


# NLIHC's HoUSed Campaign for Long-Term Housing Solutions

September 13, 2021

# Agenda

**Welcome & Updates**

- Paul Kealey, NLIHC

**Advancing Long Term Solutions: Updates, Resources & Next Steps**

- Sarah Saadian, NLIHC

**Reducing Stigma Associated with Participating in ERA Programs**

- Elizabeth Linos & Jessica Lasky-Fink, University of California – Berkley
- Kim Desmond, Office of Mayor Todd Gloria, City of San Diego, & Melissa Thate, Department of Housing Stability, City and County of Denver

**Field Updates**

- Ally Harris, Texas Housers
- Kristina Contreras Fox, Rhode Island Coalition to End Homelessness
- Stace Berger, Housing and Community Development Network of NJ, & Janel Winter, NJ Dept. of Community Affairs

**ERA Spending Tracking & Dashboard Updates**

- Emma Foley & Neetu Nair, NLIHC

**Next Steps**

# Welcome & Updates

**Paul Kealey**

*Chief Operating Officer*

National Low Income Housing Coalition

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# Advancing Long Term Housing Solutions: Updates & Next Steps

**Sarah Saadian**

*Vice President of Policy*

National Low Income Housing Coalition

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# Reducing Stigma Associated with Participating in ERA Programs


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*PhD Student*

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**Melissa Thate**

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City & County of Denver

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# Reducing stigma to increase take-up of rental assistance in Denver

National Low Income Housing Coalition
September 13, 2021




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UNIVERSITY OF CALIFORNIA

# The team

DENVER
THE MILE HIGH CITY

Brothers Redevelopment, Inc.
Housing • Home Modification & Repair • Housing Counseling

Northeast Denver Housing Center

DEL NORTE
Neighborhood Development Corporation



Kimberly Desmond
Chief Equity Officer, San Diego



Melissa Thate
Director of Housing Stability, Denver

The People Lab



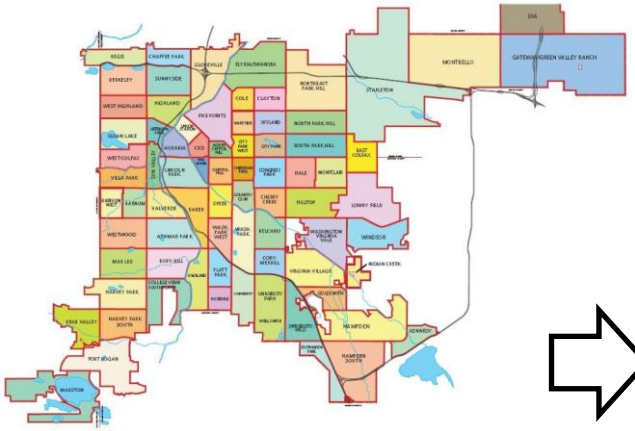
Jessica Lasky-Fink
PhD candidate, The People Lab



Elizabeth Linos
Faculty Director, The People Lab

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# The study



78 neighborhoods
144 census tracts

URBAN INSTITUTE
ELEVATE · THE · DEBATE

EVICTION LAB

DENVER
THE MILE HIGH CITY

56 at-risk neighborhoods

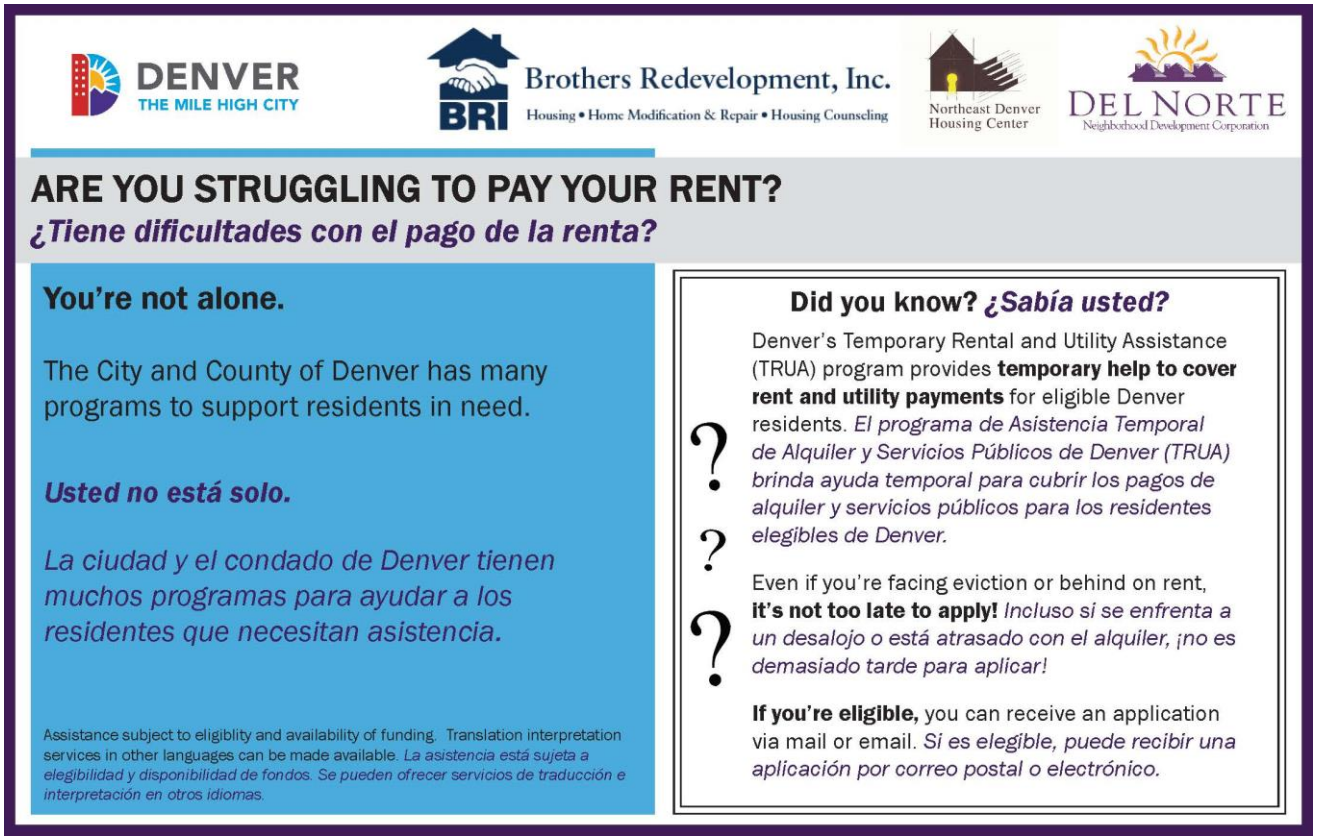


62,529 renters

The People Lab

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UNIVERSITY OF CALIFORNIA

# Informational Postcard



DENVER
THE MILE HIGH CITY

Brothers Redevelopment, Inc.
Housing • Home Modification & Repair • Housing Counseling

Northeast Denver Housing Center

DEL NORTE
Neighborhood Development Corporation

**ARE YOU STRUGGLING TO PAY YOUR RENT?**

***¿Tiene dificultades con el pago de la renta?***

**You're not alone.**

The City and County of Denver has many programs to support residents in need.

***Usted no está solo.***

*La ciudad y el condado de Denver tienen muchos programas para ayudar a los residentes que necesitan asistencia.*

Assistance subject to eligiblity and availability of funding. Translation interpretation services in other languages can be made available. *La asistencia está sujeta a elegibilidad y disponibilidad de fondos. Se pueden ofrecer servicios de traducción e interpretación en otros idiomas.*

**Did you know? *¿Sabía usted?***

Denver's Temporary Rental and Utility Assistance (TRUA) program provides **temporary help to cover rent and utility payments** for eligible Denver residents. *El programa de Asistencia Temporal de Alquiler y Servicios Públicos de Denver (TRUA) brinda ayuda temporal para cubrir los pagos de alquiler y servicios públicos para los residentes elegibles de Denver.*

Even if you're facing eviction or behind on rent, **it's not too late to apply!** *Incluso si se enfrenta a un desalojo o está atrasado con el alquiler, ¡no es demasiado tarde para aplicar!*

**If you're eligible,** you can receive an application via mail or email. *Si es elegible, puede recibir una aplicación por correo postal o electrónico.*

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# Informational Postcard

## HOW DO I APPLY?
## *¿CÓMO ME INSCRIBO?*

**It's easy to check your eligibility and request an application!**

***¡Es fácil verificar su elegibilidad y pedir una aplicación!***

**Choose one:**
**Elija uno:**



**Call 720-697-6300** and a TRUA staff member will determine if you're eligible and send you an application.

*Llame al 720-697-6300 y un miembro de TRUA determinará si usted es elegible y le enviará una aplicación.*

**OR**



**Go online to bit.ly/DenverRent1** to check if you're eligible and request an application directly.

*Ingrese a bit.ly/DenverRent1 en línea para verificar si es elegible y solicite una aplicación directamente.*

*We can help many eligible households in need. Apply today!*

*Podemos ayudar a muchos hogares elegibles que lo necesitan. ¡Aplique hoy!*

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## INFORMATIONAL POSTCARD - FRONT

**ARE YOU STRUGGLING TO PAY YOUR RENT?**

You're not alone.

Denver has many programs to support residents in need.

**Did you know?**

- Denver's Rental Assistance program provides temporary help to cover rent and utility payments for eligible residents.
- Even if you're facing eviction or behind on rent, it's not too late to apply.
- If you're eligible, you can receive an application via mail or email.

## INFORMATIONAL POSTCARD - BACK

**How do I apply?**

It's easy to check your eligibility and request an application! Choose one:

(A) Call 555-555-5555 and a staff member will determine if you're eligible and send you an application.

(B) Go online to [application link] to check if you're eligible and request an application directly.

We can help many eligible households in need. Apply today!

## DE-STIGMATIZING POSTCARD - FRONT

**ARE YOU STRUGGLING TO PAY YOUR RENT?**

You're not alone and it's not your fault.

Because of COVID-19, many Denver residents need a little extra help right now.

**Did you know?**

- Denver's Rental Assistance program provides temporary help to cover rent and utility payments for eligible residents.
- Even if you're facing eviction or behind on rent, it's not too late to apply.
- All eligible residents can receive an application via mail or email.

## DE-STIGMATIZING POSTCARD - BACK

**How do I apply?**

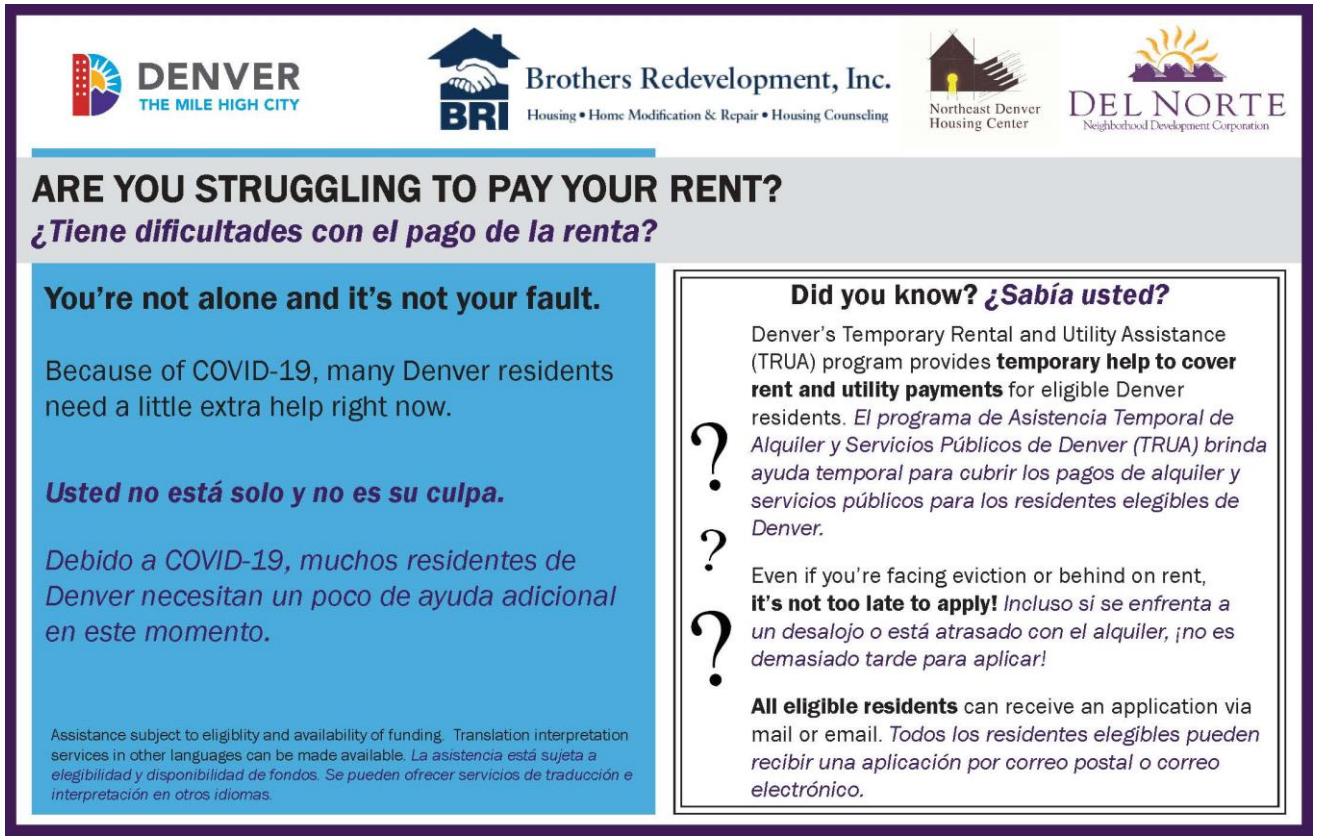
It's easy to check your eligibility and request an application! Choose one:

(A) Call 555-555-5555 and a staff member will help you determine if you're eligible and send you an application.

(B) Go online to [application link] to check if you're eligible and request an application directly.

We're here to help every eligible household get the assistance they deserve. Apply today!

# De-stigmatizing Postcard




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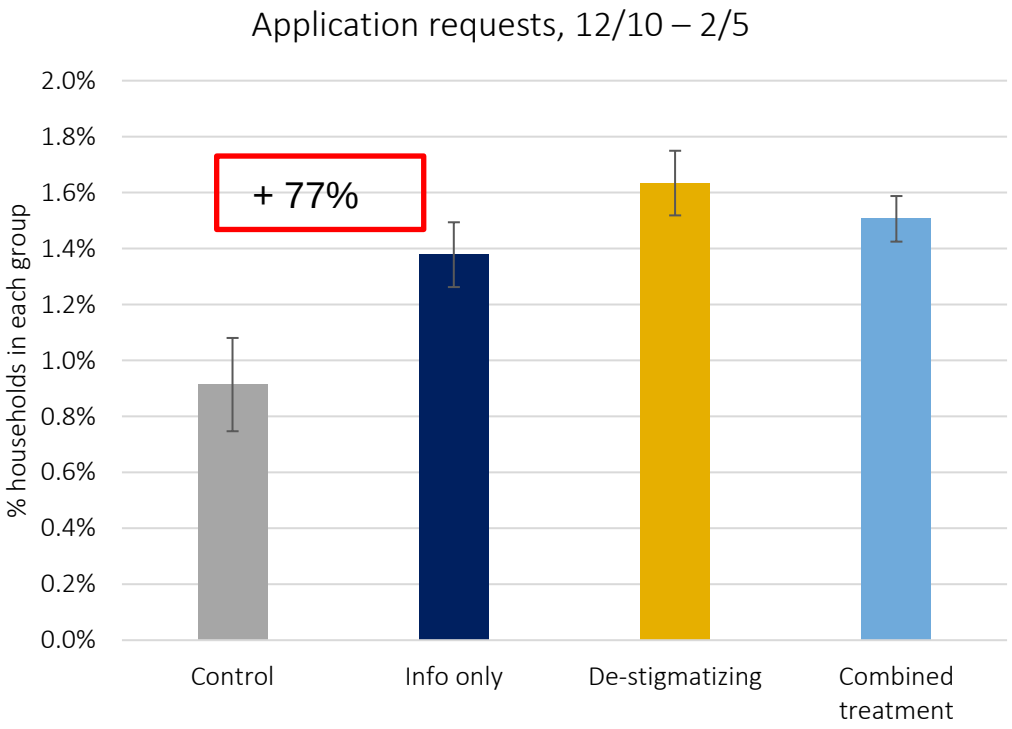
# De-stigmatizing Postcard




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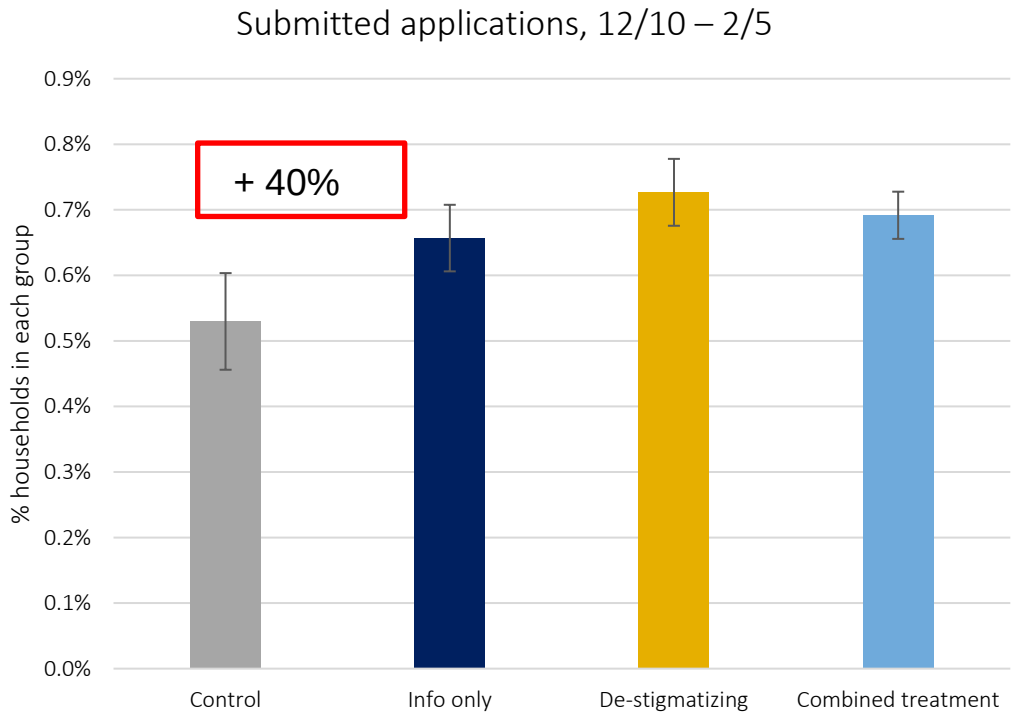
# Requests for applications




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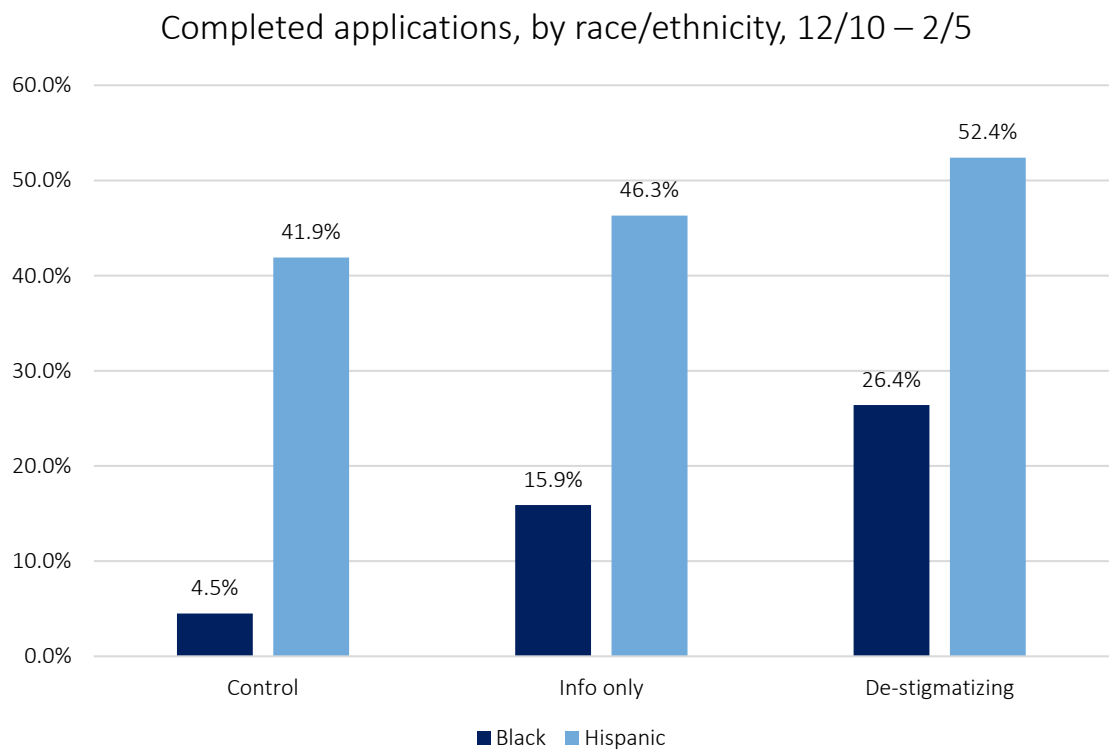
# Submitted applications




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# Submitted applications, by race/ethnicity




The People Lab

Berkeley
UNIVERSITY OF CALIFORNIA

THANK YOU!

elinos@berkeley.edu
peoplelab.berkeley.edu

# Field Updates

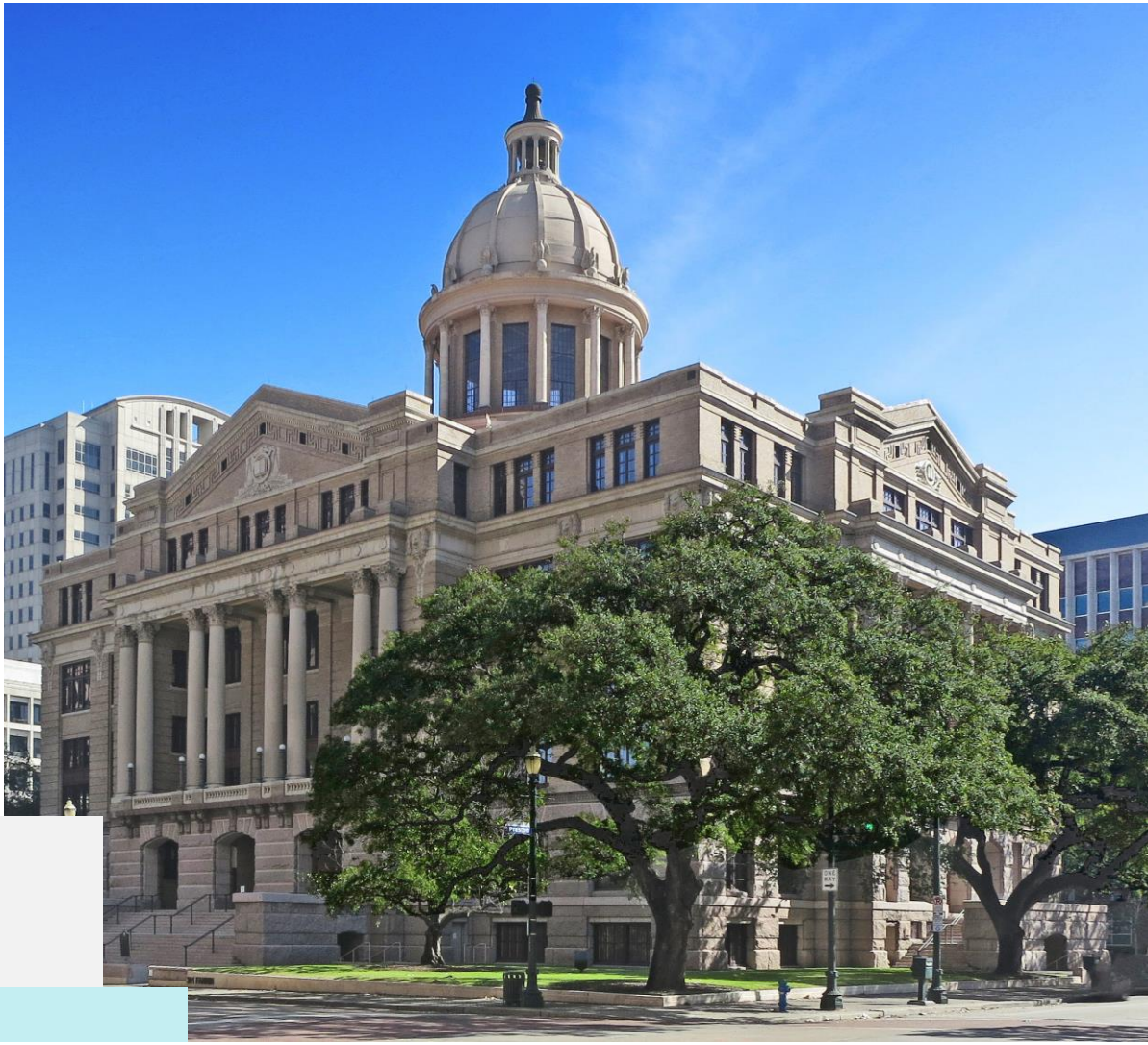
**Ally Harris**

*Educator/Communications Specialist*

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# Harris County Court Watch Updates



By Ally Harris
Educator/Communications Specialist
Texas Housers

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# Overview



- October 2020-present
- Entirely virtual
- 6-10 out of 16 JPs streaming
- Over 1600 cases observed
- Over 40 volunteers participated
- Open comm with legal aids

# Some Observations

- Not all JPs keep up with rental relief guidelines
- Not all JPs honored the CDC moratorium
- Improper discovery
- Less JPs streaming now than before (6 out of 16)
- Hard to retain volunteers in summer
- Use of community navigators

# Last Notes

- Watch our course, How to Set Up Court Watch in Your County
- Navigate to houstonevictionsolidarity.org to train with us
- Follow us on Instagram and Twitter (@texashousers) to share our volunteer call
- Email me



# Field Updates

**Kristina Contreras Fox**

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Rhode Island Coalition to End Homelessness

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# Field Updates

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New Jersey Department of Community Affairs

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# ERA Spending Tracking & Dashboard Updates

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NATIONAL LOW INCOME HOUSING COALITION

# Emergency Rental Assistance and ERASE

## Updates on tracking and resources

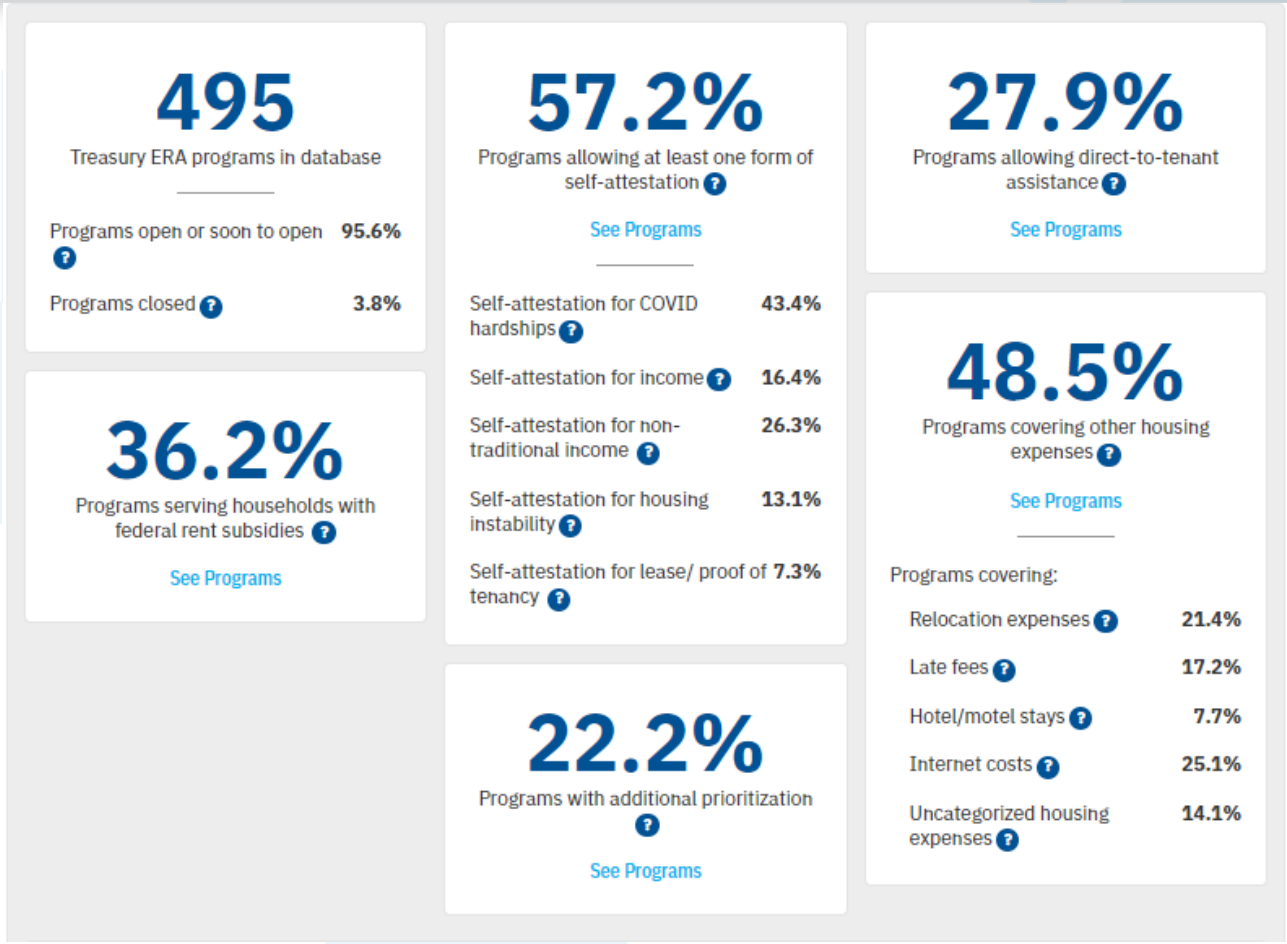
September 13, 2021


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**Emma Foley** (she/her)
*Research Analyst*
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# Treasury ERA Implementation

NATIONAL LOW INCOME HOUSING COALITION




**Link: nlihc.org/era-dashboard**

# Treasury ERA Implementation

NATIONAL LOW INCOME HOUSING COALITION

| Income determination via Self-attestation | Income determination via Fact-Specific Proxies | Income determination via Categorical Eligibility |
|---|---|---|
| 16.4% of ERA programs | 2% of ERA programs | 17% of ERA programs |

**Link: bit.ly/RA-database**

# Treasury ERA Implementation

NATIONAL LOW INCOME HOUSING COALITION

## Treasury ERA2:

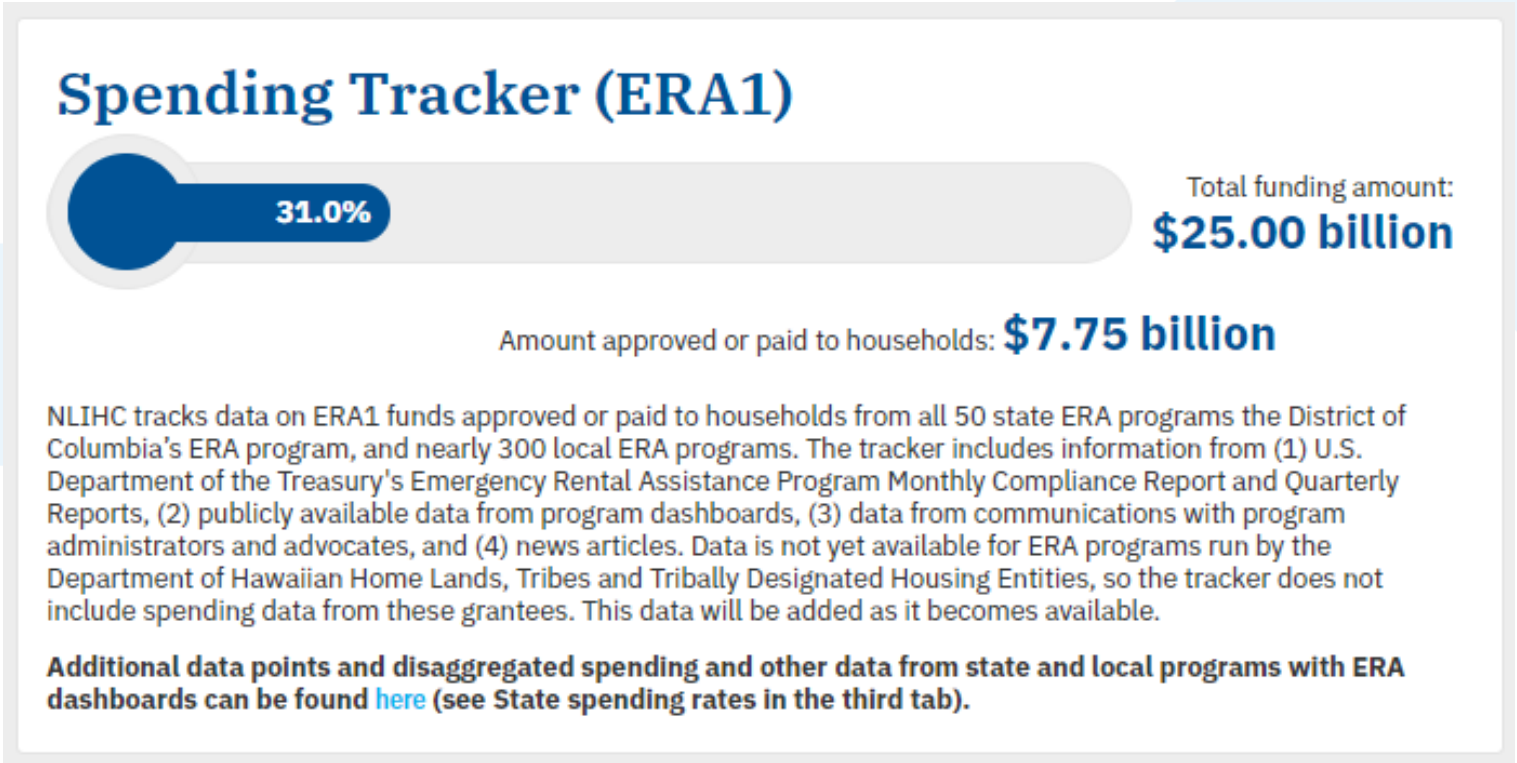
- 482 Total grantees (50 States and District of Columbia, U.S. Territories, local governments with over 200,000 people).
  - Includes 42 new local grantees that did not administer ERA1 funds.
- $2.5 billion set-aside for high-need allocation for eligible grantees.
- In May 2021, grantees received 40% of their total ERA2 funds.

## Initial Trends:

- Programs have adopted one of the following:
  - Exhausted ERA1 and now running ERA2.
  - Running ERA1 and ERA2 simultaneously.
  - Switched over to ERA2.
- NLIHC has identified over 50 grantees beginning to implement ERA2, with more updates each week!

# NLIHC Spending Tracking

NATIONAL LOW INCOME HOUSING COALITION




**Link: nlihc.org/era-dashboard**

# Local High Spenders

NATIONAL LOW INCOME HOUSING COALITION

| ERA1 Local Program | Assistance Paid | % ERA1 Paid |
|---|---|---|
| New Hanover County, NC | $8,335,106 | 100.0% |
| Louisville/Jefferson County Metro Government, KY | $23,843,399 | 100.0% |
| Leon County, FL | $8,600,000 | 97.0% |
| Milwaukee County, WI | $10,087,396 | 94.9% |
| Caddo Parish, LA | $6,657,093 | 92.9% |
| Davidson County, TN | $18,893,667 | 90.4% |
| Richland County, SC | $8,565,977 | 88.6% |
| Chesterfield County, VA | $9,380,979 | 88.5% |
| Philadelphia, PA | $92,235,793 | 88.5% |
| Honolulu County, HI | $99,896,180 | 86.9% |
| Santa Barbara County, CA | $11,524,340 | 86.8% |
| Kansas City, MO | $12,637,399 | 85.3% |
| Austin, TX | $25,070,726 | 84.8% |
| Cook County, IL | $60,474,457 | 83.1% |
| Harris County, TX | $130,279,712 | 81.9% |
| Summit County, OH | $13,000,000 | 80.5% |
| San Antonio, TX | $48,187,314 | 79.6% |
| Harrison County, MS | $4,834,625 | 76.8% |
| Fulton County, GA | $13,700,034 | 76.1% |

Data includes the most recent information from (1) U.S. Department of the Treasury, (2) program dashboards, (3) data from communications with program administrators and advocates, and (4) news articles.

# Local High Spenders

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# Resources & Questions

NATIONAL LOW INCOME HOUSING COALITION

## NLIHC Spending Tracker

→ bit.ly/ERA-spending

## Know of ERA dashboards not listed in the database?

→ Email research@nlihc.org and we will add it to the list!

# Next Steps

**Paul Kealey**

*Chief Operating Officer*

National Low Income Housing Coalition

pkealey@nlihc.org

# Resources

NLIHC's HoUSed Campaign (nlihc.org/housed): Campaign Updates