

**OUR HOMES**

**OUR VOTES**

BECAUSE HOUSING IS BUILT WITH BALLOTS



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***Our Homes, Our Votes: Voter Registration 101***

**May 20, 2024**

# Agenda

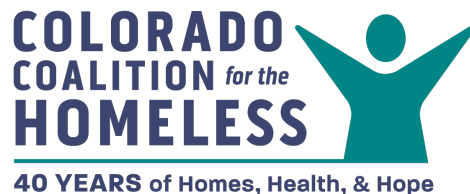
OUR HOMES

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- Best practices in voter registration and National Voter Registration Day activations
  - Chyann Sapp, campaign director, National Voter Registration Day
- Registering voters experiencing homelessness
  - Andrew West, policy associate, Colorado Coalition for the Homeless
- Tour of TurboVote
  - Courtney Cooperman, project manager, NLIHC
- Q&A



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# Housekeeping Items

OUR HOMES

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- This webinar is being recorded.
- Recording, slides, and links will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel by the end of the week
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- *Our Homes, Our Votes* is 100% nonpartisan

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**Chyann Sapp**

*Campaign Director*

**National Voter Registration Day**



# National Voter Registration Day

Tuesday, September 17th

# What is National Voter Registration Day?

- ★ Nonpartisan civic holiday to get Americans registered, update their statuses, and #VoteReady
- ★ Coordinated day of events to share registration opportunities before state deadlines
- ★ This year the holiday has been listed by the White House as one of the three days of action to promote voting



# Help us reach our goals for this year



Sign on  
**100+**  
Premier  
Partners



Sign on  
**4,500**  
Community  
Partners

Register  
**750,000**  
new voters  
on NVRD

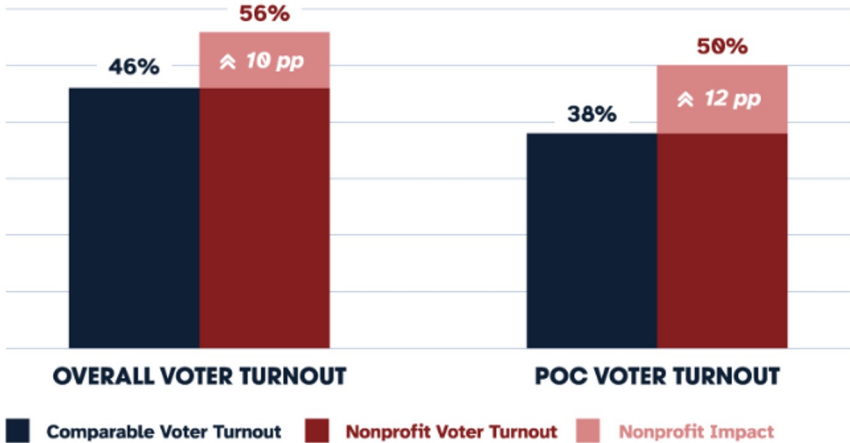


# Local organizations play a pivotal role in voter turnout



Due to their reputation as trusted messengers with deep community roots, local organizations are uniquely well-positioned to reach these voters and build a more inclusive and equitable democracy.

Across the board, all voters engaged by nonprofits saw a **10 percentage** point boost. For voters of color it was a **12 percentage** point boost.







# Steps for planning an activation

- ★ **Step 1:** Start by signing up to become a 2024 Community partner. You'll receive access to digital assets as well as make a request for printed posters and stickers which will be mailed in August.
- ★ **Step 2:** Make a plan to participate. You can host a voter registration drive, promote the event, display posters around your community, office, etc.
- ★ **Step 3:** Promote National Voter Registration Day starting this summer in social media, eblasts, word of mouth, etc. Use **#VoteReady** in your posts.
- ★ **Step 4:** Celebrate the day on September 17th!



# Ways to engage voters



- Share voter registration links **cross-promote NVRD resources**
- Create engaging and **informative graphics / infographics** about registration deadlines, polling locations, and absentee voting.
- Provide **transportation** assistance to help voters get to polling stations on Election Day.
- Collaborate with other organizations that serve the same voters to integrate voter registration services into their programs and events.
- Provide assistance with **completing voter registration forms** and absentee ballot applications.
- Organize **peer to peer outreach** where representatives from your organization use word of mouth to encourage people to register to vote and participate in elections.



# Compelling talking points for low-income voters

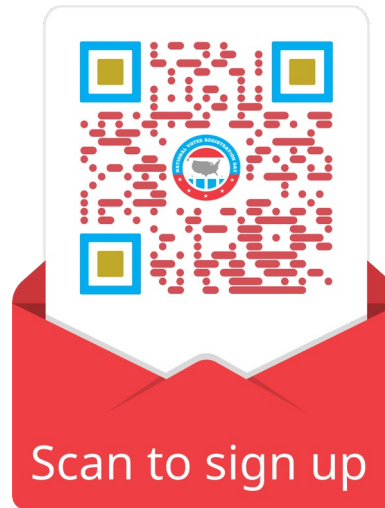


- ★ **VOTE** to have a say in shaping policies that directly impact your lives, such as affordable housing, healthcare access, education funding, and economic opportunities.
- ★ **VOTE** to amplify your voice and advocate for your rights and interests.
- ★ **VOTE** to hold elected officials accountable and demand proper representation.
- ★ **VOTE** to secure access to essential resources and services that will help to better your community.
- ★ **VOTE** to protect and expand voting rights for yourselves and future generations.
- ★ **VOTE** to ensure that progressive policies and equitable opportunities are upheld.



# Save the date!

- ★ Organizations that sign up to become community partners will be invited to a webinar on **June 18th at 2pm** where we'll answer all questions around the holiday, swag distribution, grants, and more.
- ★ National Voter Registration Day will be held on **September 17th!**



Scan this QR code to sign up in just 5 minutes or less!





**Thank you**

See you on September 17th!

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**Andrew West**

*Policy Associate*

**Colorado Coalition for the Homeless**

**COLORADO COALITION FOR THE HOMELESS**  
**OUR HOMES OUR VOTES**  
**“VOTER REGISTRATION 101”**





# ABOUT CCH

The Mission of the Colorado Coalition for the Homeless is to work collaboratively toward the prevention of homelessness and the creation of lasting solutions for families, children, and individuals who are experiencing or at-risk of homelessness throughout Colorado. CCH advocates for and provides a continuum of housing and a variety of services to improve the health, well-being and stability of those it serves.

## Housing



- 23 properties
- 4,470 households

## Supportive Services



- Everything else
- 45,347 visits in 2022 for supports outside of healthcare and housing

## Healthcare



- 17,064 patients served
- 99% of patients are low-income

## Advocacy



- 38 of 45 bills engaged with had the desired outcome
- Engage with local, state, federal elected officials

# GOTV AT CCH

- Voter registration at Stout Street Health Center
- VR drives at CCH properties and other partner sites
- Promoting VR through internal and external channels



# COMMUNITY RESOURCE CENTER



- Resources, support, training
- Participation Project

## Voter Registration

**Ensuring that All Eligible Citizens Can Exercise Their Right to Vote**

## Civic Engagement

**Building Community Power and Engagement Beyond Voting**

## Voter Education

**Educating Voters on Current Ballot Measures and Getting Out The Vote**

# VR AT SSHC

- Paper registration
- Online registration
- Pledge to vote
- Providing INFORMATION
- Remain nonpartisan



# RESOURCES

- Key election dates
- Voting by mail
- Link to further resources
- Bilingual materials
- Voting with a criminal record

**2023 KEY ELECTION DATES**  
**2023 FECHAS ELECTORALES CLAVE**

**OCT 16** BALLOTS MAILED TO REGISTERED VOTERS  
LAS BOLETAS ESTÉN MANDADOS POR CORREO A LOS VOTANTES REGISTRADOS

**OCT 30** ALL VOTER SERVICE AND POLLING CENTERS OPEN FOR IN-PERSON EARLY VOTING  
TODOS LOS CENTROS DE SERVICIOS PARA VOTANTES Y LOS CENTROS ELECTORALES ESTÉN ABIERTOS PARA VOTAR EN PERSONA

**LAST DAY TO REQUEST A MAIL BALLOT**  
ÚLTIMO DÍA PARA SOLICITAR UNA BOLETA POR CORREO POSTAL

**NOV 7** ELECTION DAY - LAST DAY TO REGISTER AND VOTE IN-PERSON  
DÍA DE LAS ELECCIONES - ÚLTIMO DÍA PARA REGISTRARSE Y VOTACIÓN

# ACCESSIBLE VOTING

- Can register to vote up until and including day of election
- All registered voters receive mail ballot
- Drop boxes, mobile voting centers
- Unhoused and criminally involved can vote
- Automatic voter registration at DMV



# ELIGIBILITY

- US citizen
- 16 years old
- Be a Colorado citizen for at least 22 days leading up to election
- Complete application with signature
- Not currently serving sentence of imprisonment for felony





# BARRIERS TO VOTING

- Lack of stable mailing address
- Confusion about the process
- Difficulty getting to polling sites
- Language barriers
- Misconceptions about the eligibility



# VOTING WHILE UNHOUSED

## PERMANENT ADDRESS

- Establish a “Home Base” where they will vote
- Determines what they’re voting for
- Can be a shelter, park, street corner, campground etc.

## MAILING ADDRESS

- Somewhere the voter can reliably receive mail
- Can be a PO Box, shelter, friends house

# VOTING WHILE UNHOUSED

The address where you live

4

\* Address (no P.O. Boxes)

CO

State

\* Zip Code

Colorado County

Unit Number

\* City or Town

I am homeless. This is a location I regularly return to. I have also provided a mailing address in Section 5.

The address where you receive mail

5

Same as above

Address

City or Town

State

Zip Code

The address to mail your ballot

The County will mail your ballot here until you say otherwise.

6

Same as above

Address

City or Town

State

Zip Code

# VOTING WITH A CRIMINAL RECORD

- People with a past criminal conviction who have completed their sentence, including parole (if required)
- People currently in jail pretrial (pending the outcome of the criminal case)
- People currently on probation for either a misdemeanor or felony
- People currently in jail serving a misdemeanor sentence only
- Doesn't matter what state or court you were convicted in (municipal, state, federal)

# VOTING WITH A CRIMINAL RECORD

- Cannot vote if
  - You are currently serving a sentence in prison or jail for a felony
  - You are on DOC inmate status and are living in a community corrections halfway house or on non-residential status living in community

# VR AT PARTNER LOCATIONS

- Denver Rescue Mission Shelter
  - National Voter Registration Day!
- Safe Outdoor Spaces
- Urban Peak Shelter
- Support of volunteers

# 2023 OUTCOMES

- National Voter Registration Day at SSHC
- 10th anniversary at Ft. Lyon
- Registered about two dozen voters
- Shared information on voting on social media and internal channels

# 2022 OUTCOMES

**Goal contacts: 100**

**Total contacts: 486**

Total paper registrations:  
165

Total paper pledges: 65

Total online registration:  
122

Total online pledges: 134




Engagement goal: 300

Total asks: 477

Total meaningful  
conversations: 323



# 2022 BALLOT MEASURES

MEASURE	CCH POSITION
<b>Proposition 121:</b> State Income Tax Rate Reduction	Oppose 
<b>Proposition 123:</b> Dedicate Revenue for Affordable Housing Programs	Support 
<b>Question 2K:</b> Homelessness Resolution Fund	Support 

# KEYS TO SUCCESS

- Meeting voters where they're at
- Connect on what matters to them
- Remaining nonpartisan
- Providing clear information with materials
- Promote awareness
- Listen!



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**Courtney Cooperman**

*Our Homes, Our Votes Project Manager*

**National Low Income Housing Coalition**

# Crash Course: TurboVote!

- Online portal where voters can register, check their registration status, find election information for their community, and sign up for email/text election reminders
- Bilingual (English and Spanish options)
- Website:  
[ourhomes.turbovote.org](https://ourhomes.turbovote.org)

## Make Your Voice Heard!

Your vote is your voice. Use this tool to register to vote, check your registration status, update your registration, and sign up for reminders about elections in your community.

### Never miss an election!

Enter your address or [Select your state](#)

Address

 **Register To Vote**  
with help from TurboVote

[Check Your Registration](#)

**Preregister To Vote**  
Under 18? Register as soon as you can!

[Vote Early >](#)

[Vote by Mail >](#)

[Vote in Person >](#)

[Where to Vote >](#)

[Contact Election Office >](#)



**Get Election Reminders**

[Sign Up Now >](#)

Housing is built with ballots! By voting in every election, you can make your voice heard for affordable homes. Our democracy and our communities are stronger when we all participate.

Refer to the [Legal & Privacy](#) link in the bottom navigation section of this page for more specific terms of use.

# Voter Registration

 **Register To Vote**  
with help from TurboVote

[Check Your Registration](#)

[Preregister To Vote](#)  
Under 18? Register as soon as you can!

## Register to Vote

With help from TurboVote

[Help](#) [Español](#)

### The name on my state-issued ID is:

We use your legal name to pre-fill official election paperwork (if you need any).

First Name\*

Middle Name

Last Name\*

Use a different name when messaging me

### Date of birth

Month\* Day\* Year\*

### Address\*

This should be where you live. If you're a student, you can choose either your campus or permanent address as your home, and vote in elections for that location. You can NOT choose a P.O. Box to register to vote.

# Registration Options

- 42 states, DC, and Guam offer online registration
  - In process of implementation in OK and ME
  - More information: <https://www.ncsl.org/elections-and-campaigns/online-voter-registration>

## Register to Vote

With help from TurboVote

 Help  Español

### How do you prefer to register?

To register in DC, you must provide your DC DMV-issued identification number or if you do not have a DMV-issued identification number, the last four digits of your Social Security number. If you are registering to vote in the District of Columbia for the first time, you must provide identification that shows your name and current address. You may attach a copy of your document to the online form, or you will be required to show it the first time you vote in an election in the District of Columbia. Acceptable forms include: current and valid government-issued photo ID; current utility bill (NOT a cell phone bill), bank statement, government check, or paycheck dated no more than 90 days before submitting your application if a copy is submitted online or 90 days before voting if shown at a voting location; any other government-issued document.

I'll Register Online.

I Prefer Paper.

Back

# Selecting “Online”

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- Links outward to official state online voter registration application in a separate window if you select “online”
- Prompts to confirm that you completed the process

## Register to Vote

With help from TurboVote

[Help](#) [Español](#)

Did you finish the online voter registration process?

Yes

No

Back

# Selecting “Paper”

- Asks some questions needed to pre-populate PDF voter registration form
- Presented the same prompts if you indicate that you did not complete the online voter registration form
- Questions may vary in each state

## Register to Vote

With help from TurboVote

[Help](#) [Español](#)

Are you a citizen of the United States?

You must be a citizen in order to register to vote.

Yes, I'm A Citizen.

No, I'm Not.

Back



# Completing Paper Registration Process

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- Creates pre-filled PDF
- Some items **must still be filled out**
  - State ID number or last four digits of SSN
- Form **must be signed**
- Form **must be mailed in**
  - TurboVote does NOT automatically transmit to election office

Almost done! Here's what you need to do next...

We took the information you provided us during signup to pre-fill portions of your voter registration form. You have three more steps you **must** complete before you're done registering to vote.

**1** Download, print, & complete your voter registration form. [Details](#) ▾

**2** Mail your completed form to your local election official. [Details](#) ▾

**3** Get ready to vote! [Details](#) ▾

## We'll be in touch!

We keep track of the elections happening in your community. We'll send you notifications about them with specific information on registration deadlines, what's on the ballot, how you can cast your ballot, your voting location, & more.

# Check Your Registration Status

- Cross-checks with TargetSmart, which is only updated when states send in their voter rolls
- Not up-to-the-minute

## Name

Enter the name you most likely used to register to vote. This is likely the full name on your ID.

First Name\*

Courtney

Middle Name

Last Name\*

Cooperman

## Date of birth

Month\*

MM

Day\*

DD

Year\*

YYYY

## Address\*

Apartment

Apt, Suite, Unit or Building

City\*

Washington

State\*

DC

Zip Code\*

Continue

# Check Your Registration Status

- Cross-checks with TargetSmart, which is only updated when states send in their voter rolls
- Not up-to-the-minute
- If you are found to be “not registered,” you are prompted to check directly with state office

Here’s why you might show up as not registered...

You recently registered to vote.

We use a national database that’s updated less often than your state’s database.

In fact, District of Columbia last updated their voting records 107 days ago on Nov 6, 2023.

If you registered recently, you should **check again directly with your state** for your most up-to-date registration status.

**Check Directly With Your State**

You didn’t enter the name or address you originally registered with.

Our tool can only find registration records using the name and address you originally registered to vote with.

If you entered something besides your legal name or the address you registered with, **check again using the name and address you used to register to vote.** This is likely what’s on your piece of state-issued identification.

**Check Again With New Information**

# Pre-Registration for 15-17 Year Olds

- The rules around pre-registration differ in each state, but 15-17 year-olds in any state can sign up for TurboVote reminders

Under 18? Register to vote as soon as you can!

You can apply to register to vote before you turn 18 in most states.

Sign up to find out when and how to register in your state.

You must be 15-17 years old to sign up.

[Help](#) [Español](#)

**What's your first name?**

Preferred First Name\*

**Which state will you register to vote in?**

Select State\*

**When's your birthday?**

Month\* Day\* Year\*

**Sign up for reminders**

Cell Phone Number\*

Email Address\*

[Continue](#)

# Opt-In Election Reminders (email or SMS)

- No spam—only text when there is key election information!
- Empowers people to participate in elections at EVERY level

Jun 4

## District of Columbia Primary Election

[About](#) [Help](#) [Español](#)

### Don't Miss This Election!

Sign up for email and SMS reminders for upcoming elections.

First Name\*

Last Name\*

Use a different name when messaging me

Contact Method\*

Email Address

Cell Phone Number

[Sign Up Now](#)

By signing up for email and SMS reminders, you agree to [TurboVote's Privacy Policy](#) and [Terms of Service](#). We don't sell your information.

TurboVote doesn't charge for reminders, but message and data rates may apply for SMS. Text 'STOP' at any time to unsubscribe from SMS reminders. For help, reply to any message you receive from us, or email us.

## Your Voting Hub

[Help](#) [Español](#)

### 21 Days to Election Day

Jun 4

#### [District of Columbia Primary Election >](#)

Get all the information you need to vote

Nov 5

#### [District of Columbia General Election >](#)

Not seeing all the elections you expected? Email [help@turbovote.org](mailto:help@turbovote.org) or text [88683](tel:88683) for help.



[Get Election Reminders](#)

[Register To Vote](#)

with help from TurboVote

[Check Your Registration](#)

# Voting Hub

# Election Information

- Localized information
- Information gets more specific as election gets closer (ballot dropoff)
- Links outward to official sources

## Key Deadlines

### Registration deadlines

- May 26 - Jun 2 [In person during early voting](#)
- Jun 4 [In-person at voting location on Election Day](#)
- May 14 [Online](#)
- May 14 [By mail \(received by\)](#)

### Voting deadlines

- May 26 - Jun 2 [Early voting](#)
- Jun 4 [Return ballot by mail \(postmarked by\)](#)
- Jun 4 by 8:00 p.m. EDT [Return ballot in person](#)

## Get Ready to Vote

If you're an active registered voter, you should receive your ballot in the mail. If you don't receive your ballot, contact your [local election office](#).

You can return your ballot by mail or in person. [Find where to return your ballot in person.](#)

**Find Ballot Dropoff**

## Register to Vote

Make sure that you're registered to vote on [The District of Columbia's website](#). If you're not registered:

May 14 is the last day for your [by mail registration form](#) to be received! If you haven't already mailed your form, you can register in person until Jun 4.

**Check Your Registration**

**Register By Mail**  
by May 14

# Use Cases

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- Embed on a website
- Post on social media
- Post flyers
- Table at an event
- Canvass door-to-door
- Send an e-blast
- Project at a conference
- And more!



# TURBOVOTE



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# Questions?



**Email:** [ccooperman@nlihc.org](mailto:ccooperman@nlihc.org)

# Affiliates Network

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- Open to all nonpartisan organizations that share campaign's goals
- Regular office hours, email listserv, and post-election virtual gathering
  - Office hours Friday, 5/24 from 1-3pm
- Enhanced access to *Our Homes*, *Our Votes* tools and resources
- Sign up: [www.ourhomes-ourvotes.org/affiliates](http://www.ourhomes-ourvotes.org/affiliates)

# Housing Providers Council

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- Nonpartisan group of housing developers, property managers, and resident services staff committed to boosting voter turnout among their residents
- Regular virtual meetings (bimonthly in 2024) to exchange ideas and receive trainings on best practices in nonpartisan voter engagement
- More info and application link: <https://www.ourhomes-ourvotes.org/housing-providers-council>



# OurHomes.TurboVote.Org

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Register to vote and update your voter registration, check your voter registration status, find election information for your community, and sign up for election reminders!



# Next Webinar: Forming Partnerships in Your Community (Monday, 6/3)

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- Selene Gomez, VoteRiders
- Dominique Espinoza, Coalition on Human Needs
- Marcos Damian-Noyola, VOT-ER



# Preview: Full Webinar Series

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- **Monday, June 3** – Forming Partnerships in Your Community
- **Monday, June 17** – Tenant Organizing and Elections: Getting Out the Renter Vote
- **Monday, July 1** – Voting While Experiencing Homelessness
- **Monday, July 15** – Transportation to the Polls
- **Monday, July 29** – Housing Providers and Voter Engagement
- **Monday, August 19** – Getting Candidates on the Record About Housing and Homelessness
- **Tuesday, September 3** – Celebrating the Civic Holidays
- **Monday, September 16** – Voter Education: The Who, What, Where, When, Why, and How
- **Monday, September 30** – Voter Education: Combating Misinformation and Disinformation
- **Monday, October 7** – Overcoming Voter Suppression
- **Monday, October 21** – Countdown to Election Day: Getting Out the Vote!
- **Monday, November 4** – Knowing Your Rights: Voter Protection on Election Day
- **Monday, November 18** – A Look Ahead: Next Steps for Civic Engagement and the Housing Justice Movement