds
5. CDBG- CV for Public Services
6. State resources for eviction prevention
7. State eviction moratorium (expired) followed by CDC
eviction moratorium

Results of Policy and Resources

1. Evictions at all time low (data: NH Judicial Branch) Affordable Housing Fund
2. Rent and Mortgage Support
3. Shelter Decompression and Improvements
4. PCR and Antigen Testing for Shelters

Ongoing Concerns

1. Encampments
2. Resource cliff

Encampments

1. Press coverage
2. Inequity
3. Visible
4. Political (city/state tensions)

New Council Established

1. Council on Housing Stability
2. Replaces State Interagency Council on Homelessness
3. Required to Recommend Policy and Resource Proposals for 2021
4. Framework finalized last week
 1. Support for "toolbox" bill to incentivize affordable housing development at the local level
 2. Support for Affordable Housing Fund (state housing trust fund)
 3. Support for Increase for Homeless Shelter Case Management
 4. Task Force to Meet with Governor on Eviction Prevention
 1. Extension of Federal moratorium;
 2. Extend Right to Cure; and/or
 3. Mandate Discretionary Stay for Nonpayment Cases for Nonpayment Cases after end of State of Emergency

Building on Engagement

1. Affordable Housing Focus
2. Supportive Housing/Housing First
3. New Champions
4. Media Attention
5. Budget Year

Lessons Learned

1. Don't forget Philanthropy
2. Get in the Regulatory Weeds
3. Webinars, Zooms, Info Session, Blast Emails
4. Frequent Check-Ins
5. Testing to Vaccinations
6. Seek Help from New Allies
7. Say Thank You



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Capitol Hill Update



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Sign-On Letter to CDC to Extend, Improve & Enforce Eviction Moratorium by December 15



Brooke Schipporeit

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**Sign your organization on by
December 15:**

<https://sforce.co/3lNPp9s>

www.nlihc.org

Resources

[Responding to Coronavirus
\(https://nlihc.org/responding-
coronavirus\)](https://nlihc.org/responding-coronavirus): Recommendations for
Congress

[Coronavirus and Housing/
Homelessness
\(https://nlihc.org/coronavirus-and-
housing-homelessness\)](https://nlihc.org/coronavirus-and-homelessness): National and
Local Updates