



NLIHC's HoUSed Campaign for
Long-Term Housing Solutions

October 18, 2021

Agenda



Welcome & Updates

- Paul Kealey, NLIHC

New Brief on Family Homelessness

- Barbara Poppe, Alexis Kramer, & Tiffany Haynes, *Framework for an Equitable COVID-19 Homelessness Response*

Field Updates

- Cathy Alderman, Colorado Coalition for the Homeless
- Cashauna Hill, Louisiana Fair Housing Action Center
- Veronica Beaty, California Coalition for Rural Housing

Lobbying Considerations for 501(c)(3)s

- Joey Lindstrom, NLIHC

ERA Spending Tracking

- Emma Foley, NLIHC

Advancing Long Term Solutions: Updates, Resources & Next Steps

- Sarah Saadian, NLIHC

Next Steps

Welcome & Updates

Paul Kealey

Chief Operating Officer

National Low Income Housing Coalition

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New Brief on Family Homelessness

Barbara Poppe

Consultant,

Framework for an Equitable COVID-19 Homelessness Response

Barbara Poppe & Associates

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Tiffany Haynes

Consultant,

Framework for an Equitable COVID-19 Homelessness Response

National Youth Forum

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Alexis Kramer

Consultant,

Framework for an Equitable COVID-19 Homelessness Response

alexisk50@gmail.com



**The Framework for
an Equitable COVID-19
Homelessness Response**
#HousingEquity

Advancing Equity and Impact

Immediate and Flexible Crisis Options for Children and Families

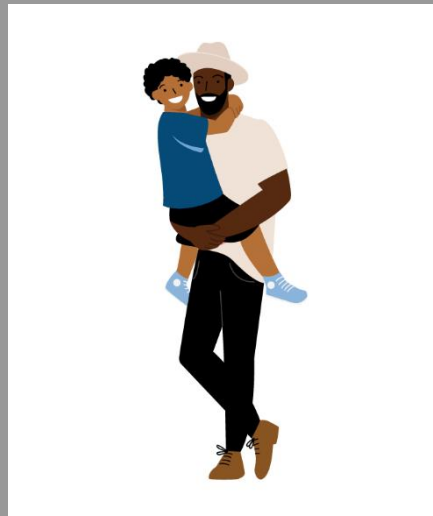
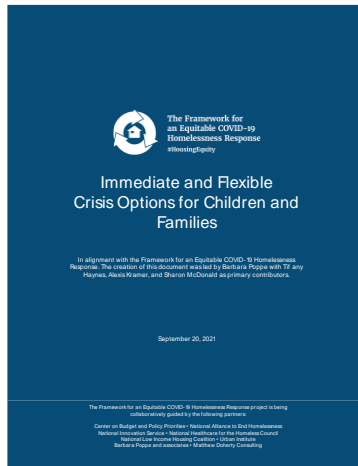
NLIHC National Call

10/18/21

<http://housingequityframework.org>

Partners





Today's Presenters:

- Barbara Poppe
- Tiffany Haynes
- Alexis Kramer

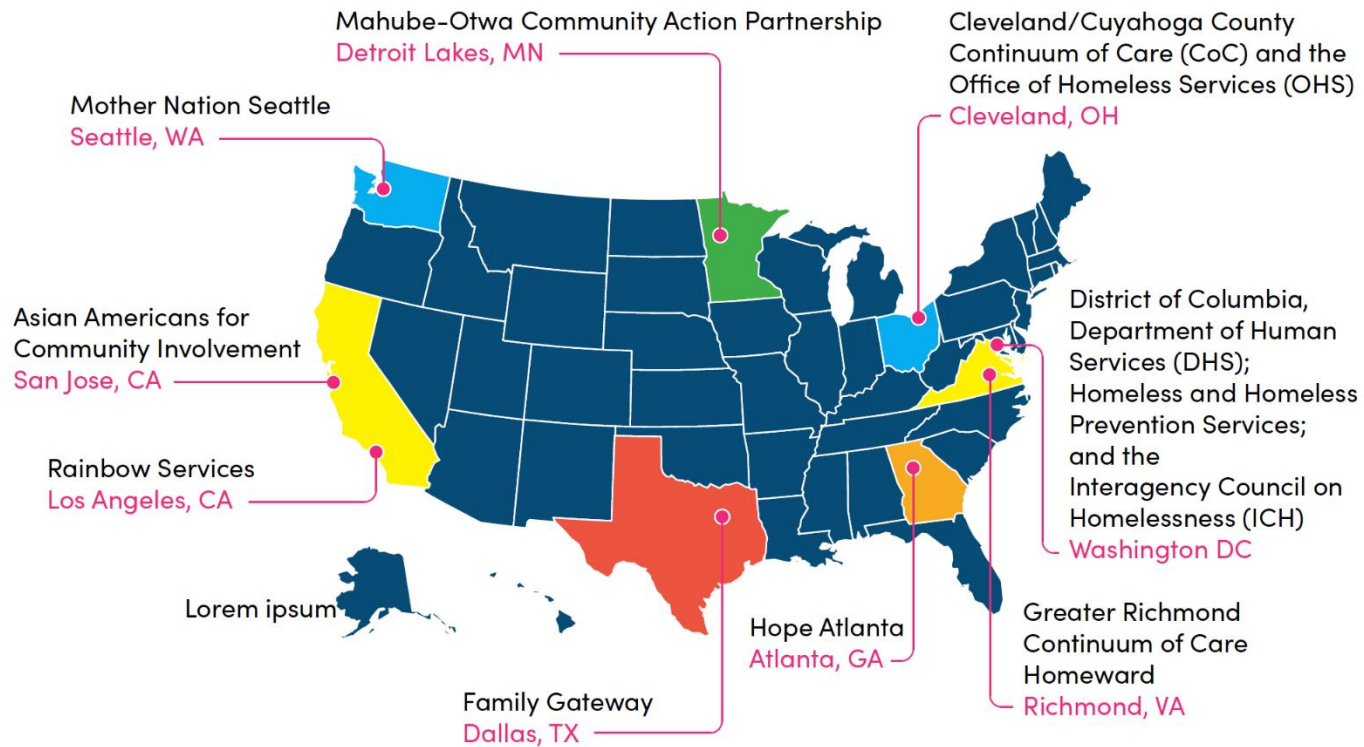


Key Practices to Enhance Community Responses to Family Homelessness

01. Ensure capacity to serve all families
02. Center equity and culture throughout every element of planning and programming
03. Utilize hotels/motels, vouchers, and master-lease units strategically and effectively
04. Implement homelessness diversion activities across the system
05. Connect sheltering strategies to rehousing assistance
06. Embed homelessness assistance within broader community systems of services and support

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Spotlight Organizations





Immediate, Near-Term Actions for Children and Families



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Build equity into policy and funding decisions and decision-making practices.

Recognize and dismantle punitive system and program policies that impede and police Black families and other families of color.

Increase flexible funding to meet the unique and self-defined needs of all families with children who experience homelessness.

Ensure policy and funding supports Housing First approaches that are inclusive, holistic, and trauma-informed.

Ensure all funding and policies are accountable for meeting each family's needs.



Systemic Actions that Require Persistent Advocacy for Children and Families

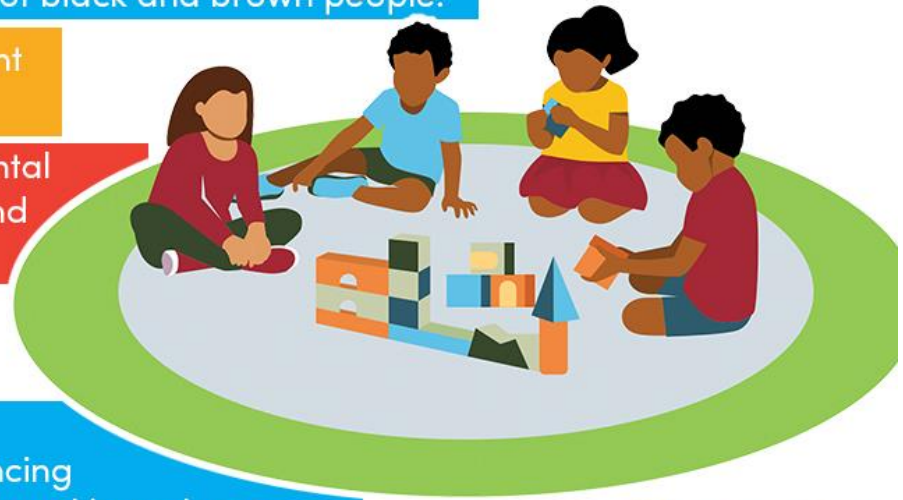
Stop criminalizing and policing the activities of black and brown people.

Eradicate barriers to assistance for immigrant and undocumented family members.

Increase the supply of deeply affordable rental housing, expand rental assistance access, and remove barriers to safe, stable housing.

Support policies that raise families' incomes and promote economic stability.

Expand capacity of community and public social service programs for families experiencing housing crises to avoid eviction, housing loss, and homelessness.



housingequityframework.org



**The Framework for
an Equitable COVID-19
Homelessness Response**
#HousingEquity

Report

<https://endhomelessness.org/wp-content/uploads/2021/10/09-30-2021-Immediate-and-Flexible-Crisis-Options.pdf>

Videos

<https://www.youtube.com/watch?v=sLi5yT1GxwY&t=7s>

<https://www.youtube.com/watch?v=IHSor2-S9U4&t=2s>

Webinar coming soon....

<http://housingequityframework.org>

Field Updates

Cathy Alderman

*Chief Communications & Public Policy
Officer*

Colorado Coalition for the Homeless
calderman@coloradocoalition.org

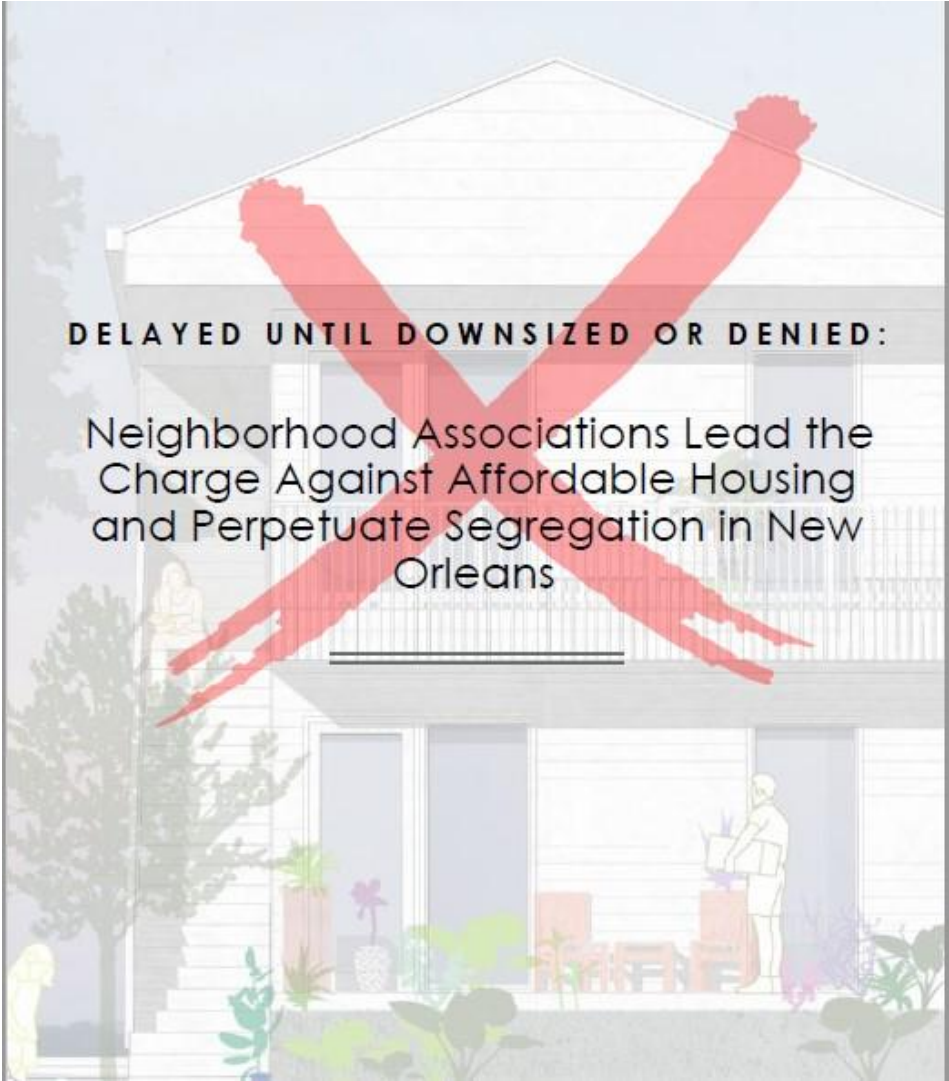
Field Updates

Cashauna Hill

Executive Director

Louisiana Fair Housing Action Center

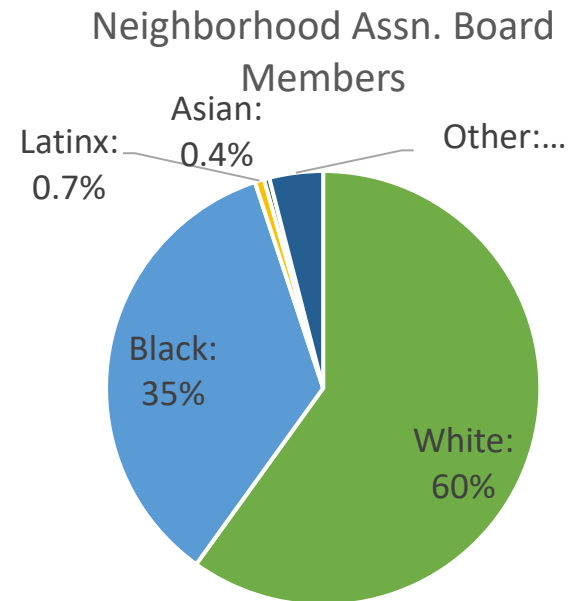
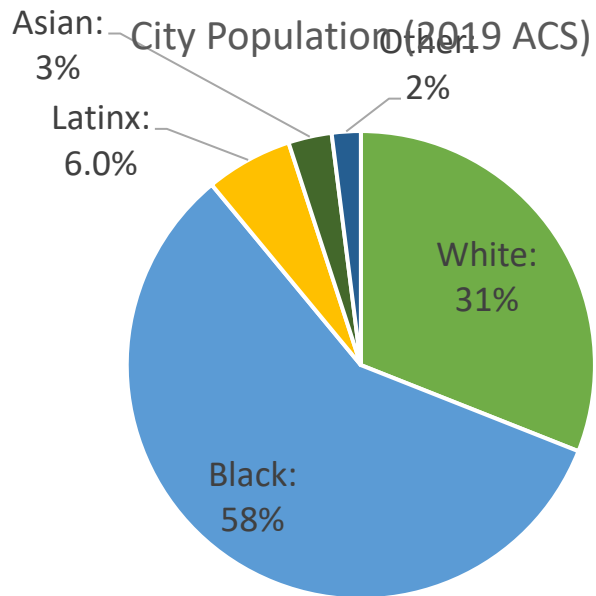
chill@lafairhousing.org



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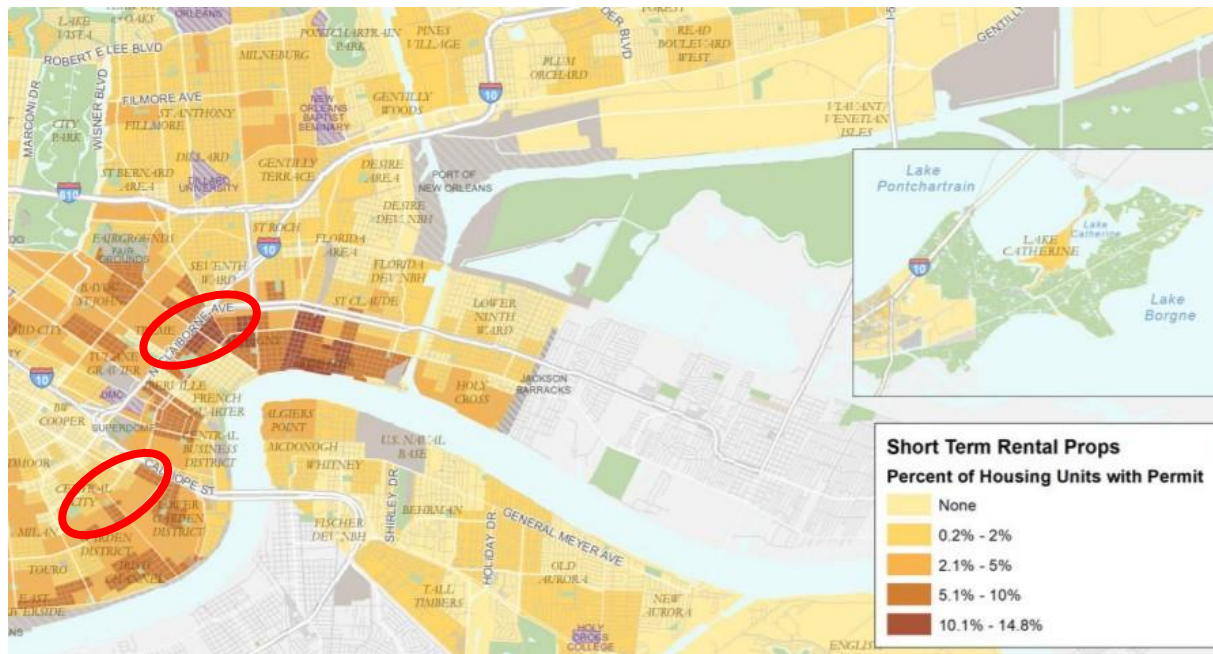
Neighborhood Associations Lead the
Charge Against Affordable Housing
and Perpetuate Segregation in New
Orleans

Neighborhood Groups Don't Represent Residents



White Groups Drive Land-Use Policy

| Neighborhood Associations Commenting on STRs | # of Comments | % of Comments |
|--|---------------|---------------|
| Representing Majority-White Areas | 162 | 92% |
| Representing Majority-POC Areas | 15 | 8% |



Documenting Coded Racism

- “they fear the entire building could become home to low-income residents in a few years, dragging down property values and spawning crime.”
- a white homeowner who said the development would be a “ghetto” in an op-ed
- Commenters also repeated the inaccurate assumption that lower-income residents drive down property values and asserted that renters “are not stakeholders in the community.”

606 Missing Affordable Homes

| Year | Development | Neighborhood | Downsized/killed affordable units | Delayed affordable units |
|------|--|---|-----------------------------------|--------------------------|
| 2008 | Volunteers of America "Riverside Highrise" | Lower Garden District | 80 | |
| 2009 | Aloysius Apartments | Tremé/7 th Ward/French Quarter/Marigny | 34 | |
| 2009 | The Muses | Central City | 216 | |
| 2009 | Old Morrison Homes | Little Woods | 36 | |
| 2012 | Bywater Art Lofts | Bywater | 13+ | |
| 2018 | River Street Ventures | McDonogh | 35 | |
| 2018 | Mazant-Royal | Bywater | 8 | 82 |
| 2019 | Uptown Scatter Sites | Lower Garden District, East Riverside, Leonidas | | 80 |
| 2019 | 2256 Baronne St. | Central City | | 22 |
| | | Total | 422 | 184 |

Recommendations

- 1. Defend Affordable Housing Against NIMBY Opposition**
- 2. Incentivize Equitable Representation on Neighborhood Association Boards**
- 3. Develop an Affordable Housing Advisory Committee**
- 4. Build an Equitable Community Engagement Infrastructure**
- 5. Further Incentivize Affordable Housing in the Comprehensive Zoning Ordinance**
- 6. Invest in Developing Affordable Housing on Public Land in High Opportunity Areas**

Field Updates

Veronica Beaty

Senior Research Program Manager

California Coalition for Rural Housing

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Advancing Long Term Housing Solutions: Updates & Next Steps

Sarah Saadian

Vice President of Policy

National Low Income Housing Coalition

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Lobbying Considerations for 501(c)(3)s

Joey Lindstrom

Director for Field Organizing

National Low Income Housing Coalition

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ERA Spending Tracking

Emma Foley

Research Analyst

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NATIONAL LOW INCOME
HOUSING COALITION

Emergency Rental Assistance and ERASE

Updates on tracking and resources

October 18, 2021

Emma Foley (she/her)

Research Analyst

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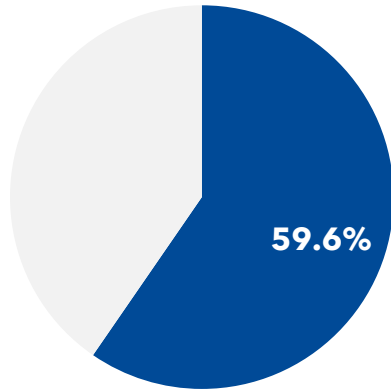
ERA Program Tracking



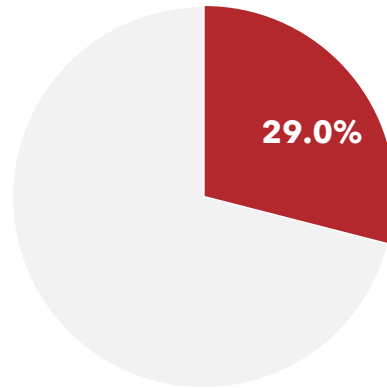
- NLIHC is **tracking 500 Treasury ERA** programs set up by state and local grantees
- 56 programs are now administering ERA2 funds
- Use of ERA2 varies:
 - Programs that ran out of ERA1 funds
 - Programs running ERA1 and ERA2 concurrently
 - Programs that did not previously administer ERA1 funds

Percent of ERA Programs Implementing:

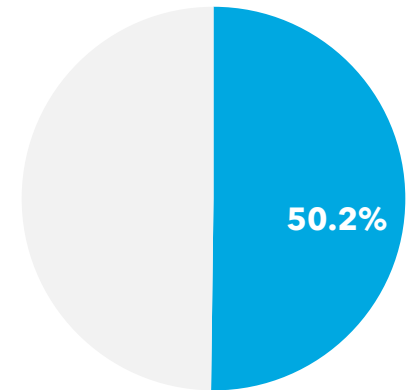
Self-Attestation



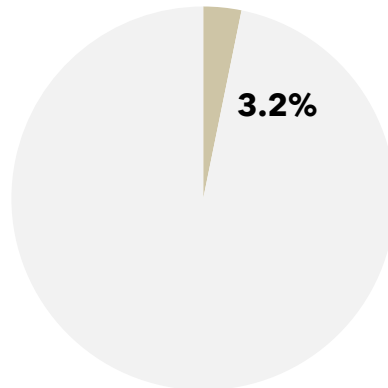
Direct-to-Tenant



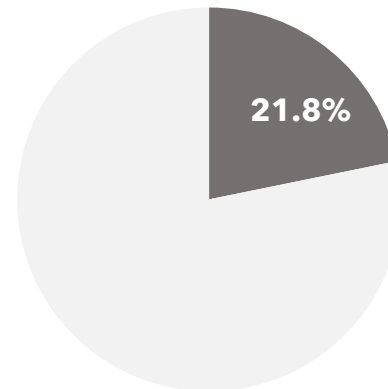
Other Housing Expenses



Fact-Specific Proxy



Categorical Eligibility



nlihc.org/era-dashboard

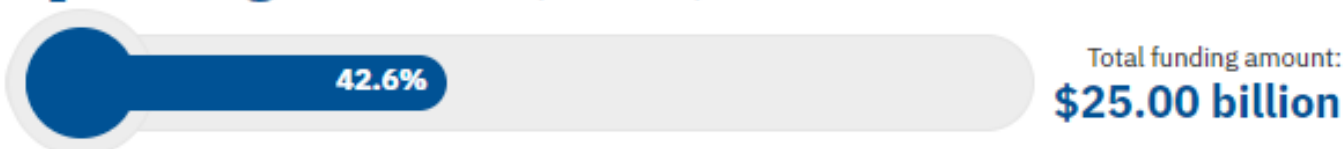
bit.ly/RA-database

NLIHC Spending Tracking



NATIONAL LOW INCOME
HOUSING COALITION

Spending Tracker (ERA1)



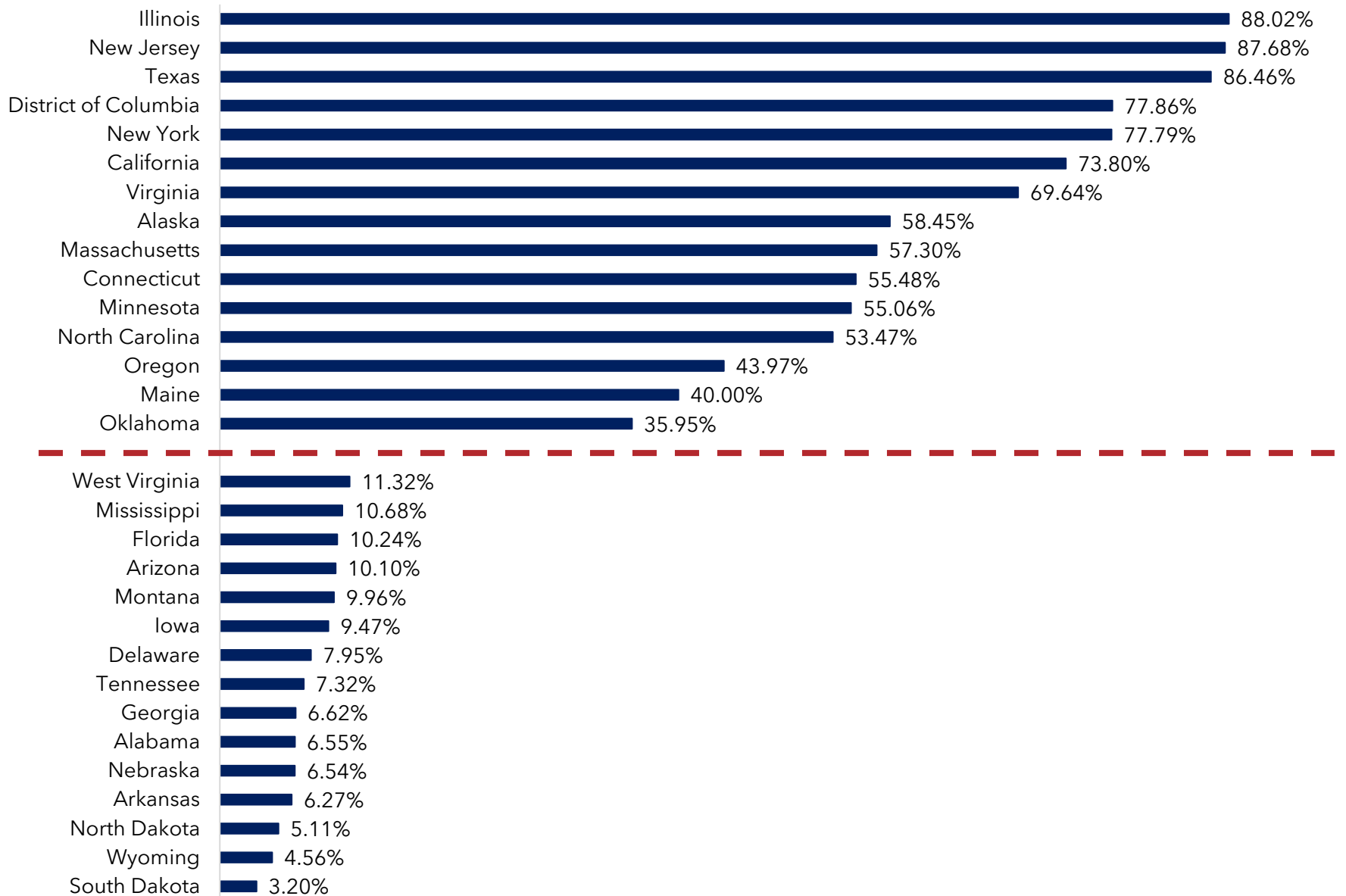
Amount approved or paid to households: **\$10.64 billion**

NLIHC tracks data on ERA1 funds approved or paid to households from all 50 state ERA programs the District of Columbia's ERA program, and nearly 300 local ERA programs. The tracker includes information from (1) U.S. Department of the Treasury's Emergency Rental Assistance Program Monthly Compliance Report and Quarterly Reports, (2) publicly available data from program dashboards, (3) data from communications with program administrators and advocates, and (4) news articles. Data is not yet available for ERA programs run by the Department of Hawaiian Home Lands, Tribes and Tribally Designated Housing Entities, so the tracker does not include spending data from these grantees. This data will be added as it becomes available.

Additional data points and disaggregated spending and other data from state and local programs with ERA dashboards can be found [here](#) (see State spending rates in the third tab).

nlihc.org/era-dashboard

Expenditure Ratios for Highest and Lowest Spending States



Upcoming Data & Reallocation



- ERA spending data for September likely released late this week or next week
- Reallocation will be based on September spending and obligation numbers
 - [Treasury Reallocation Guidance](#)
 - [NLIHC Reallocation Overview](#)

**For more detailed data, visit
bit.ly/ERA-spending**

**Know of ERA dashboards not listed in the
database?**

**Email research@nlihc.org and we will add
them to the list!**

Next Steps

Paul Kealey

Chief Operating Officer

National Low Income Housing Coalition

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Resources

NLIHC's HoUSed Campaign
(nlihc.org/housed): Campaign
Updates