NLIHC’s HoUSed Campaign for Long-Term Housing Solutions

October 18, 2021
Agenda

Welcome & Updates
• Paul Kealey, NLIHC

New Brief on Family Homelessness
• Barbara Poppe, Alexis Kramer, & Tiffany Haynes, Framework for an Equitable COVID-19 Homelessness Response

Field Updates
• Cathy Alderman, Colorado Coalition for the Homeless
• Cashauna Hill, Louisiana Fair Housing Action Center
• Veronica Beaty, California Coalition for Rural Housing

Lobbying Considerations for 501(c)(3)s
• Joey Lindstrom, NLIHC

ERA Spending Tracking
• Emma Foley, NLIHC

Advancing Long Term Solutions: Updates, Resources & Next Steps
• Sarah Saadian, NLIHC

Next Steps
Welcome & Updates

Paul Kealey
Chief Operating Officer
National Low Income Housing Coalition
pkealey@nlihc.org
New Brief on Family Homelessness

Barbara Poppe
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Framework for an Equitable COVID-19 Homelessness Response
Barbara Poppe & Associates
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Tiffany Haynes
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Framework for an Equitable COVID-19 Homelessness Response
National Youth Forum
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Alexis Kramer
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Framework for an Equitable COVID-19 Homelessness Response
alexisk50@gmail.com
Advancing Equity and Impact
Immediate and Flexible Crisis Options for Children and Families
NLIHC National Call
10/18/21

http://housingequityframework.org
Partners
Today’s Presenters:

- Barbara Poppe
- Tiffany Haynes
- Alexis Kramer
Key Practices to Enhance Community Responses to Family Homelessness

01. Ensure capacity to serve all families
02. Center equity and culture throughout every element of planning and programming
03. Utilize hotels/motels, vouchers, and master-lease units strategically and effectively
04. Implement homelessness diversion activities across the system
05. Connect sheltering strategies to rehousing assistance
06. Embed homelessness assistance within broader community systems of services and support

housingequityframework.org
Immediate, Near-Term Actions for Children and Families

- Build equity into policy and funding decisions and decision-making practices.
- Recognize and dismantle punitive system and program policies that impede and police Black families and other families of color.
- Increase flexible funding to meet the unique and self-defined needs of all families with children who experience homelessness.
- Ensure policy and funding supports Housing First approaches that are inclusive, holistic, and trauma-informed.
- Ensure all funding and policies are accountable for meeting each family’s needs.

housingequityframework.org
Systemic Actions that Require Persistent Advocacy for Children and Families

Stop criminalizing and policing the activities of black and brown people.

Eradicate barriers to assistance for immigrant and undocumented family members.

Increase the supply of deeply affordable rental housing, expand rental assistance access, and remove barriers to safe, stable housing.

Support policies that raise families’ incomes and promote economic stability.

Expand capacity of community and public social service programs for families experiencing housing crises to avoid eviction, housing loss, and homelessness.
The Framework for an Equitable COVID-19 Homelessness Response
#HousingEquity

Report

Videos
https://www.youtube.com/watch?v=sLi5yT1GxwY&t=7s
https://www.youtube.com/watch?v=lHSor2-S9U4&t=2s

Webinar coming soon....

http://housingequityframework.org
Field Updates

Cathy Alderman
Chief Communications & Public Policy Officer
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Field Updates

Cashauna Hill
Executive Director
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chill@lafairhousing.org
DELAYED UNTIL DOWNSIZED OR DENIED:

Neighborhood Associations Lead the Charge Against Affordable Housing and Perpetuate Segregation in New Orleans
Neighborhood Groups Don’t Represent Residents

City Population (2019 ACS)
- White: 31%
- Black: 58%
- Latinx: 6.0%
- Asian: 3%
- Other: 2%

Neighborhood Assn. Board Members
- Black: 35%
- White: 60%
- Latinx: 0.7%
- Asian: 0.4%
- Other:...
White Groups Drive Land-Use Policy

<table>
<thead>
<tr>
<th>Neighborhood Associations Commenting on STRs</th>
<th># of Comments</th>
<th>% of Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Representing Majority-White Areas</td>
<td>162</td>
<td>92%</td>
</tr>
<tr>
<td>Representing Majority-POC Areas</td>
<td>15</td>
<td>8%</td>
</tr>
</tbody>
</table>
Documenting Coded Racism

• “they fear the entire building could become home to low-income residents in a few years, dragging down property values and spawning crime.”

• a white homeowner who said the development would be a “ghetto” in an op-ed

• Commenters also repeated the inaccurate assumption that lower-income residents drive down property values and asserted that renters “are not stakeholders in the community.”
## 606 Missing Affordable Homes

<table>
<thead>
<tr>
<th>Year</th>
<th>Development</th>
<th>Neighborhood</th>
<th>Downsized/killed affordable units</th>
<th>Delayed affordable units</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Volunteers of America “Riverside Highrise”</td>
<td>Lower Garden District</td>
<td>80</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>Aloysius Apartments</td>
<td>Tremé/7th Ward/French Quarter/Marigny</td>
<td>34</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>The Muses</td>
<td>Central City</td>
<td>216</td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>Old Morrison Homes</td>
<td>Little Woods</td>
<td>36</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>Bywater Art Lofts</td>
<td>Bywater</td>
<td>13+</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>River Street Ventures</td>
<td>McDonogh</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>Mazant-Royal</td>
<td>Bywater</td>
<td>8</td>
<td>82</td>
</tr>
<tr>
<td>2019</td>
<td>Uptown Scatter Sites</td>
<td>Lower Garden District, East Riverside, Leonidas</td>
<td>80</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>2256 Baronne St.</td>
<td>Central City</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td></td>
<td>422</td>
<td>184</td>
</tr>
</tbody>
</table>
Recommendations

1. Defend Affordable Housing Against NIMBY Opposition
2. Incentivize Equitable Representation on Neighborhood Association Boards
3. Develop an Affordable Housing Advisory Committee
4. Build an Equitable Community Engagement Infrastructure
5. Further Incentivize Affordable Housing in the Comprehensive Zoning Ordinance
6. Invest in Developing Affordable Housing on Public Land in High Opportunity Areas
Field Updates

Veronica Beaty
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California Coalition for Rural Housing
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Advancing Long Term Housing Solutions: Updates & Next Steps

Sarah Saadian
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National Low Income Housing Coalition
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Lobbying Considerations for 501(c)(3)s

Joey Lindstrom
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ERA Spending Tracking

Emma Foley
Research Analyst
National Low Income Housing Coalition
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Emergency Rental Assistance and ERASE
Updates on tracking and resources
October 18, 2021

Emma Foley (she/her)
Research Analyst
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ERA Program Tracking

• NLIHC is tracking 500 Treasury ERA programs set up by state and local grantees

• 56 programs are now administering ERA2 funds

• Use of ERA2 varies:
  o Programs that ran out of ERA1 funds
  o Programs running ERA1 and ERA2 concurrently
  o Programs that did not previously administer ERA1 funds
Percent of ERA Programs Implementing:

- Self-Attestation: 59.6%
- Direct-to-Tenant: 29.0%
- Other Housing Expenses: 50.2%
- Fact-Specific Proxy: 3.2%
- Categorical Eligibility: 21.8%

nlihc.org/era-dashboard  bit.ly/RA-database
Spending Tracker (ERA1)

Total funding amount: $25.00 billion

Amount approved or paid to households: $10.64 billion

NLIHC tracks data on ERA1 funds approved or paid to households from all 50 state ERA programs, the District of Columbia’s ERA program, and nearly 300 local ERA programs. The tracker includes information from (1) U.S. Department of the Treasury’s Emergency Rental Assistance Program Monthly Compliance Report and Quarterly Reports, (2) publicly available data from program dashboards, (3) data from communications with program administrators and advocates, and (4) news articles. Data is not yet available for ERA programs run by the Department of Hawaiian Home Lands, Tribes and Tribally Designated Housing Entities, so the tracker does not include spending data from these grantees. This data will be added as it becomes available.

Additional data points and disaggregated spending and other data from state and local programs with ERA dashboards can be found here (see State spending rates in the third tab).
## Expenditure Ratios for Highest and Lowest Spending States

<table>
<thead>
<tr>
<th>State</th>
<th>Expenditure Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illinois</td>
<td>88.02%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>87.68%</td>
</tr>
<tr>
<td>Texas</td>
<td>86.46%</td>
</tr>
<tr>
<td>District of Columbia</td>
<td>77.86%</td>
</tr>
<tr>
<td>New York</td>
<td>77.79%</td>
</tr>
<tr>
<td>California</td>
<td>73.80%</td>
</tr>
<tr>
<td>Virginia</td>
<td>69.64%</td>
</tr>
<tr>
<td>Alaska</td>
<td>58.45%</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>57.30%</td>
</tr>
<tr>
<td>Connecticut</td>
<td>55.48%</td>
</tr>
<tr>
<td>Minnesota</td>
<td>55.06%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>53.47%</td>
</tr>
<tr>
<td>Oregon</td>
<td>43.97%</td>
</tr>
<tr>
<td>Maine</td>
<td>40.00%</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>35.95%</td>
</tr>
<tr>
<td>West Virginia</td>
<td>11.32%</td>
</tr>
<tr>
<td>Mississippi</td>
<td>10.68%</td>
</tr>
<tr>
<td>Florida</td>
<td>10.24%</td>
</tr>
<tr>
<td>Arizona</td>
<td>10.10%</td>
</tr>
<tr>
<td>Montana</td>
<td>9.96%</td>
</tr>
<tr>
<td>Iowa</td>
<td>9.47%</td>
</tr>
<tr>
<td>Delaware</td>
<td>7.95%</td>
</tr>
<tr>
<td>Tennessee</td>
<td>7.32%</td>
</tr>
<tr>
<td>Georgia</td>
<td>6.62%</td>
</tr>
<tr>
<td>Alabama</td>
<td>6.55%</td>
</tr>
<tr>
<td>Nebraska</td>
<td>6.54%</td>
</tr>
<tr>
<td>Arkansas</td>
<td>6.27%</td>
</tr>
<tr>
<td>North Dakota</td>
<td>5.11%</td>
</tr>
<tr>
<td>Wyoming</td>
<td>4.56%</td>
</tr>
<tr>
<td>South Dakota</td>
<td>3.20%</td>
</tr>
</tbody>
</table>
Upcoming Data & Reallocation

• ERA spending data for September likely released late this week or next week
• Reallocation will be based on September spending and obligation numbers
  o Treasury Reallocation Guidance
  o NLIHC Reallocation Overview
Know of ERA dashboards not listed in the database?

Email research@nlihc.org and we will add them to the list!

For more detailed data, visit bit.ly/ERA-spending
Next Steps

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Resources

NLIHC’s HoUSed Campaign (nlihc.org/housed): Campaign Updates