



NLIHC's HoUSed Campaign for
Long-Term Housing Solutions

June 21, 2022

Agenda



Welcome & Updates

- Paul Kealey, NLIHC

Policy Updates

- Kim Johnson & Kayla Laywell, NLIHC

Short-Term Benefits of Emergency Rental Assistance

- Whitney Airgood-Obrycki, Harvard Joint Center for Housing Studies

Analysis of How States & Cities Are Using SLFRF for Affordable Housing & Homelessness

- Neetu Nair, NLIHC

Organizing a Successful Ballot Measure Campaign for Affordable Homes

- Courtney Cooperman, NLIHC

Field Updates

- Andrea Olson, Community Action Partnership of North Dakota

Guest Speaker

- Representative Ritchie Torres (D-NY)

Next Steps

Welcome & Updates

Paul Kealey

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Legislative Updates

Kim Johnson

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Short-Term Benefits of Emergency Rental Assistance

Whitney Airgood-Obrycki

Senior Research Associate

Harvard Joint Center for Housing Studies

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The Short-Term Benefits of Emergency Rental Assistance

Whitney Airgood-Obrycki, PhD

Purpose and Research Questions

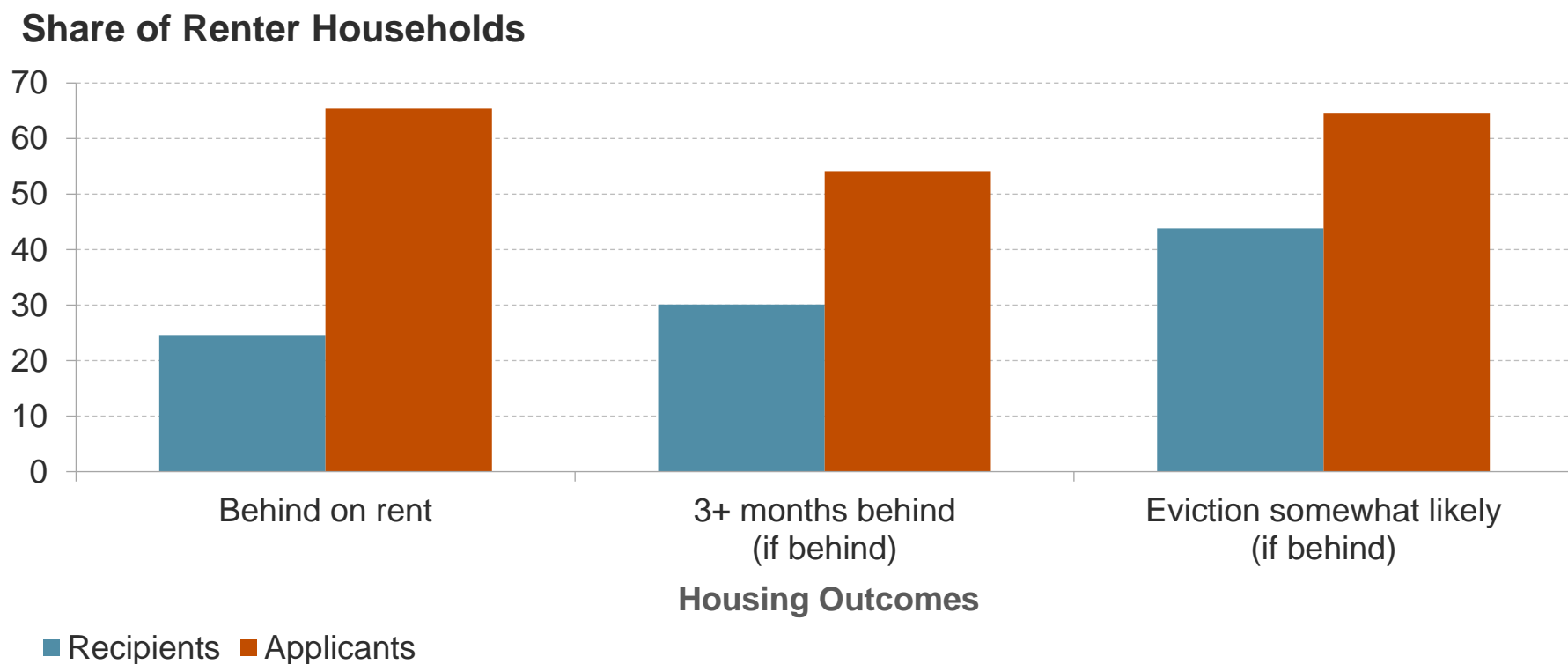
- Purpose: Investigate the potential short-term benefits for households receiving ERA
- Research questions:
 - To what extent is Emergency Rental Assistance associated with keeping households current on rent?
 - Is ERA associated with additional financial and mental health benefits?

Data Source

- Data: US Census Bureau Household Pulse Survey
 - Weeks 36–44, August 18, 2021–April 11, 2022
- Sample: About 10,000 renter households (unweighted)
 - 56% ERA recipients and 44% ERA applicants

Outcome		Question
Housing	Behind on rent	Is this household currently caught up on rent payments?
	Eviction somewhat likely, if behind on rent	How likely is it that your household will have to leave this home or apartment within the next two months because of eviction? (Asked if behind on rent)
	3+ months behind, if behind on rent	How many months behind is this household in paying your rent or mortgage? (Asked if behind on rent)
Financial Well-Being	Difficulty meeting expenses	In the last 7 days, how difficult has it been for your household to pay for usual household expenses, including but not limited to food, rent or mortgage, car payments, medical expenses, student loans, and so on?
	Tap savings/assets	Thinking about your experience in the last 7 days, which of the following did you or your household members use to meet your spending needs?
	Borrow from friends/family	Thinking about your experience in the last 7 days, which of the following did you or your household members use to meet your spending needs?
	Food insecurity	Getting enough food can also be a problem for some people. In the last 7 days, which of these statements best describes the food eaten in your household?
Mental Health	Poor mental health	Over the last 2 weeks, how often have you been bothered by feeling nervous, anxious, or on edge?
		Over the last 2 weeks, how often have you been bothered by the not being able to stop or control worrying?
		Over the last 2 weeks, how often have you been bothered by having little interest or pleasure in doing things?
		Over the last 2 weeks, how often have you been bothered by feeling down, depressed, or hopeless?

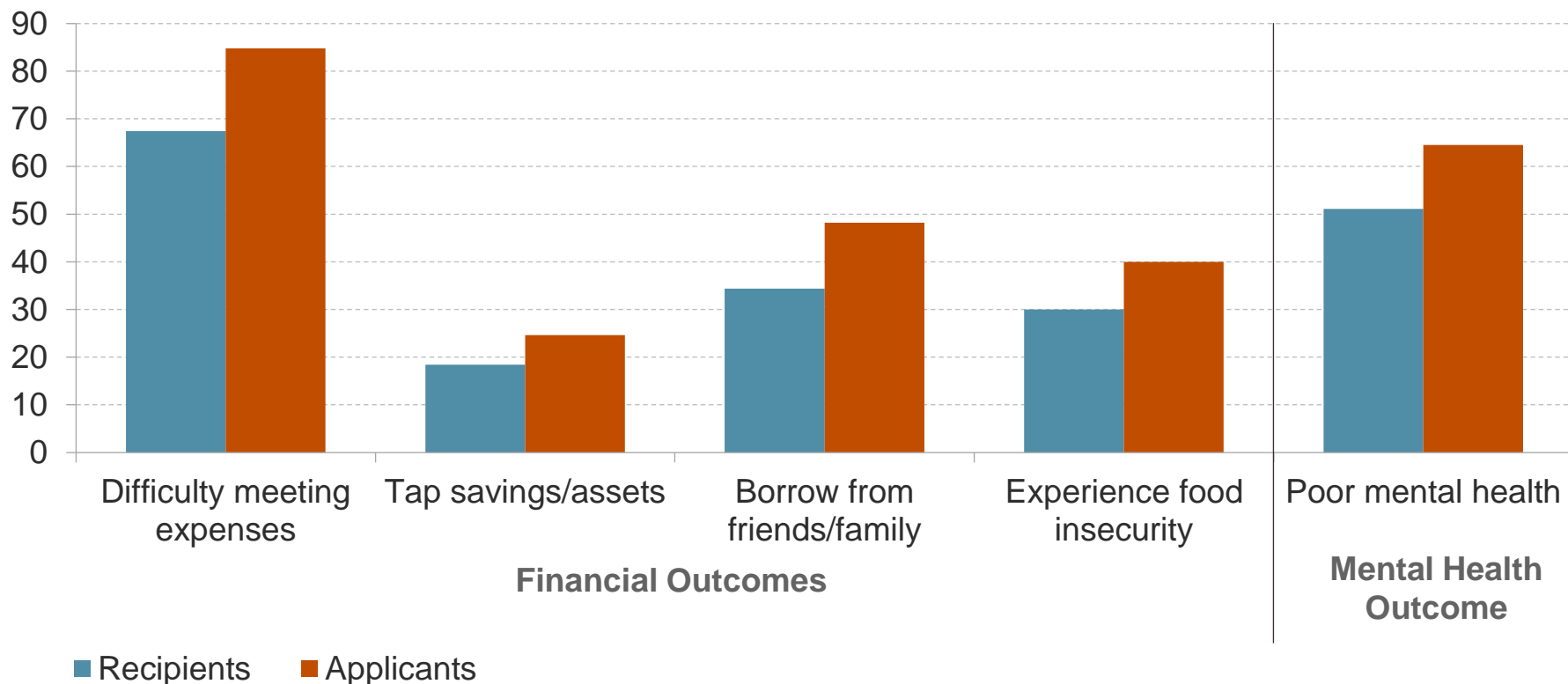
ERA Recipients Were Less Likely to Be Behind on Rent or Think Eviction is Likely



Source: Author tabulations of US Census Bureau, Household Pulse Survey Weeks 36–44.

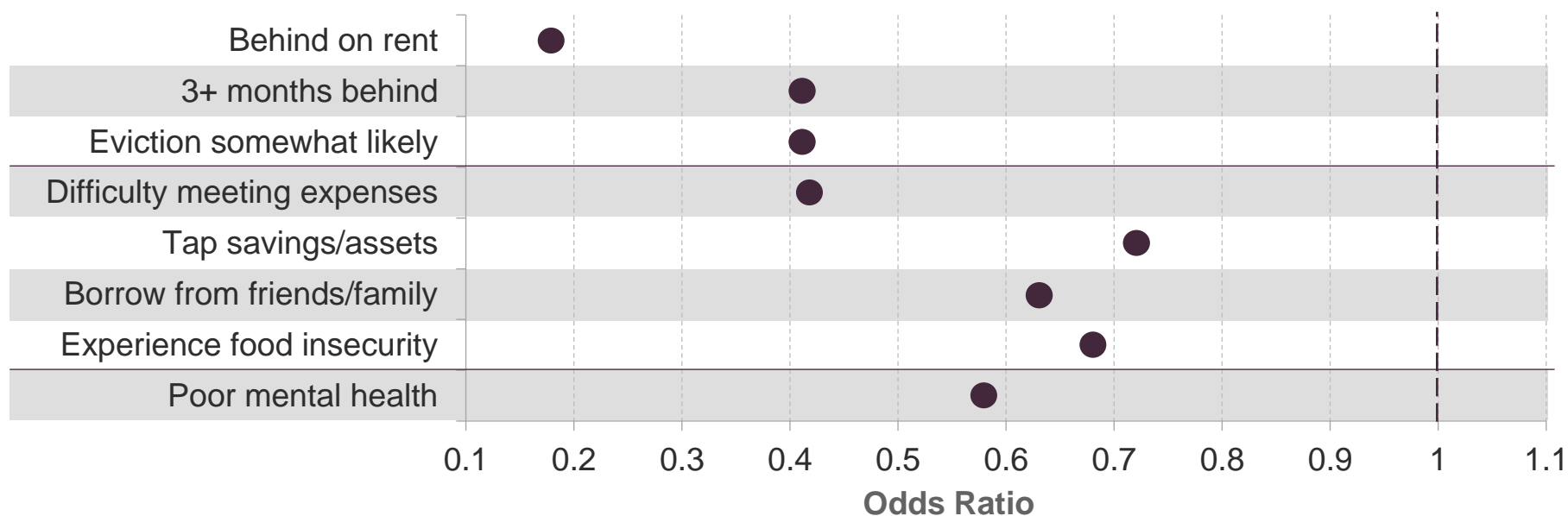
ERA Recipients Were Less Likely to Have Financial and Mental Health Stresses

Share of Renter Households



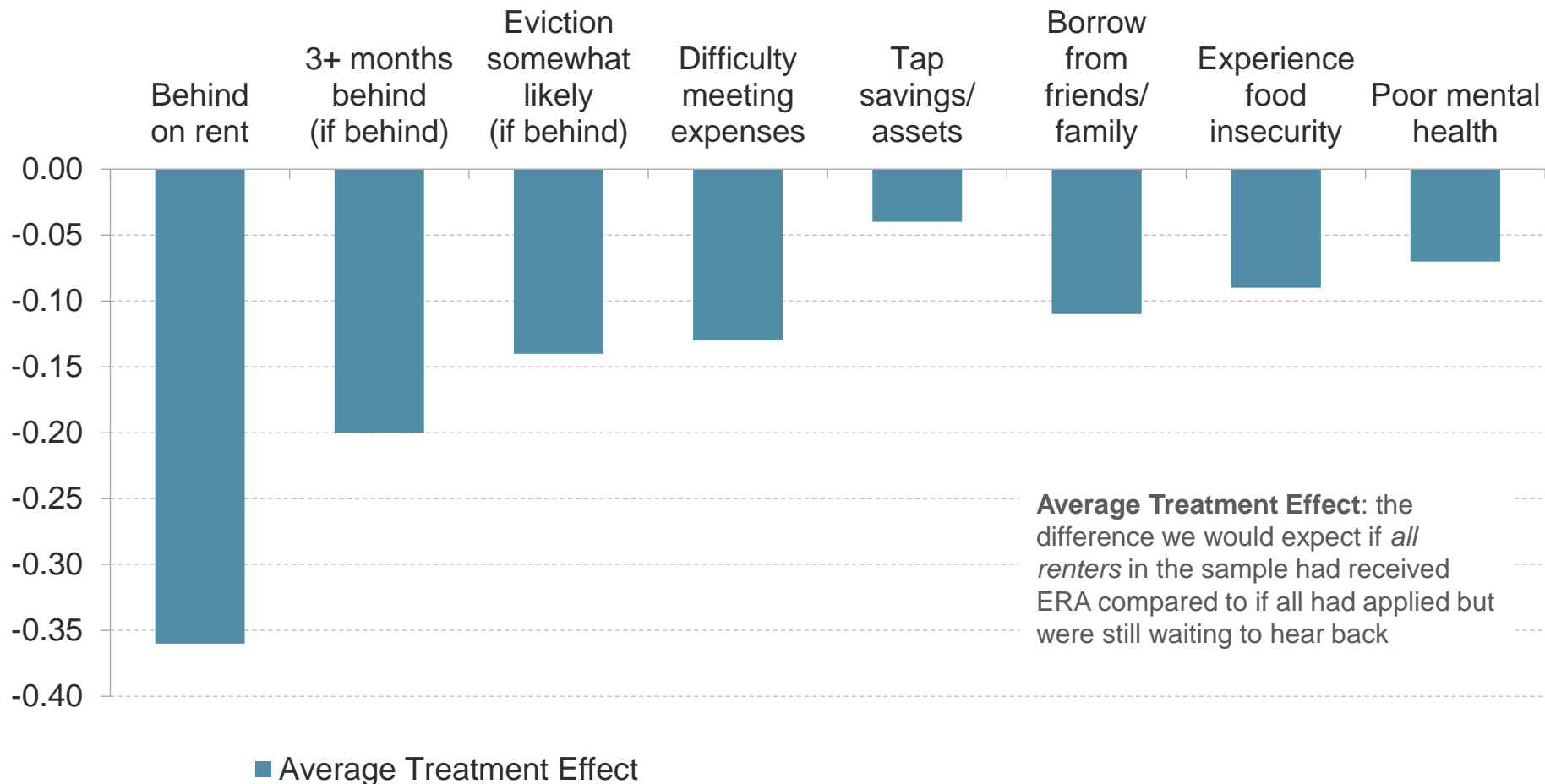
Source: Author tabulations of US Census Bureau, Household Pulse Survey Weeks 36–44.

ERA is Associated with Reduced Odds of Experiencing All Negative Outcomes



Source: Author tabulations of US Census Bureau, Household Pulse Survey Weeks 36–44.

Average Treatment Effects of ERA Receipt Are Large and Significant



Source: Author tabulations of US Census Bureau, Household Pulse Survey Weeks 36–44.

The Short-Term Benefits of Emergency Rental Assistance

JUNE 2022 | WHITNEY AIRGOOD-OBRYCKI



jchs.harvard.edu

Analysis of How States & Cities Are Using SLFRF for Affordable Housing & Homelessness

Neetu Nair

Research Analyst

National Low Income Housing Coalition

nnair@nlihc.org



NATIONAL LOW INCOME
HOUSING COALITION

State and Local Fiscal Recovery Funds: Initial Trends in Housing Investments

June 21, 2022

Neetu Nair (she/her)

Research Analyst

nnair@nlihc.org

Tracking SLFRF-funded housing programs in:

- All 50 states + D.C.
- Puerto Rico
- 60 localities (including the top 10 cities/counties that received the highest LFRF allocation & the largest city/county in every state)

These 112 jurisdictions account for 64% of all SLFRF dollars awarded nationally.

NLIHC Report & Resources



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National Low Income
Housing Coalition

[Coronavirus and Housing-homelessness](#) / [Coronavirus State and Local Fiscal Recovery Funds](#)

Coronavirus State and Local Fiscal Recovery Funds

[READ THE REPORT](#) →

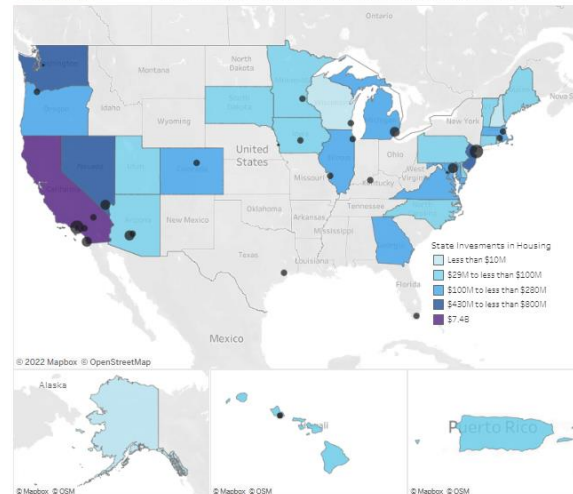
State Housing Investments with SLFRF

Use the magnifying glass on the top-left corner of the map window to search for your state. The home button will bring you back to the original map view.

Click [here](#) if the state map does not load. Please note that you will leave the NLIHC website and be taken to the Tableau site where the map is hosted.



Housing Investments using State and Local Fiscal Recovery Funds



This map only represents SLFRF housing investments in the 50 states, the District of Columbia, and Puerto Rico, as well as in 60 localities, including the 10 cities or counties receiving the most Local Fiscal Recovery Fund dollars and the largest city or county in every state receiving funds.

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CORONAVIRUS MATERIALS

[Rental Assistance](#)

[ERA Dashboard](#)

[ERASE Project](#)

[Reports & FEMA](#)

State and Local Fiscal Recovery Fund Search Tool

Use the searchable tool below to find SLFRF housing investments in all 50 states, the District of Columbia, and Puerto Rico, as well as in the 10 cities or counties receiving the most Local Fiscal Recovery Fund allocations and the largest city or county in every state. You can also filter the table based on the type of housing program funded. If you know of a jurisdiction in NLIHC's sample that is using SLFRF for housing and is not documented here, please let us know by emailing research@nlihc.org.

You can download the data [here](#). Please use this citation: National Low Income Housing Coalition (2022). State & Local Fiscal Recovery Funds Database, available at: <https://bit.ly/SLFRF-database>.

Search State, Territory, or Locality

Search...

FUNDING STATUS

☒ Any ☐ Allocated funds for housing ☐ No allocations for housing

HOUSING ACTIVITIES BEING FUNDED

☐ Housing Development ☐ Homelessness Services ☐ Short-term Aid to Households ☐ Admin ☐ Other

303 programs were found.

State/Territory	City/County	Program Name	Program Description	Funding Allocated
Alabama				
Alabama	Birmingham			
Alaska		Grants to Electric Utilities	Funds used to address delinquent electric payments due to COVID-19.	\$7,000,000
Arizona		Affordable Housing and Homelessness	Governor Doug Ducey today announced \$40.7 million to provide transitional housing for Arizonans, including members of the Native American community and those with special needs. "These funds will help families and individuals who are struggling access transitional housing options and equip them with the skills and support needed to secure permanent, reliable housing. There is a wide range of organizations and programs across the state that help Arizonans succeed — and I'm grateful for all they do to support those in need."	\$40,700,000
Arizona		Homeless Bridge Housing	Funds across six sites to provide 600 units capable of housing 2,000 homeless persons annually (approximately 20% of the total Statewide unsheltered homeless). Three sites are currently identified: Flagstaff (Flagstaff Shelter Services), Coconino (Shelter Solutions of Northern Arizona), and Pinal County (Pinal Heights Council).	\$40,000,000
Arizona		Existing Affordable Housing	To preserve up to 500 units of existing affordable housing. In the last 10 years Arizona has lost over 4,200 affordable housing units with another 2,300 currently at risk.	\$10,000,000

CORONAVIRUS MATERIALS

[Rental Assistance](#)

[ERA Dashboard](#)

[ERASE Project](#)

[Reports & FEMA](#)

[Toolkits](#)

[State and Local Fiscal Recovery Funds](#)

SLFRF Webpage features an interactive map and search tool: <https://bit.ly/3aQgQj4>

NLIHC Report & Resources



Report on initial trends in housing investments using SLFRF:

<https://bit.ly/3aQgQj4>

STATE AND LOCAL FISCAL RECOVERY FUNDS

INITIAL TRENDS IN HOUSING INVESTMENTS

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Policy Analyst

NEETU NAIR

Research Analyst

VICTORIA BOURRET

ERASE Coordinator

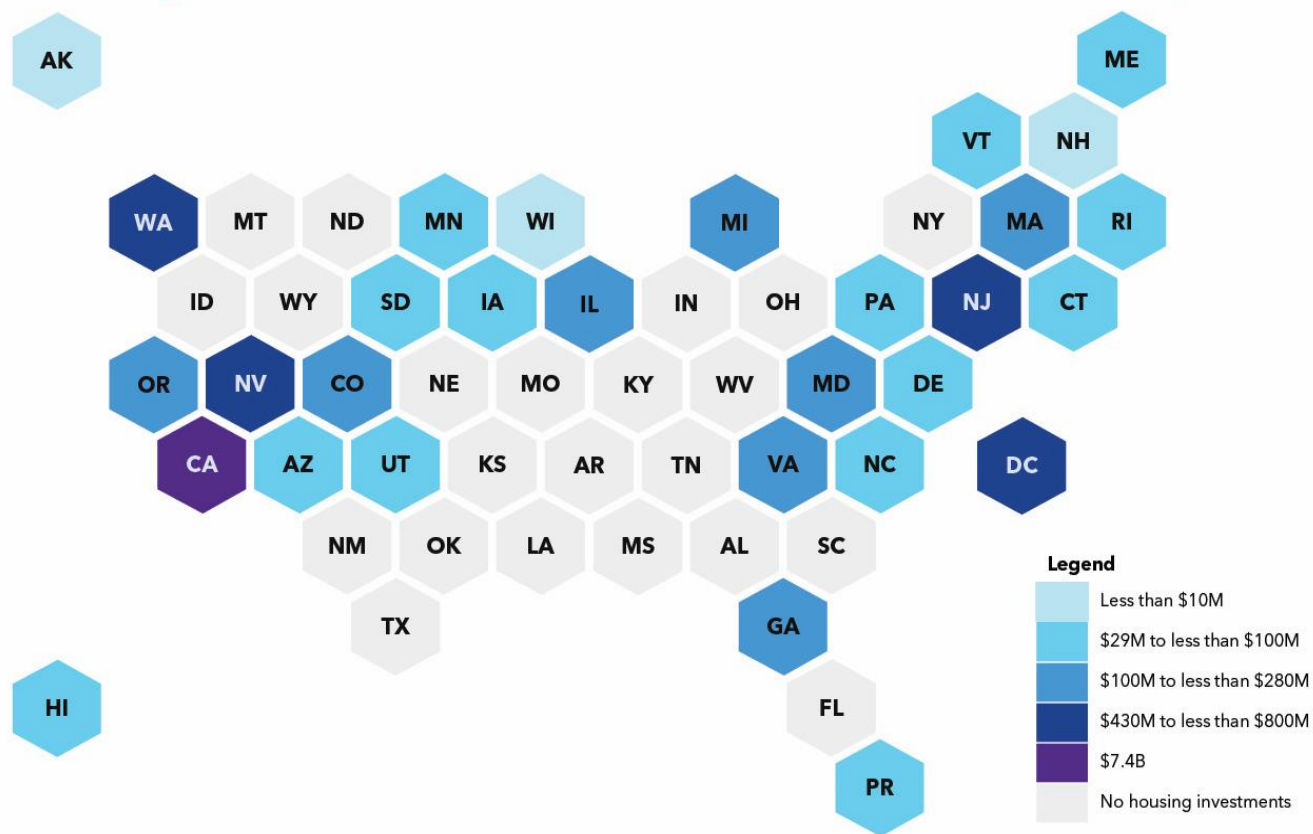
NATIONAL LOW INCOME HOUSING COALITION

Overview

State and Local Fiscal Recovery Funds			
	# Jurisdictions tracked in database*	# Jurisdictions using SLFRF for housing	Total funding for housing
ALL	112	55	\$13,849,627,204.00
STATES	51	29	\$11,653,926,546.00
LOCALITIES	60	25	\$2,130,700,658.00
TERRITORY	1	1	\$65,000,000.00

State Housing Investments

State Housing Investments with Fiscal Recovery Funds

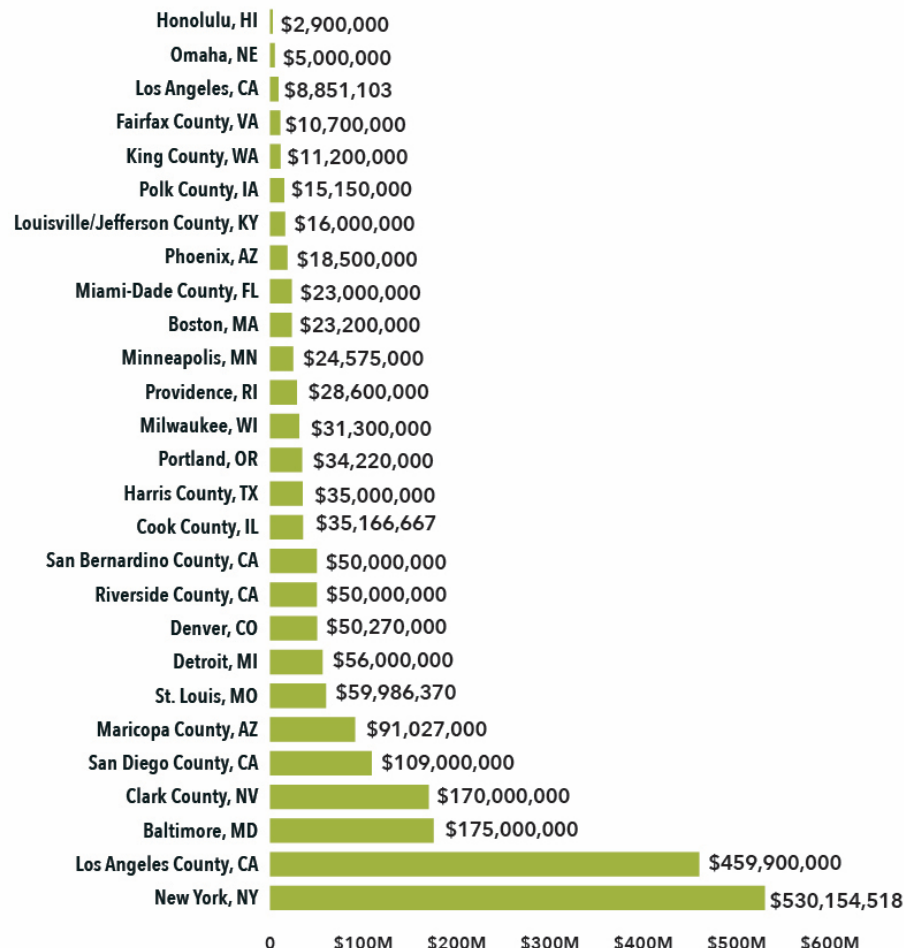


Local Housing Investments



Local Housing Investments with Fiscal Recovery Funds

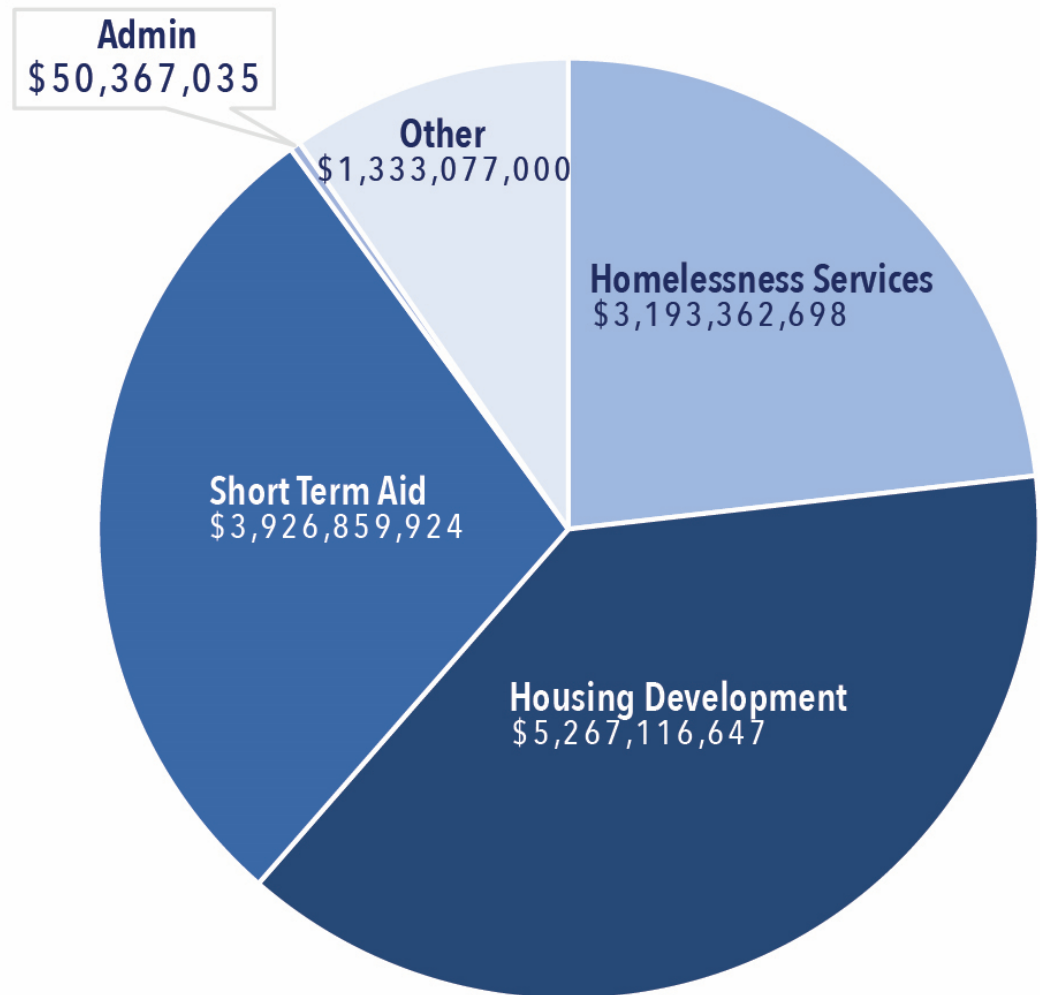
Source: State and Local Fiscal Recovery Funds: Initial Trends in Housing Investments (2022, NLIHC)



Funding by Housing Activity

Funding Breakdown by Housing Activity

Source: *State and Local Fiscal Recovery Funds: Initial Trends in Housing Investments* (2022, NLIHC)



Affordable Housing Development



- **State of California:** \$1.75 B towards the California Housing Accelerator program.
- **State of Illinois:** \$225M to its COVID-19 Affordable Housing Grant program.
- **Baltimore, MD:** \$56M to increase affordable housing

Homelessness Prevention Services



- **State of Vermont:** \$64M for emergency shelters
- **Los Angeles County, CA:** [\\$400M](#), including for permanent supportive housing, Project Homekey, & other investments
- **Harris County, TX:** [\\$5.5M](#) for permanent supportive housing support services

Short-Term Aid – Rent & Utility Assistance



- **State of New Jersey:** \$750M for Rent and Utility assistance.
- **State of Washington:** \$403M for ERAP 2.0
- **Louisville/Jefferson County, KY:** [\\$10M](#) for its Court Eviction Diversion Program and Landlord-Tenant Rental Assistance Program, and \$1M for security deposits & relocation assistance
- **Miami-Dade County, FL:** [\\$3M](#) for utility assistance

Short-Term Aid – Legal Aid



- **Maricopa County, AZ:** [\\$2.6M](#) to the [Eviction Prevention Legal Assistance Program](#)
- **City of New York, NY:** \$62.4M for free legal representation for households at or below 200% of the Federal Poverty Guidelines

NLIHC Recommendations



- Use a data-driven and community-informed approach
- Address homelessness
- Prevent evictions in the short- and long-terms
- Address the severe shortage of affordable homes for the lowest-income households

Additional Resources



U.S. Department of the Treasury:

- [Treasury's SLFRF Program webpage](#)
- [SLFRF Final Rule](#) & [Overview of the Final Rule](#)
- [Treasury's Fact Sheet: SLFRF Housing Investments](#)

NLIHC Resources:

- [SLFRF Report](#)
- [SLFRF Webpage](#)
- [SLFRF Database](#)

Questions?



- Contact Neetu Nair (nnair@nlihc.org), Alayna Calabro (acalabro@nlihc.org), or Tori Bourret (vbourret@nlihc.org)
- If you know of a jurisdiction in NLIHC's sample that is using SLFRF for housing and is not documented in our database, please let us know by emailing research@nlihc.org.

Organizing a Successful Ballot Measure Campaign for Affordable Housing

Courtney Cooperman

Housing Advocacy Organizer

National Low Income Housing Coalition

ccooperman@nlihc.org

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

★ ★ ★ ★ ★

HOUSING ON THE BALLOT

How to Organize a Successful Ballot
Measure Campaign for Affordable
Homes

2022

Authors:

Courtney Cooperman
Housing Advocacy Organizer

Lena O'Rourke
Consultant to NLIHC



Ballot Measure Advocacy and Restrictions on Electoral Activity

- 501c3 nonprofit organizations CAN endorse and campaign for ballot measures!
- Ballot measures are treated like bills; voters are like policymakers
- Restrictions on lobbying still apply!!!
- Resource from Bolder Advocacy:
<https://bolderadvocacy.org/resource-library/tools-for-effective-advocacy/toolkits/ballot-measures-toolkit/>

Categories of Ballot Measures

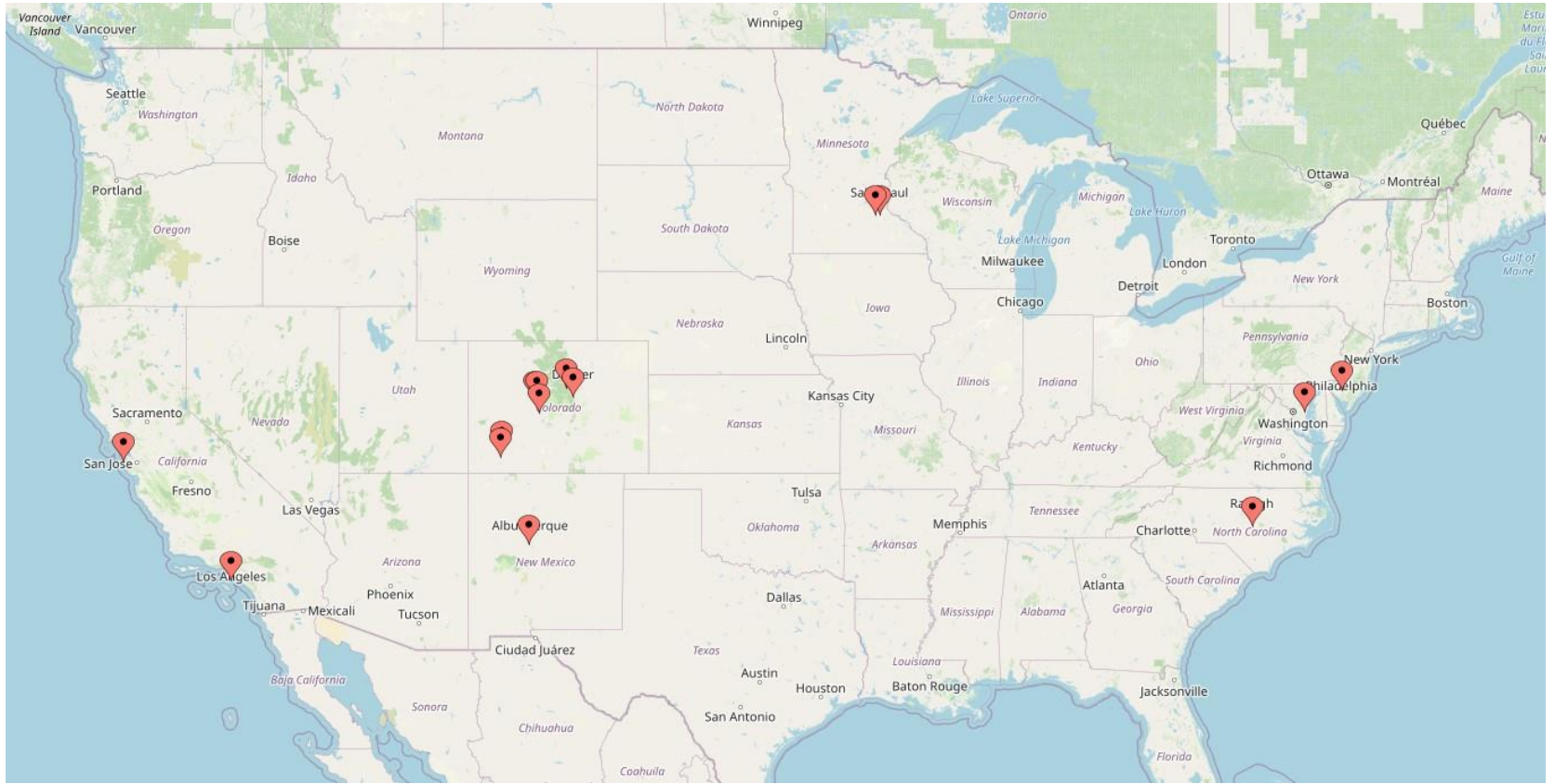
OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



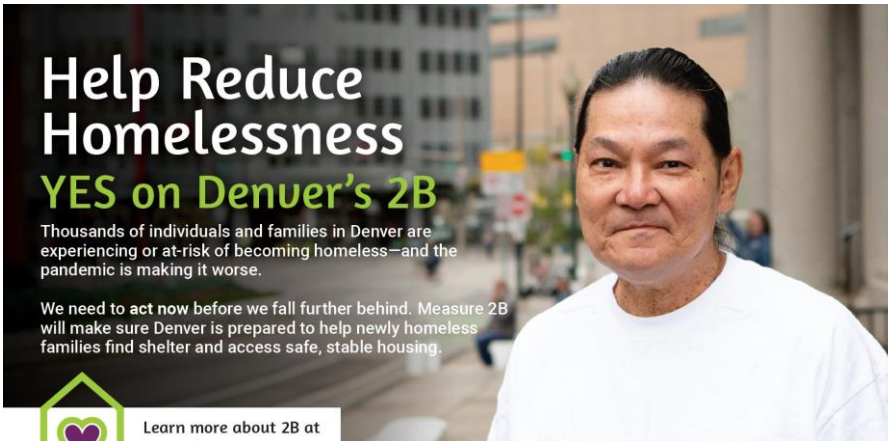
- Increasing resources for affordable housing
 - Redirecting existing funds
 - Raising real estate taxes
 - Issuing bonds
 - Imposing fees on short-term rentals
- Strengthening tenants' rights
 - Rent stabilization ordinances
 - Establishing right to counsel in eviction court
- Addressing homelessness
 - Increasing resources for homelessness resolution
 - Defeat of a measure that would have criminalized homelessness



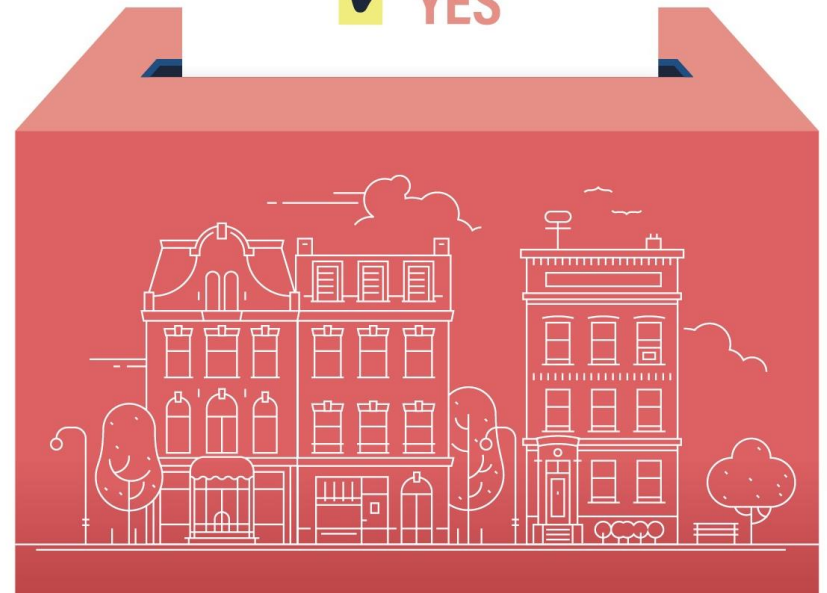
Best Practices for Organizers



- ☐ Know the basics of ballot measures.
- ☐ Design the campaign based on your resources and capacity.
- ☐ Build a strong and diverse base of support.
- ☐ Mobilize and follow the leadership of directly impacted communities.
- ☐ Develop clear messaging.
- ☐ Harness the media.
- ☐ Organize accessible campaign activities.
- ☐ Integrate voter registration and mobilization into the campaign.



On Tuesday,
November 2nd,
vote YES on Ballot
Question 4 to
increase funding for
affordable homes.



Get Involved with *Our Homes, Our Votes: 2022!*

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Website: ourhomes-ourvotes.org

Twitter: @OurHomesVotes

Facebook @OHOV2022

Email: ourhomes@nlihc.org

Webinars: every other Monday at 2:30 pm ET

Field Updates

Andrea Olson

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NLIHC

Community Action Partnership of North Dakota

Andrea Olson

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June 21, 2022

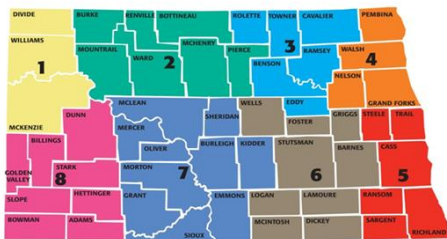
SSVF Overview

► The goal of SSVF is promoting housing stability among very low-income veteran families who reside in or are transitioning to permanent housing. SSVF supports a Housing First approach by helping the veteran family meet its primary need of housing, while addressing barriers to housing stability.

► Each CAA is able to provide families with outreach, case management, and assistance in obtaining VA and other benefits.

► Veteran families may qualify for assistance with time-limited payments to third parties for rent, utilities, moving expenses, and licensed child care.





- Region 1 - Community Action Partnership - Williston/Dickinson
- Region 2 - Community Action Partnership - Minot
- Region 3 - Dakota Prairie Community Action - Devils Lake
- Region 4 - Red River Valley Community Action - Grand Forks
- Region 5 - Southeastern ND Community Action Agency - Fargo
- Region 6 - Community Action Program Region VI - Jamestown
- Region 7 - Community Action Program Region VII - Bismarck
- Region 8 - Community Action Partnership - Dickinson/Williston

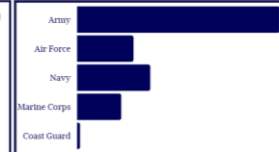
SSVF BY THE NUMBERS

OCTOBER 2020 - SEPTEMBER 2021



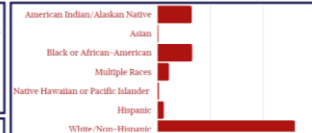
The Supportive Services for Veteran Families (SSVF) program was started in 2008 and has grown to cover the majority of the United States. The program came to North Dakota in 2012 with the goal of promoting stability among very low-income veteran families. SSVF supports a Housing First approach to help veteran families meet their primary need of housing while addressing barriers to housing stability.

WE SERVED
425
Persons
253
Households



Theaters of Operation

- World War II
- Korean War
- Vietnam War
- Operation Desert Storm
- Operation Enduring Freedom
- Operation Iraqi Freedom
- Operation New Dawn
- Other Theater



Types of Temporary Financial Assistance

- Rental Assistance
- Security Deposit
- Utility Deposit
- Child Care
- Moving Costs
- Transportation Vouchers
- Emergency Housing Assistance
- Housing Stability/Emergency Supplies
- Housing Stability/Other
- Vehicle Repair/Maintenance
- Utility Fee Payment Assistance

Persons Exiting
265

Destination of Exited Persons

Permanent	222
Temporary	17
Institutional	1
Other	1
Data Not Available	24

Total TFA \$1,274,854.60



78% Successful Veteran Housing Outcomes

The SSVF program is funded by the Veterans Administration (VA) and works through private non-profit organizations and consumer cooperatives.

Community Action Partnership of North Dakota
Supportive Services for Veteran Families
3323 S University Drive | Fargo, ND 58104 | (701) 232-2452

New Partnership with Legal Services

Additional funding made available from the VA via the American Rescue Act

Formal agreement between CAPND and Legal Services of ND

The goal is to enhance SSVF provision of legal services by increasing Veteran access through expanded and improved direct legal aid partnerships.

Five of the top ten unmet needs reported by homeless Veterans are legal issues contributing to housing instability.

SSVF grantees serve a vital role in resolving legal barriers to housing stability via timely and consistent assessment of legal needs and provision of direct legal services.



New Partnership with Legal Services

Removing issue(s) that impact housing stability

Reported issues include: child support, divorce, prior evictions, etc.

This partnership is a more robust approach. (Say 'NO' to siloes!)

Partnership guidelines have been developed:
ROI, case conferencing, referral process

Evaluation and program tweaks will take place
via ROMA! Results-Oriented Management
Accountability





Additional Information



- Please continue to make referrals to your local SSVF Program for any Veteran who is experiencing homelessness, or at risk
- <https://www.va.gov/homeless/ssvf/ssvf-overview/>

Guest Speaker

Representative Ritchie Torres

15th Congressional District of New York

US House of Representatives

Next Steps

Paul Kealey

Chief Operating Officer

National Low Income Housing Coalition

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Resources

NLIHC's HoUSed Campaign
(nlihc.org/housed): Campaign
Updates