

NLIHC's HoUSed Campaign for Long-Term Housing Solutions

June 14, 2021

Agenda

Welcome

- Diane Yentel, NLIHC

Guest Speaker

- Senator Chris Van Hollen (D-MD)

New Developments on CDC Eviction Moratorium

- Diane Yentel, NLIHC

Update on ERA Programs

- Rebecca Yae & Emma Foley, NLIHC

Using ARPA Fiscal Relief Funds for Affordable Housing

- Kim Johnson & Alayna Calabro, NLIHC

Stimulus Checks for People Experiencing Homelessness

- Gene Sperling, The White House

Research on Immigrant Families' Access to COVID Assistance

- Genevieve Kenney, Urban Institute

Field Updates

- Marqueia Watson, Greater Kansas City Coalition to End Homelessness
- Matthew Campbell, Mississippi NAACP & Sara Miller, HOPE Policy Institute

Advancing Long Term Solutions: Updates, Resources & Next Steps

- Sarah Saadian, NLIHC

Next Steps

Welcome

Diane Yentel

President & CEO

National Low Income Housing Coalition

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Guest Speaker

Senator Chris Van Hollen

Maryland

United States Senate

New Developments on CDC Eviction Moratorium

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Update on ERA Programs

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NATIONAL LOW INCOME HOUSING COALITION

Emergency Rental Assistance

Updates on tracking and initial findings

June 14, 2021

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ERA Table

NATIONAL LOW INCOME HOUSING COALITION

Treasury Emergency Rental Assistance (ERA) Programs

Use the search bar to find programs in your area. If you cannot find a city or county program, your state, territory, or tribal program may be able to serve you. If you cannot find any program in your area, call 2-1-1 or your local housing authority for assistance.

SEARCH STATE, TERRITORY, TRIBE, OR LOCALITY

Search for the city or county you reside in; if you don't see a program for your locality, you should search for your state, territory, or tribe, as applicable.

Search...

346 programs were found.

State / Territory	Communities Served	Program	Program Status
Alabama		Emergency Rental Assistance Alabama	Accepting applications
Alabama	Baldwin County	Baldwin County Emergency Rental Assistance Program	Accepting applications
Alabama	Birmingham	Birmingham Emergency Rental Assistance Program	Accepting applications
Alabama	Huntsville	City of Huntsville COVID-19 Emergency Rental Assistance Program	Accepting applications
Alabama	Mobile County	Mobile County Treasury Emergency Rental and Utility Assistance	Accepting applications
Alabama	Mowa Choctaw Housing Authority	Mowa Choctaw Emergency Rental Assistance	Accepting applications

EMERGENCY RENTAL ASSISTANCE

ERA Dashboard

Rental Assistance

Resource Hub

As of June 14th, NLIHC is tracking 1,027 programs, 406 of which are from the Treasury ERA program.

The ERA Treasury program includes: 50 States + D.C., 245 cities/counties,106 Tribal govts. and 3 Territories/Entities

Rental Assistance resources available at: https://nlihc.org/rental-assistance

ERA Spending Data

NATIONAL LOW INCOME HOUSING COALITION

Data Required for Quarterly Reporting (from December statute):

- Number of eligible households that receive assistance
- Acceptance rate of applicants for assistance
- Average amount of funding provided per eligible household receiving assistance
- Average number of monthly rental or utility payments covered
- Disaggregation of data by income level, race/ethnicity, and gender

ERA Spending Data Cont.

NATIONAL LOW INCOME HOUSING COALITION

Additional Household-Level Data Grantees Should Collect (from Treasury guidance):

- Address of the rental unit;
- For landlords and utility providers, the name, address, and Social Security number, tax identification number or DUNS number;
- Amount and percentage of monthly rent covered by ERA assistance;
- Amount and percentage of separately stated utility and home energy costs covered by ERA assistance;
- Total amount of each type of assistance provided to each household Amount of outstanding rental arrears for each household;
- Number of months of payments for which ERA assistance is provided;
- Household income and number of individuals in the household
- Gender, race, and ethnicity of the primary applicant for assistance

State Spending Tracking

NATIONAL LOW INCOME HOUSING COALITION

- **14** states with real-time, publicly available dashboards
  - Alaska, Arizona, Colorado, Connecticut, Kansas, Maine, Massachusetts, Missouri, Nebraska, New Hampshire, Oklahoma, Oregon, Texas, and Wyoming

Average household payment:
$4,834

Average amount of spending distributed:
13.6%

State Spending Tracking

NATIONAL LOW INCOME HOUSING COALITION

State	Assistance $ Approved or Distributed	Avg. Assistance Approved	% of ERA1 Allocation Approved or Distributed
Alaska	$45,917,524	$4,291	22.1%
Arizona	$4,997,492	$4,172	1.7%
Colorado	$4,812,500	$3,093	1.7%
Connecticut	$7,474,395	$6,580	3.5%
Kansas	$2,162,456	$5,813	1.3%
Maine	$25,754,528	$4,946	14.3%
Massachusetts	$22,800,000	$5,395	6.0%
Missouri	$8,969,464	$4,991	3.1%
Nebraska	$3,206,458	$2,630	2.2%
New Hampshire	$12,093,890	$5,789	7.5%
Oklahoma	$14,858,671	$4,998	6.8%
Texas	$391,769,214	$6,263	33.3%
Wyoming	$172,000	$2,915	0.1%

Table includes data from May 11 to June 14, with most data recent as of the first week of June.

NATIONAL LOW INCOME
HOUSING COALITION

Thank You!

Using ARPA Fiscal Relief Funds for Affordable Housing Development

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Stimulus Checks for People Experiencing Homelessness

Gene Sperling

American Rescue Plan Coordinator &
Senior Advisor to the President

The White House

Research on Immigrant Families' Access to COVID Assistance

Genevieve Kenney

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Many Immigrant Families with Children Continued to Avoid Public Benefits in 2020, Despite Facing Hardships

Based on analysis funded by the David and Lucile Packard Foundation
with Jennifer Haley, Hamutal Bernstein, and Dulce Gonzalez

URBAN INSTITUTE · ELEVATE · THE · DEBATE

Genevieve M. Kenney

June 14, 2021 | National Low Income Housing Coalition
National Call on Universal, Stable, and Affordable Housing

December 2020 Well-Being and Basic Needs Survey (WBNS)

- Nationally representative sample drawn from Ipsos' probability-based **KnowledgePanel; administered in English and Spanish and oversampled noncitizens**
  - Funded by **Robert Wood Johnson Foundation and the Spitzer Foundation**
- Analysis based on sample of 1,168 **adults ages 18 to 64 in immigrant families (foreign-born or living with foreign-born relative) living with children under age 19:**
  - **Chilling effects** on public and other program participation because of green card and other immigration concerns during the past 12 months
  - Rates of **hardships, concerns, and health care needs and affordability**
  - Overall and by **family citizenship and immigration status**
- Companion to brief on **adults in low-income immigrant families**

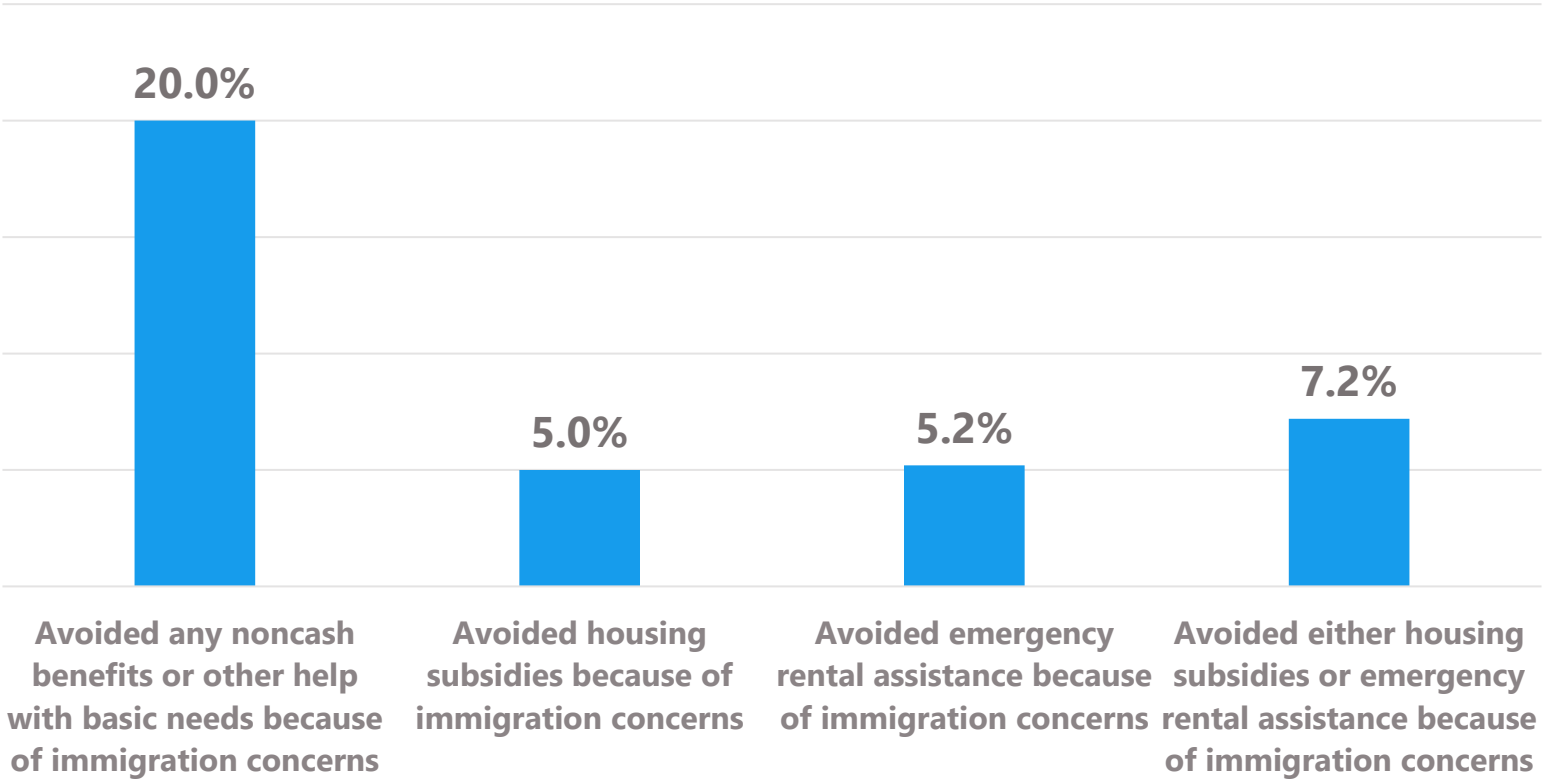
Family Citizenship and Immigration Status

- **Adults in families with naturalized citizens** live in households where all foreign-born family members are naturalized citizens. Such families may include US-born family members (including the respondent).
- **Adults in families with green card holders** live in households where all noncitizen family members are permanent residents. Such families may include US-born and foreign-born family members who are naturalized citizens (including the respondent).
- **Adults in families with nonpermanent residents** live in households where at least one noncitizen family member is not a permanent resident. Such families may include US-born and foreign-born family members who are naturalized citizens or permanent residents (including the respondent).

Limitations

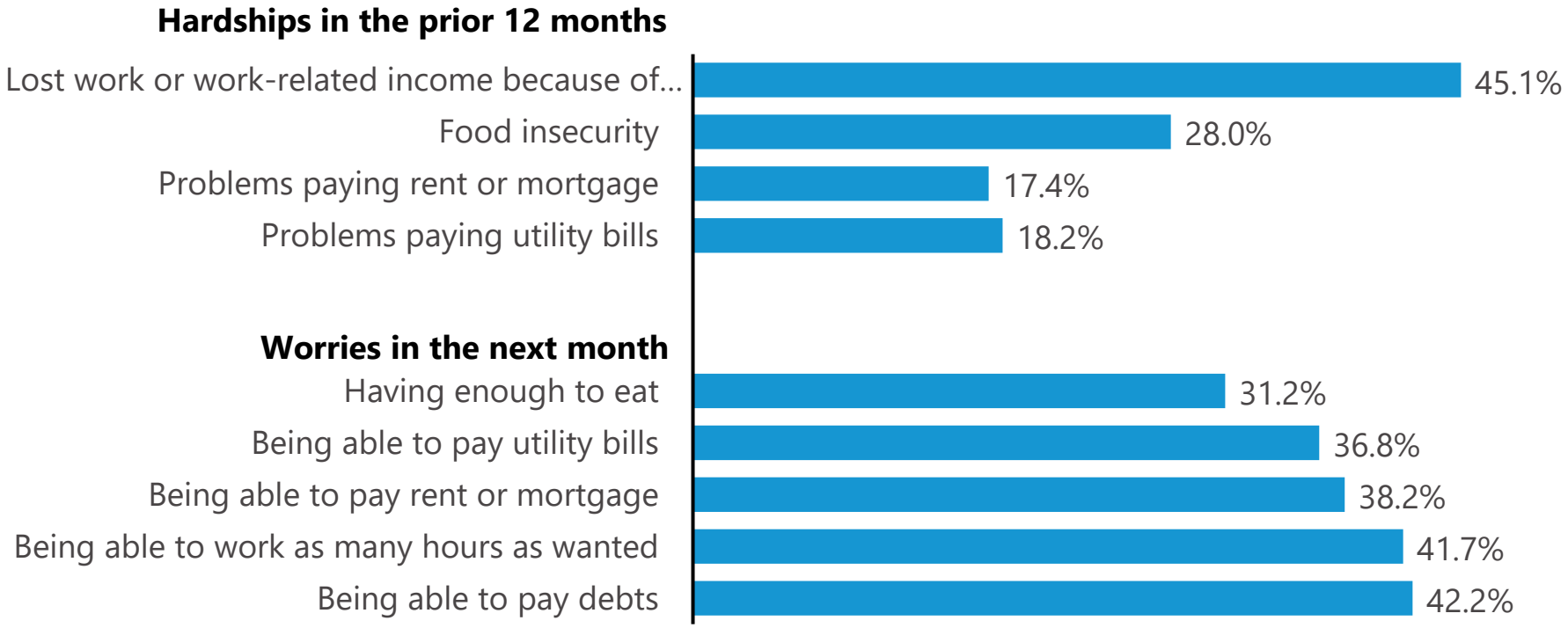
- Exclude experiences of adults with limited English proficiency whose primary language is not Spanish
- Low response rate
- Coverage, nonresponse, sampling, measurement error
- Impacts of the pandemic on survey research not yet understood
- Timing of the survey collection was before the transition to Biden administration

Share of Adults in Immigrant Families with Children Who Reported That They or a Family Member Avoided Noncash Government Benefits or Other Assistance in the Past Year Because of Immigration Concerns, December 2020



Source: "Many Immigrant Families with Children Continued to Avoid Public Benefits in 2020, Despite Facing Hardships," based on Well-Being and Basic Needs Survey, December 2020.
Notes: Adults are ages 18 to 64. Immigration concerns are concerns about green card status or immigration status and enforcement. See brief for details on question wording.

Share of Adults in Immigrant Families with Children Who Reported Negative Effects of the Pandemic on Family Employment, Hardships in the Prior Year, and Worries about Meeting Basic Needs in the Next Month, December 2020



Source: "Many Immigrant Families with Children Continued to Avoid Public Benefits in 2020, Despite Facing Hardships," based on Well-Being and Basic Needs Survey, December 2020.
Notes: Adults are ages 18 to 64. Worries refer to being "somewhat" or "very" worried about having difficulty in the next month. See brief for details on question wording.

Share of Adults in Immigrant Families with Children Who Reported Chilling Effects, Housing Hardships in the Prior Year, or Worries about Meeting Housing Needs in the Next Month, by Family Citizenship and Immigration Status, December 2020

		Adults in Immigrant Families with Children With		
	All	Naturalized citizens	Green card holders	Nonpermanent residents
Avoided any noncash benefits or other help with basic needs because of immigration concerns (%)	**20.0**	9.5	16.2*	42.3***/^^^
Problems paying rent or mortgage in prior 12 months (%)	**17.4**	11.8	16.8	27.1**
Worried about being able to pay rent or mortgage in next month (%)	**38.2**	27.3	40.9***	52.0***/^^
Sample size (N)	***1,168***	*380*	*420*	*368*

Source: "Many Immigrant Families with Children Continued to Avoid Public Benefits in 2020, Despite Facing Hardships," based on Well-Being and Basic Needs Survey, December 2020.
Notes: Adults are ages 18 to 64. Worries refer to being "somewhat" or "very" worried about having difficulty in the next month. See brief for definitions of family citizenship and immigration status categories and details on question wording. */**/*** Estimate differs significantly from that for adults in families with naturalized citizens at the 0.10/0.05/0.01 level, using two-tailed tests. ^/^^/^^^ Estimate differs significantly from that for adults in families with green card holders at the 0.10/0.05/0.01 level, using two-tailed tests.

Policy Implications

- Targeted efforts will be needed to address program avoidance among immigrant families with children
  - Need for clear communication on reversal of public charge rule changes
  - Need to remove longstanding barriers to access, e.g., language access, unnecessary requests for sensitive information, lack of cultural competence/awareness of agency staff, and inadequate partnership with community-based organizations
- Addressing housing hardship among immigrant families with children will require other investments and policy changes to decrease housing burdens

Share of Adults in Immigrant Families with Children Who Reported That They or a Family Member Avoided Noncash Benefits or Other Assistance in the Past Year Because of Immigration Concerns, December 2020

	Share reporting avoiding the following benefits or assistance (%)
Any noncash benefits or other help with basic needs	**20.0**
Any food/nutrition program	**10.1**
SNAP	7.7
Any health program	**8.0**
Medicaid/CHIP for someone in the family	6.3
Any housing program	**7.2**
Housing subsidies	5.0
Emergency rental assistance	5.2
Sample size (N)	*1,168*

Source: "Many Immigrant Families with Children Continued to Avoid Public Benefits in 2020, Despite Facing Hardships," based on Well-Being and Basic Needs Survey, December 2020.
Notes: Immigration concerns are concerns about green card status or immigration status and enforcement. See brief for details on question wording.

Field Updates

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Kansas City
CARES Act Funding
Update

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CARES Act funding was used for...

- Emergency Housing
- Isolation/Quarantine Space
- Family Dormitory
- Mobile Medical Outreach
- Street-based Services, Outreach, & Education
- Case Management Support
- Supplies & Equipment (i.e., PPE)
- Transportation
- Hazard Pay

CARES Act funding was used for...

- Eviction Prevention Assistance
- Tenant Advocacy & Education
- Universal Application Portal
- Data Capture, Reporting, & Analysis
- Temporary Housing (i.e., Pallet Shelters)
- Hotel Shelter

CARES Act funding was used for...

- Homeless Navigation Center
- Tenant Advocacy
- Rental Assistance
- Lived Experience
- Racial Equity Training

Future Projects

- Hotel Conversion (SROs)
- Senior Dormitory
- School Building Conversion
- Housing Trust Fund
- Targeted Prevention
- Geospatial Data Analysis
- Mobile Technology for Street Outreach



Thank You!

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Field Updates

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Advancing Long Term Housing Solutions: Updates & Next Steps

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Next Steps

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Resources

NLIHC's HoUSed Campaign (nlihc.org/housed): Campaign Updates