Housing and Elections: Why This Work Matters
• Welcome and Overview of Our Homes, Our Votes Campaign Achievements
  • Diane Yentel, NLIHC

• Election Efforts in Georgia
  • Dr. Bambie Hayes-Brown, Georgia Advancing Communities Together (Georgia ACT)

• Our Homes, Our Votes: 2022 Communications Strategy
  • Jen Butler, NLIHC

• Impact of Evictions on Voter Turnout
  • Gillian Slee, Eviction Lab

• Special Message on Our Homes, Our Votes Act (H.R. 2215)
  • Rep. Jesus “Chuy” Garcia (D-IL)

• Preview of Our Homes, Our Votes Resources and Upcoming Webinars
  • Courtney Cooperman, NLIHC
Welcome and Overview of Our Homes, Our Votes Campaign Achievements

Diane Yentel
President and CEO
National Low Income Housing Coalition

dyentel@nlihc.org
OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS

OURHOMES-OURVOTES.ORG
Our Homes, Our Votes Op-eds

CITYLAB
The Question the Presidential Candidates Don’t Get Asked

Voters care about affordable housing but 2020 debates have ignored the issue

Des Moines Register

BuzzFeed News
Opinion: The Crushing Cost Of Rent Should Be 2020's Big Issue

Since 1960, renters’ incomes have increased by only 5% while rents have risen 61%. Whoever wants to be president should say how they’ll solve this crisis.

By Mike Koprowski
Posted on March 18, 2019, at 10:59 a.m. ET

The Columbus Dispatch
Column: Soaring rent, tuition are putting people on the street

It’s time to ask the affordable housing question

New Hampshire voters should get presidential candidates to address crisis that’s hit the state, nation

CITYLAB
The Affordable Home Crisis Continues, But Bold New Plans May Help

New Hampshire’s first-in-the-nation primary has always provided intimate voter-candidate connection, but this election takes the cake. The crowded field in the 2020 presidential election has created a flurry of opportunities to engage with the candidates like never before.
THREE PRESIDENTIAL CANDIDATES RESPONDED TO THE OP-ED BY NLIHC’S CEO AND PRESIDENT, DIANE YENTEL

Elizabeth Warren @ewarren - Aug 24
Every American deserves a safe, decent, and affordable place to live—in Iowa and across the country. It's going to take big, structural change to tackle this crisis, and we've got a plan for that: owarran-Housing

Diane Yentel @dianye2ntel

Cory Booker @CoryBooker - 10h
Americans are already struggling to make ends meet with the rising cost of living. Meeting the basic human need of housing shouldn't destroy them financially. Here's my plan to provide safe, affordable housing for all Americans: corybooker.com/Issues/Housing/ #OurHomesOurVotes2020

Diane Yentel @dianye2ntel

Julian Castro @JulianCastro - Aug 24
Housing is a human right.

Everyone needs a safe, decent, affordable place to call home.

Here's my housing plan: bit.ly/housingCastro20...

#OurHomesOurVotes2020

Diane Yentel @dianye2ntel

My op-ed with @pcht in today’s Des Moines Register, urging all presidential candidates to address the affordable housing crisis and its solutions:
desmoinesregister.com/story/opinion/ ... #OurHomesOurVotes2020

Candidates, make affordable housing a priority

7:15 AM - 14 Aug 2019
Our Homes, Our Votes
Candidate Housing Plans

The National Affordable Housing Crisis Continues to Worsen
Making housing affordable for the lowest income earners, people with disabilities, and veterans is a priority. We must take action to ensure everyone has a safe, accessible and affordable home.

Policy Recommendations to All Presidential Candidates
1. Preserve and build deeply affordable homes.
   Rexing the affordable housing crisis requires a major investment in developing homes that are affordable for the lowest-income people. The pendency of the affordable housing crisis must be a top priority of the candidates for president.

2. Support local policies that reduce evictions and homelessness.
   Evictions and homelessness are often the result of a lack of affordable housing. Policies that reduce evictions such as tenant protection laws and rent control can help prevent homelessness.

3. Invest in public housing.
   Public housing is a critical component of our national housing strategy. We must invest in public housing and ensure that it is adequately funded.

4. Expand rental assistance.
   Rental assistance programs are crucial for helping low-income families afford housing. We must expand these programs to reach more families in need.

5. Reform the housing market.
   The current housing market is broken and needs significant reform. We must implement policies that make homes more affordable and accessible for all Americans.

6. Combat climate change.
   Climate change is an urgent issue that affects our homes and our ability to make them affordable. We must invest in green technologies and policies that reduce energy costs and make homes more energy-efficient.

Candidates with Housing Plans
- Bennet
- Biden
- Bloomberg
- Booker
- Buttigieg
- Castro
- Delaney
- Gillibrand
- Harris
- Inez
- Klobuchar
- O’Rourke
- Sanders
- Warren

Further information: contact NARIC President and CEO Dawn Turner at dawn.turner@naric.org or 301/667-7700.
Our Homes, Our Votes
Debate Sign-On Letter

Our homes are the places where we raise our children, where we build our lives, and where we find security. Our homes are also the places where we find hunger, where we find inequality and injustice. Our homes are the places where we find the greatest need, where we find the greatest opportunity. Our homes are the places where we find the greatest responsibility.

Our homes are the places where we find the greatest need, where we find the greatest opportunity. Our homes are the places where we find the greatest responsibility.

October 8, 2020

To: Ozin, The New York Times, and moderators of the next presidential candidate debate,

The undersigned US organizations urge you to ask each presidential candidate how they would address the nation’s housing and homelessness crisis.

Our country is in the grip of a serious and growing housing affordability crisis. Nationally, there is a shortage of 7 million homes affordable and available to the lowest-income renters. Rents have risen faster than renters’ incomes over the last two decades, and while more people are working than ever before, the share of families living in poverty with two or more workers has tripled since 2000. As a result, record-breaking numbers of people cannot afford decent homes. Every state and community — urban, rural, and suburban — is impacted.

So far, 11 presidential candidates have released major housing plans or other statements on the housing crisis. They are talking about these plans in the debate halls, forums, and meetings in New Hampshire, Iowa, and beyond. But many issues of presidential debates, estate matters have neglected to discuss how they would address our nation’s housing affordability crisis. People in the White House are struggling to keep roofs over their heads or who have no place to live. This is an issue of paramount importance to voters. According to a recent Gallop poll, 50% of people say housing affordability is a serious problem and 20% say it is the most serious problem.

This is an issue of paramount importance to voters. According to a recent Gallop poll, 50% of people say housing affordability is a serious problem and 20% say it is the most serious problem.

Eighty-eight percent of public expert organizations — 80% say elected officials are more prepared to address the cost of housing and the need for more affordable to 20 people in America and the president should “take major action” to make it affordable for low-income families. And 57% of Democratic voters say they vote for candidates who have detailed plans for making housing more affordable.

The undersigned US organizations urge you to ask each presidential candidate how they would address the nation’s housing and homelessness crisis.

Today! Join Pre-Debate Tweetstorm for Affordable Housing at 3:00 p.m. ET

Organizations

1,000 organizations have signed this letter calling for a commitment to affordable housing during the next debate.

#OurHomesOurVotes
A Sea Change
OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS
U.S. Citizens Who Reported Voting in National Elections by Housing Tenure (2010-2020)

- Renters
- Homeowners

<table>
<thead>
<tr>
<th>Year</th>
<th>Renters</th>
<th>Homeowners</th>
</tr>
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<tbody>
<tr>
<td>2010</td>
<td>29%</td>
<td>52%</td>
</tr>
<tr>
<td>2012</td>
<td>49%</td>
<td>67%</td>
</tr>
<tr>
<td>2014</td>
<td>26%</td>
<td>49%</td>
</tr>
<tr>
<td>2016</td>
<td>49%</td>
<td>67%</td>
</tr>
<tr>
<td>2018</td>
<td>40%</td>
<td>59%</td>
</tr>
<tr>
<td>2020</td>
<td>55%</td>
<td>71%</td>
</tr>
</tbody>
</table>


- Under $20k
- Over $100k

<table>
<thead>
<tr>
<th>Year</th>
<th>Under $20k</th>
<th>Over $100k</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>30%</td>
<td>59%</td>
</tr>
<tr>
<td>2012</td>
<td>49%</td>
<td>78%</td>
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<tr>
<td>2014</td>
<td>28%</td>
<td>58%</td>
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<tr>
<td>2016</td>
<td>38%</td>
<td>74%</td>
</tr>
<tr>
<td>2018</td>
<td>32%</td>
<td>66%</td>
</tr>
<tr>
<td>2020</td>
<td>49%</td>
<td>83%</td>
</tr>
</tbody>
</table>

Election Efforts in Georgia

Dr. Bambie Hayes-Brown
President and CEO
Georgia Advancing Communities Together
(Georgia ACT)

bhayesbrown@georgiaact.org
Affordable Homes Are Built With Ballots.
September 20, 2019

Millions of Americans are finding that housing has become unaffordable. . . . Why are you the best person to fix this problem?
Our Homes, Our Votes

2020

Because housing is built with ballots

December 17, 2019
1.2 Million Daily Print Readers
My op-ed with @pcttf in today’s Des Moines Register, urging all presidential candidates to address the affordable housing crisis and its solutions:

desmoinesregister.com/story/opinion/ ...
#OurHomesOurVotes2020
Newsletters

160K+ Recipients
SAMPLE TWEETS

#DYK that only 55% of renters voted in the 2020 elections, compared to 71% of homeowners? #OurHomesOurVotes22 is building a movement to close this gap in 2022! Join us: https://www.ourhomes-ourvotes.org

#DYK that 74% of people in the U.S. support building more affordable homes for low-income renters? #OurHomesOurVotes22 is holding candidates accountable to listen to their voters and prioritize housing! Join us: https://www.ourhomes-ourvotes.org

Housing is built with ballots. Don’t let candidates ignore your vote. Join #OurHomesOurVotes22 & spread the word about the resources candidates & voters need to advocate for affordablehomes https://www.ourhomes-ourvotes.org/
OUR HOMES
OUR VOTES
BECAUSE HOUSING IS BUILT WITH BALLOTS

Community

OUR

HOMES

VOTES

2022
For Questions: Jen Butler
jbutler@nlihc.org
Impact of Evictions on Voter Turnout

Gillian Slee
Graduate Research Assistant
Eviction Lab

glslee@princeton.edu
Eviction and Voter Turnout:
The Political Consequences of Housing Instability

Gillian Slee, Princeton University

glslee@princeton.edu
Questions

• Does eviction affect voter turnout?

• How do the political effects of eviction vary across different community contexts?
Approach

- We merged two very large data sets:
  - Millions of court-ordered evictions, 2013-2015
  - Millions of registered Americans’ turnout, 2016 election

- Neighborhood-level (Census tract) analysis of eviction and voting rates
  - Main analyses: 7,166 neighborhoods in 19 states
Findings

• Eviction plays a powerful role in depressing community voter turnout

A 1 percentage point increase in the residential eviction rate predicts a 0.46 percentage point drop in the voter turnout rate.
Findings

Regional and Electoral Context

- Urban neighborhoods
- Rural neighborhoods
- New voting requirements
- Uncompetitive states
- Low- and high- eviction neighborhoods
Findings

Regional and Electoral Context

- Same-Day or Election Day registration
- Battleground states
Findings

Temporal Variation

0.56 percentage point drop
Eviction and the ballot

Eviction increases...

Material hardship

Social isolation

Social
Conclusions

Eviction harms voter turnout

Same-day and Election Day registration may mitigate eviction’s impact

New voter restrictions and absent same-day registration can hurt
Recommendations

- Invest in interventions aimed at reducing eviction
- Remove barriers to the ballot box
- Focus voter mobilization and grassroots efforts in neighborhoods affected by eviction
Blog Post:

Eviction Depressed Voter Turnout in the 2016 Presidential Election

Article:

Eviction and Voter Turnout: The Political Consequences of Housing Instability

Gillian Slee and Matthew Desmond
Princeton University
Thank you!

Please feel free to reach out to:

glslee@princeton.edu

The Eviction Lab is funded by the JPB and Gates Foundations, C3.ai, and the Chan Zuckerberg Initiative.
Special Message on Our Homes, Our Votes Act (H.R. 2215)

Representative Jesús “Chuy” García
Illinois 4th District
United States Representative
Special Message on Our Homes, Our Votes Act (H.R. 2215)
Preview of Our Homes, Our Votes
Resources and Upcoming Webinars

Courtney Cooperman
Housing Advocacy Organizer
National Low Income Housing Coalition

ccooperman@nlihc.org
Upcoming Webinar

Monday, April 18
Getting Started on Election Work

With elections just months away, housing organizations are launching their election initiatives. This webinar will walk through every aspect of a strong voter and candidate engagement campaign—encompassing voter registration, voter education, Get Out the Vote (GOTV), candidate engagement, and ballot measure advocacy. Presenters will provide tips for organizations to assess their capacity, build partnerships, set goals, and secure funding that will enable them to carry out their plans effectively.
OUR HOMES
OUR VOTES
BECAUSE HOUSING IS BUILT WITH BALLOTS

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