# OUR HOMES OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



The When, Where, What, Why, and How

# Agenda



- Key Considerations and Tools for Voter Education
  - Cristin Langworthy, community engagement and government relations coordinator, Housing Network of Rhode Island
- Grassroots Organizing and Voter Education
  - Santra Denis, executive director, Miami Workers Center
- Training Clients on New Voting Procedures
  - Owen Hutchinson, director of external relations, Anchorage Coalition to End Homelessness
- Our Homes, Our Votes Announcements & Opportunities
  - Courtney Cooperman, housing advocacy organizer, NLIHC





# Courtney Cooperman

Housing Advocacy Organizer

National Low Income Housing Coalition

ccooperman@nlihc.org

# **Key Considerations and Tools for Voter Education**



# Cristin Langworthy

Community Engagement and Government Relations
Coordinator

Housing Network of Rhode Island

clangworthy@housingnetworkri.org

# **Grassroots Organizing and Voter Education**



## Santra Denis

Executive Director
Miami Workers Center

Santra@miamiworkerscenter.org



# Our Homes, Our Votes Miami Workers Center



# The Miami Workers Center: Who We Are, What We Believe, What We Are Fighting For

The Miami Workers Center is a membership based organization made up of workers and tenants. We organize across Miami for the RESPECT, RIGHTS, and RESOURCES we need and deserve.

We believe that no matter who you are, where you come from, how much money you have, <u>all</u> of us and our families deserve to live and work in dignity. We deserve to live in a safe and affordable home, We deserve to be able to migrate and return freely, We deserve to be paid a living wage, and We deserve to be treated with respect in our homes, our neighborhoods, and in our workplaces.

WE BELIEVE THE SOLUTION IS ORGANIZING FOR POWER: It is much more difficult for the bosses and the landlords to take advantage of us when we join forces with other workers and neighbors. We believe that we can win the world we dream of but only if we unite and build solutions together.

#### **CityLab** Housing

# As Housing Costs Spike, Voters Look for Hope in Rent Control

Measures that seek to cap rent increases appear to be increasingly popular with voters in costly cities, reviving interest in a housing policy that most economists dismiss.



#### **Most Read**

Businessweek

Amazon's Roomba Deal Is Really About Mapping Your Home

Markets

Stocks Erase Advance With Tech Under Pressure: Markets Wrap

Wealth

Buffett's Berkshire Pounces on Market Slump to Buy Equities

Markets

REAL ESTATE

# Miami Is the Most Rent-Burdened City in America, Study Says

ALEXI C. CARDONA | OCTOBER 10, 2019 | 8:00AM

An analysis by Apartment List shows 62.7 percent of renters in Miami are cost-burdened, the highest percentage of the nation's 100 largest metro areas. Nearly 34 percent of Miami renters spend half of their income or more on housing.

# The Housing

# **Crisis** in Miami

The housing crisis throughout Florida and in Miami particularly has <u>escalated</u> since the COVID pandemic with tenants living with disabilities, single parents, immigrant workers as those most vulnerable to rapid and violent displacement across Miami, <u>our lives are on the line</u>

## The Housing Crisis in Miami



## Miami Dade County Mayor

## Daniella Levine Cava

## How COULD Right to Counsel Happen in Miami?

Mayor Daniella Levine Cava has many powers as the County Mayor, including the power to draft the annual budget for Miami Dade County. Almost 3 million people live in Miami Dade County, and the budget is large, about \$9 Billion every year is allocated to different agencies and projects. To win a launch of a Right to Counsel pilot where attorneys are hired to help support tenants fighting evictions and enforce tenant protections, Mayor Cava and her office would need to include \$\$\$ for it in her draft budget which comes out in July of 2022. She is already working on her budget now!



The Miami Dade County Commission has 13 elected representatives, representing residents in 13 districts. For laws to change in Miami Dade County at least 7 of the 13 Miami Dade County Commissioners have to vote "YES". They also vote on the proposed County budget every year in September after two public hearings.

#### Issue-based Voter Education Work

#### Goals:

- Reach at least 16,000 voters to capture at least 3,000 votes in favor of a rent stabilization ballot measure in a local municipality which has a population of 62,468;
- Fund Right to Counsel in Miami-Dade County

#### **Education:**

- Teach in about electoral power: Political Education on the roles that elected officials can play in moving our issues forward.
- Key Dates, Changes in Districts, Ballot Review, and Tell 5 friends
- Candidate Forums: Questions specific to declaring a housing state of emergency.

#### **Tactics:**

 Canvassing, Phone Banking, Text Banking, Ads on Radio, "Dear Neighbor" Pledge/Petition Cards.

## Termed out in 2022!





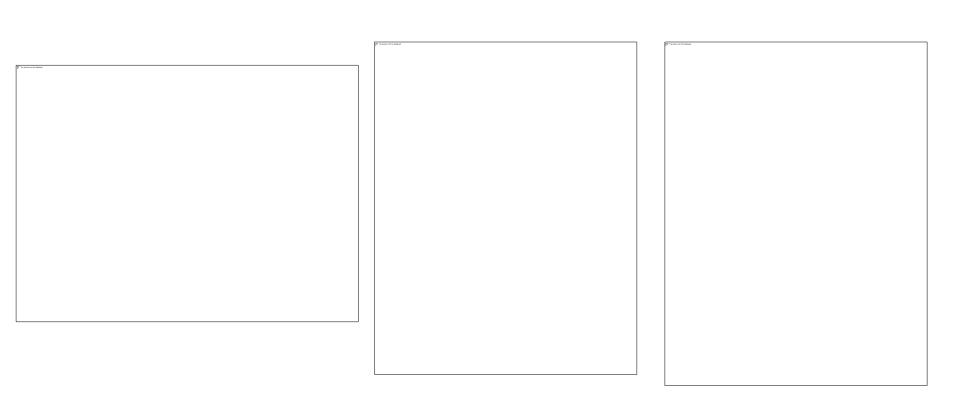
Half, 6 of the 13 The Miami Dade County Commissioners are termed out this year.



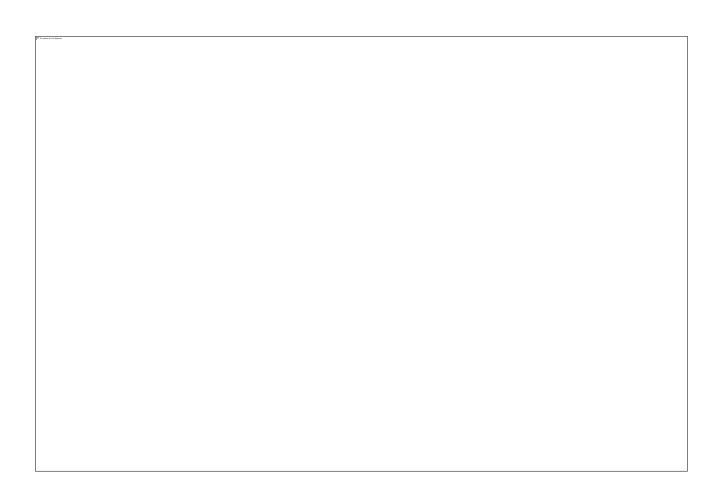


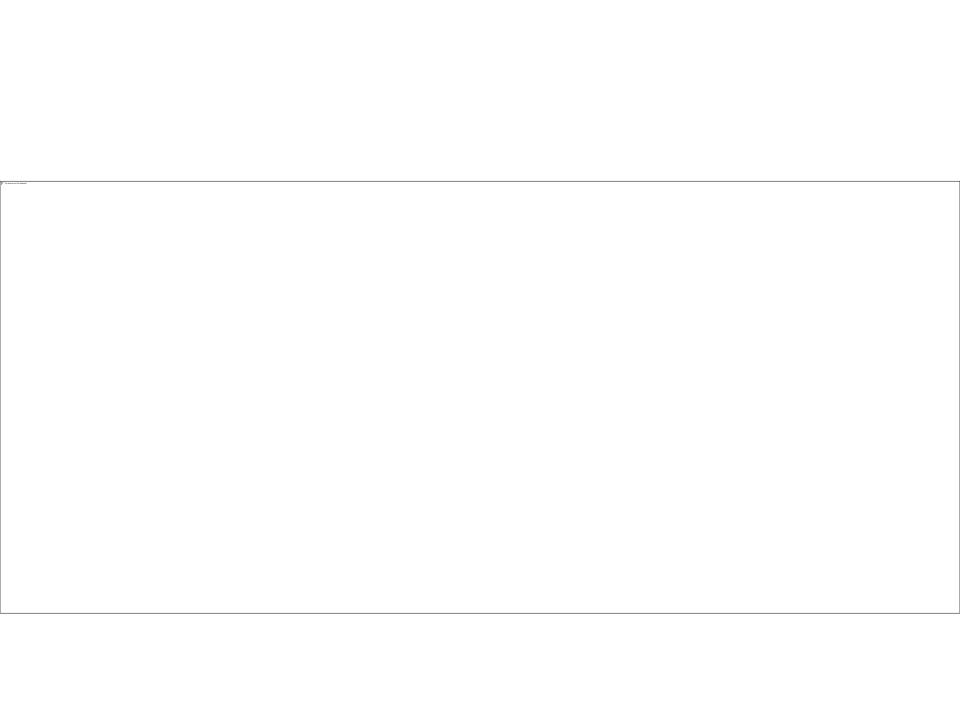


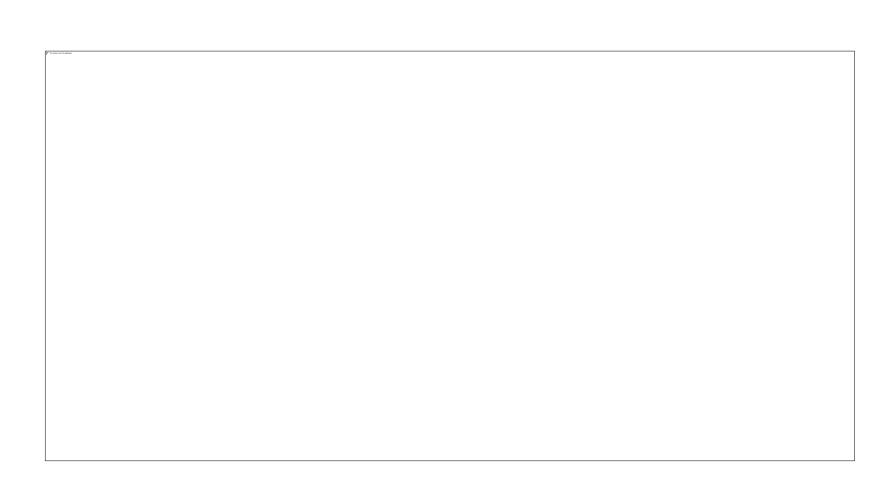
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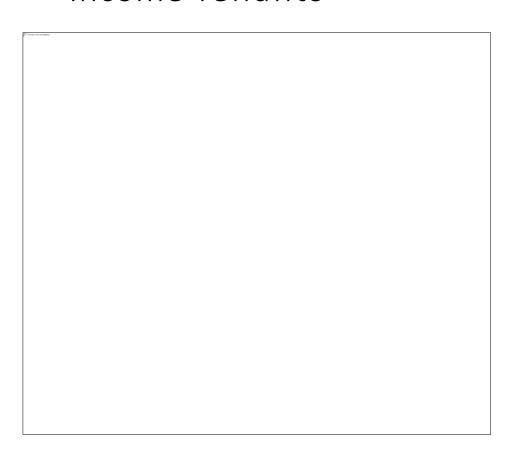
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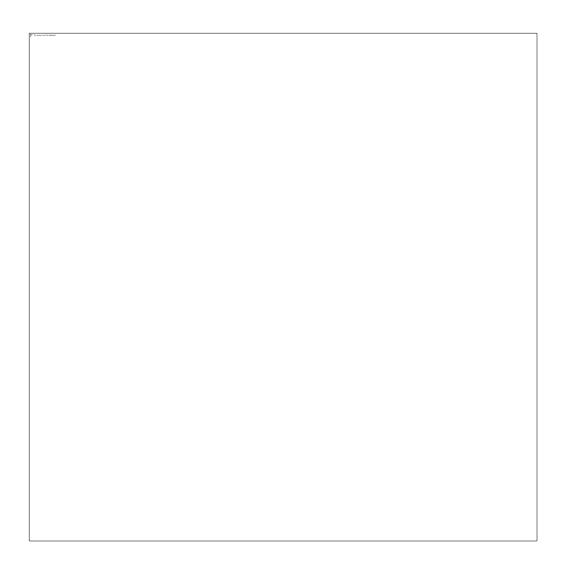


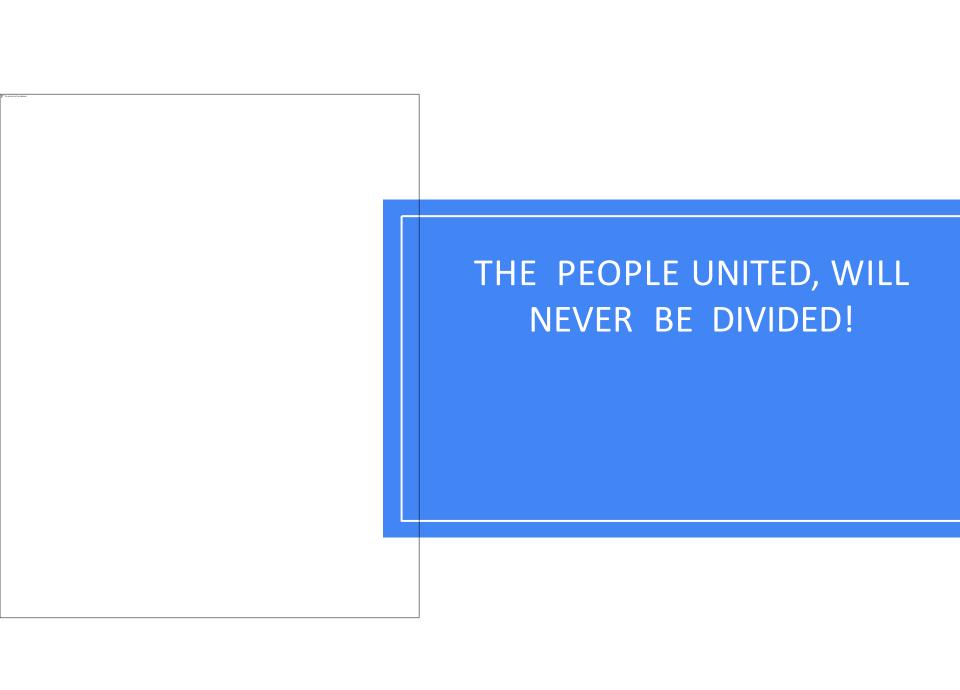
### Win a Cap on Rental Application Fees for Low-Income Tenants



The Fight to
Win Tenants Right to
Counsel in miami

The fight for rent stabilization in miami





# Training Clients on New Voting Procedures



## Owen Hutchinson

Director of External Relations

Anchorage Coalition to End Homelessness

ohutchinson@aceh.org

# Our Homes, Our Votes Announcements & Opportunities



# Courtney Cooperman

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# National Voter Registration Day Event Grant Application

- Must be signed up as a National Voter Registration Day partner prior to applying
- Must plan to host an in-person nonpartisan voter registration event on September 20, 2022
- Priority deadline: August 12; secondary deadline: August 26

# Follow the Campaign!



**Twitter: @OurHomesVotes** 

Facebook @OHOV2022

Email: ourhomes@nlihc.org

Website: ourhomes-ourvotes.org

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# OUR VOTES

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