

NLIHC's HoUSed Campaign for Long-Term Housing Solutions

December 19, 2022

Agenda

Welcome

- Brooke Schipporeit, NLIHC

Policy Update: FY23 Appropriations

- Kim Johnson, NLIHC

New Federal Strategic Plan to End Homelessness

- Jeff Olivet, USICH

Update on HUD's House America Initiative

- Richard Cho, HUD

Remembrance Day for People Experiencing Homelessness

- Reverend Matthew Best, Memorial Blanket Project

New Report on Housing and Homelessness Ballot Measures

- Courtney Cooperman, NLIHC

Field Updates

- Cathy Alderman, Colorado Coalition for the Homeless
- Frank Martinez, Southern California Association of Non-Profit Housing

housed
Universal · Stable · Affordable

Welcome

Brooke Schipporeit

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Policy Update: FY23 Appropriations

Kim Johnson

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New Federal Strategic Plan to End Homelessness

Jeff Olivet

Executive Director

US Interagency Council on Homelessness

usich.gov

Update on HUD's House America Initiative

Richard Cho

Senior Advisor for Housing and Services

US Department of Housing and Urban Development

hud.gov

Remembrance Day for People Experiencing Homelessness

Reverend Matthew Best

Co-Organizer

Memorial Blanket Project

memorialblanket.org

New Report on Housing and Homelessness Ballot Measures

Courtney Cooperman

Housing Advocacy Organizer

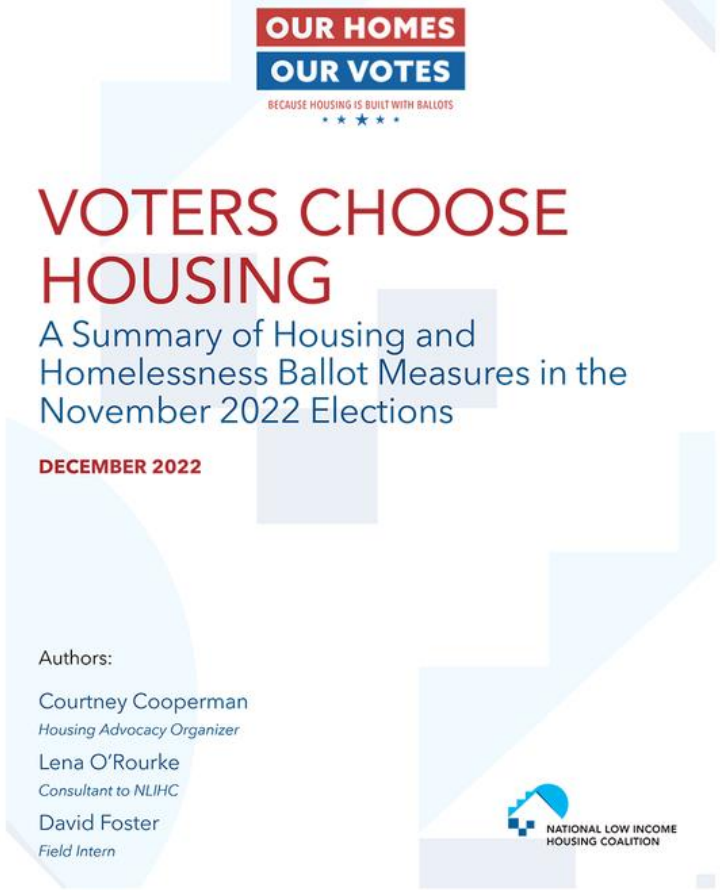
National Low Income Housing Coalition

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Voters Choose Housing: A Summary of Housing and Homelessness Ballot Measures in the November 2022 Elections

OUR HOMES
OUR VOTES
BECAUSE HOUSING IS BUILT WITH BALLOTS

- Overview of nearly 100 ballot measures
- Lessons learned and organizing tactics from five case studies
  - Orange County, FL
  - Berkeley and Oakland, CA
  - Los Angeles, CA
  - Suffolk County, NY
  - Colorado
- Housing was on the ballot in every region, across diverse political environments



Types of Ballot Measures

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- Tenant protections, including rent stabilization
- Bond measures
- Policies to address homelessness
- Lodging and short-term rental taxes and regulations
- Zoning and land use reforms
- Other taxes and fees (vacancy taxes, real estate transfer fees, property taxes, sales taxes, business taxes, reinvestment of existing revenues)
- CA Article 34 authorizations



Tenant Protections

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Tightening existing rent stabilization laws

- Portland, ME
- Santa Monica, CA
- Richmond, CA

New rent stabilization ordinances

- Pasadena, CA
- Orange County, FL**

Expansion of just cause

- Oakland, CA

All but one tenant protection ballot measure approved

- Denver RTC was defeated



Voters Collectively Authorized Nearly $2 Billion in Bonds

- Bonds on the ballot in every region of the country
- Every bond measure received majority approval
- All but one bond measure (Berkeley) passed



Other Revenue Sources

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- Vacancy taxes
- Real estate transfer fees
- Redirecting existing tax revenues
- Property taxes
- Sales taxes
- Business taxes







Short-Term Rental Taxes, Lodging Taxes, and Short-Term Rental Regulations

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- New/increased STR taxes & new/increased lodging taxes to fund affordable housing were overwhelmingly successful
- Colorado communities took advantage of new flexibility to reinvest lodging tax revenues into affordable housing and childcare
- Regulations of STRs (number, ownership, location) were unsuccessful
  - Defeated in Big Bear Lake, CA; La Quinta, CA; and Portland, ME



HOUSE BILL 22-1117

BY REPRESENTATIVE(S) Roberts and Catlin, Bird, Boesenecker, Exum, Froelich, Gray, Hooton, Kipp, Lindsay, McCluskie, Michaelson Jenet, Ricks, Snyder, Titone, Valdez D.;
also SENATOR(S) Coram and Donovan, Bridges, Buckner, Gonzales, Hansen, Hinrichsen, Kolker, Lee, Moreno, Rankin, Winter.

CONCERNING THE USE OF REVENUE FROM A LOCAL TAX ON LODGING.

California's Article 34 Authorizations

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- Approved in:
  - Berkeley
  - Los Angeles
  - Oakland
  - Sacramento County
  - South San Francisco
- Statewide ballot measure will give CA voters the opportunity to repeal in 2024



Not All Measures Will Have a Positive Impact

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- Sacramento's Measure O will criminalize unauthorized camping
- Passed with 52% of the vote
- Opposition campaign led by people with lived experience
- Advocates should be prepared to respond to future efforts to criminalize homelessness at the ballot box



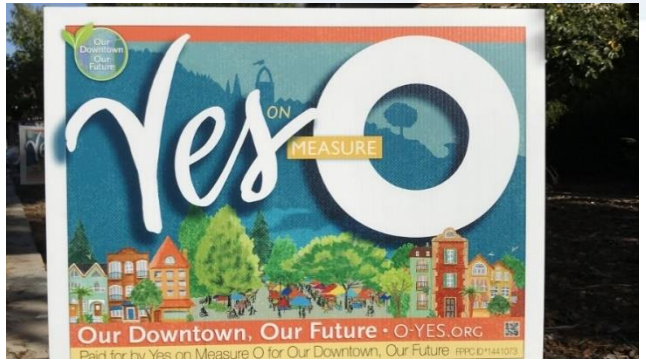
Zoning and Land Use

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- Some measures to rezone and facilitate housing development were successful (Costa Mesa, San Diego)
- Competing ballot measures to expedite affordable housing approvals defeated in San Francisco
- Mixed results on measures to block specific housing projects/strengthen residents' veto power









Takeaways

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BECAUSE HOUSING IS BUILT WITH BALLOTS

- Voters said yes to housing at the ballot box
- Housing is a winning issue among voters
- Housing ballot measures often transcend partisan divides & mobilize new voters
- Policymakers on both sides of the aisle should champion affordable housing
- Advocates should continue to pursue ballot measures to achieve major victories for housing justice!



OUR HOMES
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BECAUSE HOUSING IS BUILT WITH BALLOTS

Questions?



Visit ourhomes-ourvotes.org for more resources

Field Updates

Cathy Alderman

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Colorado Coalition for the Homeless

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Field Updates

Frank Martinez

Policy Director

Southern California Association of Non-Profit Housing

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Policy Updates & Next Steps

Policy Team

National Low Income Housing Coalition

nlihc.org

Resources

NLIHC's HoUSed Campaign (nlihc.org/housed): Campaign Updates