



NLIHC's HoUSed Campaign for
Long-Term Housing Solutions

January 18, 2022

Agenda



Welcome & Updates

- Joey Lindstrom, NLIHC

“Build Back Better Act”

Updates and Next Steps

- Sarah Saadian, NLIHC

Using American Rescue Plan Act Resources to Address the Housing Needs of Survivors

- Kate Walz, NHLP

ERASE Project & ERA Spending Updates

- Sophie Siebach-Glover, NLIHC

Field Updates

- Paige Looney, West Virginia Coalition to End Homelessness
- Margaret Haltom, Neighborhood Preservation, Inc.

Next Steps

Welcome & Updates

Joey Lindstrom

Director for Field Organizing

National Low Income Housing Coalition

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“Build Back Better Act” Updates & Next Steps

Sarah Saadian

Vice President of Policy

National Low Income Housing Coalition

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Using American Rescue Plan Act Resources to Address the Housing Needs of Survivors of Violence

Kate Walz

Senior Staff Attorney

National Housing Law Project

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ERASE Project & ERA Spending Updates

Sophie Siebach-Glover

Research Analyst

National Low Income Housing Coalition

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NATIONAL LOW INCOME
HOUSING COALITION

Emergency Rental Assistance and ERASE

Updates on reallocation

January 18, 2022

Sophie Siebach-Glover (she/her)

Research Specialist

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New Treasury Reallocation Data & Resources



1. ERA1 Voluntary Reallocation Data:

<https://bit.ly/33gqY0D>

2. ERA 1 Involuntary Recapture Data:

<https://bit.ly/3JWF8Vp>

3. NLIHC Reallocation Fact Sheet:

<https://bit.ly/3nBRNnl>

Reallocation Overview



- Grantees that had not obligated 65% of their funds and did not meet a 30% expenditure ratio by September 30 was determined to have "excess funds."
- The amount of funds recaptured was based on the difference between a grantee's expenditure ratio and the 30% threshold.
- Expenditure ratio benchmark increases 5% each month.

Round 1 Reallocation



Voluntarily Reallocated Funds

- **\$1.0 billion** was voluntarily reallocated.
 - \$875 million was voluntarily reallocated to an identified grantee.
 - \$162 million was voluntarily reallocated to a national pool.

Recaptured Funds

- **\$91.2 million** was recaptured from grantees who did not meet the expenditure ratio.

Grantees Who Reallocated Funds



| Grantee | Voluntary Reallocation Amount |
|--------------|-------------------------------|
| Wisconsin | \$163,224,183 |
| North Dakota | \$149,000,000 |
| Indiana | \$132,654,708 |
| Louisiana | \$106,103,998 |
| Tennessee | \$104,977,680 |

| Grantee | Recaptured Amount |
|--------------|-------------------|
| Idaho | \$33,128,959 |
| South Dakota | \$21,662,408 |
| Delaware | \$11,483,611 |
| Montana | \$7,691,299 |
| Ohio | \$3,688,394 |

Grantees Who Received Funds



125 programs received reallocated funds, including 5 states, 91 localities, and 29 Tribes.

| State | Reallocated Amount |
|----------------------|--------------------|
| California | \$62,566,321 |
| New Jersey | \$42,706,022 |
| New York | \$27,219,044 |
| District of Columbia | \$17,784,484 |
| Oregon | \$1,166,696 |

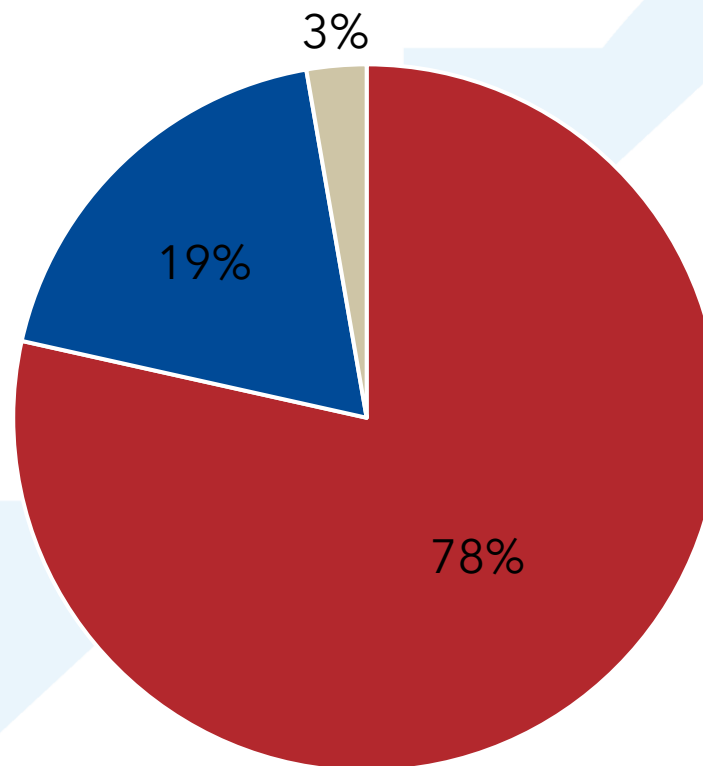
| Localities | Reallocated Amount |
|--------------------------------|--------------------|
| Indianapolis/Marion County, IN | \$91,454,708 |
| Milwaukee, WI | \$61,000,000 |
| Omaha, NE | \$50,000,000 |
| Milwaukee County, WI | \$50,000,000 |
| Maricopa County, AZ | \$39,000,000 |

High Within-State Reallocation



NATIONAL LOW INCOME
HOUSING COALITION

- ERA Funds Voluntarily Reallocated within Same State
- Recaptured ERA Funds Reallocated to a Different State
- Recaptured ERA Funds Reallocated within Same State



Second Round Reallocation Estimate



Based on November Spending Data, we estimate:

- Nearly **\$952 million** at risk of recapture.
 - **\$862 million** from state grantees.
- At least **\$328 million** available from low-spending grantees to high-spending out-of-state grantees

Anticipated ERA1 Reallocation Timeline



November
2021:
Round 2
reallocation

March
2022:
Final ERA1
reallocation

December
2022:
Obligation
deadline for
reallocation

January
2022:
Round 3
reallocation

September
2022:
Obligation
deadline
for initial
allocation

Questions?

For questions regarding ERA spending or reallocation, email **research@nlihc.org**.

Field Updates

Paige Looney

Housing Policy Specialist

West Virginia Coalition to End
Homelessness

paigelooney@wvceh.org

WV Update

Paige Looney, WV Coalition to End Homelessness

Op-Eds

GUEST COLUMN

Awareness is not enough: West Virginians experiencing homelessness deserve better

By Paige Looney Dec 24, 2021

- Times West Virginian, Manchin's hometown newspaper
- Charleston-Gazette Mail, largest paper in the state
- November resolution for "National Homeless Children and Youth Awareness Month"
- Manchin's been an advocate for child & youth homelessness before— why fall short now?

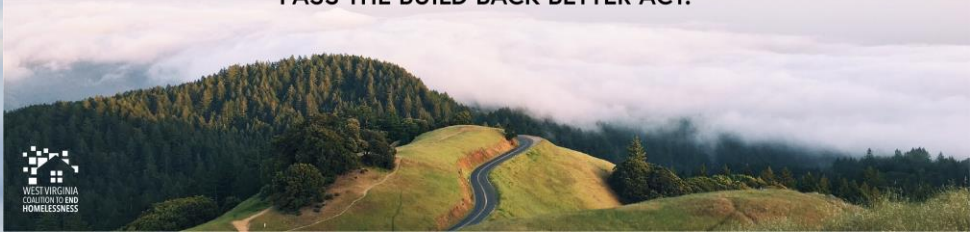
COUNTRY ROADS, TAKE ME HOME.

SENATORS MANCHIN AND CAPITO – INVEST IN AFFORDABLE HOUSING.
PASS THE BUILD BACK BETTER ACT.



IT'S HARD TO RAISE A FAMILY WITHOUT A PLACE TO CALL HOME.

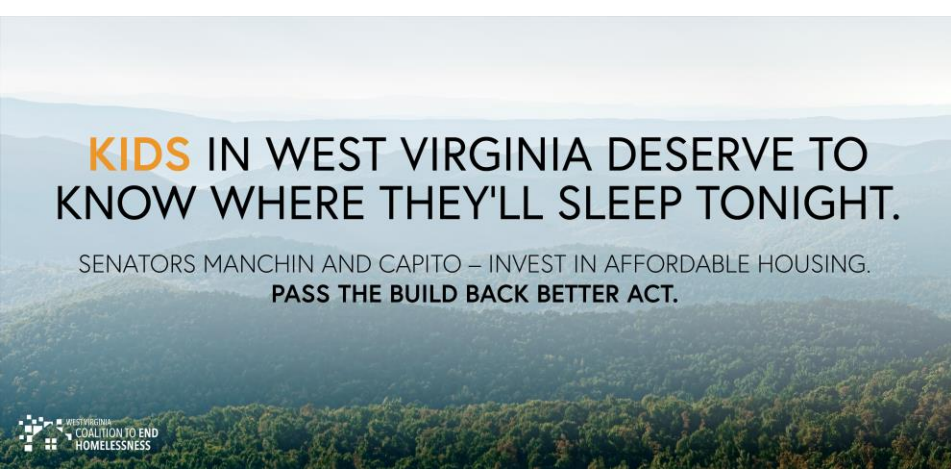
SENATORS MANCHIN AND CAPITO – INVEST IN AFFORDABLE HOUSING.
PASS THE BUILD BACK BETTER ACT.



Statewide Billboards

KIDS IN WEST VIRGINIA DESERVE TO KNOW WHERE THEY'LL SLEEP TONIGHT.

SENATORS MANCHIN AND CAPITO – INVEST IN AFFORDABLE HOUSING.
PASS THE BUILD BACK BETTER ACT.



WEST VIRGINIANS DESERVE A HOME, NOT JUST FOR THE HOLIDAYS.

SENATORS MANCHIN AND CAPITO – INVEST IN AFFORDABLE HOUSING.
PASS THE BUILD BACK BETTER ACT.



Huntington, WV

(It doesn't look like this in person, the digital billboard won't render on camera)

109,921
impressions/week,
per spot

Billboards ran from
Dec. 20th to Jan 16th



Social Media

- Daily posting December 17th – January 8th on both Facebook and Instagram
- HoUSed resources targeting BBB Act
- Greater reach and engagement towards the end of the campaign

We are just a few steps away from ensuring the lowest-income people are **#HoUSed**. W/

#BuildBackBetter,

we will preserve & expand the supply of rental homes through investments in public housing & the national Housing Trust Fund



Upcoming/ In Progress

- Radio advertisements– yes, West Virginians still love our radio
 - Statewide coverage through Huntington, Parkersburg, Wheeling
 - Estimated 173,800 GIs
 - Messaging still consistent with family, but a more explicit focus on “What would you do if you didn’t have to spend so much of your income on rent?”
 - Gathering responses from actual West Virginians
- HDMedia Digital Advertising
 - Statewide reach via news outlets
- Coordinating with other statewide organizations & advocates
 - Multi-sector approach involving partners from our OSAH Campaign, such as WVians for Affordable Health Care & NASW (WV)
 - Reaching out to our network (Mountain State Justice, Rattle the Windows, TEAM for WV Children, WV ACLU)
 - Sign on letter which will also be published in the Charleston Gazette

Final Thoughts

- “You Want to Understand Joe Manchin? You Have to Understand West Virginia Politics First.” – 100 Days in Appalachia (June 2021)
 - Joe Manchin is a *West Virginia* Democrat. He’s been a political leader in this state since the 80’s, but the landscape has changed.
- West Virginia is a red state, yes, but we’re a *populist* state
 - Political messaging @ Manchin reflects this
- Manchin’s “I won’t be bullied” messaging is reflective of WV as a whole
 - Call on your WV State Partners, bolster their efforts
- There are people who love this state and are doing the work:



Field Updates

Margaret Haltom

Program Supervisor

Neighborhood Preservation, Inc.

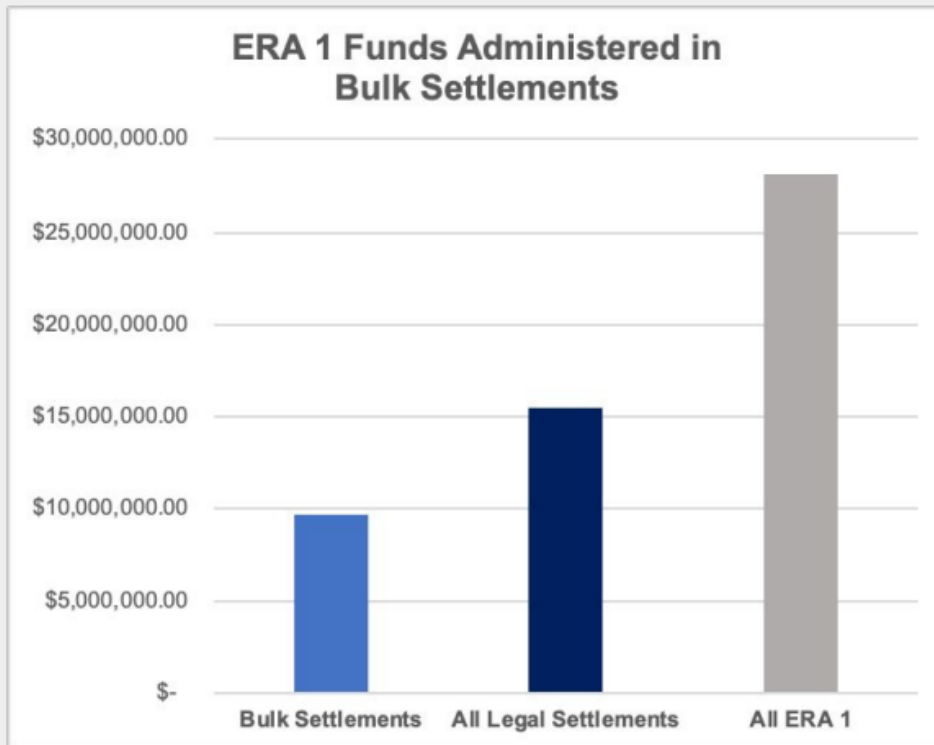
margaret@npimemphis.org



MEMPHIS & SHELBY COUNTY EMERGENCY RENT ASSISTANCE ACCESSIBLE COURT DATA

Neighborhood Preservation, Inc. | NLIHC HoUSed Call, Jan 18, 2022

NPI's Eviction Prevention



- **We identify who of ~26,000 local ERA applicants has a court hearing** and provide free legal representation.
- **Since March 2021, 6,258 households facing eviction** have received free legal representation.
- **70% of households who receive representation are represented with bulk settlements.** Made possible through ongoing relationships with landlord attorneys.

Court Data Accessibility

Person/Case Type Search

Check for Phonetic Search:

Check for Partial Last Name:

***Last Name or Company Name:**

First Name:

Middle Name:

Beginning Case Filing Date: (DD-MON-YYYY)

Ending Case Filing Date:

Case Type:

* Denotes required field.

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1. How we use public court data to flag evictions among ERA applicants.
2. How we share this public court data with ERA applicants.

1. Public Court Data to Flag Evictions

Person/Case Type Search

Check for Phonetic Search:

Check for Partial Last Name:

*Last Name or Company Name:

First Name:

Middle Name:

Beginning Case Filing Date: (DD-MON-YYYY)

Ending Case Filing Date:

Case Type:

* Denotes required field.

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1. How we use public court data to flag evictions among ERA applicants.

- Matched to list ERA applicants to give ERA attorneys case information.

1. Public Court Data to Flag Evictions

Court Data Tools--August 2021

Table 3 Bulk Nov 2021

Id and 3 other fields Grouped by 1 field Sorted by 2 fields Color Share view

| Cas... | Assig... | RESOLVED? | Case Status... | Eviction C... | Next Court Date | Case Title | Previous |
|--------|----------|-------------|-------------------|---------------|-------------------|----------------------|-------------|
| 1374 | Kayla | SETTLED | Paid | 2107780 | 11/17/2022 8:30am | 2107780 - REEDY &... | FED SERVED |
| 3974 | Kayla | SETTLED | Paid | 2107787 | 11/17/2022 8:30am | | FED SERVED |
| 1907 | Kayla | SETTLED | Paid | 2107795 | 11/17/2022 8:30am | | FED SERVED |
| 7380 | Kayla | | Approved: Sent... | 2107924 | | 2107924 - WOLFCH... | VOL. NON SI |
| 3876 | Kayla | SETTLED | Paid | 2108157 | 11/10/2022 8:30am | 2108157 - GREENB... | FED SERVED |
| 3313 | Kayla | SETTLED | Paid | 2108160 | 11/10/2022 8:30am | 2108160 - GREENB... | FED SERVED |
| 2917 | Kayla | SETTLED | Paid | 2108163 | 11/10/2022 8:30am | 2108163 - GREENB... | FED SERVED |
| 3091 | Kayla | SETTLED | Paid | 2108180 | 11/10/2022 8:30am | | FED SERVED |
| 1405 | Kayla | In Progress | Approved: Pen... | 2108194 | 11/17/2022 8:30am | 2108194 - THE VIE... | FED SERVED |
| 3859 | Kayla | SETTLED | Paid | 2108194 | 11/17/2022 8:30am | 2108194 - THE VIE... | FED SERVED |
| 5790 | Kayla | SETTLED | Paid | 2108383 | 1/4/2022 8:30am | | EVENT DROI |
| 3833 | Kayla | In Progress | Paid | 2108390 | 11/18/2022 8:30am | 2108390 - RJ PROP... | FED SERVED |
| 2145 | Kayla | SETTLED | Paid | 2108396 | | 2108396 - PREMIER... | DISMISS WF |
| 2166 | Kayla | In Progress | Approved: Sent... | 2108462 | 12/8/2022 8:30am | | FED SERVED |
| 2525 | Kayla | SETTLED | Paid | 2108464 | 11/17/2022 8:30am | 2108464 - THE RES... | FED SERVED |
| 3119 | Kayla | SETTLED | Paid | 2108469 | 12/15/2022 8:30am | 2108469 - THE RES... | FED SERVED |
| 1683 | Kayla | SETTLED | Paid | 2108509 | 11/10/2022 8:30am | | FED SERVED |
| 1931 | Kayla | In Progress | Approved: Pen... | 2108573 | 12/1/2022 8:30am | 2108573 - ARBORS ... | FED SERVED |

1. How we use public court data to flag evictions among ERA applicants.

- Matched to list ERA applicants to give ERA attorneys case information.
- Displayed in a low-cost database to show information about courtrooms, plaintiff attorneys, and to triage upcoming cases.
- Made possible through partnership with U.S. Digital Response.

2. Sharing the Data with Tenants

EMERGENCY RENTAL ASSISTANCE NOW AVAILABLE

Public records show that an eviction case was recently filed against you, and your landlord obtained a judgment from the court for possession and/or money. This means you have ten days from your most recent court date before your landlord is allowed to remove you and your belongings from the property.

HELP IS AVAILABLE NOW

To Apply for Emergency Rent, Utility and Free Legal Assistance, visit <https://tinyurl.com/901evictionhelp>

OTHER RESOURCES:

MIFA – utility & rent assistance and emergency shelter - APPLY at: mifa.org/applyonline

Shelby County CSA – utility & rent assistance - APPLY at: shelbycountycsa.org or call (901) 222-4212



The Emergency Rental Assistance Program is funded by the City of Memphis and Shelby County. The program provides free legal assistance and payments of past-due rent for eligible applicants.

2. How we share public court data with tenants.

- Postcards alerting all tenants with FEDs about the ERA.
- Email and text notifications to ERA applicants.

2. Sharing the Data with Tenants

| | |
|--|--|
|  | IN THE GENERAL SESSIONS CIVIL COURT OF SHELBY COUNTY, TENNESSEE |
| Plaintiff(s): - | CASE ID: |
| vs. | |
| Defendant(s): | |
| Defendant(s) Address: | |
| RESET NOTICE DUE TO COVID19 | |
| JOE W. BROWN, CLERK COURT OF GENERAL SESSIONS 140 ADAMS AVENUE, ROOM 106 MEMPHIS TENNESSEE 38103 | |
| NOTICE TO LITIGANTS: | |
| You are hereby notified to appear in the General Sessions Court, Civil Division, 140 Adams, Room 106, Memphis, Tennessee 38103 on 05-JAN-2022 at 10:00:00 AM DIV3. | |
| I have given the Defendant(s) notice by sending a copy of this letter to the following address: | |
| 4546 SAWMILL DR #3 | IMPORTANT: Only people directly impacted by the litigation will be allowed entry (litigants, victims, witnesses). Children who are not involved in the litigation will not be allowed entry. Individuals with physical challenges/disabilities will be allowed to bring an assistant. It is advised that litigants arrive to the courthouse |
| Memphis, | |
| TN 38128 | |

2. How we share public court data with tenants.

- Postcards alerting all tenants with FEDs about the ERA.
- Email and text notifications to ERA applicants.
- Explaining backlog in local courts to tenants.



THANK YOU

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Next Steps

Joey Lindstrom

Director for Field Organizing

National Low Income Housing Coalition

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Resources

NLIHC's HoUSed Campaign
(nlihc.org/housed): Campaign
Updates