

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



**The Role of Housing Providers in
Registering and Mobilizing Voters**

Agenda

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- **Civic Holidays**
 - Gretchen Coleman, partner support specialist, Vote Early Day
- **Housing Providers and Resident Civic Engagement**
 - Andrew Foley, associate director of development, Jonathan Rose Companies
 - Gregory Ford, director of program development and implementation, Beacon Communities
- ***Our Homes, Our Votes Announcements & Opportunities***
 - Courtney Cooperman, housing advocacy organizer, NLIHC

Welcome

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Courtney Cooperman

Housing Advocacy Organizer

National Low Income Housing Coalition

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Civic Holidays

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Gretchen Coleman

Partner Support Specialist

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**OUR HOMES, OUR VOTES:
INTRODUCTION TO VOTE EARLY DAY**

JUNE 27, 2022

**VOTE
EARLY
DAY
2022**



WELCOME

Road Map

01 INTRODUCTION

02 THE VOTE EARLY DAY MODEL

03 JOINING THE MOVEMENT

04 THE CIVIC HOLIDAYS

05 QUESTIONS



**WHAT IS VOTE
EARLY DAY?**

What is Vote Early Day?

A) Nonpartisan holiday to **celebrate** the act of voting early

B) **Collaboration** of nonprofits, election offices, businesses, tech companies, and creatives

C) Tentpole day of action to **empower voters** with the tools they need to cast their ballot early

D) All of the above!





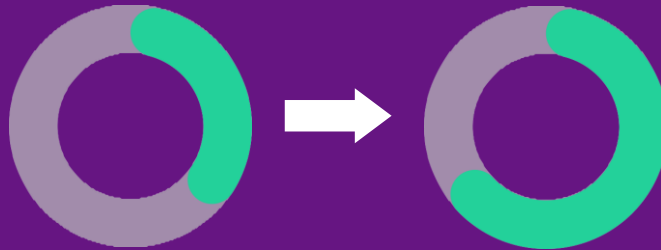
**This year,
we're celebrating
on Friday,
October 28!**

GOALS:



3,000,000

Voters cast
their ballots
on Vote Early
Day

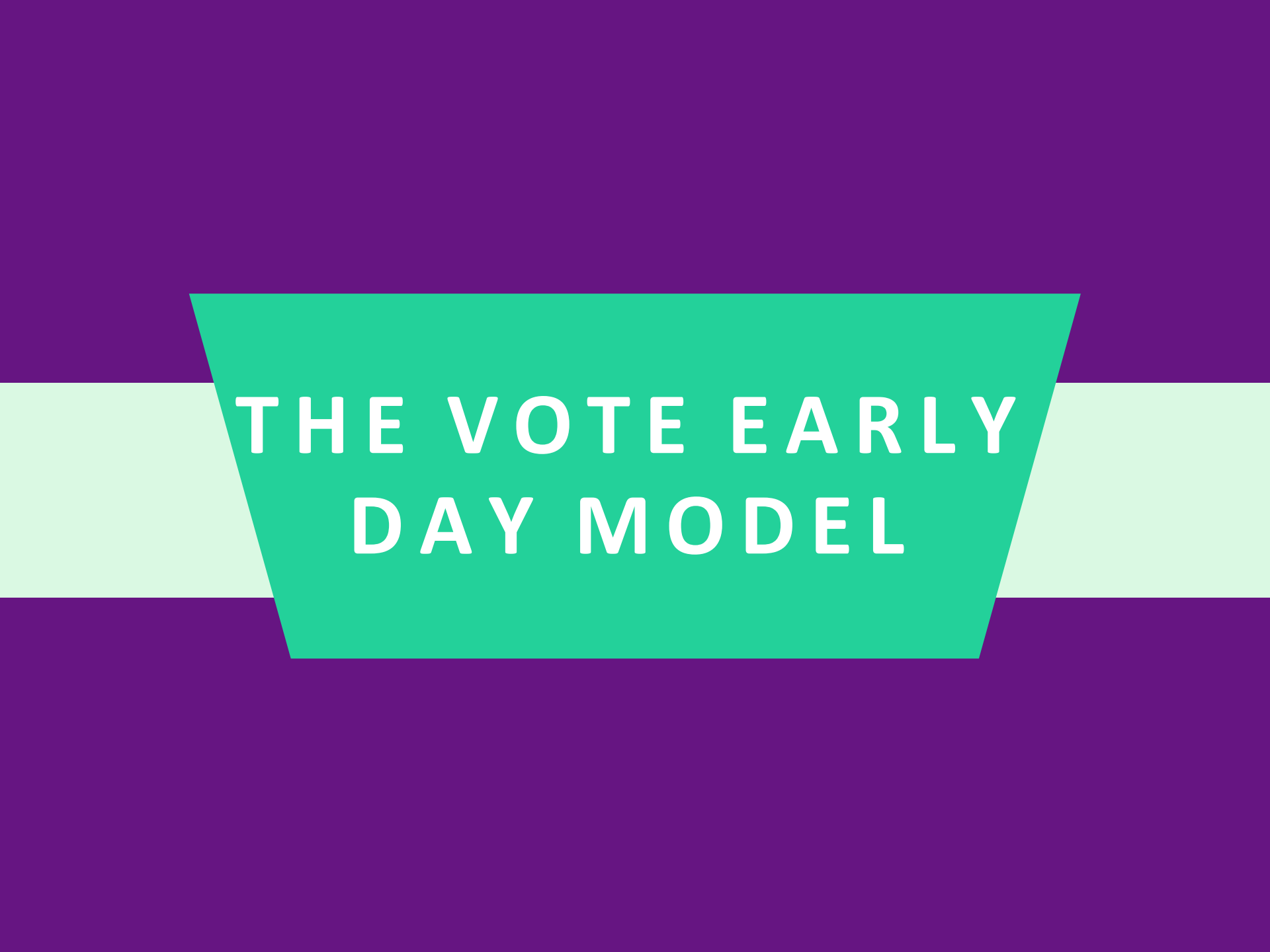


Increase the
number of people
voting early from
38.2% in 2018 to a
majority in 2022



500,000

Americans find
their voting
location, make a
plan to vote, or
pledge to vote



**THE VOTE EARLY
DAY MODEL**



**Problem: Americans
face barriers to
casting a ballot**



Solution: urge
Americans to vote
ahead of Election Day

When you vote early...



You skip long polling place lines



Last-minute meetings or emergencies on Election Day don't pull you away from casting your ballot



You can overcome the hurdles caused by voter disinformation



You have time and opportunities to conquer the obstacle of often confusing election rules



**Problem: not
everyone is getting
the message**



Solution:
meet people
where they are

Our Partners





Problem: politics
today feels toxic
and inaccessible



Solution: build
celebrations that lower
the barrier to entry for
our democracy



Drinks on us!

FRI 10/22
& SAT 10/23
12:30 PM to 3:30 PM

ball ball waffle

Visit OCA at Asia Plaza and learn about your Vote Early options and get a coupon for a FREE drink from Ball Ball Waffle!

VOTE EARLY DAY 2021

ADVOCATE CLEVELAND ACE CLEVELAND VOTES EDUCATE CONNECT EMPOWER



Join this celebration!



Ideas for affordable housing nonprofits/advocates

- Coordinating rides to the polls
- Community event (trivia night, open mic, etc.)
- Tabling in apartment complexes/community spaces
- Engaging with landlords



**JOINING THE
MOVEMENT**

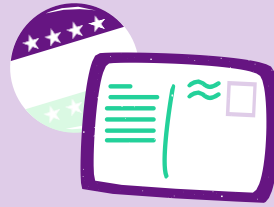
How We Support You



Toolkit



Grants



Swag



**Webinar
Series**



**... and
more!**

Next Steps



Think about the impact you want to make in your community through Vote Early Day



Sign up as a partner!



Get connected with us

Stay Connected with Us

- **Come to Office Hours:**
Wednesdays @2:00 EST
- **Schedule a meeting:**
calendly.com/gretchen-ved
- **Send us an email:**
gretchen@voteearlyday.org
- **Join our Partner Slack!**



Celebrate the Civic Holidays

BE **#VOTERREADY** 2022

TUESDAY
SEPT 20
NATIONAL VOTER
REGISTRATION DAY

OCT
3-7
NATIONAL VOTER
EDUCATION WEEK

FRIDAY
OCT 28
VOTE EARLY DAY

MONDAY
NOV 7
ELECTION
HERO DAY

CIVICHOLIDAYS.ORG

Learn more at civicholidays.org

SEPTEMBER						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

QUESTIONS?

Thank you!

VOTE
EARLY
DAY
2022



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Housing Providers and Resident Civic Engagement

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**National Voter
Registration Day
(September 20)**

**National Voter
Education Week
(October 3-7)**

**Vote Early Day
(October 28)**

**Election Hero Day
(November 7)**



Follow the Campaign!

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Twitter: @OurHomesVotes

Facebook @OHOV2022

Email: ourhomes@nlihc.org

Website: ourhomes-ourvotes.org

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