

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



"GOTV for Housing Advocates: Mobilizing Voters in the Final Weeks Before Election Day."

TIA TURNER

Project Manager, Our Homes, Our Votes



www.ourhomes-ourvotes.org

Housekeeping Items

- This webinar is being recorded.
- Recording and slides will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- Ensure respectful dialogue in the chat
- *Our Homes, Our Votes* is 100% nonpartisan

SPEAKERS

“GOTV for Housing Advocates: Mobilizing Voters in the Final Weeks Before Election Day.”



Morgan Murray
Voter Engagement Program
Manager, League of Women
Voters of the United States



Ken Williamson
Program and Policy
Analyst, National Alliance
to End Homelessness



Samantha Slosberg
2026 Program Director,
Power the Polls

Agenda

Welcome

Chantelle Wilkinson, NLIHC's VP of Strategic Partnerships and Campaigns

Practical GOTV Strategies for Housing Advocates

Morgan Murray, Voter Engagement Program Manager, League of Women Voters of the United States

Voting While Experiencing Homelessness

Ken Williamson, Program and Policy Analyst, National Alliance to End Homelessness

Power the Polls: Supporting Elections Through Poll Workers

Samantha Slosberg, 2026 Program Director, Power the Polls

Q&A

Our Homes, Our Votes opportunities and resources

Welcome

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Practical Strategies

Practical GOTV Strategies for Housing Advocates

Morgan Murray, Voter Engagement Program
Manager, League of Women Voters of the
United States

October 19, 2026

Our Homes Our Votes National Webinar

Practical GOTV Strategies for Housing Advocates



Morgan Murray, Voter Engagement Program Mgr.

About LWV

A nonpartisan grassroots organization whose mission is to **empower voters and defend democracy.**

Working on:

- Voter education (VOTE411.org)
- Voter registration
- Voter mobilization & GOTV
- Voting rights & voter protection litigation
- Issue advocacy
- Reached **30 million+** voters in 2024 & protected **9.38 million+** voters through legal action.

50 state Leagues + DC, 750+ local Leagues, and 1M+ supporters



VOTE 411

ELECTION INFORMATION YOU NEED

- Nationwide candidate information
 - in their own words!
- Polling place locations
- Online voter registration tool
- ID requirements
- Absentee ballot information
- Ballot measure information
- Early voting options
- Election Dates



2026 Midterm Elections

- All 435 seats in the U.S. House of Representatives, plus 35 U.S. Senate seats will be decided across the states.
- Many statewide, state legislative, and local offices and ballot measures are also up for election.
- The officials elected will make decisions on issues that impact your community.



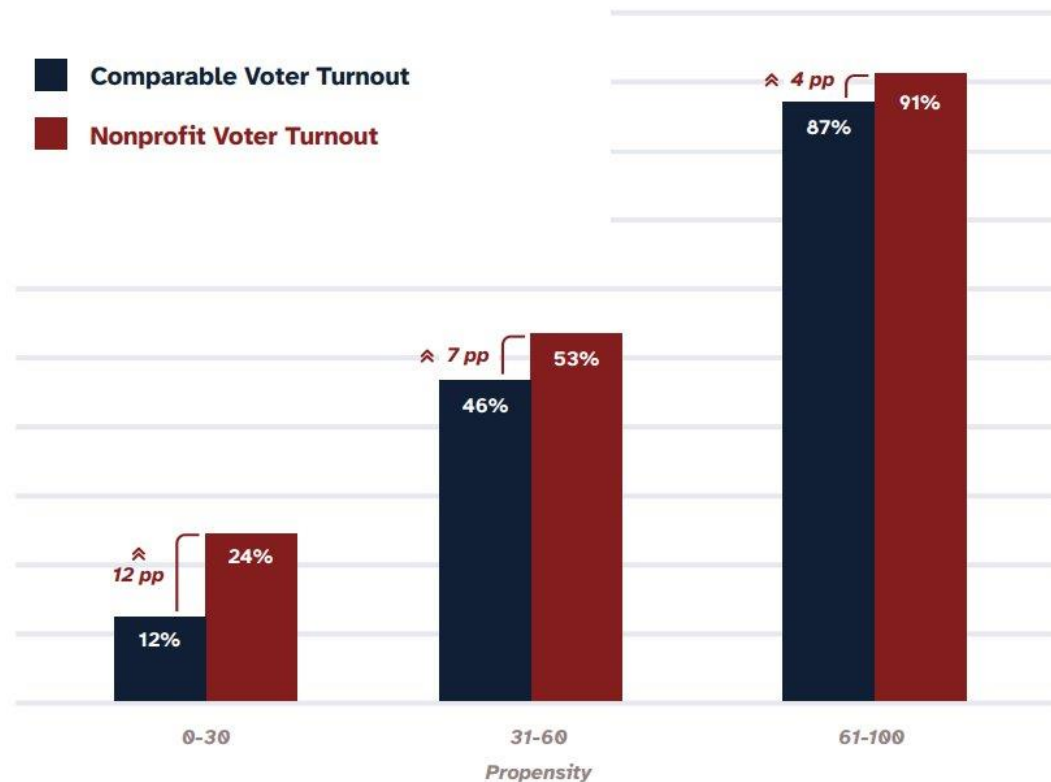
Turnout in the 2022 Midterm Elections

According to the U.S. Census Bureau, in the 2022 Midterm Elections among the citizen voting-age population:

- Homeowners had higher voter turnout than renters.
- Turnout was higher for those living in the same place for five years or longer vs. those in their current residence for one year or less.
- Native-born citizen voter turnout was greater than the turnout of naturalized citizens.
- The South had the nation's lowest voter turnout.
- Those who were registered but did not vote cited, "Too busy, conflicting work or school schedule." as the most common reason they did not turnout.

Nonprofits are Uniquely Positioned to Support Voters

NONPROFIT ENGAGEMENT BOOSTS TURNOUT AMONG THOSE LEAST LIKELY TO VOTE



- A 2024 study from Nonprofit Vote found:
 - Nonprofits are more likely to reach voters that campaigns ignore, such as youth, people of color, and low-income voters.
 - Voters were 10% more likely to reach out after contact with a nonprofit.
 - Low-income earners saw a turnout boost significantly above the average after hearing from a nonprofit.

What is Get Out the Vote (GOTV)?

- A targeted effort to encourage people to cast their ballots in an election.
- Can happen during the entire voting period – from the start of early voting until when polls close.
- It can increase turnout, especially in midterm election cycles.





Top Tips for GOTV

- Time your outreach around key dates – voter registration deadline, mail-in request/return deadlines, early voting (beginning/ending), Election Day.
- Consider prioritizing high opportunity voters.
- Provide practical voting information and resources.
- Be positive, brief, and helpful!
- Use research-driven methods:
 - Mail
 - Canvassing
 - Digital (paid, texting, relational)

GOTV Tactics that Work!

Contact your networks by mail, text, or in-person from now until Election Day and:

- **Remind them to vote.**
- Ask them to visit **VOTE411.org**.
- Keep it **brief and helpful**.
- Encourage them to **make a voting plan**.
- Invite them to **reach out to their family and friends**.



The League's Top 5 Tips for Voting in 2026

- **Check Your Registration Status:** Visit VOTE411.org/check-registration to confirm that you are registered to vote and that your information is accurate and up to date.
- **Know Your Local Early Voting Options:** Early voting rules, locations, and hours vary significantly by state and sometimes by county. Determine whether in-person early voting, mail-in voting, or absentee balloting is allowed and fits your schedule.
- **Research Your Specific Ballot:** Go beyond federal races to examine local measures and candidates. Personalized, nonpartisan ballot information is available at VOTE411.org.
- **Make a Concrete Voting Plan:** Lock in the date, time, location, and method you will use to vote. If submitting a mail-in ballot, review postal deadlines and official drop-box locations immediately and return your ballot as soon as possible.
- **Help 5 People Make a Voting Plan:** Amplify your civic impact by ensuring family members, colleagues, and neighbors have verified their registration and made a voting plan.

**What is one thing you
can do to ensure your
community members
cast a ballot by Nov.
3?**



Election Hero Day



October 20, 2026

Election Hero Day is a nonpartisan, national day of recognition celebrating the tremendous contributions of election officials, their staff, and poll workers to ensure a safe, secure voting experience for all.

electionheroday.org

#ThankYouElectionHeroes

How Can You Celebrate?

- Sign up and encourage your network & community organizations to celebrate Election Hero Day on October 20, 2026: [EHD Partner Sign Up](#)
- Promote #ThankYouElectionHeroes and tag @electionheroday on social media: creating/share content across all channels of communication on October 20, 2026.
- Highlight election heroes that inspire you and invite election workers and administrators to share their story with us! Fill out our form here: <https://www.electionheroday.org/story>

Voting & Homelessness

Voting While Experiencing Homelessness

Ken Williamson, Program and
Policy Analyst, National Alliance
to End Homelessness

EVERY ONE VOTES
Our Homes Our Votes
“GOTV for Housing
Advocates”
October 19, 2026



Ken Williamson
Program and Policy Analyst
National Alliance to End
Homelessness
kwilliamson@naeh.org

National Alliance to End Homelessness

The Alliance is a nonpartisan, nonprofit membership organization dedicated to preventing and ending homelessness, working with Continuums of Care (CoCs), service providers, people with lived experience, and state and local partners nationwide.

Every One Votes

- **Every One Votes** is a non-partisan initiative started by the National Alliance to End Homelessness to ensure that people who are at risk of or are currently experiencing homelessness have the opportunity to have their voices heard at the ballot box.

The Why

1. The right to vote is fundamental
2. Voting is a racial justice issue
3. A vote is a vote

**Elections are now are
more important than
ever.**

Homeless Service Providers CAN Help Clients Vote!

- Helping to ensure your clients vote is not a partisan activity.
- United States Interagency Council on Homelessness (USICH) have issued guidance on how homeless service providers can assist their clients with voting.

Barriers to Voting

- Lack of residence and permanent address.
- Systemic disenfranchisement.
- Limited access to candidates and issues.
- Unfamiliarity of when and where to vote.
- Lack of transportation to the polls.

Getting Started

- Step 1: Make sure you have the information you need and develop a plan.
- Step 2: Check client's voter registration status
- Step 3: Get out the vote by engaging with your clients early and often.

Pro Tips

- Use volunteers and interns to help manage your voter engagement to relieve staff.
- Engage with partner providers in your area.
- Discuss with your local election office the possibility of using your organization as a polling site.
- Waive any curfew or waiting in line practices on election day and replace with tickets or shelter reservations to eliminate stress and disincentives to vote.

EOV One Pagers

- Developing a Plan with Staff and Volunteers
- Tips for Reducing Your Staff's Workload
- Gathering the Information Your Clients Will Need
- Do's and Don'ts of Registering Your Clients to Vote
- Encouraging Your Clients to Vote
- Two Ways to Educate Clients on Candidates and Issues

Closing Remarks

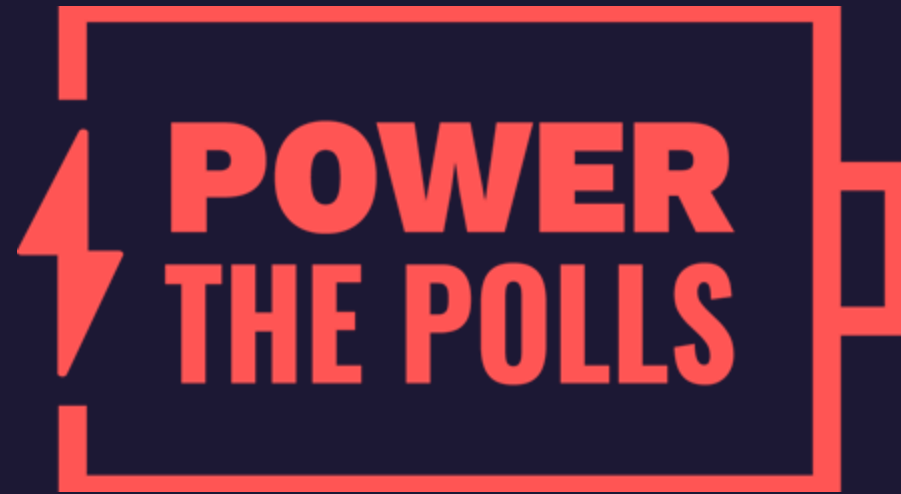
Website

<https://endhomelessness.org/every-one-votes-you-have-a-stake-in-elections/>

Poll Workers

Power the Polls: Supporting Elections Through Poll Workers

Samantha Slosberg, 2026
Program Director, Power the
Polls



Poll Workers Power our Democracy

info@powerthepolls.org

WHY POLL WORKERS MATTER



Enable the
nonpartisan process
of our democracy



Keep polling places
open on election day &
for early voting



Ensure **technology**
functions properly
and efficiently



Prevent long lines for
voters at the polls



Provide voters with
information **in their**
native language



Make every voter's
experience a **positive**
and empowering one

WHAT POLL WORKERS DO

P

Set up voting stations and open your polling location!.

P

Check-in voters, answer voter questions, assist voters as needed, pass out “I Voted” stickers!

P

Break down polling locations when voting ends and ensure ballots make it safely to be counted.



How PWs Help Our Democracy

- Poll workers are critical to the success of an election.
- Having an adequate number of poll workers to staff polling places on and before Election Day is necessary to ensure polling places open on time. Without them, states may need to consolidate polling places, or they won't open on time, or there will be long inefficient lines.
- Poll workers are the face of our elections. They greet voters, hand out "I voted" stickers, and help ensure all voters have a smooth experience at the ballot box . They have the power to make every voter's experience a positive and empowering one.
- Help make our elections accessible: help voters understand the voting process by demonstrating how to use voting equipment and explaining voting procedures, translate, assist voters with disabilities.

**HELP US
POWER THE POLLS**

Places Still Recruiting

- East Coast:
 - Anne Arundel, Baltimore, Calvert and Montgomery counties Maryland
 - Allegheny & Philadelphia counties Pennsylvania
- South:
 - Broward County Florida
 - Anderson and Richland counties South Carolina
 - Gwinnett County Georgia
- Midwest:
 - Chicago, Cook County & Champaign County Illinois
 - Montgomery & Hamilton Counties Ohio
 - Milwaukee County Wisconsin
- West
 - Maricopa County Arizona
 - Arapahoe County Colorado
 - Clark County Nevada

✓ **Sign up to be a poll worker!**

- Sign up to become a poll worker via this link: powerthepolls.org

✓ **Engage your community directly**

- Tell your friends and family that being a poll worker is a great way to support democracy and help the community.

✓ **Highlight positive work of poll workers**

✓ **Thank the poll workers for their efforts when you vote**

✓ **Consider being a poll worker in the next election if your county is already full for 2026**

Connect with us



Sign up to become a poll worker:

www.powerthepolls.org

FIND US ON ALL THE PLATFORMS

@PowerThePolls

EMAIL

info@PowerThePolls.org

Questions



Affiliates Network

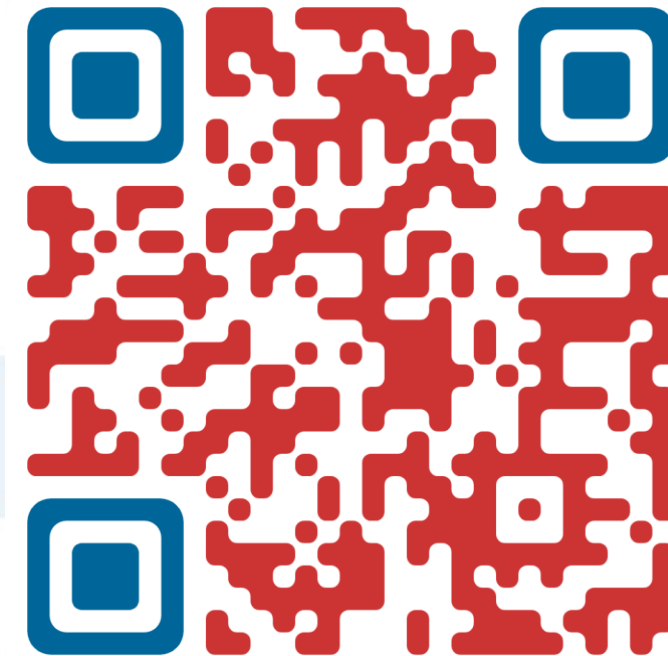
- Open to all nonpartisan organizations that share campaign's goals
- Regular office hours, email listserv, and post-election virtual gathering
- Enhanced access to *Our Homes, Our Votes* tools and resources
- Sign up: www.ourhomes-ourvotes.org/affiliates



OurHomes.TurboVote.Org



Register to vote and update your voter registration, check your voter registration status, find election information for your community, and sign up for election reminders!



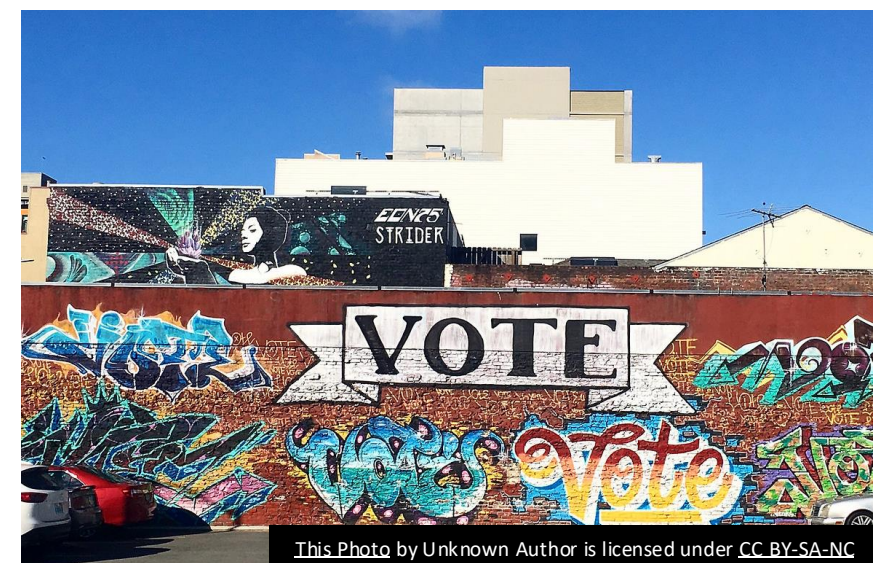
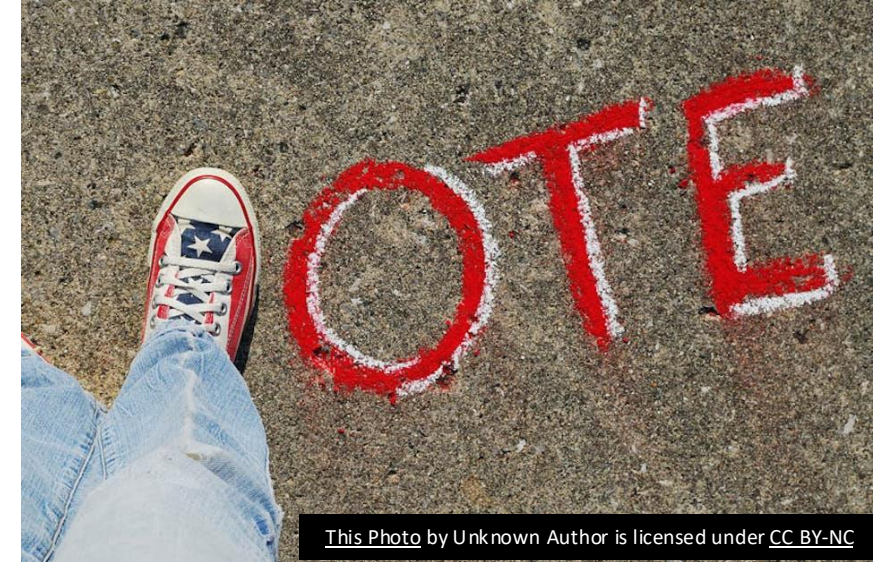
Our Homes, Our Votes Educational Resources

- Comprehensive online resource library
 - Visit: <https://www.ourhomes-ourvotes.org/resources>
 - Turning Renters into Voters: Lessons in Engaging Low-Income Communities - <https://nlihc.org/resource/now-available-our-homes-our-votes-2025-best-practices-report>



"Election Protection: Ensuring Voter Access & Overcoming Voter Suppression in 2026"

(Monday, 11/2)



Join the movement for housing justice!



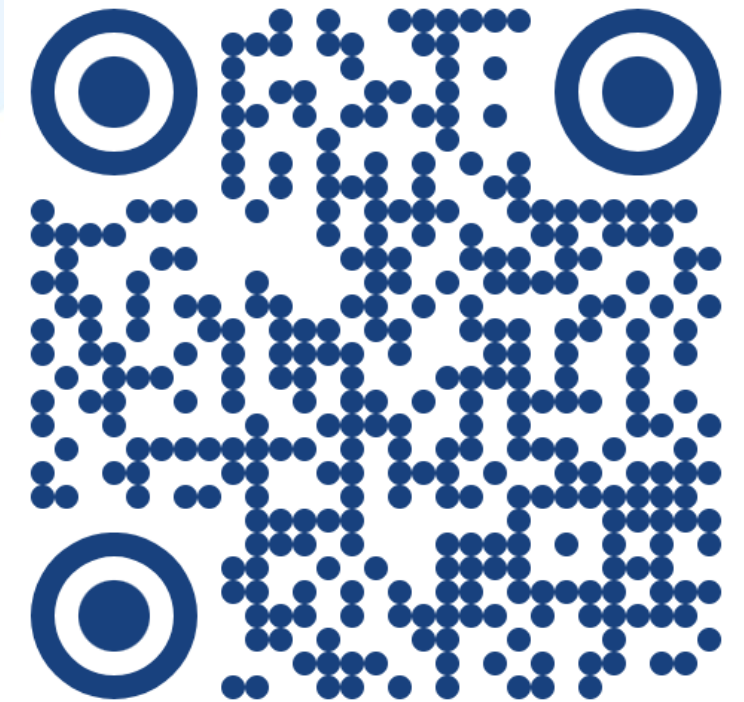
Annual dues ensure all members have a stake in the coalition's collective success. Dues are suggested amounts, so you can pay **any amount that is affordable** to you or your organization.

Suggested dues rates

Individuals = \$5-\$110

Organizations = \$15-\$3,000

Reach out to membership@nlihc.org to learn more or call 202-662-1530 x 206



www.nlihc.org/membership

NLIHC
www.nlihc.org

FOR MORE INFORMATION

- Questions, email: ourhomes@nlihc.org
- Follow Our Homes, Our Votes on Instagram: [@ourhomesourvotes](https://www.instagram.com/ourhomesourvotes)



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