

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



"Combating Misinformation: Equipping Housing Advocates as Trusted Messengers in 2026."

TIA TURNER

Project Manager, Our Homes, Our Votes



www.ourhomes-ourvotes.org

Housekeeping Items

- This webinar is being recorded.
- Recording and slides will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- Ensure respectful dialogue in the chat
- *Our Homes, Our Votes* is 100% nonpartisan

SPEAKERS

“Combating Misinformation: Equipping Housing Advocates as Trusted Messengers in 2026.”



Jenny Liu
Senior Manager,
Disinformation and
Misinformation policy



Chyann Sapp
Campaign Director,
National Voter
Registration Day



Bianca Rosales,
Director of Partnerships,
Students Learn Students
Votes Coalition



**Chantelle Wilkinson &
Tia Turner**
NLIHC Staff



Agenda

Welcome

Chantelle Wilkinson, NLIHC's VP of Strategic Partnerships and Campaigns

Misinformation and Disinformation

Jenny Liu, Senior Manager of Misinformation and Disinformation Policy, AAJC

Messaging Strategies for Engaging Voters

Chyann Sapp, Campaign Director, National Voter Registration Day Campaign

National Voter Education Week

Bianca Rosales, Director of Partnerships, Students Learn Students Vote Coalition

Q&A

Our Homes, Our Votes opportunities and resources

Welcome

Welcome

Chantelle Wilkinson, NLIHC's
VP of Strategic Partnerships and
Campaigns

Misinformation & Disinformation

Misinformation & Disinformation: Understanding the Information Landscape

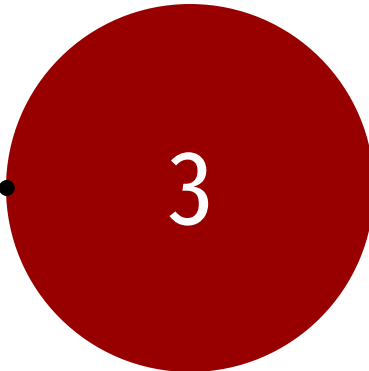
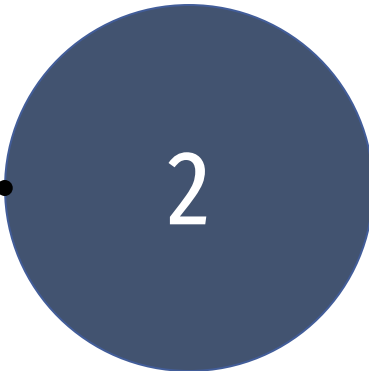
Jenny Liu, Senior Manager, Disinformation
and Misinformation Policy, AAJC

Election misinformatio n in 2026

September 14, 2026



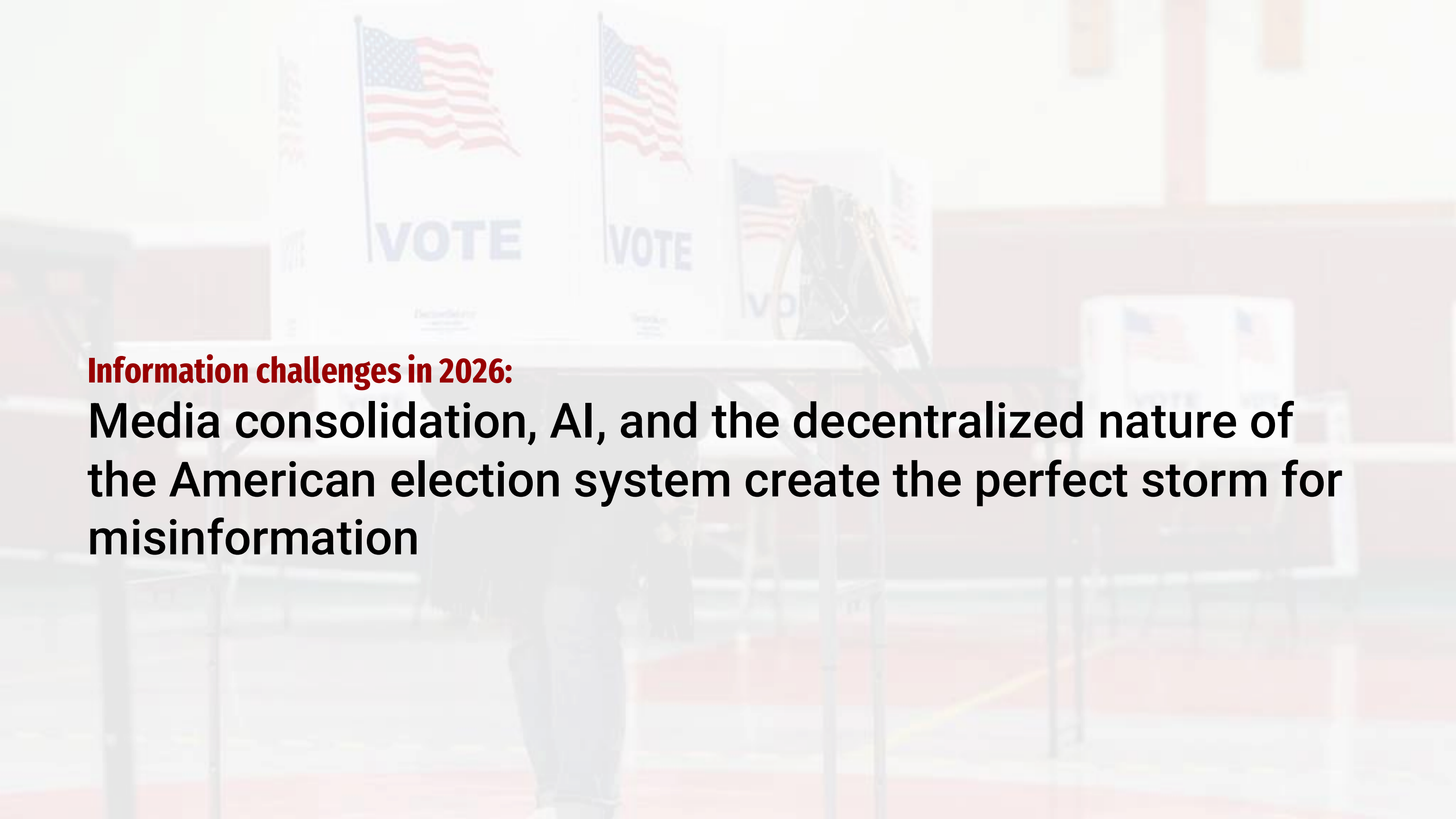
Overview



**Information
challenges in 2026**

**Election narratives
we're anticipating**

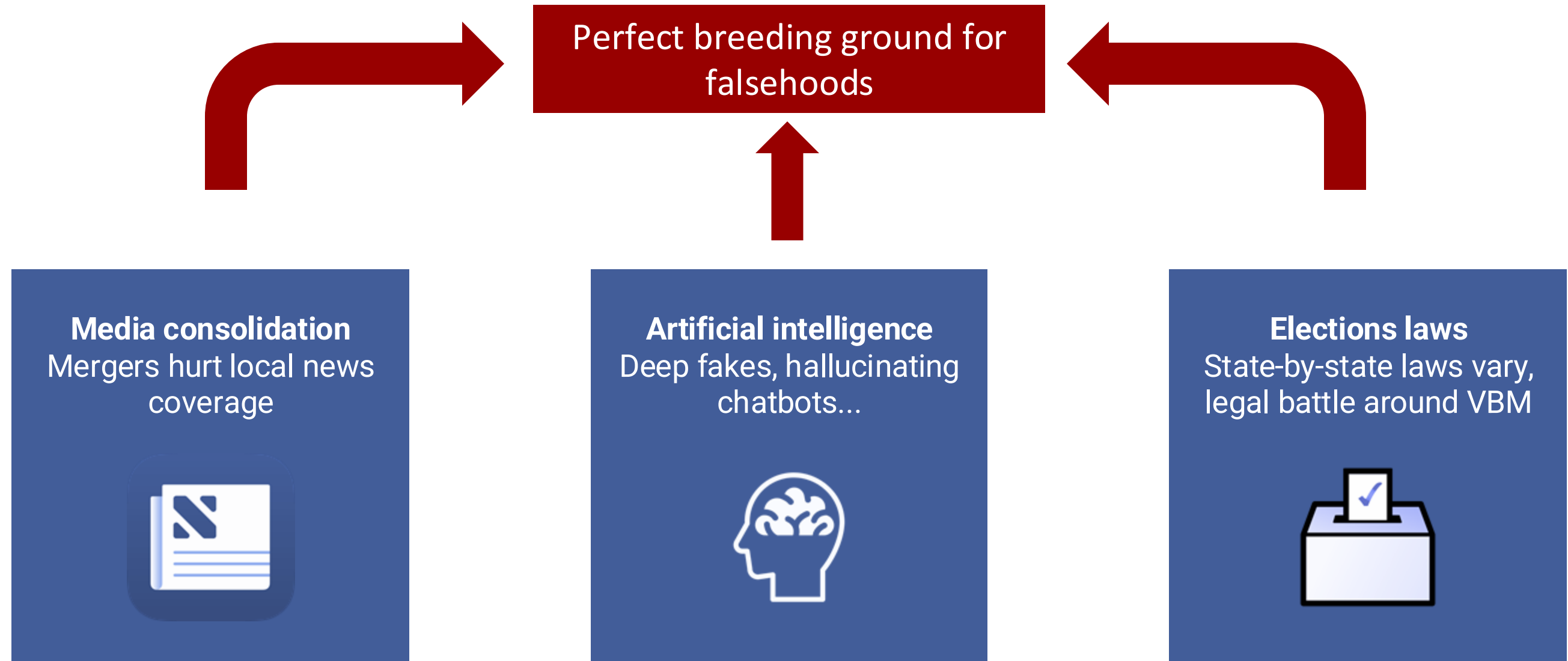
**Solutions to
explore**



Information challenges in 2026:

Media consolidation, AI, and the decentralized nature of the American election system create the perfect storm for misinformation

Various factors make the 2026 election information environment especially fraught



Renters face additional challenges to exercising their right to vote

Address changes

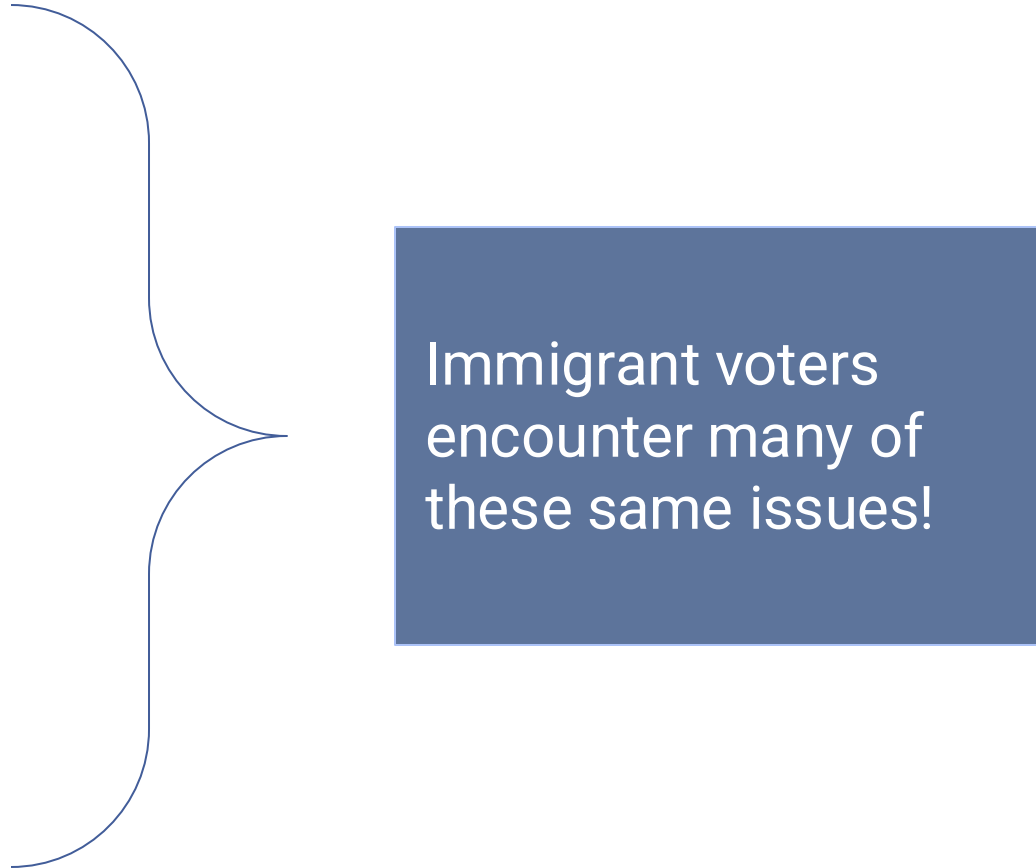
Impacts voter registration,
polling location sites, ballot
delivery

Digital divide

Makes it more difficult for
renters to register to vote,
access election information

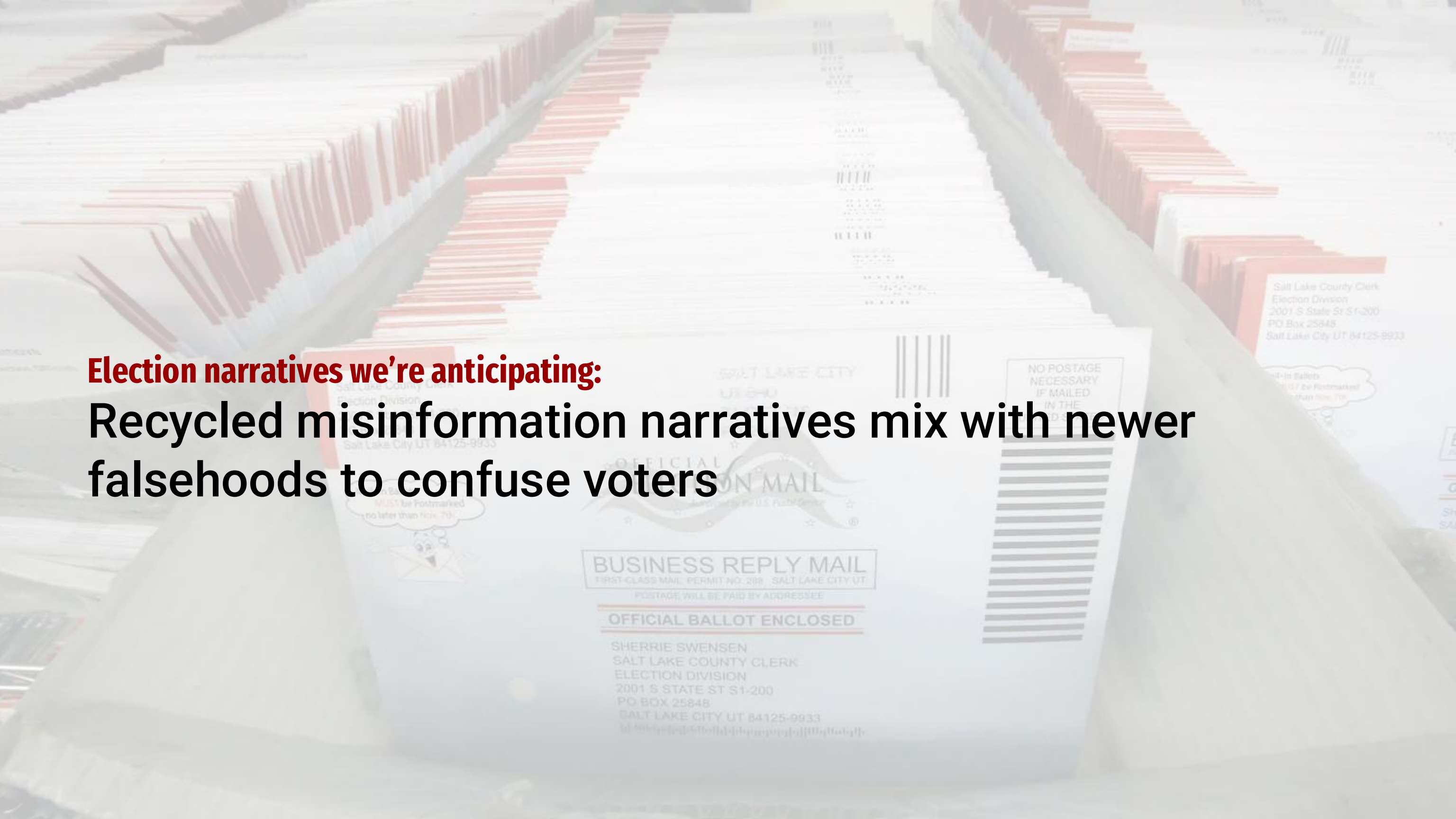
Misinformation

Distorts renters' understanding
of their rights as voters



Immigrant voters
encounter many of
these same issues!

Election narratives we're anticipating:
Recycled misinformation narratives mix with newer falsehoods to confuse voters



We are focused on three main narratives this election cycle

ICE at polls

Mail-in ballot confusion

Non-citizens voting

1



2

Translation: Mail-in ballots over?



Translation: Non-citizens can vote too?

3



Immigrants falsely scapegoated for causing housing unaffordability

Home > News > State

Fact-check: Trump says illegal immigration caused 40% rise in housing costs

With affordability in the spotlight, President Donald Trump and his administration have sought to tie rising housing costs to illegal immigration under his predecessor, President Joe Biden.

Posted 12:41 PM Jul 15, 2026 — Updated 2:52 PM Jul 15, 2026



Fed Reserve working paper suggests Biden illegal immigrant wave drove up home prices 30%:

justthenews.com/government/sec

5.72k ReTruths 17.7k Likes

Jul 05, 2026, 7:21 PM



BLOG

Undocumented Migration Is Not the Cause of the Housing Affordability Crisis

BY JACOB HAGER

PUBLISHED AUGUST 4, 2026

A stylized illustration of a person in a light blue shirt and tie, holding an open book. A glowing yellow lightbulb is positioned above the book, symbolizing an idea or knowledge. The background is a soft pinkish-orange gradient.

Solutions to explore:

We must be creative in combating a torrent of false and misleading claims

Encourage thoughtful consumption of information

Remind folks of emotional
component of misinformation

Encourage [healthy degrees of]
skepticism

Make accurate information easier to find than misinformation



UNITED STATES
ELECTION ASSISTANCE
COMMISSION

Search EAC

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[EAC Home](#) > How Do I Update My Voter Information (name, Address, Political Party, Etc.)?

How do I update my voter information (name, address, political party, etc.)?

Tuesday, December 23, 2025

Share >

Question

How do I update my voter information (name, address, political party, etc.)?

Answer

The process to update your voter registration is usually the same as the process to register to vote.

Update your voter registration information if:

- You move
- You change your name
- You want to change your political party affiliation
- You haven't voted in the past four years

ALL IN ^{TO} VOTE

ELECTION
PROTECTION HOTLINE:

866-OUR-VOTE
ENGLISH 866-687-8683

888-VE-Y-VOTA
SPANISH 888-839-8682

888-YALLA-US
ARABIC 844-925-5287

888-API-VOTE
ASIAN LANGUAGES* 888-274-8683



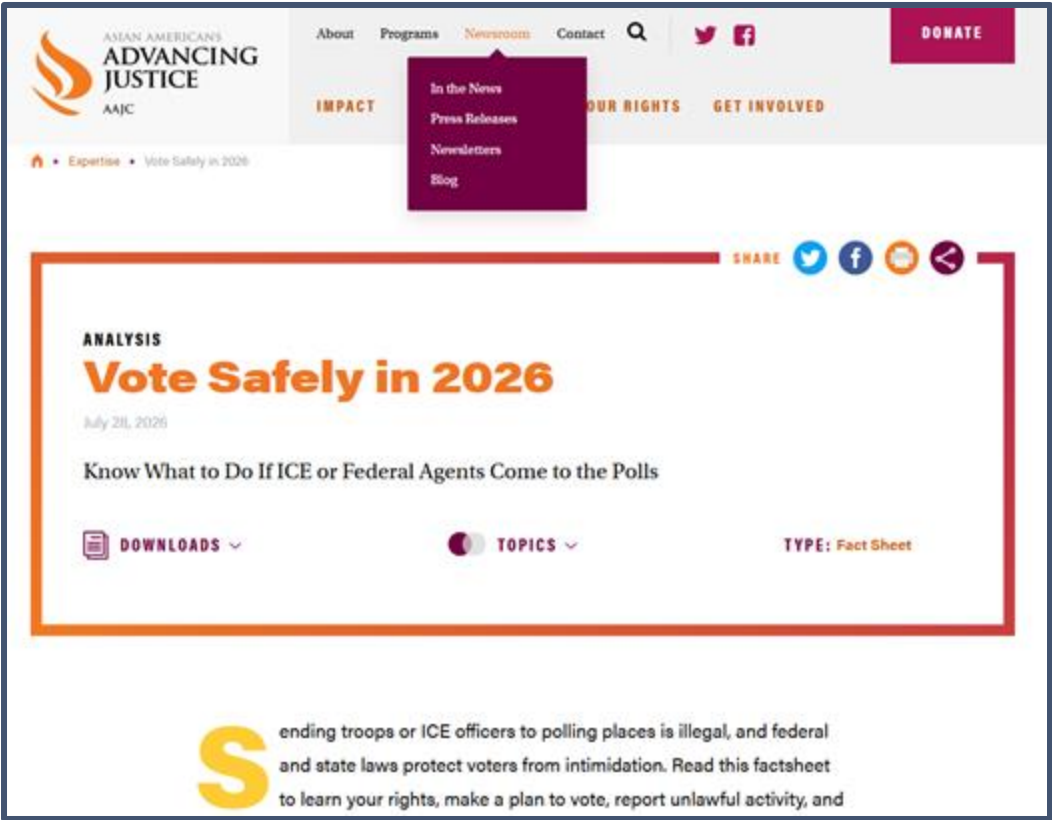
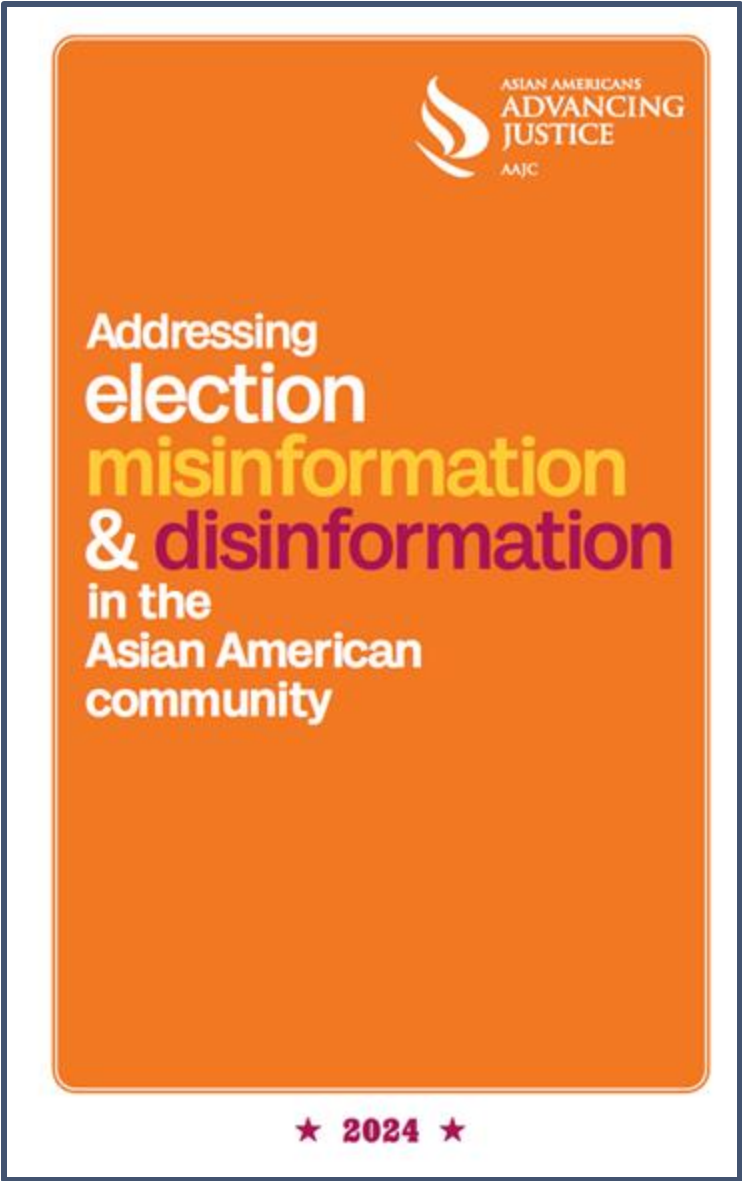
*Bengali, Cantonese, Hindi, Korean, Mandarin, Punjabi, Tagalog, Urdu, Vietnamese

...and make this information as easy as possible to understand

Use simple, digestible language and meet people where they are!

The average person does not understand what a “preliminary injunction” is!

We are focusing on inoculation and media literacy



Thank you!

Jenny Liu

Senior manager, misinformation policy at

Advancing Justice - AAJC

jliu@advancingjustice-aajc.org



Messaging Strategies

Messaging Strategies for Engaging Voters Chyann Sapp, NVRD

National Voter Registration Day

Mis/Dis/Mal

Trusted Messenger Information Management



 Nonprofit VOTE



Who we are and what we do

- **Mission:** Nonprofit VOTE is the managing partner of the holiday and we equip our nation's nonprofits with nonpartisan tools and resources to help the communities they serve participate in voting and democracy.
- **Vision:** We envision a diverse network of nonprofits across the United States with the skills, resources, and commitment needed to foster a more inclusive democracy where all voices are heard, particularly those currently underrepresented in the voting process.



[Nonprofit VOTE 2023-2024
Biennial Report](#)

About National Voter Registration Day – Sept 15

- 3,500 local community orgs, national partners, and corporations signed on!
- Since 2012, National Voter Registration Day and its partners have helped register over 6.3 million voters.
- In 2024 alone, 820,000 people registered or updated their registration—1 in every 120 eligible voters nationwide.
- Thousands of diverse partners participate annually, supported by national endorsements and free tools for digital and in-person outreach.
- The holiday is endorsed by the National Association of Secretaries of State (**NASS**), the National Association of State Election Directors (**NASED**), the U.S. Election Assistance Commission (**EAC**), and the National Association of Election Officials (**The Election Center**).



The key messaging for tomorrow

The key takeaway messaging for September 15th is that National Voter Registration Day is for all eligible voters whether you're....

Registering for
the first time

Checking your
registration

Updating your
registration.

Why we're coming together

Over the past few years voters of all types have been significantly impacted by policy. Our goal is support partners in coming together for a **nonpartisan** moment to **register voters, remind them to update their forms.**

In the 2020 federal election, **25% of Americans** reported not being registered to vote or unsure if they were registered, with over **600,000 non-voters** specifically citing a registration problem as their reason for not casting a ballot.

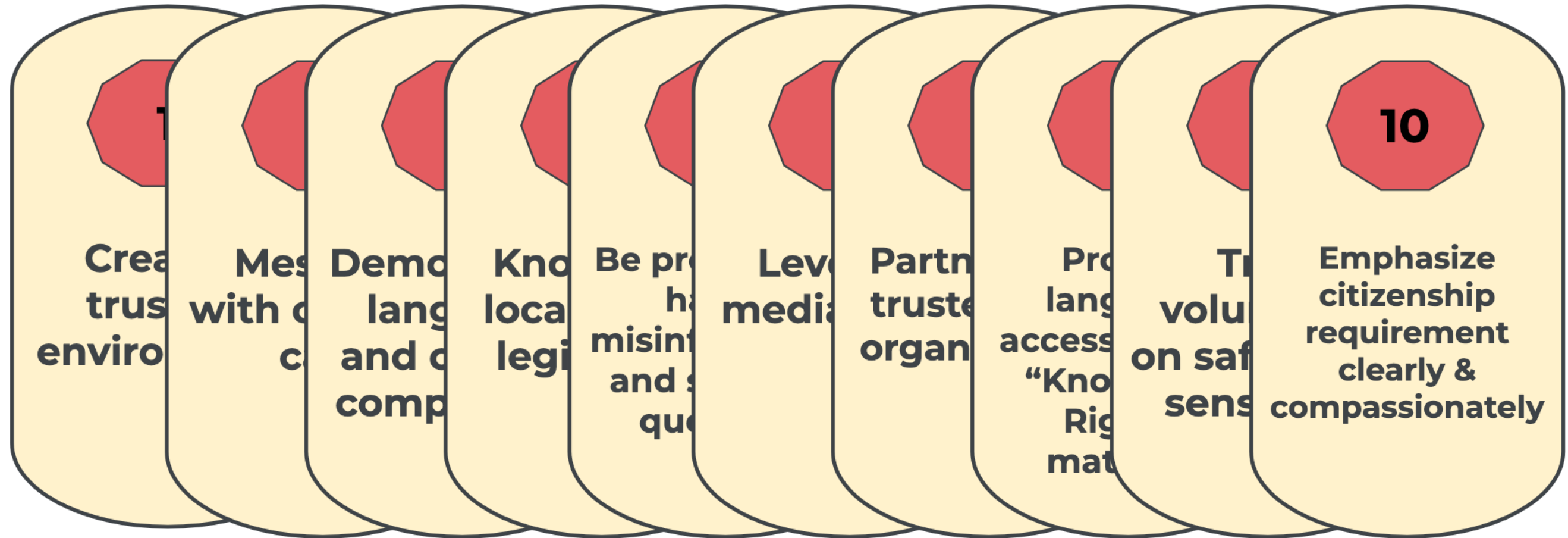
A 2020 study found **27% of Americans** reported not being registered because they didn't know how, kept forgetting, did not have time, were too busy, or had recently moved.

And among unregistered voters ages 18-24, **this percentage was even higher at 42%.**

Prepping for the Midterms

Preparing for mis/dis/malinformation

Here are **10 key things to remember** when doing voter engagement in 2026



Misinfo vs Disinfo vs Malinfo

Election misinformation continues to erode trust in American democracy, targeting voters of color, election officials, and the electoral process itself.

But what is misinformation and how does it differ from disinformation and malinformation?

Misinfo vs Disinfo vs Malinfo

- **MISINFORMATION** is false or inaccurate information that is spread unintentionally or without the intent to deceive or cause harm.
E.g., a misprint on an election day flyer has the incorrect date, but it is accidentally printed and posted around a rental complex.
- **DISINFORMATION** is false or inaccurate information that is spread intentionally to deceive or mislead.
E.g., an election day flyer includes an incorrect date and is purposely shared throughout a specific renter community.
- **MALINFORMATION** refers to information that is based on reality but is used to inflict harm on an individual, organization, or association.
E.g., an election day flyer includes the correct date but contains a line stating that the election is only open to specific voters, such as renters of a specific complex.

Your role as a trusted messenger

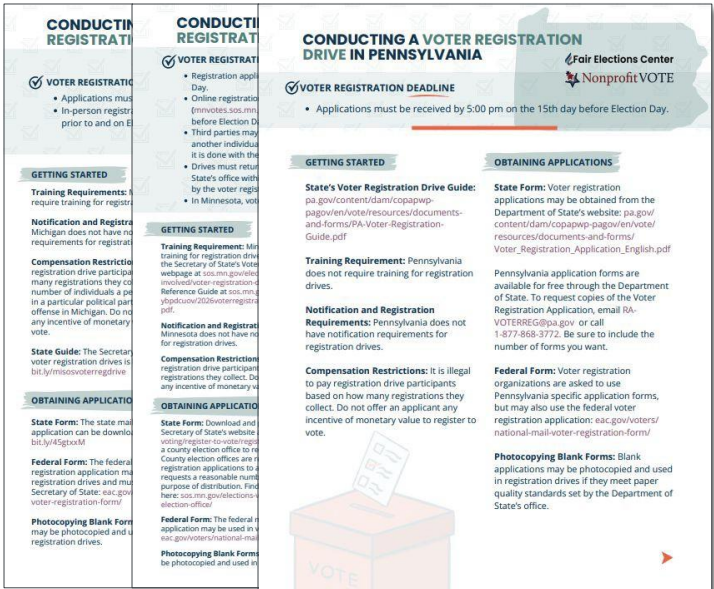
Here are five key things partners should remember when encountering mis/dis/malinformation:

1. **Pause Before Sharing** – If information about voting seems alarming or suspicious, verify it with trusted sources before spreading it.
2. **Direct Voters to Official Sources** – Always point people to official election websites or nonpartisan resources like nass.org/Can-I-Vote.
3. **Report It** – Misinformation on social platforms should be reported directly to the platform and flagged to local election officials or watchdog groups.
4. **Stay Nonpartisan and Fact-Based** – Use simple, accurate language to provide correct information from official sources without amplifying it further.
5. **Support Election Workers** – Remind others that local election officials are professionals doing nonpartisan work to uphold fair elections.

Tools and Resources

We've got you covered

Our 2026 State Voter Registration Guides



Levels of
restriction

Highly Restrictive

States that have a lot of rules and restrictions.

Moderately Restrictive

States that have moderate sets of rules around receiving forms, compensation, turnaround time, etc.

Few Rules

States with few or no rules on the books specific to community voter registration, e.g. compensation or prefilled forms only.

Doc Requirements

States that have documentary proof requirements to vote in some or all elections.

Third-Party Limits

States that don't allow third party organizations to assist voters with registering.

State
examples

Georgia, Florida,
New Mexico,
Texas

California,
Virginia,
Maryland

Michigan,
Minnesota
Pennsylvania

Arizona, Mississippi,
South Dakota,
Wisconsin, Utah

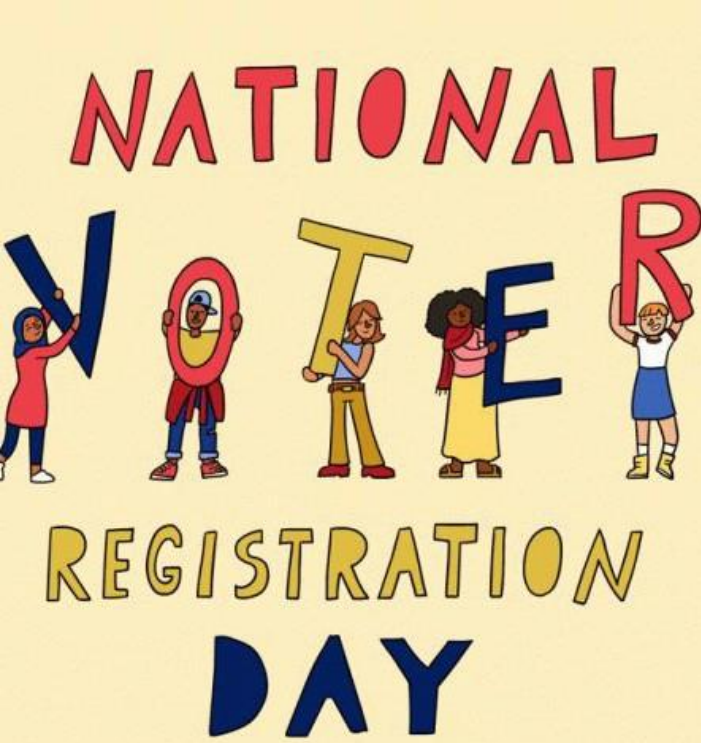
New Hampshire,
Wyoming



Communications resources



Everything from sample messaging for email, press releases, tips and tricks, and brand guidelines.



Contact Us

Questions about partnership and resources:

- info@nationalvoterregistrationday.org
- info@nonprofitvote.org

Thank you

See you tomorrow!



 **NonprofitVOTE**

National Voter Education Week

National Voter Education Week Spotlight Bianca Rosales, SLSV

CLEAR, TRUSTED INFORMATION

builds **confidence.**



Get that information in front of your community.



October 5-9, 2026
NationalVoterEducationWeek.org

The NVEW Toolkit Makes it Easy!

How to Talk About Voter Education

- ★ Voter Education Message Guidance
- ★ Nonpartisan Guidelines
- ★ Connect Key Issues to the Ballot
- ★ Election Terms Glossary

Activation Planning

- ★ Plan Your Activation
- ★ Activation Ideas
- ★ Event Logistics
- ★ Partnerships Guidance
- ★ Working With Digital Creators
- ★ Media Outreach

NVEW Resources

- ★ NVEW Recruitment Social Media
- ★ NVEW Recruitment Emails
- ★ Social Copy & Graphics
- ★ Video Content
- ★ Sample Emails
- ★ Text & Conversation Guides
- ★ Slidedeck
- ★ One-Pagers

And.....



Swag for your events!!!!

Print at home, or submit your NVEW events to receive a free swag kit!



Questions



Affiliates Network

- Open to all nonpartisan organizations that share campaign's goals
- Regular office hours, email listserv, and post-election virtual gathering
- Enhanced access to *Our Homes, Our Votes* tools and resources
- Sign up: www.ourhomes-ourvotes.org/affiliates



OurHomes.TurboVote.Org

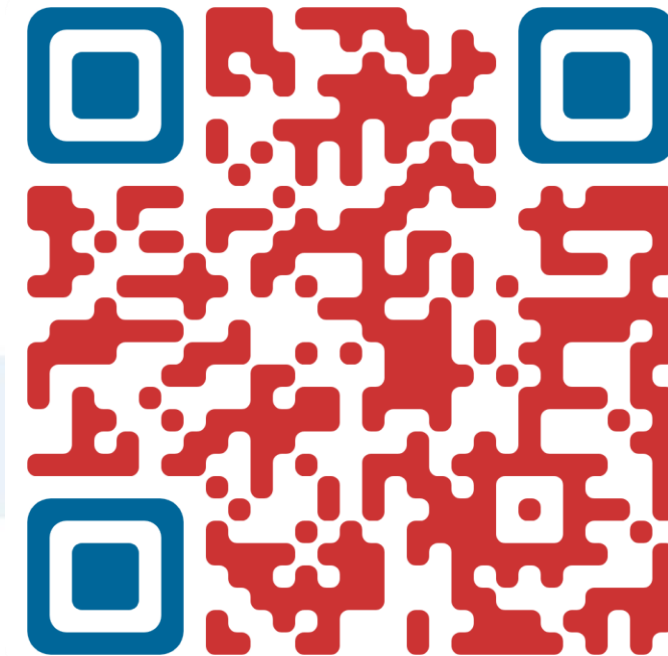
OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Register to vote and update your voter registration, check your voter registration status, find election information for your community, and sign up for election reminders!

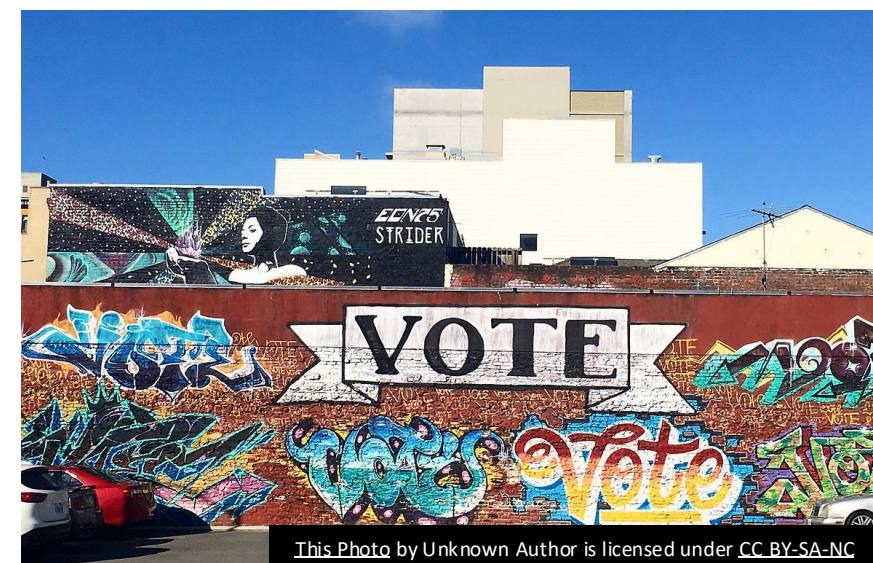
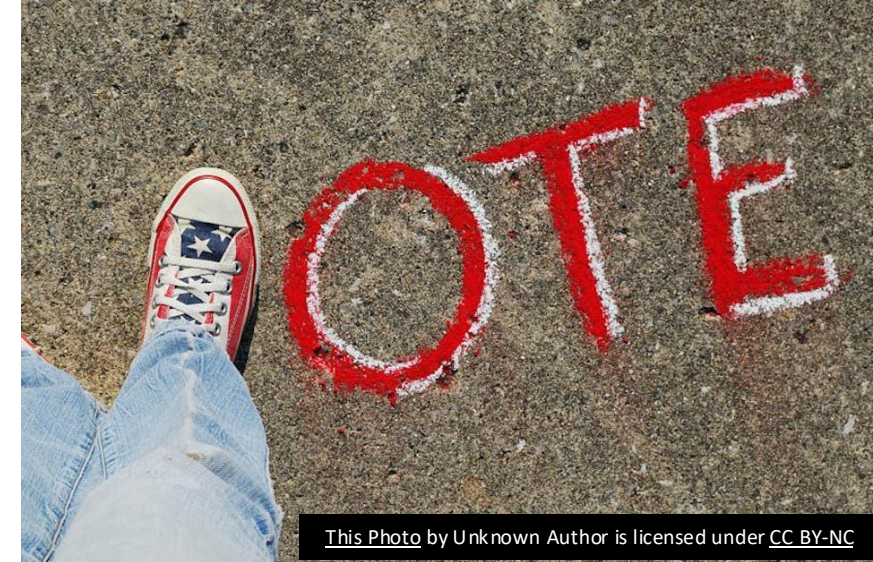


Our Homes, Our Votes Educational Resources

- Comprehensive online resource library
 - Visit: <https://www.ourhomes-ourvotes.org/resources>
 - Turning Renters into Voters: Lessons in Engaging Low-Income Communities - <https://nlihc.org/resource/now-available-our-homes-our-votes-2025-best-practices-report>



"GOTV for Housing Advocates: Mobilizing Voters in the Final Weeks Before Election Day" (Monday, 10/12)



Join the movement for housing justice!



Annual dues ensure all members have a stake in the coalition's collective success. Dues are suggested amounts, so you can pay **any amount that is affordable** to you or your organization.

Suggested dues rates

Individuals = \$5-\$110

Organizations = \$15-\$3,000

Reach out to membership@nlihc.org to learn more or call 202-662-1530 x 206



www.nlihc.org/membership

NLIHC
www.nlihc.org

FOR MORE INFORMATION

- Questions, email: ourhomes@nlihc.org
- Follow Our Homes, Our Votes on Instagram: [@ourhomesourvotes](https://www.instagram.com/ourhomesourvotes)



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