

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Our Homes, Our Votes: 2024 Kickoff Webinar

April 15, 2024

Agenda

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- Welcome & housekeeping
 - Courtney Cooperman, project manager of *Our Homes, Our Votes*, NLIHC
- Introduction
 - Diane Yentel, president and CEO of NLIHC
- Nonprofit Power report
 - Gwen Stenbridge, education & partnerships coordinator, Nonprofit VOTE
- Experiences with *Our Homes, Our Votes*
 - Dr. Bambi Hayes-Brown, president and CEO of Georgia ACT
- Special message from Rep. Nikema Williams (D-GA) on the “Unhoused VOTE Act”
- Ways to get involved & preview of upcoming webinars
 - Courtney Cooperman, project manager of *Our Homes, Our Votes*, NLIHC

Housekeeping Items

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- This webinar is being recorded.
- Recording, slides, and links will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel by the end of the week
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- *Our Homes, Our Votes* is 100% nonpartisan

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Diane Yentel

President and CEO

National Low Income Housing Coalition

NLIHC's Mission

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NLIHC is dedicated to achieving racially and socially equitable public policy that ensures people with the lowest incomes have quality homes that are accessible and affordable in communities of their choice.



Voter Turnout Disparities

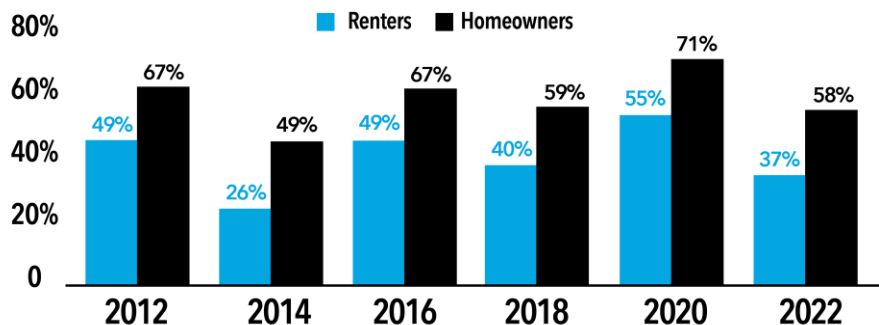
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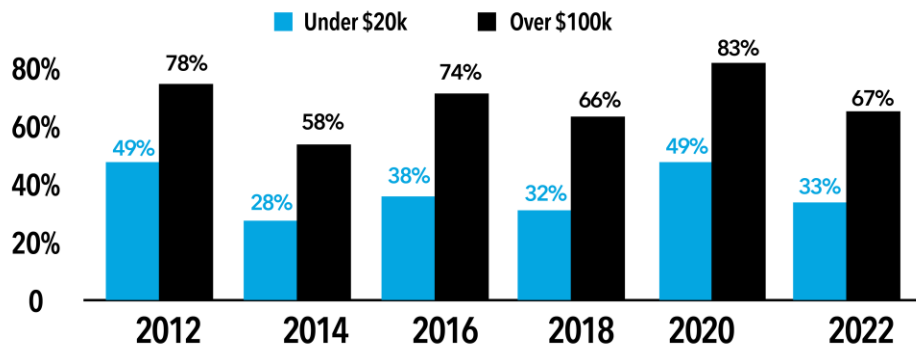
U.S. Citizens Who Reported Voting in National Elections by Housing Tenure (2012-2022)



Source: November 2012-2022 Current Population Survey data.



U.S. Citizens Who Reported Voting in National Elections by Family Income (2012-2022)



Source: November 2012-2022 Current Population Survey data.

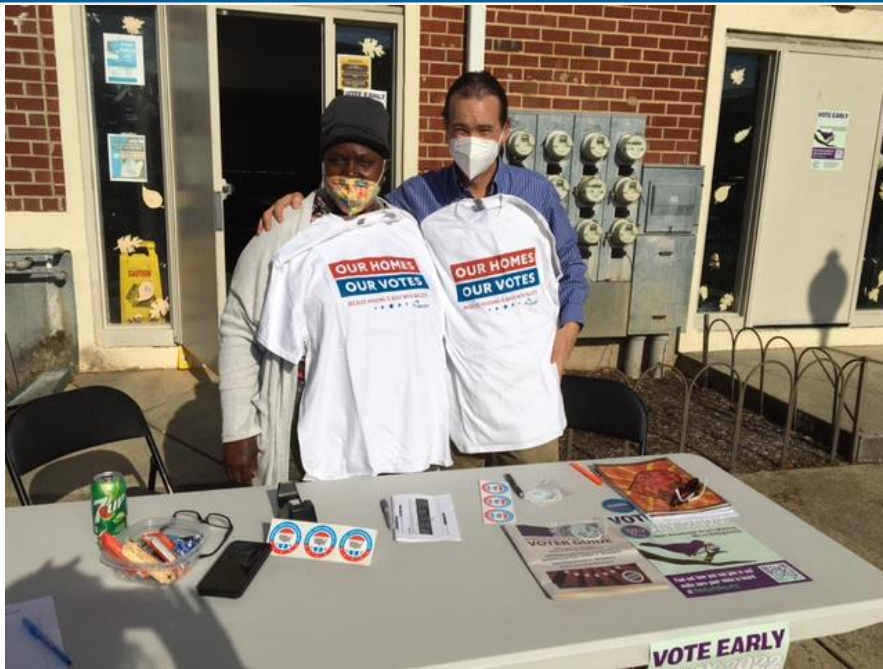


Closing the Voter Turnout Gap

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October 9, 2019

To CNN, The New York Times, and moderators of the next presidential candidate debate:

The undersigned 852 organizations urge you to ask each presidential candidate how they would address the nation's housing and homelessness crisis.

Our country is in the grips of a severe and pervasive housing affordability crisis. Nationally, there is a shortage of 7 million homes affordable and available to the lowest-income renters. Rents have risen faster than renters' incomes over the last two decades, and while more people are renting than ever before, the supply of housing has lagged. Fewer than 4 affordable and available rental homes exist for every 10 of the lowest-income renter households nationwide. As a result, record-breaking numbers of people cannot afford decent homes. Every state and community – urban, rural, and suburban – is impacted.

So far, 11 presidential candidates have released major housing plans or other housing proposals to address the housing crisis. They are talking about these plans on the campaign trail – in town halls, forums, and meetings in New Hampshire, Iowa, and beyond. But during the first two rounds of presidential debates, debate moderators have neglected to directly ask candidates how they would address our nation's housing affordability crisis. People in America need to hear all presidential candidates share what they will do to make homes affordable to the tens of millions who are struggling to keep roofs over their heads or who have no homes at all.

This is an issue of paramount importance to voters. According to a recent national public opinion [poll](#), 60% of people say housing affordability is a serious problem where they live, up 21 points from 2016. Over 61% of people report having to make at least one sacrifice in the past three years because they were struggling with housing costs, such as cutting back on learning activities for their child, nutritious food, or healthcare.

Strong majorities of the public expect solutions – 83% say elected officials are not paying enough attention to the cost of housing and the need for more affordable housing. Nearly 8 in 10 people in America say the president should "take major action" to make housing more affordable for low-income families. And 91% of Democratic voters say they are more likely to vote for candidates who have detailed plans for making housing more affordable.

HOUSING ON THE BALLOT

How to Organize a Successful Ballot Measure Campaign for Affordable Homes

2022

Authors:

Courtney Cooperman
Housing Advocacy Organizer

Lena O'Rourke
Consultant to NLIHC

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OURHOMES-OURVOTES.ORG

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Gwen Stembridge

Education & Partnerships Coordinator

Nonprofit VOTE



Nonprofit Power Report 2024

Gwen Stembridge
Education and Partnerships Coordinator

Who is Nonprofit VOTE?

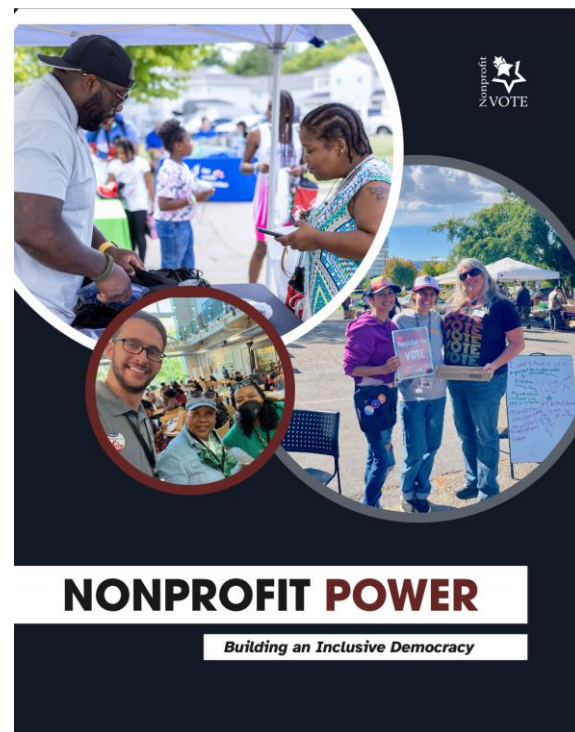
Mission: Nonprofit VOTE equips our nation's nonprofits with nonpartisan tools and resources to help the communities they serve participate in voting and democracy.

Vision: We envision a diverse network of nonprofits across the United States with the skills, resources, and commitment needed to foster a **more inclusive democracy** where all voices are heard, particularly those currently underrepresented in the voting process.

New! Nonprofit Power Report

New report shows **the power of nonprofits to build a more inclusive democracy**. After analyzing voter file data from 7,000 voters engaged by nonprofits across 8 states in the last midterm.

- Nonpartisan voter engagement by nonprofits significantly boosts turnout
– **10 percentage points or more!**
- Nonprofits reach voters historically underrepresented in our democracy.



Gaps in Voter Turnout

Gaps in voter turnout along the lines of race, income, and age distort our democracy and the policy debates that flow from it.

These gaps also diminish the influence of the nonprofits serving those communities, eroding their ability to deliver on their missions.



Participation Gaps are Self-Perpetuating

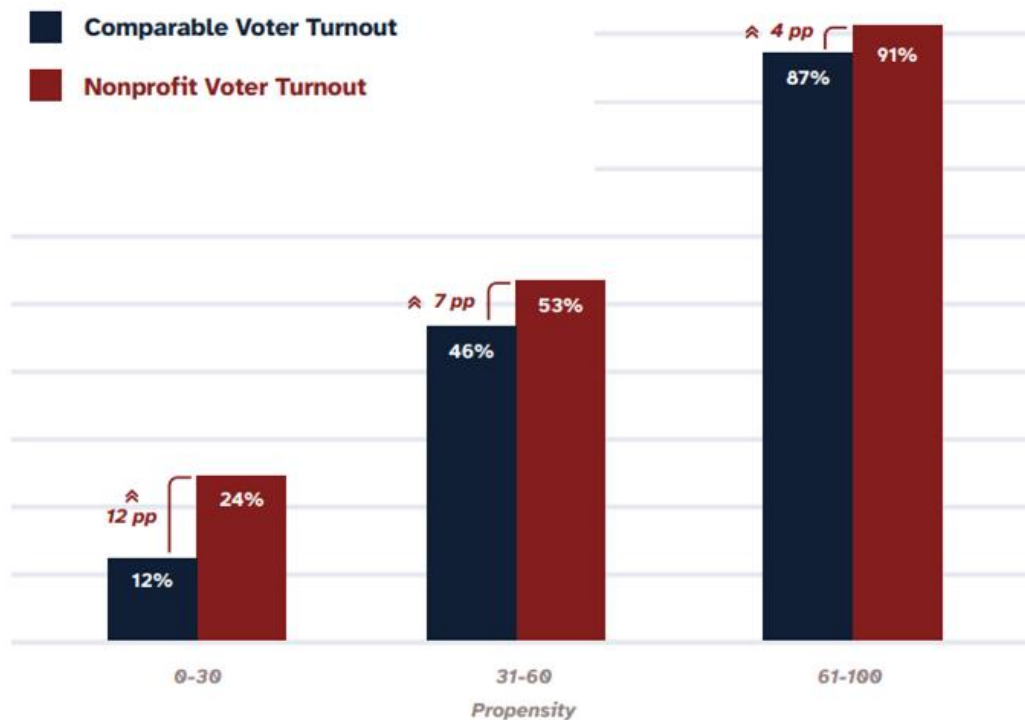
Campaigns perpetuate gaps in voter participation. Their goal is to win an election, not foster an inclusive electorate. As such, they focus their limited resources on engaging “likely” voters. **This fuels a negative, self-perpetuating loop.**

We need a new civic ecosystem that engages all eligible voters and brings historically marginalized voters into the process.




Nonprofit engagement boosts turnout


...especially among people labeled as least likely to vote



THE BOOST IN TURNOUT WAS GREATEST AMONG VOTERS OTHERWISE UNDERREPRESENTED IN OUR DEMOCRACY, HELPING TO NARROW HISTORIC VOTER TURNOUT GAPS

 **12 PP**
people of color were more likely to vote

People of color engaged by nonprofits were 12 percentage points (pp) more likely to vote than comparable demographically and geographically matched voters with the biggest turnout advantages among Black voters (13 pp) and Asian voters (12 pp).

 **15 PP**
low income voters were more likely to vote

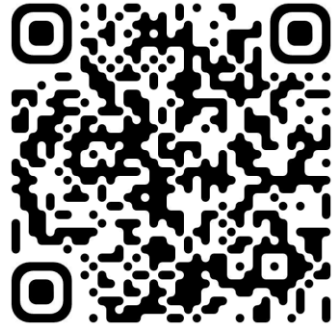
Low-income earners saw a turnout boost significantly above the average, with the largest turnout boost of 15 pp shown among voters earning between \$20K and \$30K

 **14 PP**
younger voters were more likely to vote

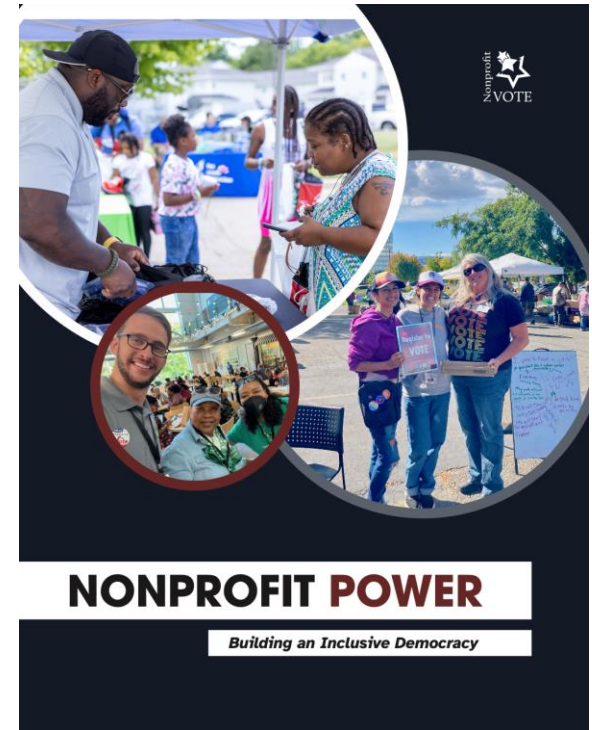
Younger voters saw a significant turnout boost, 14 pp for 18 to 24 year olds (45% vs. 31%) and 17 pp for 25 to 34 year olds (51% vs. 34%), over comparable young registered voters.

Nonprofit Power Report

Available online at:



Or bit.ly/nonprofitpower2024



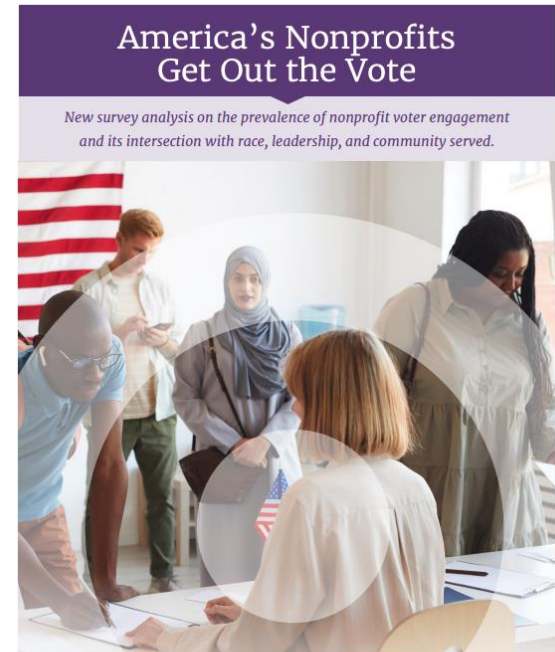
Share of Nonprofits Doing GOTV

1-in-5 nonprofits surveyed did voter engagement

That percentage increased to **1-in-3 for nonprofits** that served underrepresented communities like low-income or people of color.

The percentage substantially increased for nonprofits that had people of color in leadership, to **nearly half**.

https://www.nonprofitvote.org/wp-content/uploads/2022/03/Americas-Nonprofits-Get-Out-The-Vote_.pdf



 Nonprofit VOTE

Nonprofit VOTE's Work

Equipping our nation's nonprofits with nonpartisan tools and resources to help the communities they serve participate and vote so that we build a more inclusive democracy.

- Free national webinar series
- Resource Library of free tools, templates, and printables
- Tailored support for partner organizations
- Multi-state field program
- Philanthropy for Voter Engagement initiative
- Lead National Voter Registration Day

Take the Nonprofit VOTE Pledge



bit.ly/nonprofitpledge

Thank you!

Thanks to the generous support of our network of democracy champions, Nonprofit VOTE's public webinars, tools, and resources are free for all to use!

Follow us on Socials: Facebook, X (Twitter), YouTube, and Instagram

Contact us: nonprofitvote.org and info@nonprofitvote.org

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Dr. Bambi Hayes-Brown

President and CEO

Georgia Advancing Communities Together



**Exercising Your Voice for Effective Voter
Engagement and Housing
April 15, 2024**

Introduction

**Bambie Hayes-Brown, Th.D, Ph.D.
President & CEO, Georgia Advancing Communities
Together, Inc. (Georgia ACT)**



Georgia Voter Engagement

- Voter engagement initiatives including F.R.E.S.H. Communities' 3 V (Votes, Vaccines, and Visions) Liberation Tour in 47 rural Georgia cities reaching over 8,000 individuals and TV and social media outreach over 100,000
- **Nonpartisan** voter engagement with Non-Profit Vote (5 statewide partners), Black Voters Matter (The Block is Hot Tour) and speaking engagements on the new Georgia Senate Bill 202.

A flyer for a "Virtual MEET THE CANDIDATES TOWN HALL MEETING" hosted by Warner Robins Alumnae Chapter of Delta Sigma Theta Sorority, Inc. on September 29, 2020 at 6 PM EST. The flyer lists candidates for Houston County District Attorney, Houston County Superior Court Clerk, and Georgia State Representative District 147.

HOUSTON COUNTY DISTRICT ATTORNEY		HOUSTON COUNTY SUPERIOR COURT CLERK	
ERIKKA WILLIAMS	GEORGE HARTWIG (I)	ANGELA ANDERSON	CAROLYN SULLIVAN (I)

GEORGIA STATE REPRESENTATIVE DISTRICT 147	
STEPHEN BAUGHIER	HEATH CLARK (I)

WATCH LIVE

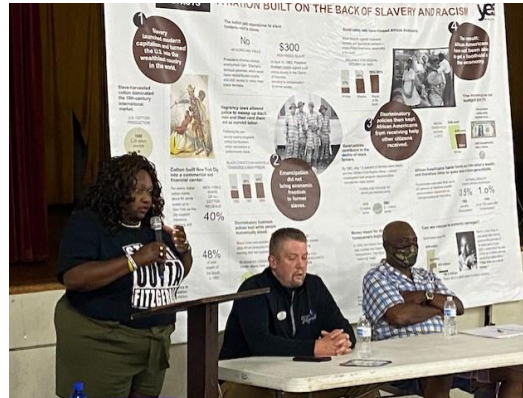
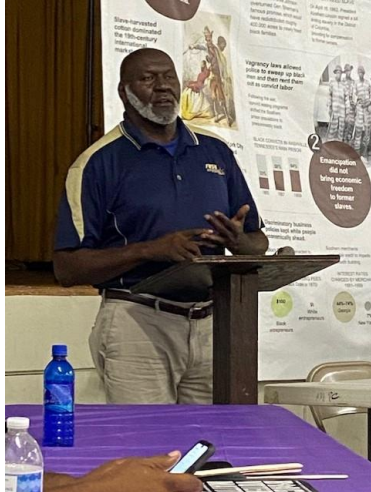
facebook @waradst YouTube @warnerobins.dst

Georgia ACT

3V - Dawson



3V - Fitzgerald



The Block is Hot Tour - Savannah



Georgia Delegation w/Senator Jon Ossoff



Georgia Voter Engagement

- Urban, Suburban, Rural
- Youth and Young Persons (high schools, colleges and HBCU's, elementary schools)
- Non-Traditional Engagement (Local Sheriff's and Detention Facilities, Transit Stations, Piggy-Backing)
- Housing Providers Council
- Creative Partnerships for Mobilization (Vote Riders, Faith-Based Institutions, NAACP Branches, Social & Civic Organizations, Fraternities & Sororities, Funeral Homes)



Georgia Voter Engagement

THE CITY OF CORDELE
&
SOUTHWEST GEORGIA UNITED EMPOWERMENT ZONE, INC.

Community Housing Summit

*Who needs to attend:
Residents, Landlords, Future Home Owners*

Sat - Apr. 20th - 2024
The Community Clubhouse
108 E. 15th Ave., Cordele, GA
10am - 2 pm



Welcome Address
Angela Redding
City Manager - City of Cordele

Keynote Speakers

Dr. Bombie Hayes-Brown
President & CEO of GA Advancing Communities Together, Inc.

Kimberly Reid
Attorney
Lawson & Reid

Trish E. Laine
Broker
Southern Luxury Group, LLC

Also
Karen Bloodworth - Southeast Non-Profit Housing
Monica Robinson - Crisp County Community Collaborative
Cornelia Griffin - SWGAU - CDFI Finance Specialist

Georgia ACT
PEOPLE. PLACE. POLICY.
Housing. Mobility. Community Support.

****Light Refreshments****

24th ANNUAL HOUSING CONFERENCE 2024

TUESDAY, MAY 14, 2024
8:30 AM - 3:30 PM

ALBANY MUSEUM OF ART
311 MEADOWLARK DR
ALBANY, GEORGIA

**Opening Doorways :
to Practical, Tangible, Attainable,
Affordable Housing Solutions**

Housing experts will cover key topics for first-time homebuyers, builders, homeowners, faith-based organizations, nonprofits, and city/county governments. Attendees will gain insight from experts and receive valuable information that will provide guidance on how to buy, build, fund and construct their housing project. Don't miss it!

OUR SPONSORS

Southwest Georgia Regional Commission **swgrc**
Georgia Community Affairs
Georgia ACT
PEOPLE. PLACE. POLICY.
Housing. Mobility. Community Support.

CITY OF Albany **ALBANY**
COMMUNITY & ECONOMIC DEVELOPMENT

DEVELOPERS
LANDLORDS
RENTERS
FIRST-TIME HOME BUYERS
FAITH-BASED COMMUNITY
NON-PROFITS
LOCAL & STATE GOVERNMENT LEADERS
SENIORS
HOMEOWNERS

For More Information Contact :
Sheena Stephens
Housing Task Force Secretary
229-522-3552 ext. 119
sstephens@swgrc.org
or Visit www.swgrc.org

REGISTER **SPONSORS** **VENDORS**

Our Homes, Our Votes - Georgia

Web: <https://ourhomes.turbovote.org/?r=HousingDayGA>



Contacts

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Twitter: @GeorgiaACT
Instagram: @GeorgiaACT250



A Special Message from Rep. Nikema Williams

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CONGRESSWOMAN
NIKEMAWILLIAMS
Georgia's 5th Congressional District

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Courtney Cooperman

Our Homes, Our Votes Project Manager

National Low Income Housing Coalition

Affiliates Network

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- Open to all nonpartisan organizations that share campaign's goals
- Regular office hours, email listserv, and post-election virtual gathering
 - First office hours are Friday, May 10, from 1-3pm
- Enhanced access to *Our Homes*, *Our Votes* tools and resources
- Sign up: www.ourhomes-ourvotes.org/affiliates

Housing Providers Council

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- Nonpartisan group of housing developers, property managers, and resident services staff committed to boosting voter turnout among their residents
- Regular virtual meetings (bimonthly in 2024) to exchange ideas and receive trainings on best practices in nonpartisan voter engagement
- More info and application link:
<https://www.ourhomes-ourvotes.org/housing-providers-council>



OurHomes.TurboVote.Org

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Register to vote and update your voter registration, check your voter registration status, find election information for your community, and sign up for election reminders!



National Voter Registration Day

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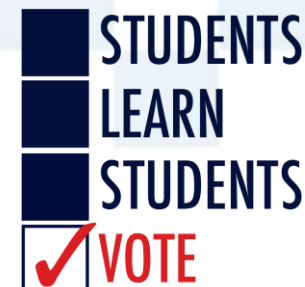
- Save the date: Tuesday, September 17, 2024
- Sign up to become a community partner
 - <https://nationalvoterregistrationday.org/2024-partner-sign-up/?partner=nlihc24&source24=pp>
- Benefits of community partnership
 - Posters, stickers, and other swag
 - Digital assets including posters and toolkits, state-by-state guides, and webinars
 - Updates about events and grant opportunities
- Expectations
 - Stay nonpartisan
 - Host voter registration activities in your community



Next Webinar: Laying the Groundwork for Your Campaign (Monday, 4/29)



- Essentials of staying nonpartisan
 - Courtney Cooperman, project manager, *Our Homes, Our Votes*
- Building blocks of a voter engagement campaign
 - Morgan Murray, voter engagement programs manager, League of Women Voters
- Introduction to the Civic Holidays
 - Eddy Zerbe, deputy director, Students Learn Students Vote



Preview: Full Webinar Series

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- **Monday, April 29** – Laying the Groundwork for Your Campaign
- **Monday, May 20** – Voter Registration 101
- **Monday, June 3** – Forming Partnerships in Your Community
- **Monday, June 17** – Tenant Organizing and Elections: Getting Out the Renter Vote
- **Monday, July 1** – Voting While Experiencing Homelessness
- **Monday, July 15** – Transportation to the Polls
- **Monday, July 29** – Housing Providers and Voter Engagement
- **Monday, August 19** – Getting Candidates on the Record About Housing and Homelessness
- **Tuesday, September 3** – Celebrating the Civic Holidays
- **Monday, September 16** – Voter Education: The Who, What, Where, When, Why, and How
- **Monday, September 30** – Voter Education: Combating Misinformation and Disinformation
- **Monday, October 7** – Overcoming Voter Suppression
- **Monday, October 21** – Countdown to Election Day: Getting Out the Vote!
- **Monday, November 4** – Knowing Your Rights: Voter Protection on Election Day
- **Monday, November 18** – A Look Ahead: Next Steps for Civic Engagement and the Housing Justice Movement

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Questions?



Email: ccooperman@nlihc.org