NLIHC’s HoUSed Campaign for Long-Term Housing Solutions | September 13, 2021
Agenda

Welcome & Updates
• Paul Kealey, NLIHC

Advancing Long Term Solutions: Updates, Resources & Next Steps
• Sarah Saadian, NLIHC

Reducing Stigma Associated with Participating in ERA Programs
• Elizabeth Linos & Jessica Lasky-Fink, University of California – Berkley
• Kim Desmond, Office of Mayor Todd Gloria, City of San Diego, & Melissa Thate, Department of Housing Stability, City and County of Denver

Field Updates
• Ally Harris, Texas Housers
• Kristina Contreras Fox, Rhode Island Coalition to End Homelessness
• Stace Berger, Housing and Community Development Network of NJ, & Janel Winter, NJ Dept. of Community Affairs

ERA Spending Tracking & Dashboard Updates
• Emma Foley & Neetu Nair, NLIHC

Next Steps
Welcome & Updates

Paul Kealey
Chief Operating Officer
National Low Income Housing Coalition
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Advancing Long Term Housing Solutions: Updates & Next Steps

Sarah Saadian
Vice President of Policy
National Low Income Housing Coalition
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Reducing Stigma Associated with Participating in ERA Programs

Elizabeth Linos
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PhD Student
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Chief Race & Equity Officer
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Melissa Thate
Housing Stability Director
City & County of Denver
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Reducing stigma to increase take-up of rental assistance in Denver

National Low Income Housing Coalition
September 13, 2021
The team

Kimberly Desmond
Chief Equity Officer, San Diego

Melissa Thate
Director of Housing Stability, Denver

Jessica Lasky-Fink
PhD candidate, The People Lab

Elizabeth Linos
Faculty Director, The People Lab
The study

78 neighborhoods
144 census tracts

56 at-risk neighborhoods

62,529 renters
ARE YOU STRUGGLING TO PAY YOUR RENT?
¿Tiene dificultades con el pago de la renta?

You’re not alone.
The City and County of Denver has many programs to support residents in need.

Usted no está solo.
La ciudad y el condado de Denver tienen muchos programas para ayudar a los residentes que necesitan asistencia.

Did you know? ¿Sabía usted?

Denver’s Temporary Rental and Utility Assistance (TRUA) program provides **temporary help to cover rent and utility payments** for eligible Denver residents. El programa de Asistencia Temporal de Alquiler y Servicios Públicos de Denver (TRUA) brinda ayuda temporal para cubrir los pagos de alquiler y servicios públicos para los residentes elegibles de Denver.

Even if you’re facing eviction or behind on rent, it’s not too late to apply! Incluso si se enfrenta a un desalojo o está atrasado con el alquiler, ¡no es demasiado tarde para aplicar!

If you’re eligible, you can receive an application via mail or email. Si es elegible, puede recibir una aplicación por correo postal o electrónico.

Assistance subject to eligibility and availability of funding. Translation interpretation services in other languages can be made available. La asistencia está sujeta a elegibilidad y disponibilidad de fondos. Se pueden ofrecer servicios de traducción e interpretación en otros idiomas.
**HOW DO I APPLY?**

**¿CÓMO ME INSCRIBO?**

It’s easy to check your eligibility and request an application!

¡Es fácil verificar su elegibilidad y pedir una aplicación!

Choose one:

- **Call 720-697-6300** and a TRUA staff member will determine if you’re eligible and send you an application.

  Llame al 720-697-6300 y un miembro de TRUA determinará si usted es elegible y le enviará una aplicación.

  **OR**

- **Go online to bit.ly/DenverRent1** to check if you’re eligible and request an application directly.

  Ingrese a bit.ly/DenverRent1 en línea para verificar si es elegible y solicite una aplicación directamente.

We can help many eligible households in need. Apply today!

Podemos ayudar a muchos hogares elegibles que lo necesitan. ¡Aplique hoy!
INFORMATIONAL POSTCARD - FRONT

ARE YOU STRUGGLING TO PAY YOUR RENT?

You’re not alone.
Denver has many programs to support residents in need.

Did you know?
• Denver’s Rental Assistance program provides temporary help to cover rent and utility payments for eligible residents.
• If you're facing eviction or behind on rent, it's not too late to apply.
• If you’re eligible, you can receive an application via mail or email.

INFORMATIONAL POSTCARD - BACK

How do I apply?
It’s easy to check your eligibility and request an application! Choose one:

(A) Call 555-555-5555 and a staff member will determine if you’re eligible and send you an application.

(B) Go online to [application link] to check if you’re eligible and request an application directly.

We can help many eligible households in need. Apply today!

DE-STIGMATIZING POSTCARD - FRONT

ARE YOU STRUGGLING TO PAY YOUR RENT?

You’re not alone and it’s not your fault.
Because of COVID-19, many Denver residents need a little extra help right now.

Did you know?
• Denver’s Rental Assistance program provides temporary help to cover rent and utility payments for eligible residents.
• Even if you’re facing eviction or behind on rent, it’s not too late to apply.
• All eligible residents can receive an application via mail or email.

DE-STIGMATIZING POSTCARD - BACK

How do I apply?
It’s easy to check your eligibility and request an application! Choose one:

(A) Call 555-555-5555 and a staff member will help you determine if you’re eligible and send you an application.

(B) Go online to [application link] to check if you’re eligible and request an application directly.

We’re here to help every eligible household get the assistance they deserve. Apply today!
De-stigmatizing Postcard

ARE YOU STRUGGLING TO PAY YOUR RENT?
¿Tiene dificultades con el pago de la renta?

You’re not alone and it’s not your fault.

Because of COVID-19, many Denver residents need a little extra help right now.

Usted no está solo y no es su culpa.

Debido a COVID-19, muchos residentes de Denver necesitan un poco de ayuda adicional en este momento.

Did you know? ¿Sabía usted?

Denver’s Temporary Rental and Utility Assistance (TRUA) program provides temporary help to cover rent and utility payments for eligible Denver residents. El programa de Asistencia Temporal de Alquiler y Servicios Públicos de Denver (TRUA) brinda ayuda temporal para cubrir los pagos de alquiler y servicios públicos para los residentes elegibles de Denver.

Even if you’re facing eviction or behind on rent, it’s not too late to apply! Incluso si se enfrenta a un desalojo o está atrasado con el alquiler, ¡no es demasiado tarde para aplicar!

All eligible residents can receive an application via mail or email. Todos los residentes elegibles pueden recibir una aplicación por correo postal o correo electrónico.
De-stigmatizing Postcard

HOW DO I APPLY? ¿CÓMO ME INSCRIBO?

It’s easy to check your eligibility and request an application!
¡Es fácil verificar su elegibilidad y pedir una aplicación!

Choose one:
Elija uno:

Call 720-697-6300 and a TRUA staff member will help you determine if you’re eligible and send you an application.
Llame 720-697-6300 y un miembro de TRUA lo ayudará a determinar si es elegible y le enviará una aplicación.

OR
OR

Go online to bit.ly/DenverRent2 to check if you’re eligible and request an application directly.
Ingrese a bit.ly/DenverRent2 en línea para verificar si es elegible y solicite una aplicación directamente.

We’re here to help every eligible household get the assistance they deserve. Apply today!
Estamos aquí para ayudar a todos los hogares elegibles a obtener la asistencia que merecen. ¡Aplique hoy!

The People Lab
Requests for applications

Application requests, 12/10 – 2/5

- Control
- Info only
- De-stigmatizing
- Combined treatment

+ 77%
Submitted applications

Submitted applications, 12/10 – 2/5

+ 40%
Submitted applications, by race/ethnicity

Completed applications, by race/ethnicity, 12/10 – 2/5

- Control: 4.5%
- Info only: 15.9%
- De-stigmatizing: 26.4%

- Black
- Hispanic
THANK YOU!
elinos@berkeley.edu
peoplelab.berkeley.edu
Field Updates

Ally Harris
Educator/Communications Specialist
Texas Housers
ally@texashousing.org
Harris County Court Watch Updates

By Ally Harris
Educator/Communications Specialist
Texas Housers
ally@texashousing.org
Overview

- October 2020–present
- Entirely virtual
- 6-10 out of 16 JPs streaming
- Over 1600 cases observed
- Over 40 volunteers participated
- Open comm with legal aids
Some Observations

- Not all JPs keep up with rental relief guidelines
- Not all JPs honored the CDC moratorium
- Improper discovery
- Less JPs streaming now than before (6 out of 16)
- Hard to retain volunteers in summer
- Use of community navigators
Last Notes

- Watch our course, How to Set Up Court Watch in Your County
- Navigate to houstonevictionsolidarity.org to train with us
- Follow us on Instagram and Twitter (@texashousers) to share our volunteer call
- Email me
Field Updates

Kristina Contreras Fox
Senior Policy Analyst
Rhode Island Coalition to End Homelessness
kristina@rihomeless.org
Field Updates

Stacy Berger
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Janel Winter
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ERA Spending Tracking & Dashboard Updates

Neetu Nair
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Emma Foley
Research Analyst
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Emergency Rental Assistance and ERASE
Updates on tracking and resources
September 13, 2021

Neetu Nair (she/her)  
Research Analyst  
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Emma Foley (she/her)  
Research Analyst  
efoley@nlihc.org
Treasury ERA Implementation

495
Treasury ERA programs in database
- Programs open or soon to open: 95.6%
- Programs closed: 3.8%

57.2%
Programs allowing at least one form of self-attestation
- Self-attestation for COVID hardships: 43.4%
- Self-attestation for income: 16.4%
- Self-attestation for non-traditional income: 26.3%
- Self-attestation for housing instability: 13.1%
- Self-attestation for lease/proof of 7.3% tenancy

27.9%
Programs allowing direct-to-tenant assistance

36.2%
Programs serving households with federal rent subsidies

48.5%
Programs covering other housing expenses
- Relocation expenses: 21.4%
- Late fees: 17.2%
- Hotel/motel stays: 7.7%
- Internet costs: 25.1%
- Uncategorized housing expenses: 14.1%

22.2%
Programs with additional prioritization

Link: nlihc.org/era-dashboard
## Treasury ERA Implementation

<table>
<thead>
<tr>
<th>Income determination via Self-attestation</th>
<th>Income determination via Fact-Specific Proxies</th>
<th>Income determination via Categorical Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.4% of ERA programs</td>
<td>2% of ERA programs</td>
<td>17% of ERA programs</td>
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</table>

Treasury ERA Implementation

Treasury ERA2:

• 482 Total grantees (50 States and District of Columbia, U.S. Territories, local governments with over 200,000 people).
  • Includes 42 new local grantees that did not administer ERA1 funds.

• $2.5 billion set-aside for high-need allocation for eligible grantees.

• In May 2021, grantees received 40% of their total ERA2 funds.

Initial Trends:

• Programs have adopted one of the following:
  • Exhausted ERA1 and now running ERA2.
  • Running ERA1 and ERA2 simultaneously.
  • Switched over to ERA2.

• NLIHC has identified over 50 grantees beginning to implement ERA2, with more updates each week!
NLIHC Spending Tracking

Spending Tracker (ERA1)

Amount approved or paid to households: $7.75 billion

Total funding amount: $25.00 billion

NLIHC tracks data on ERA1 funds approved or paid to households from all 50 state ERA programs, the District of Columbia’s ERA program, and nearly 300 local ERA programs. The tracker includes information from (1) U.S. Department of the Treasury’s Emergency Rental Assistance Program Monthly Compliance Report and Quarterly Reports, (2) publicly available data from program dashboards, (3) data from communications with program administrators and advocates, and (4) news articles. Data is not yet available for ERA programs run by the Department of Hawaiian Home Lands, Tribes and Tribally Designated Housing Entities, so the tracker does not include spending data from these grantees. This data will be added as it becomes available.

Additional data points and disaggregated spending and other data from state and local programs with ERA dashboards can be found here (see State spending rates in the third tab).

Link: nlihc.org/era-dashboard
## Local High Spenders

<table>
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<th>Assistance Paid</th>
<th>% ERA1 Paid</th>
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<td>New Hanover County, NC</td>
<td>$8,335,106</td>
<td>100.0%</td>
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<td>Louisville/Jefferson County Metro Government, KY</td>
<td>$23,843,399</td>
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Resources & Questions

NLIHC Spending Tracker
→ bit.ly/ERA-spending

Know of ERA dashboards not listed in the database?
→ Email research@nlihc.org and we will add it to the list!
Next Steps

Paul Kealey
Chief Operating Officer
National Low Income Housing Coalition
pkealey@nlihc.org
Resources

NLIHC’s HoUSed Campaign (nlihc.org/housed): Campaign Updates