

**OUR HOMES**

**OUR VOTES**

BECAUSE HOUSING IS BUILT WITH BALLOTS



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**Transportation to the Polls**

**July 15, 2024**

# Agenda

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- Turn Up Turnout & walks to the polls
  - Hillary Poudeu Tchokothe, co-president, Turn Up Turnout
- Voter pledge cards as a tool to address transportation needs
  - Courtney Cooperman, project manager, *Our Homes, Our Votes*

# Housekeeping Items

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- This webinar is being recorded.
- Recording, slides, and links will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel by the end of the week
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- Ensure respectful dialogue in the chat
- *Our Homes, Our Votes* is 100% nonpartisan

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**Hillary Poudeu Tchokothe**

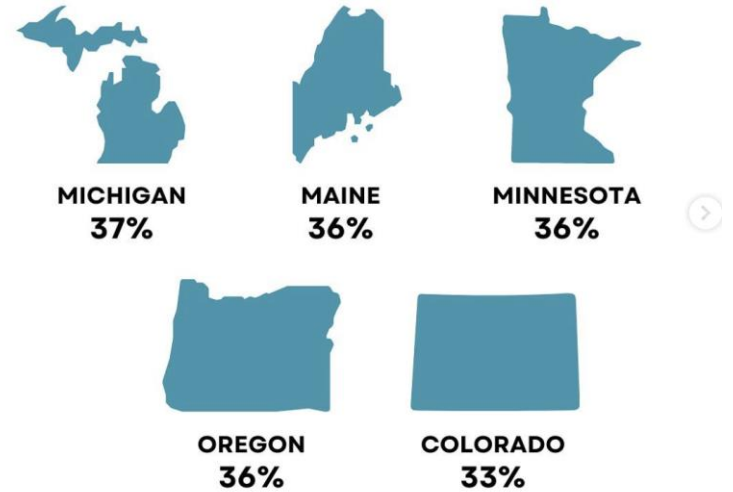
*Co-President*

**Turn Up Turnout**

# Voting at University of Michigan: Turn Up Turnout



## STATES WITH HIGHEST YOUTH VOTER TURNOUT IN 2022 MIDTERM ELECTIONS





## Turn Up Turnout (TUT)



- Non-partisan student-led organization that works to increase civic engagement among all students at the University of Michigan
- **TUT Pillars:**
  - Voter Registration
  - Voter Education
  - Voter Turnout
- **TUT Programming:**
  - Regular tabling all over campus
  - Dinners for Democracy
  - Participation in National Voter Registration Day
  - Participation in Vote Early Day



# M | UMICH VOTES



## TUT & UMICH VOTES Coalition

- **Satellite Clerk's Office:**
  - Line management at the Satellite Clerk's office
  - Training of UMICH Votes Fellows
- **Campus Civic Engagement:**
  - Partner in developing a welcoming civic engagement atmosphere on campus
  - Expertise for voter questions: [voterregquestions@umich.edu](mailto:voterregquestions@umich.edu)
- **Tabling:**
  - Constant campus presence to encourage registration
  - Knowledgeable peers to answer voting questions
- **New for 2024: Walks to the Polls,**

# Walks to the Polls (W2P)

## WALK TO THE POLLS

Wednesday, February 21: 1 PM  
Starting location: 1014 Tisch Hall

- The Michigan Presidential Primary is February 27, during spring break!
- However, you can **vote EARLY** prior to the election
- Those who want to vote in Ann Arbor can walk with members of the History department to the University of Michigan Museum of Art to vote
- For students voting outside of Ann Arbor, there will be members of Turn Up Turnout to help answer questions about out-of-state voting and if you can not vote, other ways to be civically engaged on campus.
- **Food will be provided to all!**





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**Courtney Cooperman**

*Project Manager*

***Our Homes, Our Votes***

# I Vote for Affordable Homes— and I Pledge to Vote

Tuesday, November 5, is Election Day



I, \_\_\_\_\_, pledge to vote in the 2024 election!

Help us keep you informed on polling locations, early voting and vote-by-mail options, and rides to the polls.

Name:

Email:

Phone:

Address:

- I need to find my polling location     I need a ride to the polls     I need voter ID assistance

## Your Pledge to Vote

I am registered to vote

I will vote by mail

• Mail-in ballots must be requested by \_\_\_\_\_ and received by \_\_\_\_\_

I will vote early between \_\_\_\_\_ and \_\_\_\_\_

I will vote in-person on November 5



Visit [OurHomes.TurboVote.Org](https://OurHomes.TurboVote.Org) to update your voter registration, learn more about upcoming elections, and sign up for election reminders!

# Yo voto por las viviendas asequibles— y me comprometo a votar

El martes, 5 de noviembre es el día de las elecciones

¡Yo, , me comprometo a votar en las elecciones de 2024!

Ayúdenos a mantenerle informado sobre los lugares de votación, las opciones de voto anticipado y de voto por correo, y los traslados a las urnas.

Nombre:

Correo electrónico:

Teléfono:

Dirección:

Necesito encontrar mi lugar de votación

Necesito que me lleven a las urnas

Me falta ID para votar y necesito apoyo en obtenerla

## Su Compromiso a Votar

Estoy registrado para votar

Votaré por correo

• Las boletas de voto por correo se deben solicitar a más tardar el  y ser recibidas a más tardar el

Emitiré mi voto anticipado entre el  y el

Votaré en persona el 5 de noviembre



¡Visite [OurHomes.TurboVote.Org](https://OurHomes.TurboVote.Org) para actualizar su registro de votante, enterarse más sobre las próximas elecciones e inscribirse para recibir recordatorios electorales!

# USER GUIDE TO VOTER PLEDGE CARD

Thank you for using *Our Homes, Our Votes* pledge cards to register, educate, and mobilize voters in your community! This guide will walk through the steps of using the pledge card and following up with new voter contacts safely and effectively.

***Remember, you will be collecting personally identifiable information. Be cautious when storing, using, and sharing this information.***

1. Distribute pledge cards during your voter registration drives and have them on hand during conversations about voting. Be sure to have both [English](#) and [Spanish](#) pledge cards available.
2. Ask the voter to fill out both halves of the pledge card.
3. Have scissors or a paper trimmer available, so that you can keep the half of the card with voter's information, and the voter can keep the half with their pledge to vote.
4. When collecting and transporting the pledge cards, ensure that they are packed securely so that voters' names and contact information are not visible.



# Be Cautious with Voter Contact Information!

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- Be cautious in storing, using, and sharing personally identifiable information
- Only share information digitally when absolutely necessary, in an encrypted file, and with trusted staff/volunteers who will use for its intended purpose
- Store physical pledge cards in a secure location
- Shred physical pledge cards once information is input into an Excel sheet
- Keep Excel sheet on password-protected device

# Distributing and Collecting Pledge Cards

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- Distribute and assist voters with pledge cards at voter registration drives
- Available in both English and Spanish
- Have scissors or a paper trimmer on hand so that you can keep half the card for follow-up with voters
- Input voters' responses into a spreadsheet so you can follow up



# Following Up with Voters

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- Call/text all voters who filled out the pledge card
- Ask them to talk through their voting plan
  - Research shows that articulating a voting plan increases the likelihood of voting when compared to just receiving a reminder
  - Troubleshoot with voters who are having difficulties with their voting plan
- Be sure to provide polling place information to voters who requested assistance with finding it
  - <https://ourhomes.turbovote.org/where-to-vote>

# Connecting with Voter ID and Transportation Assistance

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- Option #1: submit information to NLIHC for follow-up
  - We will connect your voters with Rideshare2Vote Aware (for rides to polls) and/or VoteRiders (for voter ID)
  - **You should still make follow-up GOTV reminder calls!**
- Option #2: submit information directly to Rideshare2Vote Aware and/or VoteRiders
  - Detailed instructions for securely submitting information to each organization can be found in the user guide



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# Questions?



# Affiliates Network

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- Open to all nonpartisan organizations that share campaign's goals
- Regular office hours, email listserv, and post-election virtual gathering
  - Office hours this Friday, July 19, from 1-3pm ET
- Enhanced access to *Our Homes*, *Our Votes* tools and resources
- Sign up: [www.ourhomes-ourvotes.org/affiliates](http://www.ourhomes-ourvotes.org/affiliates)

# OurHomes.TurboVote.Org

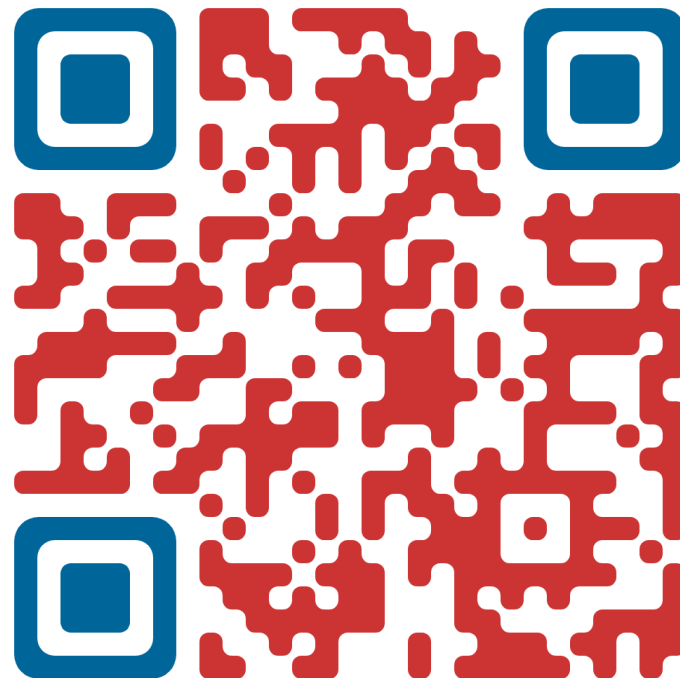
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Register to vote and update your voter registration, check your voter registration status, find election information for your community, and sign up for election reminders!



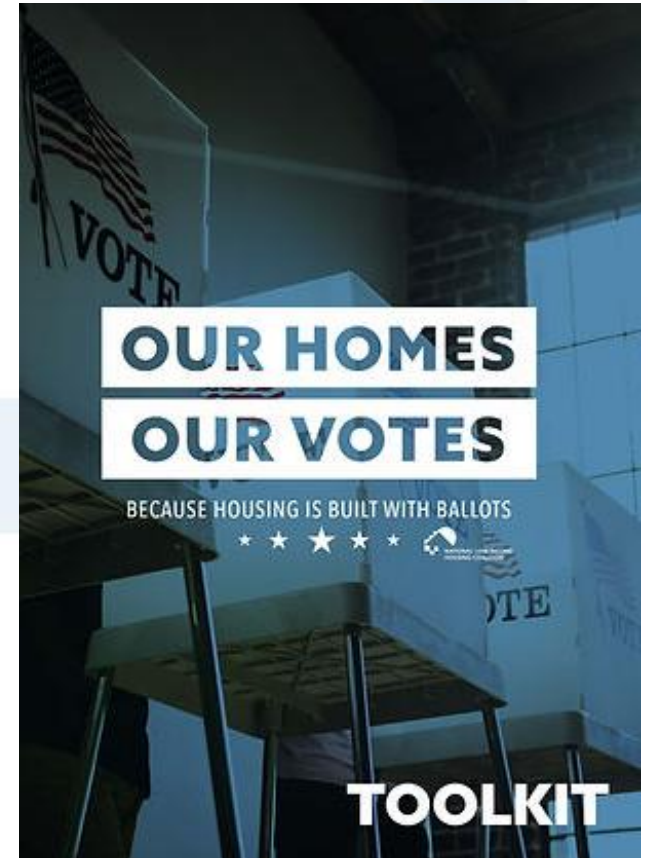
# *Our Homes, Our Votes* Educational Resources

- Comprehensive online resource library
  - Visit: <https://www.ourhomes-ourvotes.org/resources>

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# National Voter Registration Day: Community Partner Grants



- Save the date: Tuesday, September 17, 2024
- Sign up to become a community partner
  - <https://nationalvoterregistrationday.org/2024-partner-sign-up/?partner=nlihc24&source24=pp>
- Mini-grant applications due Thursday!
- Benefits of community partnership
  - Posters, stickers, and other swag
  - Digital assets including posters and toolkits, state-by-state guides, and webinars
- Expectations
  - Stay nonpartisan
  - Host voter registration activities in your community



# Next Webinar: Housing Providers and Voter Engagement

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Affordable housing providers—including PHAs and HUD-subsidized providers—are in a strong position to register, educate, and mobilize their residents to vote. This webinar will feature providers that are employing creative strategies to promote civic engagement and get out the vote in their communities.

# Preview: Full Webinar Series

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- **Monday, July 29** – Housing Providers and Voter Engagement
- **Monday, August 19** – Getting Candidates on the Record About Housing and Homelessness
- **Tuesday, September 3** – Celebrating the Civic Holidays
- **Monday, September 16** – Voter Education: The Who, What, Where, When, Why, and How
- **Monday, September 30** – Voter Education: Combating Misinformation and Disinformation
- **Monday, October 7** – Overcoming Voter Suppression
- **Monday, October 21** – Countdown to Election Day: Getting Out the Vote!
- **Monday, November 4** – Knowing Your Rights: Voter Protection on Election Day
- **Monday, November 18** – A Look Ahead: Next Steps for Civic Engagement and the Housing Justice Movement