OUR HOMES
OUR VOTES
BECAUSE HOUSING IS BUILT WITH BALLOTS
★ ★ ★ ★ ★

TURNING RENTERS INTO VOTERS
LESSONS IN ENGAGING LOW-INCOME COMMUNITIES

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TURBOVOTE

TurboVote is a one-stop-shop where voters in all 50 states and DC can register to vote, check their registration, sign up for election reminders, and find nonpartisan election information for their community. TurboVote makes the democratic process more accessible and empowers low-income renters to participate in elections at every level. The portal is available in both English and Spanish.

TurboVote enables voters to register, check their registration status, pre-register to vote if they are between the ages of 15 and 17, make a plan to vote using address-specific information, find what to expect on their ballots, and sign up for text or email election reminders. For more information about TurboVote's features, refer to the TurboVote User Guide.

To provide a seamless voter registration experience and empower renters to vote in every election, the *Our Homes, Our Votes* campaign's nonpartisan TurboVote platform (ourhomes.turbovote.org) is available to all housing advocates, tenant leaders, Public Housing Agencies and subsidized housing

providers, direct services organizations, and anyone else who shares the mission of increasing voter turnout among low-income renters and people experiencing homelessness. Organizers should consider

Make Your Voice Heard!

Your vote is your voice. Use this tool to register to vote, check your registration status, update your registration, and sign up for reminders about elections in your community.

Never miss an election!
Enter your address or Select your state

Address

Register To Vote with help from TurboVote

Check Your Registration

Preregister To Vote Under 18? Register as soon as you can!

Vote Early ›
Vote by Mail ›
Vote in Person ›
Where to Vote ›
Contact Election Office ›

Get Election Reminders Sign Up Now ›

Housing is built with ballots! By voting in every election, you can make your voice heard for affordable homes. Our democracy and our communities are stronger when we all participate.

the following methods to engage voters using TurboVote:

• Embed TurboVote into existing processes

○ TurboVote can be integrated into existing digital platforms. For example, subsidized housing providers can add a banner, button, or logo that links to TurboVote in their resident services portal.

○ If your organization has a program application, you can add a question that asks voters if they would like to register to vote or receive election information, and link to TurboVote if the user selects "yes."

• Add TurboVote to an organization's website

○ TurboVote can be added to high-traffic pages, like your organization's home page. Embedding TurboVote in a prominent location on your website demonstrates your organization's dedication to civic engagement and encourages people in your network to get ready for upcoming elections.

• Link to TurboVote in emails, texts, resident portal communications, and social media

○ A mass email, text blast, or reminder through a resident services portal is an easy way to reach a large audience.

○ To make an email as effective as possible, put the TurboVote link toward the top of your message and include large, clickable graphics that direct readers to TurboVote.

○ TurboVote can be promoted on all social media sites. See here for guidance and sample social media messages from TurboVote, and here for sample graphics and a media toolkit from *Our Homes, Our Votes*.

• Distribute posters, flyers, and swag

○ Posting posters and flyers in the common space of an apartment building, the lobby of an organization's office, or another space that receives significant foot traffic is an easy way to make elections visible in your community and encourage voter turnout.

○ Stickers, buttons, magnets, or other swag that includes the QR code to TurboVote are engaging, visually appealing ways to remind community members about the importance of voting.

○ *Our Homes, Our Votes* has complimentary, downloadable "Get Ready to Vote" posters with the QR code to TurboVote. Posters are available in both English and Spanish here.

○ Magnets and buttons with the QR code to TurboVote are available for purchase on NLIHC's Shopify page. Materials are available in both English and Spanish.

- Host in-person tabling or canvassing events

  ○ Hosting voter registration tables in high-traffic areas weaves civic engagement into the fabric of everyday life. Be sure to choose a location with reliable internet connection. You may choose to have a printed QR code that directs visitors to TurboVote on their own phones or use shared laptops or tablets that visitors can use to register.

  ○ If using shared laptops or tablets, refresh your browser window after each user signs up for TurboVote. Avoid clicking the back button through each page, which might override the previous person's information. Save your TurboVote URL in your favorites bar to make this easy!

  ○ In addition to tabling, you can incorporate TurboVote into door-to-door voter registration canvassing. Bring tablets for online voter registration, as well as flyers with TurboVote QR codes so that residents can register on their own phones with volunteer guidance.

- Project onscreen at a conference

  ○ If your organization is hosting a conference and projecting slides, such as sponsor ads, consider adding a TurboVote QR code to the slideshow. Displaying information about voter registration will demonstrate your organization's commitment to nonpartisan civic engagement and remind your attendees to get ready for upcoming elections!

GET READY TO VOTE!

Make your voice heard in your community. To register to vote, check your registration status, and learn about upcoming elections, visit:
OurHomes.TurboVote.org/?r=posters

The deadline for voter registration is _____

The deadline to request a mail-in ballot is _____

Early voting runs from _____ to _____

Election Day is _____

Mail-in ballots must be received by _____

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National Low Income Housing Coalition