

# HOUSING FIRST

NATIONAL LOW INCOME HOUSING COALITION  
NATIONAL ALLIANCE TO END HOMELESSNESS  
CENTER ON BUDGET AND POLICY PRIORITIES

## *Getting the Message Right: Reevaluating How We Talk About Housing First*

**September 11, 2023**

*Moderated by Jen Butler from the  
National Low Income Housing Coalition & Tom Murphy  
from the National Alliance to End Homelessness*



# Agenda

## Welcome & Opening Remarks

- Jen Butler, Vice President of External Affairs, NLIHC

## Panel Discussion

- *Moderator:* Tom Murphy, Senior Director of Communications, The Alliance
- Marisol Bello, Executive Director, Housing Narrative Lab
- Lindsay Knotts, Managing Director of Impact Strategies, TheCaseMade
- Mark Horvath, Founder, Invisible People

## Closing Remarks

- Jen Butler, Vice President of External Affairs, NLIHC

# *Welcome & Opening Remarks*

**Jen Butler**

*Vice President of External Affairs*

National Low Income Housing Coalition

[jbutler@nlihc.org](mailto:jbutler@nlihc.org)



# Panel Discussion

## Marisol Bello

*Executive Director, Housing Narrative Lab, [mbello@housingnarrativelab.org](mailto:mbello@housingnarrativelab.org)*

## Lindsay Knotts

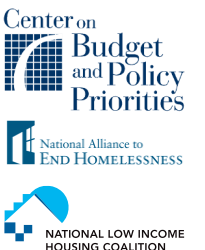
*Managing Director of Impact Strategies, TheCaseMade, [Lindsay.Knotts@TheCaseMade.com](mailto:Lindsay.Knotts@TheCaseMade.com)*

## Mark Horvath

*Founder, Invisible People, [mark@invisiblepeople.tv](mailto:mark@invisiblepeople.tv)*

## Tom Murphy

*Senior Director of Communications, The Alliance, [tmurphy@naeh.org](mailto:tmurphy@naeh.org)*



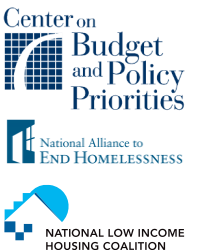
# *Closing Remarks*

**Jen Butler**

*Vice President of External Affairs*

National Low Income Housing Coalition

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# *Resources*

- **Learn more about Housing First:**  
<https://bit.ly/3vHf8YR>
- **Did you miss the previous webinars? Check out recaps at:** <https://bit.ly/3ZQk2j2>